



# Ranya Shamoona

**President, Global Feminine Care**

Ranya Shamoona serves as President of Global Feminine Care where she is focused on driving long-term category growth through a deep consumer focus that leads to superior brand experiences. She oversees a global portfolio of iconic brands, including Always and Tampax, dedicated to supporting the health and well-being of millions of girls and women worldwide.

A veteran of P&G for over 30 years, Ranya joined the company in 1993 in Athens, Greece, driven by a passion for brand building. Her career has spanned local, regional and global assignments, leading operations, innovation and brand strategies for many of P&G's most iconic brands across Baby, Feminine, Fabric, Home and Beauty Care. Most recently, her strategic leadership, dedication to innovation, and best-in-class brand building drove steady growth not only for P&G Europe's Baby Care business but also for the total category.

Her proven track record and ability to lead business turnarounds led to Ranya being recognized as one of AdAge's Leading Women. She continues to build on her legacy as a trailblazer by becoming P&G's first female President of Middle Eastern origin.

Ranya understands the connection between thriving communities and thriving businesses. She has championed the award-winning 15-year partnership between Pampers and UNICEF to eliminate Maternal Neonatal Tetanus and driven the #PampersForPreemies initiative, providing millions of specialized diapers to vulnerable premature babies. Her long-standing commitment to empowering girls and women around the world is evident in her prior work on the ground-breaking #LikeAGirl and #EndPeriodPoverty campaigns for Always.

Ranya's leadership reflects her belief that inclusive teams with a wide range of backgrounds and experience drive stronger thinking and better business outcomes. She is committed to creating an environment where everyone is able to contribute at their full potential. Ranya is dedicated to mentoring the next generation of leaders and fostering a culture where all generations in the workplace can unlock creative solutions for consumers and win together.

**Birthplace**

London, United Kingdom

**Year****Recent Positions Held**

2026

President Global Feminine Care

**Education**

The American College of Greece  
B.S., Marketing Management, 1993

2025

Senior Vice President, Category Growth & Transformation, Baby Care Global

2018

Senior Vice President and General Manager Baby Care Europe

**Date Joined P&G**

June 1993

2015

Senior Vice President and General Manager, Feminine Care, Europe and Brand Franchise Leader, Pantiliners, Global

# Ranya Shamoon

<b>Year</b>	<b>Recent Positions Held</b>
2014	Senior Vice President and General Manager, Feminine Care, Europe, India, Middle East, Africa
2008	Brand Vice President, Baby Care, Western Europe
2007	Vice President, Market Operations Commercial Leader, Baby & Feminine and Household Care, France
2004	Senior Director, Shopper Marketing and Hard Discount Commercial Leader, France
2003	Director, Customer Teams Marketing Leader, France
2000	Brand Director, Home Care, France
1999	Brand Director, Fabric & Home and Health & Beauty Care, Levant Markets
1997	Brand Director, New Brand Development, Hair Care, Global
1996	Brand Director, Feminine Care, Greece
1993	Brand Manager, Fabric and Feminine Care, Greece