



**NEW ZEALAND
CENTRAL**
Te Kawenga
新西兰中心

NEW ZEALAND CENTRAL

Everything you need to know

Updated in July 2026



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- **Facilities**
- **Layout**
- **Event Spaces**
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WE LOOK FORWARD TO YOUR VISIT

New Zealand Central Team



Olivia Lin

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Events Manager



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Events Manager

BRIEF INTRODUCTION



New Zealand Central offers a remarkable, kiwi-inspired space for customers to do business in Shanghai. It has flexible co-working spaces and a professional events venue in Shanghai's trendy Xintiandi enabling our customers to make an impression on their clients and business contacts while here in Shanghai.

5,768+

events have been hosted at New Zealand Central

87,450+

guests have attended the events at New Zealand Central

23,650+

guests have visited and used hot desks at New Zealand Central

* Data statistics sourced from the New Zealand Centre, April 2009 - January 2025

FACILITIES

New Zealand Central facilities include:

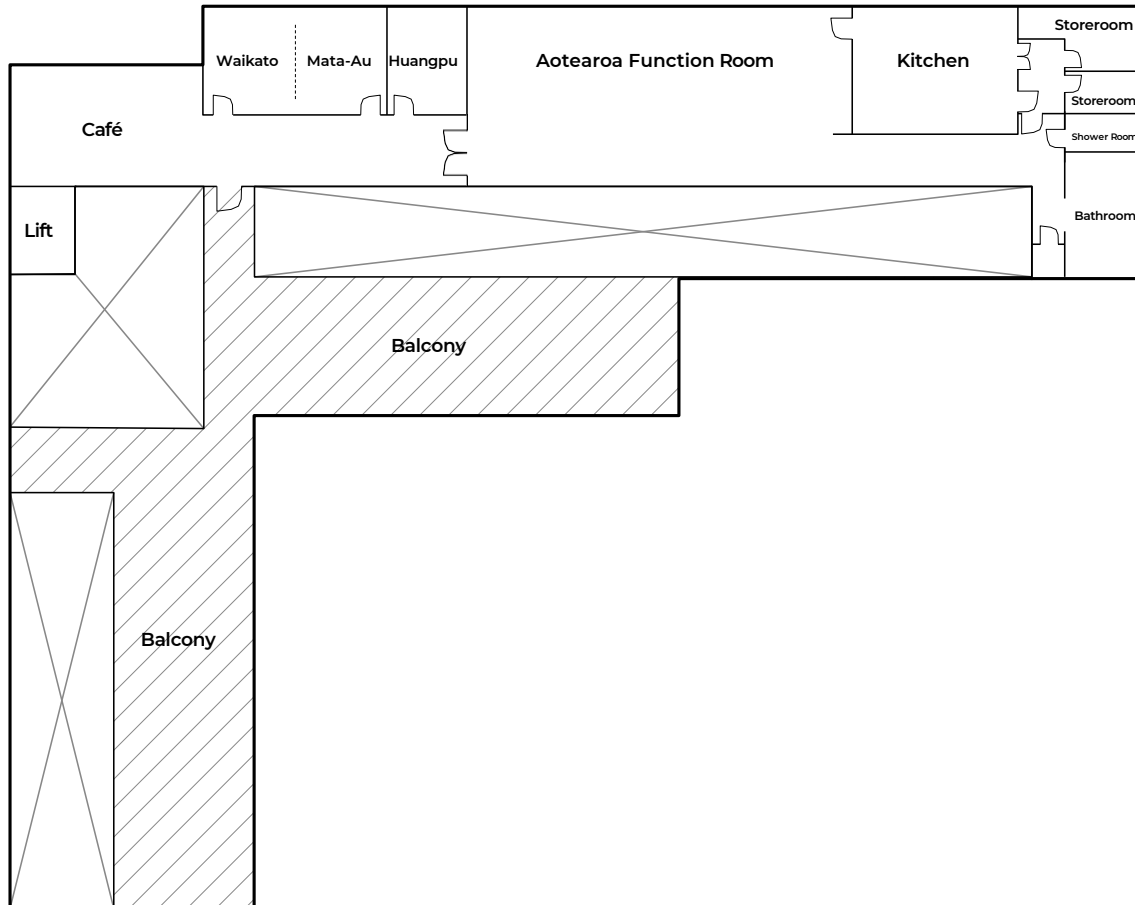
- The Aotearoa Function Room - The main function room with flexible seating capable of hosting up to 200 standing guests
- AV and Zoom systems
- A fully equipped commercial kitchen
- An onsite demonstration kitchen
- A range of multi-purpose private and casual meeting rooms.
- Hot desking area
- Board Room
- VIP Bathroom

