To further our commitment to drive a more sustainable future, P&G has announced a new collaboration with MALAYSIA INSTITUTE FOR SUPPLY CHAIN INNOVATION (MISI) and YARA INTERNATIONAL to help improve the livelihood of smallholders within the P&G palm supply chain in Malaysia. After a successful 3-year pilot, the Company is expanding the program that partners with independent palm oil smallholders to increase their overall fruit yields through the training and implementation of best-in-class, and more sustainable agricultural practices.

**SMALLHOLDERS TODAY DELIVER:**

- 40% of global palm oil supply

**YET MANY OF THEM ARE LIMITED IN:**

- Access to knowledge
- Agricultural resources to maximize their crop

**P&G’S 5-YEAR JOURNEY WITH SMALLHOLDERS:**

- Assessed baseline capability and sustainability gap of around 5,000 smallholder farmers in Johor, Malaysia.
- Will expand to create 250 learning farms, which will be embedded in a P&G-led innovation system.
- Smallholders will receive hands-on technical advisory and support in:
  - Harvesting Optimization
  - Nutrient Plans
  - Financial & Environmental Sustainability Management

**In return, smallholders will:**

- Be Agents for Social & Environmental Change
- Act as Resource Trainers
- Scale the Effort to Other Farmers

**Farms will serve as Community Resource Centers to drive scale and provide training in good agricultural practices for up to 10,000 smallholders within the next five years.**

Goal: improve yields 30-50%

“WE BELIEVE WE CAN BE A FORCE FOR GOOD AND A FORCE FOR GROWTH. This program illustrates our commitment to driving long-term sustainability efforts. We are proud of the work we are doing in Malaysia because it is the right thing to do for the local community and the global consumers we serve, who want more sustainable products.”

**JACK RYAN - Vice President, P&G Chemicals**