



# Sundar G. Raman

## Chief Executive Officer, Fabric & Home Care

Sundar is the Chief Executive Officer of Procter & Gamble’s largest business sector, Fabric & Home Care, which includes many of P&G’s most-iconic brands: Tide, Ariel, Downy, Gain, Febreze, Swiffer—and represents about one-third of total company sales and net earnings. In this role, Sundar is responsible for delivering top- and bottom-line growth through innovation (R&D), a synchronized E2E supply chain, brand-building and sales. An enthusiastic innovator and change instigator, Sundar transforms opportunities into inspiring results and energized organizations.

Sundar began his P&G career as a market analyst in India in 1998 and soon moved to the United States, where he worked in a variety of roles, from business intelligence to marketing, in P&G Beauty. In 2008, he joined NA Fabric Care to lead innovation and marketing, and in 2019 was appointed President Fabric Care North America and P&G Professional, expanding his responsibilities to Global Home Care in 2020. A visionary leader with broad expertise and a passion for innovation, Sundar has led a sustained track record of great results, including NA Fabric Care’s unprecedented multi-year growth to record sales and profits, and the launch of key innovations such as Tide Pods and Downy Unstopables. He continues to shape the future of the business through initiatives such as the expansion into laundry services and the transformation of media planning and buying.

Committed to empowering people, Sundar fosters a magnetic culture built around learning to create capable, motivated organizations. He serves as Executive Sponsor for Equality & Inclusion for Fabric & Home Care and represents the company on the National Underground Railroad Freedom Center Board, reflecting his passion for diversity, inclusion and the company’s Citizenship agenda.

Birthplace	Year	Positions Held
Palamaneri, Tamil Nadu, India	2021	Chief Executive Officer, Fabric & Home Care
<b>Education</b>	2020	President - Home Care and P&G Professional
Harvard Business School, Building and Sustaining a Successful Enterprise Program, 2015	2019	President - Fabric Care, North America (NA) and P&G Professional, Global
Indian Institute of Technology, B.Tech. Electrical and Electronics Engineering, 1996	2015	Vice President, Fabric Care, NA
Indian Institute of Management, Post-Grad Diploma in Management, 1998	2011	Brand Director, Fabric Care, NA
	2008	Associate Director, Innovation, Fabric Care, NA
<b>Date Joined P&amp;G</b>	2004	Brand Manager, Head & Shoulders, NA
June 1, 1998	2002	Asst. Brand Manager, Infusium & Ethnic Hair Care, NA

[LinkedIn Profile](#)

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# Sundar G. Raman (cont'd)

## Year Positions Held - continued

2001	Sr. Manager, Global Consumer & Market Knowledge
1999	Global Business Analyst, Business Intelligence Services
1998	Associate Manager, Trends, Market Research, India

## Affiliations and Activities

Compass Group Board of Directors, Non-executive Director (2022 – Present)

American Cleaning Institute, Chairman of the Board (2017 – 2021)

National Underground Railroad Freedom Center – Cincinnati, Board Member (2016 – 2023)

Tide Services Advisory Board, Board Member

Findlay Market – Cincinnati, Board Member (2015 – 2018)

## Recognition

Multiple D&AD awards (2018)

Multiple Cannes awards (2014, 2017, 2018, 2019)

Grand Effie and Effie awards (2013, 2014, 2016, 2019)

Clio Gold Winner (2018)

Environmental Leader Product of the Year (2018)

Edison Silver Award in Sustainability (2017)