Facilities can be used for

- Press conferences for product / service launches and business announcements
- Product promotions - including food and wine tastings, a demonstration kitchen for live cooking demos and seated meals, using fully equipped commercial kitchen
- Training and workshops for staff or distribution partners
- Customer, channel partner or distributor meetings
- Networking functions and alumni events
- Product launches
- Recruitment interviews
- Access to hot desks



LAYOUT



EVENT SPACES

Aotearoa Function Room



Aotearoa Function room has the capacity for **80** seated theatre style or **200** standing. There are **90** chairs and **14** tables available.

There are multiple layout setups to choose from; classroom seating, fishbone seating, lecture seating, cocktail setup or you can create your own.

There is a demonstration kitchen available at the back of the Aotearoa Function Room which can be used to serve food and drinks or to live stream your cooking demonstration.



1 Supporting equipment
COMMERCIAL KITCHEN



2 Supporting equipment
PROJECTORS



3 Supporting equipment
DIGITAL SIGNAGE SCREENS

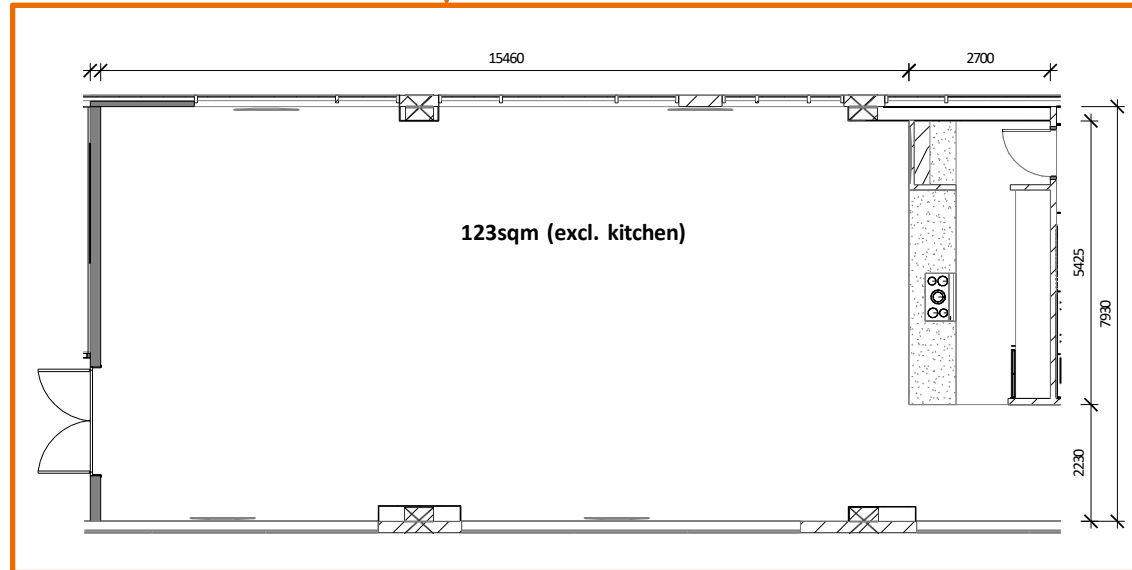
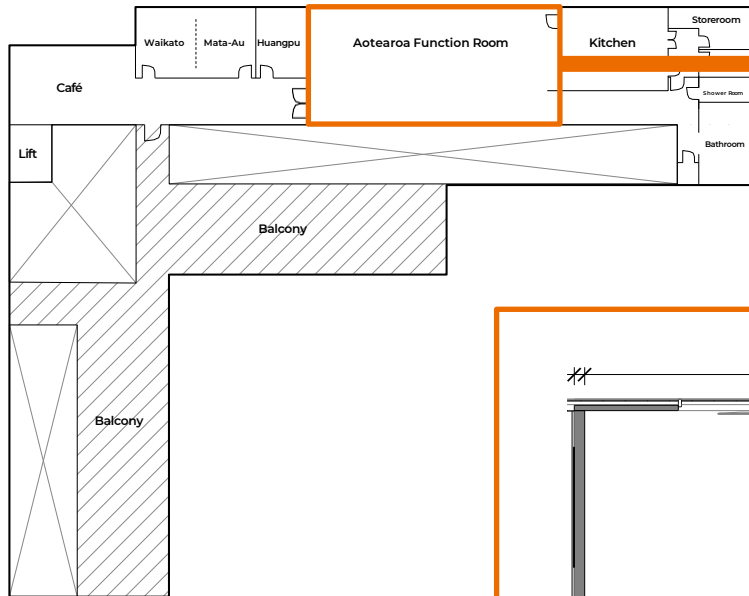


