# **EXCELLENGE APPLAUDED**

**ENTRY GUIDE 2025** 



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# CONTENTS

FOREWORD	
ABOUT THE AWARDS PROCESS	4
ENTRY GUIDELINES for general categories	6
Best Emerging Business	6
Best Medium Business	6
Best Large Business	6
Section 1 – Leadership and planning	7
Section 2 – Market and customer focus	8
Section 3 – Differentiation and business model selection	9
Section 4 – Results	10
ENTRY GUIDELINES for special categories	11
Excellence in Brand Storytelling	12
Excellence in Growing Online Sales	14
Excellence in Innovation	16
Excellence in Sustainability	18
Leveraging Investment for International Growth	20
Māori Excellence in Export	22
Inspiring Women Leaders	23
HOW TO SUBMIT YOUR ARRUGATION	24



# **FOREWORD**

#### Tēnā koutou

It's important to acknowledge just how ambitious and innovative New Zealanders are. It's exporters like you, and success stories like yours, that are vital in nurturing a better tomorrow through growing our economy.

The New Zealand International Business Awards (NZIBA), proudly backed by Kiwibank, are an opportunity to applaud your achievements. You will publicly recognise the dedication and talents of your team and shine a light on your progress and international success to your team, your partners, and your customers, both here and around the globe.

You will also inspire the next generation of New Zealand businesses as they embark on their own export journeys. And of course, you'll have the opportunity to network and celebrate with other exporters, industry leaders, investors, and influencers.

Being part of the NZIBA 2025 is about more than recognition and reputation. As this whakataukī speaks to, it's about championing excellence and celebrating growth - for your people, your company, and all of Aotearoa.

Ko te pae tawhiti whāia kia tata, ko te pae tata whakamaua kia tina.

Ngā manaakitanga

**Shelley Guerard** 

Convenor of Judges | New Zealand Trade and Enterprise

New Zealand International Business Awards 2025

### About the awards process

#### Taking part in the NZIBAs is a strengthening process and gives your business the chance to:

- celebrate and recognise the efforts of your team
- gain valuable feedback and insights to move your export strategy forward
- benefit from media coverage and PR opportunities
- network with other business owners, industry leaders, investors and influencers.

#### How does it work?

Following the application close-off date, round one of judging commences. This is when our independent assessment partner KPMG scores all applications. We then create a shortlist of entrants who will be invited to present to the judging panel (round two). The judges will then select the category finalists and winners.

#### You'll receive valuable feedback

All applicants will be provided with feedback following the awards. The feedback will include valuable benchmarking against other entrants in the category. Written feedback is provided by KPMG as standard, however you can opt to receive this feedback first-hand. If you are successful in proceeding to round two, you will also be provided with feedback on your presentation to the judging panel.

#### Free coaching available

As an optional value-add, all entrants shortlisted for round two can opt into a free coaching session with KPMG ahead of presenting to the judging panel. We recommend being accompanied by your NZTE Customer Manager if you choose to opt in.

## Some tips for a strong application

#### Based on our experience, companies that do well in the NZIBAs demonstrate:

- the ability to give evidence-based answers that show you have a successful international business
- a well-thought-out strategy
- strong leadership
- a detailed understanding of your target markets and customers
- the ability to show your contribution to the New Zealand economy, through solid financial results.

#### Some tips for you as you prepare to submit your entry:

- Tell your story. Use pictures and graphics and try to include as many examples as possible to illustrate your points
- Don't go into too much detail about your products or services, or overuse jargon and acronyms. Keep it simple, use plain English and, above all, answer the question
- Don't assume that judges will have any prior knowledge of your company
- Avoid making vague or unsupported claims. Award-winning submissions always include data and evidence to substantiate claims.

# Nominations

#### Does my business need to be nominated?

Nominations are required for two categories: Māori Excellence in Export and Inspiring Women Leaders.

For all other categories, nominations are welcome but not required. Companies can directly enter the awards.

