



Virginie Helias

Chief Sustainability Officer

With more than thirty years in brand management and innovation, Virginie has broad experience across multiple categories, which has built her skills in global to local brand management. She has worked on several of P&G's high-profile brands, including Pantene, Ariel/Tide and Pampers. Virginie has extensive international experience, having been based in France, the United Kingdom, Switzerland and the United States.

Today, Virginie serves as P&G's Chief Sustainability Officer, where her mission is to develop the company's strategies and goals on sustainability and operationalize them across businesses and regions.

Birthplace	Year	Positions Held
Paris, France	2019	Chief Sustainability Officer
Education Ecole des Hautes Etudes Commerciales, Paris, 1988	2016	Vice President, Global Sustainability
	2012	Global Sustainability Brand Director
Date Joined P&G May, 1988	2011	Sustainability and Digital Director, Household Care, Europe
	2005	Marketing Director, Western Europe Ariel Franchise Innovation
	2003	Marketing Director, Fabric Care, France/Benelux
	2001	Marketing Director, Feminine Care, Western Europe
	1997	Marketing Director, Global Strategic Planning, Laundry
	1996	Marketing Manager, Broadening Assignment, Sales Organization
	1994	Marketing Manager - Hair Care Portfolio, France
	1992	Brand Manager, Health and Beauty Care, Pantene, Europe
	1990	Brand Manager, Camay , Vidal Sassoon, and Biactol, France
	1988	Assistant Brand Manager, Ariel, Pampers, France

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Affiliations, Activities and Recognition

Non executive Board Member and Chair, Sustainability Committee, Verallia

Advisory Board Member for the Sustainable Brands Organization

HEC Business School Sustainability Masters Class