1 Supporting equipment
AV SYSTEM

EVENT SPACES

Aotearoa Function Room

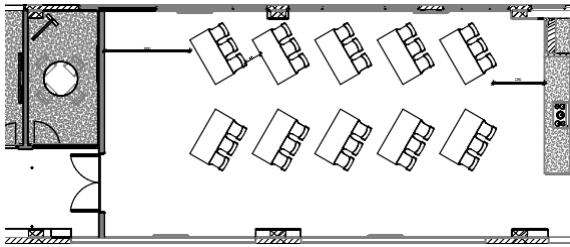
Dimensions - Max 250 Pax



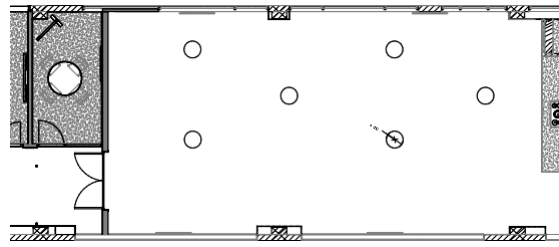
EVENT SPACES

Aotearoa Function Room

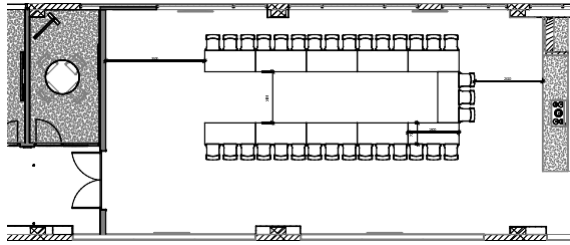
Layout Examples



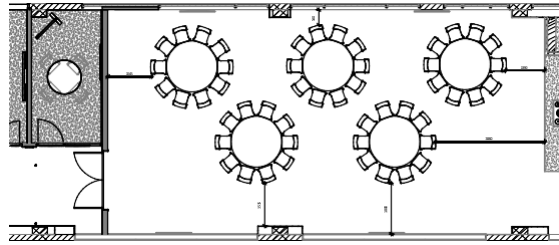
Event Plan - Seating 1



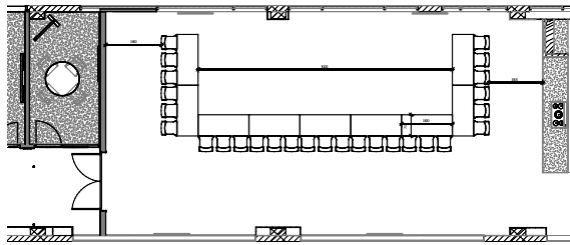
Event Plan - Seating 4



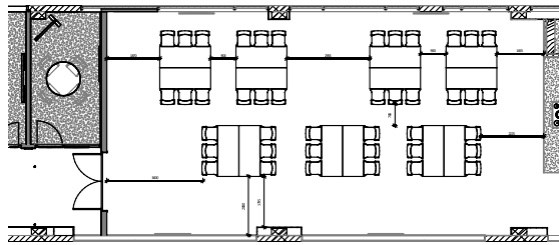
Event Plan - Seating 2



Event Plan - Seating 5



Event Plan - Seating 3



Event Plan - Seating 6



EVENT SPACES

The Cook Café



The Cook Café is perfect for causal meetings for 4-5 people and can also be used for hot-desking.