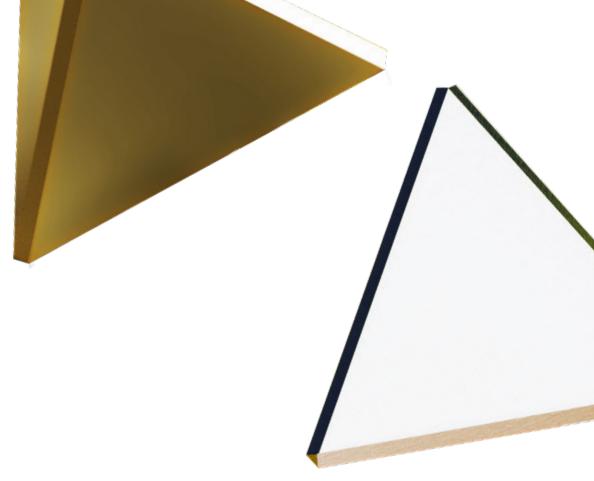
#### How to make a nomination

The nomination process takes approximately 5-10 minutes. Visit **nziba.co.nz** for more information and to make a nomination.

#### **Nomination deadlines:**

**Friday 27 June** – For all award categories **excluding** Māori Excellence in Export and Inspiring Women Leaders.

**Monday 14 July** – For Māori Excellence in Export and Inspiring Women Leaders.





# ENTRY GUIDELINES GENERAL CATEGORIES



The following pages include advice and entry guidelines for these general categories:

#### **Best Emerging Business**

Brought to you by New Zealand Export Credit, from Te Tai Ōhanga – The Treasury

Recognising success by net return to the New Zealand economy for businesses earlier in their international growth journey.

As a guide, entrants will have up to five years' history of international operations with growth and total annual revenue under \$5 million.

#### **Best Medium Business**

Recognising success by net return to the New Zealand economy for businesses established in their international growth journey.

As a guide, entrants will have over five years' history of international operations with growth and total annual revenue between \$5 million and \$25 million.

#### **Best Large Business**

Recognising success by net return to the New Zealand economy for businesses established in their international growth journey.

As a guide, entrants will have over ten years' history of international operations with growth and total annual revenue over \$25 million.

#### **SECTION ONE**

### Leadership and planning

This section examines how effectively your leadership team guides your business to achieve international goals.

This includes how leaders:

- set direction and communicate effectively
- plan and develop objectives and targets for international business.

#### Q1.1

Describe your international business planning process.

#### **TIPS**

Consider your key objectives and the related targets. How do leaders, directors and/or stakeholders in your business set direction, objectives and targets for international business? How are these targets and plans communicated, both internally and externally?

#### WHAT 'EXCELLENCE' LOOKS LIKE

- A detailed and systematic planning process is evident
- The overall direction and all-important goals are established and communicated
- Targets and objectives for international business are set across a range of metrics
- Actual performance against targets is regularly monitored, and actions are taken as a result.

#### Q1.2

How have you developed/supported your staff to succeed in international business?

#### **TIPS**

Some areas you may wish to include are:

- training and development
- mentoring
- relocation/secondment
- recruitment and retention.

#### WHAT 'EXCELLENCE' LOOKS LIKE

 The business can demonstrate significant, ongoing development and support of staff to equip them with the skills and capabilities required to succeed in international markets

#### Q1.3

#### Supplementary SWOT Analysis (optional)

All General category applications have the option to complete a SWOT analysis to support the application. If you decide to complete an analysis then summarise your strengths, weaknesses, opportunities and threats from both an internal perspective, and from that of your customers.

#### **TIPS**

Don't overdo it – bullet points are fine.

#### **SECTION TWO**

# Market and customer focus

This section examines how, in relation to your international business, you:

- identify markets, customer groups and market segments
- listen and learn to determine customer requirements
- assess customer satisfaction of your products and/or services.

#### Q2.1

In which international market(s) are you doing business, and how did you make the decision to target these markets?

#### **TIPS**

Describe the factors that led to your decision to target these markets.

#### WHAT 'EXCELLENCE' LOOKS LIKE

 There is clear evidence of significant evaluation and assessment of the most appropriate overseas markets to target, through a clear and logical planning process.



