



SETH COHEN

Chief Information Officer

As P&G's Chief Information Officer, Seth Cohen is responsible for elevating the company's digital transformation strategy to improve the consumer experience and deliver business growth. Cohen brings unique perspective on how to leverage cutting-edge technologies to transform the retail space and advance internal processes. He has a proven track record for building world-class IT functions and developing top talent to become future industry leaders.

Cohen has spent over 30 years working in consumer goods and retail industries. Most recently, he led PepsiCo's IT function in delivering capabilities across all aspects of the value chain. Prior to his tenure at PepsiCo, Cohen was global CIO for Reckitt Benckiser Group, (RB) responsible for leading the company's IT transformation including major systems deployments, upgrades and integrations.

Cohen and his wife of 21 years have four children and reside in Dallas Texas, with plans to relocate to Cincinnati, OH in 2025.

Birthplace	Year	Recent Positions Held
Chicago, IL	2024	Chief Information Officer, P&G
Education Northwestern University - Kellogg School of Mgmt. MBA, 2000	2019	Global Chief Information Officer, PepsiCo
DePaul University Bachelor Degree, 1989	2017	Global Group Chief Information Officer, Reckitt Benckiser Group
Date Joined P&G April 1, 2024	2014	Senior Vice President, Chief Information Officer, Europe Sub-Saharan Africa, PepsiCo
LinkedIn Seth Cohen	2011	Senior Vice President, Global Business Solutions, PepsiCo
	2009	Vice President, North American IT Legacy Solutions, PepsiCo
	2002	Vice President, IT Transformation Programs, PepsiCo
	2000	Senior Manager Consumer Business Practice, Deloitte Consulting
	1992	Finance & IT Management, McDonald's
	1989	Financial Auditor, Grant Thornton

Affiliations, Activities and Recognitions

Recognized on Forbes CIO Next List, 2022