We offer a free coffee service during business hours; requests can be made to utilise this during events (changes may apply).

You are welcome to upload your own digital branding via



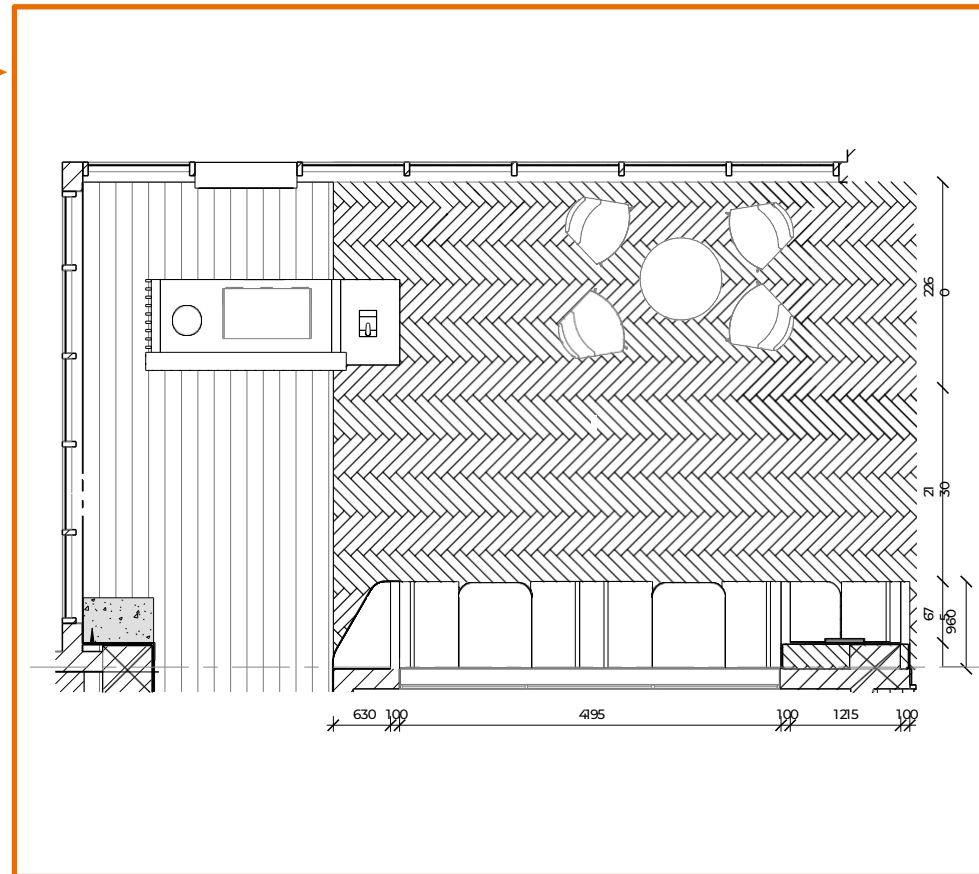
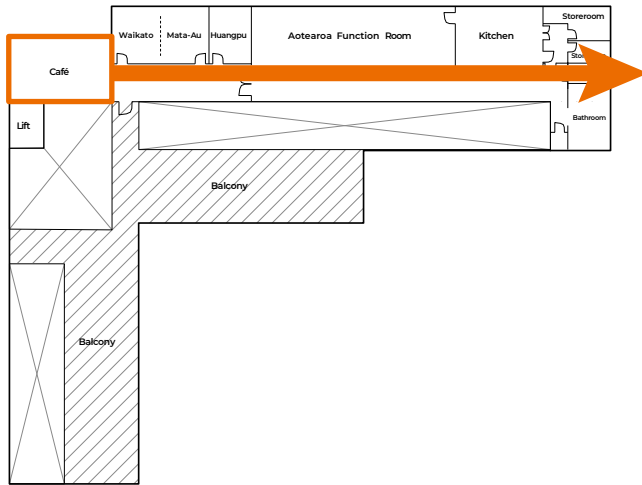
1 Supporting equipment
2.2M X 1.4M DIGITAL SIGNAGE SCREEN



EVENT SPACES

The Cook Café

Dimensions



EVENT SPACES

Balcony



Enjoy the sunshine and use our large terrace for your event.