#### Q 2.2

Within the international markets you target (as referenced in Q2.1), which market segments or types of customers do you focus on?

#### **TIPS**

Consider why you focus on these market segments or types of customers.

- There has been detailed evaluation of segments and types of customers in international markets
- Careful thought has gone into which segments to target. The needs and requirements of each segment are clearly understood.



#### **SECTION THREE**

# Differentiation and business model selection

This section examines how you have:

- reviewed and assessed alternative models and approaches to international business and made the most appropriate choice for your business
- monitored the ongoing performance of your products and/or services in international markets.

#### Q3.1

Which business model do you utilise for your international business, and what factors determined that decision?

#### **TIPS**

Business models can include using independent agents or distributors, establishing wholly owned overseas subsidiaries, working with affiliated or partner organisations, and so on. Explain why you chose your business model. What are the main benefits?

#### WHAT 'EXCELLENCE' LOOKS LIKE

- There's evidence that a range of different business models have been carefully evaluated, in detail
- There is a clear rationale for the approach or business model chosen.



#### Q3.2

How do you monitor the ongoing performance of your products and/or services in international markets, and how often is monitoring undertaken?

#### **TIPS**

Think about the criteria you use to monitor performance – these might include factors such as sales volumes, market share, business-partner feedback, customer feedback, PR activities, average selling prices, margins, and so on.

- Monitoring of performance is regular and systematic
- Several performance criteria are used and regularly monitored
- The results of performance monitoring are incorporated into tactical/strategic business decisions.



#### **SECTION FOUR**

### Results

This section examines data and information to provide evidence of performance, through business results, outputs and outcomes.

#### Q4.1

Please summarise the success your organisation has had in international markets over the past three years, across the following areas:

- a) International revenue
- b) International revenue as a proportion of total revenue (the international markets in which you are conducting business and how this has grown)
- c) Other factors that demonstrate your success in international markets (e.g. market share in individual markets, growth in number of international customers, international customer satisfaction).

#### WHAT 'EXCELLENCE' LOOKS LIKE

 There's clear evidence of strong international success, shown by international revenue growth (overall and as a proportion of total revenue) and by other factors such as market share, growth in customer numbers, customer satisfaction, and so on.

#### Q4.2

Please summarise the impact that international business has had both on your company and on the New Zealand economy over the past three years, across the following four areas:

- a) Jobs created as a result of your international business
- b) Total investments made to support your international business
- c) Profitability over the past three years
- d) Further benefits to other New Zealand companies or institutions as a result of your international business.

#### WHAT 'EXCELLENCE' LOOKS LIKE

 There's clear evidence of significant, ongoing positive impact for New Zealand's economy as a direct result of international business, over a range of metrics including job creation, investment, long-term profitability, and so on.

# SPECIAL CATEGORIES



#### **Excellence in Brand Storytelling**

Brought to you by New Zealand Story

Recognising businesses that excel in storytelling and marketing to an international audience and are helping to make Aotearoa New Zealand famous for more good things.

#### **Excellence in Growing Online Sales**

Recognising where an exporter has focused on driving measurable sales or leads growth online.

#### **Excellence in Innovation**

Recognising success in developing and commercialising innovation in international markets, incorporating intellectual property, strategy, processes, and monitoring.

#### **Excellence in Sustainability**

Brought to you by Kiwibank

Recognising organisations that embed sustainability into the fabric of their business, achieving international growth while having a positive impact on people and the planet.

#### Leveraging Investment for International Growth

Brought to you by Invest New Zealand

Recognising the value of having a capital strategy that successfully utilises investment capital and partnerships to accelerate international growth of New Zealand businesses.

#### Māori Excellence in Export

Recognising international Māori businesses whose values and ways of working contribute to the growth of the Māori economy.

#### **Inspiring Women Leaders**

Brought to you by Ministry of Foreign Affairs and Trade | Manatū Aorere Recognising women leaders with the skills and perspectives to lead from a uniquely New Zealand perspective, while maintaining a broad global outlook.



