



# Mary Lynn Ferguson-McHugh

**Chief Executive Officer – Family Care and New Business**

*Retiring Effective October 1, 2021*

Mary Lynn Ferguson-McHugh leads P&G’s global Family Care business, a major value driver for the company over the past ten years—including iconic brands such as Bounty, Charmin and Puffs. She is responsible for sales, profit, cash, innovation and brand communication across categories. Mary Lynn also leads New Business, a lean and entrepreneurial group that identifies, creates and manages a portfolio of new brand categories, partnerships and business models designed to fuel future growth.

She joined P&G in 1986 as an assistant brand manager on the Vicks NyQuil brand. She has experience across a variety of roles in the Health Care business, including a stint in P&G’s Pharmaceutical business. Under Mary Lynn’s leadership for North America Personal Health Care, the company secured over-the-counter rights for the Prilosec brand. From there, Mary Lynn was named global Vice President, Personal Health Care.

In 2005, she was named Vice President, Family Care. After a subsequent promotion to Group President, Mary Lynn transferred to the Western Europe Sales & Marketing Operations, ultimately leading the work to combine markets in Central and Eastern Europe with Western Europe into one go-to-market operation.

Mary Lynn is masterful at putting the consumer at the forefront and in understanding and driving new business models. An inspirational leader who sets high standards for herself and others, she takes a leading role in creating the future and is known for building strong teams and an inclusive culture.

<b>Birthplace</b>	<b>Year</b>	<b>Positions Held</b>
Oakland, California, U.S.A.	2020	Chief Executive Officer – Family Care and New Business
	2019	Chief Executive Officer – Family Care and P&G Ventures
<b>Education</b> University of Pennsylvania, Wharton School of Business, M.B.A., 1986	2015	Group President, Global Family Care and P&G Ventures
	2014	Group President, Global Family Care
	2014	Group President, Europe
University of the Pacific, B.S., Business Administration, 1981	2011	Group President, Western Europe, Global Discounter and Pharmacy Channels
	2010	Group President, Global Family Care
<b>Date Joined P&amp;G</b> June 1, 1986	2010	Group President, Global Family Care
	2007	President, Family Care

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# Mary Lynn Ferguson-McHugh (cont'd)

<b>Year</b>	<b>Positions Held</b>
2005	Vice President, North America Family Care
2003	Vice President, Global Personal Health Care
2001	Vice President, North America Personal Health Care
1999	General Manager, North America Personal Health Care
1995	Marketing Director, Personal Health Care, U.S. (Respiratory and GI)
1994	Marketing Director, Managed Care Team
1993	Marketing Director, Global Speed Teams, U.K.
1991	Brand Manager, Vicks NyQuil / DayQuil
1990	Brand Manager, Vicks
1988	Assistant Brand Manager, Vicks
1986	Brand Assistant, Assistant Brand Manager, Vicks NyQuil

## **Affiliations and Activities**

University of Wisconsin, Center for Brand & Product Management, Advisory Board

Molson Coors, Board of Directors, Member

New York City Panhellenic, Former Treasurer

Art Academy of Cincinnati, Board of Trustees, Former Member

United Way of Greater Cincinnati

Cincinnati Youth Collaborative, Former Mentor

YWCA, Board of Directors