Set up an outdoor bar or use our fully functioning BBQ to really make it feel like a Kiwi event.

In colder months, there are outdoor gas heaters available for your use so your guests can still enjoy the outdoor atmosphere.

Marquees can be hired externally and New Zealand Central staff can help you arrange this if required.

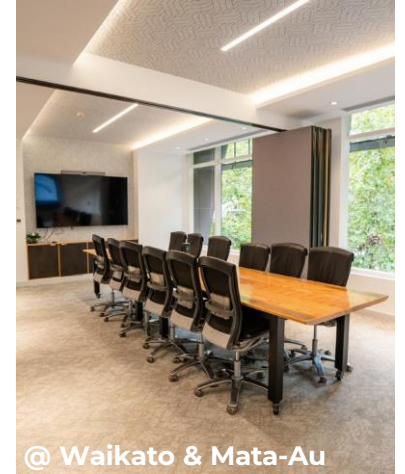


MEETING ROOMS



Waikato & Mata-Au

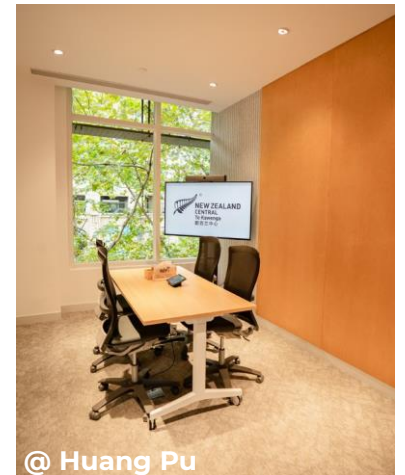
Perfect for large meetings. It can fit 12 people comfortably around the board table or 26 people in people in theatre styled seating if joined together. This room is equipped with Zoom and Teams enabling you to participate in conference calls or do presentations easily. Waikato and Mata-Au can also be separated into two individual meeting rooms which can fit 6 people in each room.