# Excellence in Brand Storytelling

Brought to you by New Zealand Story

Recognising businesses that excel in storytelling and marketing to an international audience and are helping to make Aotearoa New Zealand famous for more good things.

Good things come from our country, and the more that the world sees us demonstrating this through international business, the more we can grow New Zealand's global reputation. And that's good for us all.

It doesn't matter how big or small your business is. Judges will be looking at how your business promotes itself internationally, demonstrating excellence in storytelling and marketing, and how your success is also driving preference for our country.

It's about showcasing how New Zealand businesses care for people and place – how they stand out and compete in a crowded global marketplace.

#### Q1

Describe how you have positioned and marketed your business internationally.

#### TIPS

Consider how your business has achieved excellence in marketing and storytelling and provide examples of how this builds your company brand, while aligning with the brand of New Zealand.

- You can show clear evidence of world-class strategy, storytelling and marketing execution
- Your business values guide your decision-making, and the way you think and operate shows ingenuity and care for people and place.





How does your business demonstrate your connection to New Zealand and build value into our country brand?

#### **TIPS**

Think about how your storytelling and marketing links to New Zealand's brand values (as outlined below) and provide supporting examples of your international marketing and storytelling work. You can also highlight associations to relevant programmes like The FernMark Licence Programme.

Our core brand values, Ngā Mātāpono, collectively underpin New Zealand's offering to the world:

Pōtikitanga - Our curious, ingenious and adventurous spirit. Manaaki – We warmly welcome others and build relationships based on respect, care and reciprocity.

Tiaki - Our drive to care for people, place and planet for our future.

Pono - Acting with integrity, honesty, and transparency.

#### WHAT 'EXCELLENCE' LOOKS LIKE

- Your storytelling and marketing make effective use of provenance as a competitive advantage - you can show how and why this has helped your business
- There is clear evidence that you see value in not only building your own brand but that of New Zealand too.

#### Q3

Illustrate a key achievement that your business has had in an international market. How has that success driven preference for New Zealand?

#### **TIPS**

This is a chance to celebrate your success! Focus on a particularly strong example of how you are innovating with care, or how the unconventional and ingenious elements of the Kiwi psyche are helping to set your business apart on the global stage.

#### WHAT 'EXCELLENCE' LOOKS LIKE

You can show how your success is making your brand internationally recognisable, and in doing so highlights New Zealand's contribution to global culture, product and service advancements.





Recognising where an exporter has focused on driving measurable sales or leads growth online. This will showcase how an exporter has adopted or innovated online/digital platforms, channels, sales and marketing, technology, data, or skills resulting in growth of key online indicators for the business.



Describe the insights or challenges that your business identified and responded to.

#### **TIPS**

Clearly outline the insights that your business identified which highlighted the challenge or opportunity in your online sales/leads/presence internationally and stimulated the need to change.

#### WHAT 'EXCELLENCE' LOOKS LIKE

You can succinctly describe where the insights/data came from, and how they
indicated that change was needed to grow online sales internationally. This could
be a story derived from first party data, customer feedback, the macro environment,
competitive landscape, consultants or elsewhere.



#### Q2

Outline the approach taken that resulted in your business achieving measurable international revenue growth online.

#### **TIPS**

Showcase the changes that you implemented to drive sales and/or leads growth online internationally. These could be around adoption and/or optimisation of online/digital platforms, investment in new channels, innovating in sales and marketing, adopting new technology, bringing in data, skills, or something else.

#### WHAT 'EXCELLENCE' LOOKS LIKE

- You can clearly articulate 'what' has been changed.





Describe success – what impact did these changes have on your customer experience, brand presence and international revenue growth?

#### **TIPS**

This is a chance to celebrate your online success! Focus on any targets you have met or exceeded, and KPIs.

#### WHAT 'EXCELLENCE' LOOKS LIKE

 You can demonstrate clear evidence that the changes you made have fundamentally impacted your business' key online sales/lead growth indicators.

#### Q4

Outline any learnings that will continue to shape your strategy to drive growth online moving forward. How will you continue to accelerate growth across online channels?

