



SETH COHEN

Chief Information Officer

As P&G's Chief Information Officer, Seth Cohen is responsible for elevating the company's digital transformation strategy to improve the consumer experience and deliver business growth. Cohen brings unique perspective on how to leverage cutting-edge technologies to transform the retail space and advance internal processes. He has a proven track record for building world-class IT functions and developing top talent to become future industry leaders.

Cohen has spent over 30 years working in consumer goods and retail industries. Most recently, he led PepsiCo's IT function in delivering capabilities across all aspects of the value chain. Prior to his tenure at PepsiCo, Cohen was global CIO for Reckitt Benckiser Group, (RB) responsible for leading the company's IT transformation including major systems deployments, upgrades and integrations.

Cohen and his wife of 21 years have four children and reside in Dallas Texas, with plans to relocate to Cincinnati, OH in 2025.

Birthplace

Chicago, IL

Education

Northwestern University -
Kellogg School of Mgmt.
MBA, 2000

DePaul University
Bachelor Degree, 1989

Date Joined P&G

April 1, 2024

LinkedIn

[Seth Cohen](#)

Year

2024

2019

2017

2014

2011

2009

2002

2000

1992

1989

Recent Positions Held

Chief Information Officer, P&G

Global Chief Information Officer, PepsiCo

Global Group Chief Information Officer, Reckitt
Benckiser Group

Senior Vice President, Chief Information Officer,
Europe Sub-Saharan Africa, PepsiCo

Senior Vice President, Global Business Solutions,
PepsiCo

Vice President, North American IT Legacy Solutions,
PepsiCo

Vice President, IT Transformation Programs, PepsiCo

Senior Manager Consumer Business Practice, Deloitte
Consulting

Finance & IT Management, McDonald's

Financial Auditor, Grant Thornton

Affiliations, Activities and Recognitions

Recognized on Forbes CIO Next List, 2022



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Year

Recent Positions Held

2024	Chief Information Officer, P&G
2019	Global Chief Information Officer, PepsiCo
2017	Global Group Chief Information Officer, Reckitt Benckiser Group
2014	Senior Vice President, Chief Information Officer, Europe Sub-Saharan Africa, PepsiCo
2011	Senior Vice President, Global Business Solutions, PepsiCo
2009	Vice President, North American IT Legacy Solutions, PepsiCo
2002	Vice President, IT Transformation Programs, PepsiCo
2000	Senior Manager Consumer Business Practice, Deloitte Consulting
1992	Finance & IT Management, McDonald's
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