@ Waikato & Mata-Au

Huang Pu

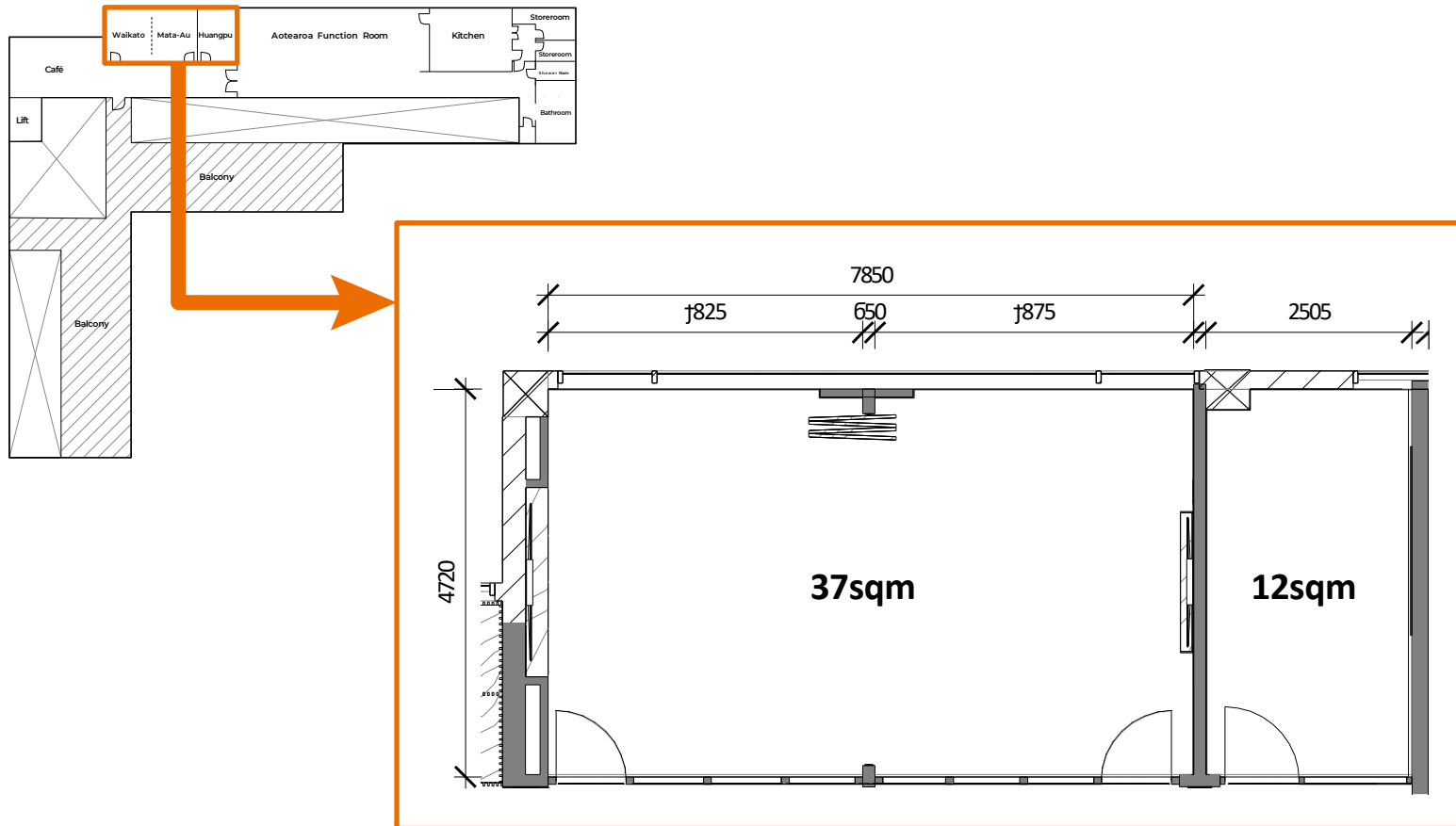
Suited for smaller meetings of about 4 people. This room is equipped with Zoom and Teams enabling you to participate in conference calls or do presentations with ease.