#### **TIPS**

Share examples of your biggest learnings and how they've informed your future strategy.

#### WHAT 'EXCELLENCE' LOOKS LIKE

 You are able to critically examine the outcomes of what you adapted or changed, and recognise where fundamental learnings will continue to guide or shape your strategy for growing online sales/leads overseas.



### **Excellence in Innovation**

Recognising success in developing and commercialising innovation in international markets, incorporating intellectual property, strategy, processes, and monitoring.

#### Q1

Outline how innovation is integrated into your international business strategy, and how you have successfully used innovation to grow your international business.

#### **TIPS**

Ensure you provide examples of this success. Areas to consider could be incremental sales, enhanced customer satisfaction, reduced costs, competitive advantage and so on.

#### WHAT 'EXCELLENCE' LOOKS LIKE

- There is clear evidence of innovation deployed, the rationale behind it, and the benefits to customers and business partners
- There is comprehensive evidence of international success as a result of the innovation, including significant incremental sales.

#### Q2

Outline how you embedded innovation in your organisation.

#### **TIPS**

Consider what systems and processes you have in place to support an innovative culture. Are there particular approaches that have worked well for your organisation?

#### WHAT 'EXCELLENCE' LOOKS LIKE

 There's comprehensive evidence of systems or approaches to support innovation as an integral part of the international business strategy.



Please provide an example of an innovation that you have deployed, and how you developed it.

#### **TIPS**

Describe why this is innovative when compared to previous practices or approaches used by competitors and explain the benefits it has delivered to your business, customers or partners.

#### WHAT 'EXCELLENCE' LOOKS LIKE

- There's a comprehensive example of innovation, with a clear explanation of why it is innovative
- There are tangible examples of benefits the innovation has provided to the business, customers or partners.

#### Q4

Describe what systems and processes you use to manage and protect your innovation, and the impact they have had on your international business.

#### TIPS

Examples of protection could include patents, design rights, copyrights, non-disclosure agreements, trade secrets, or other intellectual property management tools and strategies.

- Processes and systems are comprehensively described, with significant evidence of their impact on international business
- There is comprehensive use of IP tools and strategies in the business.



# **Excellence in Sustainability**

#### Brought to you by Kiwibank

Recognising organisations that embed sustainability into the fabric of their business, achieving international growth while having a positive impact on people and the planet.

The United Nations describes sustainable development as 'providing for the current generation without compromising future generations'.

We interpret this as enhancing the wellbeing of local communities and cultures, protecting and restoring natural environments, and maintaining a prosperous and growing economy – people, place and profit. These three elements are interdependent and cannot be achieved in isolation.

Businesses can 'do good' by contributing positively to society and the environment, while also reaping the benefits of sustainability being good for business. Essentially, they can re-write the business playbook.

It doesn't matter how big or small your business is, where it sits in the value chain, who you sell to, or whether you're new to sustainability or it's a founding premise for your company. Judges will be looking at how you have advanced sustainability and are using innovation to deliver positive impact for all stakeholders.

Q1

Outline how sustainability is woven into your organisation. How have you embedded sustainability into your business model and organisational culture?

#### **TIPS**

Provide examples of how sustainability comes to life in your organisation; the role sustainability plays in business decisions, and how it appears within your organisational purpose and values. Include key targets or KPIs on sustainability.

- Sustainability may either already be integral to your business, or it is clear that you
  are striving for change and have made genuine improvements to become
  sustainable
- You work to drive responsible business practices up and down the value chain
- Sustainability is core to your business purpose and the value you create for your customers.

Outline how sustainability ties into your international business strategy. How have you leveraged your sustainability approach to grow your international business?

#### **TIPS**

Consider how you have investigated and accounted for the different perceptions, regulation and understanding in each market. Share examples of how you have communicated your sustainability efforts for international success.

#### WHAT 'EXCELLENCE' LOOKS LIKE

- You view sustainability as opportunity and, as such, you leverage your sustainability efforts in offshore markets
- You demonstrate understanding of market trends, what your customers want, and the environment in which you are trading.

