SETH COHEN

Chief Information Officer

As P&G's Chief Information Officer, Seth Cohen is responsible for elevating the company's digital transformation strategy to improve the consumer experience and deliver business growth. Cohen brings unique perspective on how to leverage cutting-edge technologies to transform the retail space and advance internal processes. He has a proven track record for building world-class IT functions and developing top talent to become future industry leaders.

Cohen has spent over 30 years working in consumer goods and retail industries. Most recently, he led PepsiCo's IT function in delivering capabilities across all aspects of the value chain. Prior to his tenure at PepsiCo, Cohen was global CIO for Reckitt Benckiser Group, (RB) responsible for leading the company's IT transformation including major systems deployments, upgrades and integrations.

Cohen and his wife of 22 years have four children and reside in Cincinnati, OH.

Birthplace
Chicago, IL

Education
Northwestern University - Kellogg School of Mgmt.
MBA, 2000

DePaul University
Bachelor Degree, 1989

Date Joined P&G
April 1, 2024

LinkedIn
Seth Cohen

Year	Recent Positions Held
2024	Chief Information Officer, P&G
2019	Global Chief Information Officer, PepsiCo
2017	Global Group Chief Information Officer, Reckitt Benckiser Group
2014	Senior Vice President, Chief Information Officer, Europe Sub-Saharan Africa, PepsiCo
2011	Senior Vice President, Global Business Solutions, PepsiCo
2009	Vice President, North American IT Legacy Solutions, PepsiCo
2002	Vice President, IT Transformation Programs, PepsiCo
2000	Senior Manager Consumer Business Practice, Deloitte Consulting
1992	Finance & IT Management, McDonald's
1989	Financial Auditor, Grant Thorton

Affiliations, Activities and Recognitions

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