@ Huang Pu

MEETING ROOMS

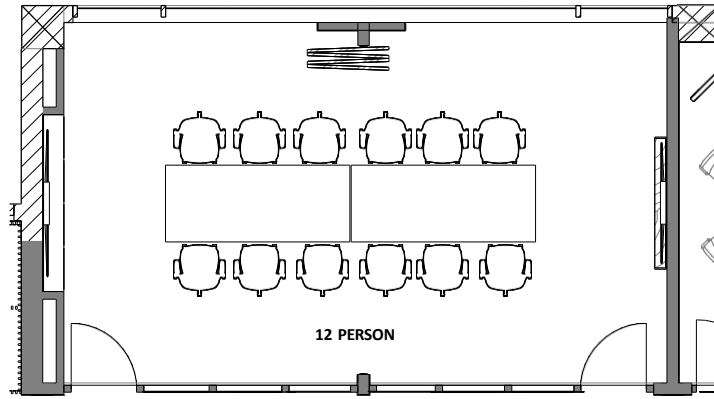
Dimensions



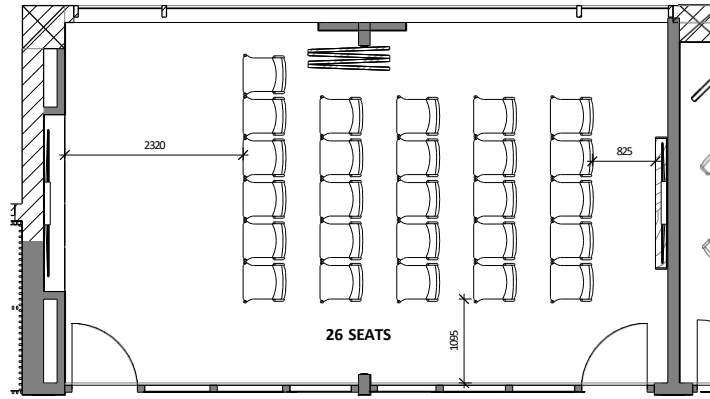
MEETING ROOMS

Waikato & Mata-Au

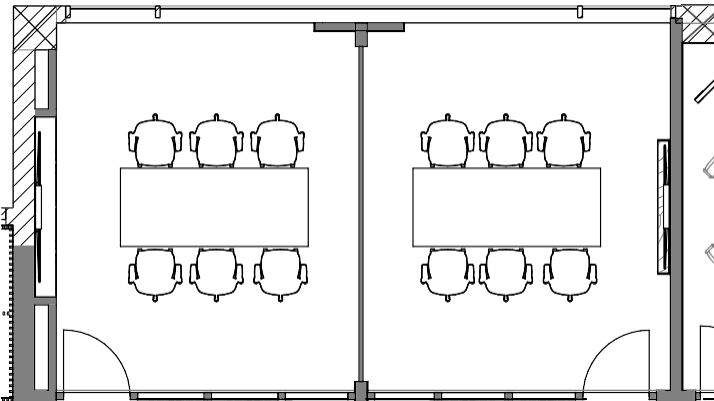
Layout Examples



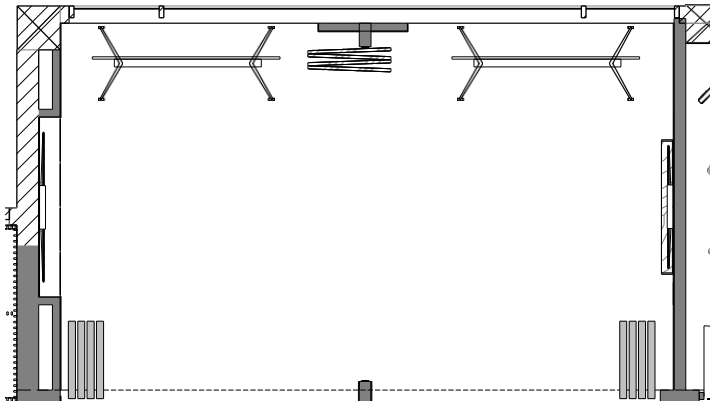
Waikato & Mata-Au Boardroom Set Up



Waikato & Mata-Au Training Set Up



Waikato & Mata-Au Two RM Set Up



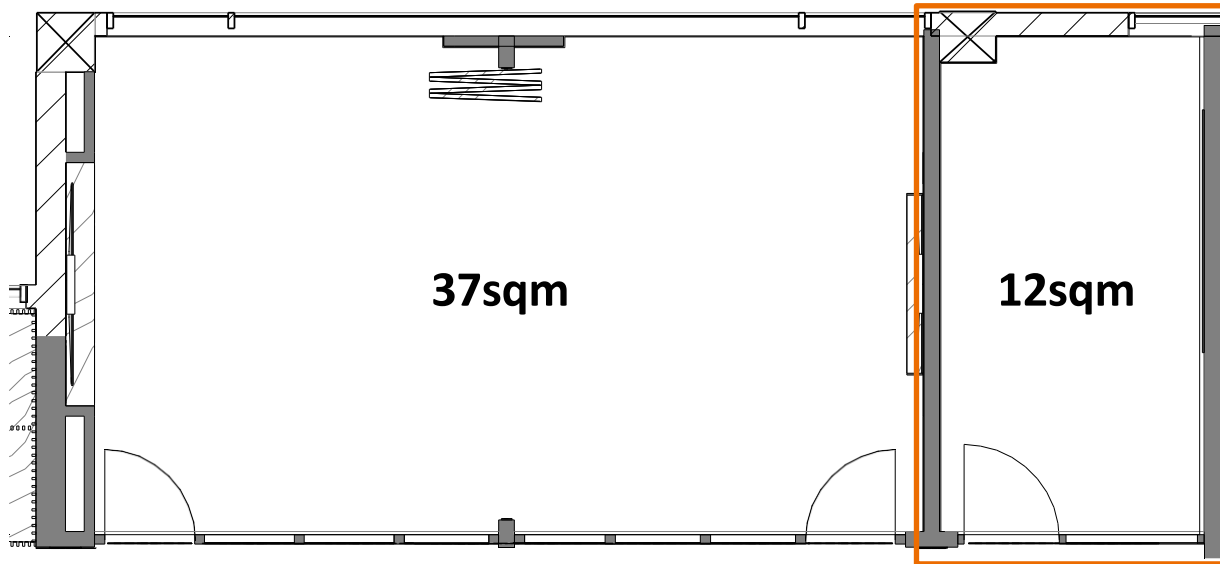
Waikato & Mata-Au Open Set Up



MEETING ROOMS

Huangpu

Layout Examples



SERVICES



Tailored Package



Zoom Conferencing



Coffee



Digital Signage



Catering



Hot Desk

RATE CARD

Package Options

PACKAGE PRICE (NZD)	CREDIT (NZD)	DISCOUNT RATE
\$ 3,000	\$ 3,500	17%
\$ 5,000	\$ 6,250	25%
\$ 10,000	\$ 13,000	30%
- Purchase different package price and get credit equivalent discount to <i>pay as you go</i> rate. - This package validate for one calendar year from the time of your purchase, but you can use it up to 18 months if you didn't finish the credit by end of calendar year. - If you have used up all credits before the calendar year, you can either purchase a new package or go for <i>pay as you go</i> rate.		

Pay-as-you-go Rates

Function / Demonstration Kitchen (50-200 people)	Half Day - \$1,000	Full Day - \$1,600
Commercial Kitchen		Full Day - \$500
Meeting Room Suitable for 2-4 people	Half Day - \$150	Full Day - \$300
Meeting Room Suitable for 6-8 people	Half Day - \$250	Full Day - \$400
Meeting Room Suitable for 12-14 people	Half Day - \$500	Full Day - \$750
Hot Desk Usage	\$20/ Hour	Full Day - \$100

APPENDIX

Commercial Kitchen



Provide great experience for chefs and customers when host tasting, cooking demo / training and other catered events.



APPENDIX

Digital Signage



Display your own digital branding

New Zealand Central has **5 areas** with digital signage screens you can customise to your own digital branding for events. You can upload videos JPEG images and PowerPoint.



1 At downstairs lobby
SCREEN
Ratio: 16:9, Dimension: 55 inch, Resolution: 4k