#### Q3

Describe what informs your sustainability strategy. How have you determined what to prioritise and where to focus efforts?

#### **TIPS**

Consider how you have chosen what sustainability areas to focus on within your business, and how you have made these decisions. This might include assessment of your operations and value chain, insight gathering with customers and stakeholders, and considering major issues within your industry.

#### WHAT 'EXCELLENCE' LOOKS LIKE

- Your efforts focus on what is material for your business, what matters to your stakeholders, and where your organisation can have the biggest impact.
- You have considered your impact along the value chain, and you are clear on your business' contribution to the UN Sustainable Development Goals.

#### Q4

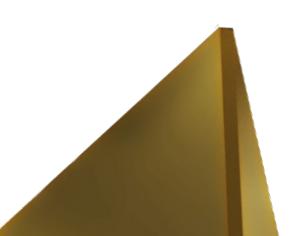
Illustrate some of the key achievements from your sustainability approach. What is its impact on society, the environment and your business?

#### **TIPS**

This is a chance to celebrate your sustainability successes, any targets you have met or exceeded, and demonstrations of innovation. A theory-of-change model could allow you to communicate your impact.

#### WHAT 'EXCELLENCE' LOOKS LIKE

 Your achievements are a source of inspiration for others. There is clear evidence that the business has had a positive impact on society and the environment, and that sustainability has had a significant and beneficial impact on the business.



# Leveraging Investment for International Growth

#### Brought to you by Invest New Zealand

Recognising the value of having a capital strategy that successfully utilises investment capital and partnerships to accelerate international growth of New Zealand businesses.

The judges are looking for outstanding examples where an injection of investment capital, and where relevant consequential strategic partnerships, has expediated the growth and/or development of a New Zealand business entering or expanding into offshore markets.

Eligible investment deals are those closed between January 2023 and July 2025. Please note that any company entered into the 2023 award programme will not be eligible unless the investment is from a different funding round to the one previously entered/submitted.

#### Q1

Outline how your recent investment round has impacted your international growth strategy.

#### TIPS

Provide a brief description of the investment and how it has impacted your international growth strategy (e.g. changes to your business model, sales growth, customer acquisition and engagement, R&D milestones and any other relevant measures). Note: you may wish to briefly outline the background to the investment, where relevant, but the focus should be on the post-money activity.

#### WHAT 'EXCELLENCE' LOOKS LIKE

 A clear description of the investment deployed (and the rationale behind it), along with comprehensive evidence of international growth across a range of key metrics.





Outline how you have leveraged your investors in this round to support your international growth.

#### **TIPS**

Outline the associated benefits of your investor relationship/s and the various ways you have leveraged this. Examples may include: bringing in sector and/or regional expertise, new sales and distribution channels, brand and marketing opportunities, business/governance advice etc.

#### WHAT 'EXCELLENCE' LOOKS LIKE

 A clear explanation of the various benefits accrued, with examples of how the investee business has been proactive in leveraging these, supported by metrics and any anecdotal evidence.

#### Q3

Describe how the investment has enabled acceleration of your future international growth plans.

#### **TIPS**

Explain how the investment has created a step-change within the growth ambitions and mindset for your business. Note: this may be aspirational but should be underpinned by sound metrics.

#### WHAT 'EXCELLENCE' LOOKS LIKE

 A roadmap of your future growth strategy within global markets over a defined period (of your choosing), supported by market evidence (e.g. by referencing total addressable markets).

### Māori Excellence in Export

Recognising international Māori businesses whose values and ways of working contribute to the growth of the Māori economy.

The Māori economy within New Zealand is substantial. It's valued at around \$126 billion across a range of asset classes. At the same time, our strengths lie not just in economic assets but also in our values and ideas: whanaungatanga, kaitiakitanga, rangatiratanga and manaakitanga.

The mission is to create Māori businesses of international scale that draw on our values, culture, people, innovation and assets – helping us take our place on the world stage.

This award is about Māori exporters making a commitment to be world-class companies that are successful exporters and that truly represent the values listed above.

