



Guy Persaud

President, Global Habitat Care
Executive Sponsor, Corporate Wellbeing

Guy has spent three decades leading multi-billion-dollar global businesses across four continents and transforming them to high growth. Throughout these roles, Guy delivered outstanding total shareholder return in complex, diverse business and cultural environments while building high-performance organizations.

In his current role as President of Global Habitat Care, Guy is responsible for expanding P&G into new categories, by entering and disrupting markets with new-to-the-world brands. Under his leadership, Guy’s organization successfully created multiple new high-growth categories for the company. Based on this success, Guy led a recent transition of these new businesses from P&G Ventures to form P&G’s newest Global Category and Business Unit.

Prior to this role, Guy delivered transformational growth across assignments in the US, Latin America, China, and Europe. This includes engineering a turnaround of P&G’s largest division in Latin America and reigniting the Greater China business to deliver four consecutive years of growth.

Guy believes deeply in creating a culture of innovation in which each individual can thrive. He champions bold, consumer-first product and supply chain innovation with cutting-edge brand building and go-to-market. This includes creating a “best of both worlds” model that combines the agility, speed and challenger-mindset of a start-up with the capabilities and scale of a multinational. Guy operationalizes this by building a unique internal-external innovation ecosystem across Go-to-Market, Fast-Cycle Omnichannel/Digital/ AI capabilities, R&D, Supply Chain, and Regulatory – referred to as the Organization of the Future.

Guy also serves as Executive Sponsor of Corporate Wellbeing at P&G, leading Company-wide efforts to create an environment where all employees are empowered and enabled to be at their best every day.

Beyond his work at P&G, Guy serves on the Board of Directors of The Hershey Company, a global leader in the confectionary market. He recently also served on the Board of Directors of Nordstrom Inc., the largest premium fashion retailer in the US. Guy is also a strong advocate for supporting local communities and serves as Board Chair of Cintrifuse Venture Capital, a startup accelerator and innovation hub fueling technology growth.

Guy joined P&G after earning his Master’s of Business Administration from McGill University, completed an internship from Copenhagen Business School, and holds a Bachelor’s in Economics. He currently resides in Cincinnati.

Birthplace

Kingston, Ontario, Canada

Education

McGill University
M.B.A., International
Finance & Marketing
1995

Western University
B.S., Finance &
Economics 1992

Date Joined P&G

May 29, 1995

LinkedIn Profile

Year	Positions Held
2026	President, Global Habitat Care Executive Sponsor, Corporate Wellbeing
2021	President, New Business
2014	Senior Vice President and Head of Brand, Fabric & Home Care, Latin America
2010	Vice President, Fabric & Home Care, Greater China
2008	Global Franchise Leader, Global Fabric Care Director, Fabric Care, US
2005	Director, Fabric Care, Western Europe
2003	Associate Director, Fabric Care, Canada
1999	Brand Manager, New Business Development, Global Home Care
1997	Brand Manager, Tide, Fabric Care, Canada