3 In the Aotearoa Function Room
SCREENS
Ratio: 16:9, Dimension: 55 inch, Resolution: 4k



2 In the Aotearoa Function Room
PROJECTOR SCREENS
Ratio: 16:9, Dimension: 120 inch/110 inch, Resolution: 4k



1 In the Cook Café
LED SCREEN
Ratio: 1204*774
Dimension: 2240cm wide * 1440cm high



1 Next to the restroom in the Aotearoa Function Room
SCREEN
Ratio: 16:9, Dimension: 55 inch, Resolution: 4k

APPENDIX

Catering



New Zealand Central is equipped with a fully kitted out and functional commercial kitchen as well as a demonstration kitchen attached to the Aotearoa Function Room.

Please let us know if you would like to have your event or meeting catered. We have a list of trusted and recommended caterers we often use. You are also welcome to use your own caterer as long as they have the necessary certificates.

Please note, only New Zealand wine is permitted to be served at New Zealand Central. If you would like to purchase wine for your event from the NZTE wine list, please contact your event manager for assistance.

APPENDIX

Event and Catering Company Rules



If you'd like to hire an external events or catering company, it is required they sign the terms and conditions of use for New Zealand Central.

It is important for our members to manage external event and catering staff and ensure they follow our terms of use.

Your New Zealand Central events manager will provide these to you for signing.

APPENDIX

Housekeeping



New Zealand Central is part of the New Zealand Consulate. Because of this, it is important everyone is registered and wears their name badges at all times.

There is no smoking inside New Zealand Central. Guests are welcome to use the balcony to smoke.

The member must always be present onsite during the course of their event or when meeting non-members.

In the event of an emergency, be sure to follow the instructions of your event manager who will lead you safely out of the premises.



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