



Phil Duncan

Chief Design Officer

Phil Duncan leads P&G’s global Design discipline in transforming the strategies of the company’s ten product categories into superior, holistic consumer experiences. Working seamlessly from innovation to execution, his organization applies design thinking and technical expertise to all aspects of package, product, retail, digital and environment design.

Phil began his career at P&G in brand management in 1991, working on several brands in the Hair Care category. He joined Landor Associates, a major branding and design consultancy, in 1995—eventually becoming Managing Director of the Chicago and Cincinnati offices and building Cincinnati into the largest office in the Landor network. Phil then became President, Landor Europe and Middle East in 2006, and led a network of more than eight offices to record levels of revenue and profitability.

Phil returned to P&G in 2008, where he was appointed the Company’s Chief Design Officer. He and his talented team of world-class designers share a passion for creating growth and superiority for our P&G Brands.

Birthplace	Year	Positions Held
Cincinnati, Ohio, U.S.A.	2008	Chief Design Officer
Education	1995	Brand Management, Assistant Brand Manager, Vidal Sassoon
Ohio State University, Fisher College of Business, M.B.A., 1992	1992	Brand Management, Assistant Brand Manager, Prell
University of Kentucky, B.A., Design & Advertising, 1987	Year	Business Affiliations Prior to Rejoining P&G
Date Joined P&G	2006	President, Landor Associates, Europe and Middle East
August 1, 2008	1995	Managing Director, Landor Associates, Cincinnati and Chicago
		Executive Director, Senior Consultant, Landor Associates

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Affiliations, Activities and Recognition

Consumer Technology Association, Board of Industry Leaders

The Conference Board, Design Leaders Council, Member

ArtsWave, Region Board Member, P&G Chair

Fast Company Impact Council, Member

Cincinnati Chamber of Commerce, Former Board Member

Ohio State University, Advancement Committee, Former Member