



# George Tsourapas

**President,  
Global Home Care and P&G Professional**

George Tsourapas is responsible for P&G's Home Care business and the P&G Professional business, one of the fastest-growing business units in P&G. Brands include household cleaning products such as Cascade, Dawn (Fairy), Mr. Clean (Mastro Lindo, Mr. Proper); Swiffer; Febreze, (AmbiPur)—and some of the most trusted cleaning products by business professionals in the foodservice, building cleaning and maintenance, education, hospitality and care home industries.

George started his P&G career in 1986 as a product supply engineer in Greece, transitioning to brand management where he led businesses in most of P&G's categories. During this time, George held a variety of positions with local, regional and global scope.

George was appointed president of Global Home Care and P&G Professional in 2013, building on his prior vice president positions in Global, Europe and IMEA organizations for the Fabric and Home Care businesses. George has also been a board member for the Glad Joint Venture since 2013.

George champions consumer-centric innovation to create a reliable and sustainable source of value for P&G. Under a motto of 'Depth Deliberation and Daring,' he is leading a large, diverse organization empowered by deep knowledge, agility, passion and entrepreneurial spirit.

<b>Birthplace</b>	<b>Year</b>	<b>Positions Held</b>
Athens, Greece	2013	President, Global Home Care and P&G Professional
<b>Education</b> Cranfield Institute of Technology, U.K., 1984  Athens Polytechnic School, 1983	2010	Vice President, Central and Eastern Europe, Middle East and Africa (CEEMEA), Fabric & Home Care
	2006	Vice President, Western Europe Home Care and Global Strategic Planning Hand Dish
	2005	Vice President, Greece
<b>Date Joined P&amp;G</b> November 4, 1986	2002	General Manager, Western Europe Market Development Organization (WE MDO)
	2000	Country Manager, WE MDO
	1995	Marketing Director, Laundry and Cleaning, Cosmetics and Fragrances, Greece
	1994	Marketing Manager, Laundry Products, European Technical Center

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## George Tsourapas (cont'd)

Year	Positions Held
1992	Associate Advertising Manager, Paper, Health and Beauty Care, Greece
1989	Brand Manager, Paper, Greece
1989	Assistant Brand Manager, Bold, Greece
1988	Marketing Training, Greece
1987	Production and Buying Supervisor, Greece
1986	Production and Buying Assistant, Greece

### Affiliations and Activities

Technical Chamber of Greece, Member

Greek Industries Association, Member

Greek CEOs Association, Member