For the purposes of this award, a Māori business is defined as having both Māori ownership (shareholding) and a Māori approach to doing business.

#### Entry by nomination

We want to celebrate and share the stories of international Māori businesses whose values, and ways of working contribute to the growth of the Māori economy. Like the kumara who doesn't speak of its own sweetness we need your help to identify Māori businesses. **Submit a nomination via nziba.co.nz by Monday 14 July.** 

#### You may wish to consider in your nomination:

- How the business supports Māori development
- How the business contributes to the growth of the Māori economy
- How the business going global supports their region/community.

#### Our judging panel may also explore the following areas:

- Cultural, social, environment and financial drivers
- Tikanga, values and vision
- Relationships with shareholders, partners, and customers
- Attitude to sustainability
- Planning horizon
- Approach to recruitment and people development
- Willingness to share their experience and story with others.

Shortlisted nominees will be invited to share their story with our judges in a 45-minute virtual session in September.



# Inspiring Women Leaders

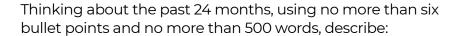
Brought to you by the Ministry of Foreign Affairs and Trade | Manatū Aorere

Recognising women leaders with the skills and perspectives to lead from a uniquely New Zealand perspective, while maintaining a broad global outlook.

#### Entry by nomination

This award recognises outstanding women who exemplify leadership excellence, combining uniquely New Zealand perspectives with a broad global outlook. It honours leaders who demonstrate resilience, innovation, and the ability to inspire teams to achieve exceptional results. Through courage, strategic vision, and determination, these women guide their organisations to succeed internationally.

Submit a nomination via nziba.co.nz by Monday 14 July.



- Personal and Inspirational Influence
   How has the nominee inspired you and/or why you think they inspire others?
- Visionary Leadership

  How has the nominee's leadership inspired growth, prosperity, and meaningful change for others within their organisation, industry, or community?
- Global Perspective

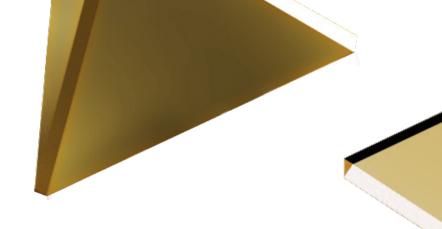
  How has the nominee harnessed international connections, global mindsets, or new business models to drive growth, innovation, and positive change?
- Courage and Ambition
   How has the nominee demonstrated ambition, taken strategic risks, or overcome barriers, especially those uniquely faced by women in leadership roles?

Shortlisted nominees will be invited to share their story with our judges in a 30-minute virtual session in September.

# HOW TO SUBMIT YOUR APPLICATION

We require submission of all applications and nominations through our online portal. Please visit **nziba.co.nz** and click 'Submit application' or 'Submit nomination' to get started.

- You can save your entries in the portal and edit them as often as needed, up until the entry deadline. Remember to save your work as you go.
- Make sure your personal details are entered accurately, including contact details.
- You can enter multiple categories, as long as you meet the criteria for each one.
- You can use the 'copy' feature to duplicate existing entries and edit them to suit a new category, instead of starting each one from scratch.
- There are no entry fees for this awards programme.
- Supporting material such as images or graphs may be supplied within your application. You'll find further details in the portal.
- We hold all information you provide on a commercial-in-confidence basis.



Key dates 2025	
14 May	Applications and nominations open
27 June	Nominations close for all award categories excluding Inspiring Women Leaders and Māori Excellence in Export
14 July	All applications close at 5pm NZST, along with nominations for Inspiring Women Leaders and Māori Excellence in Export
15-31 July	Round one judging of written applications, undertaken by our independent assessment partner KPMG
4-8 August	Shortlisted applicants notified and invited to round two judging
August	Optional opportunity for pitch preparation session with independent assessment partner, KPMG
1-5 September	Round two judging (pitching to judging panel) via Zoom
Mid-September	Finalists announced
27 November	Awards night at Viaduct Events Centre in Auckland



Further information about NZIBAs, terms and conditions, FAQs and event information can be found at nziba.co.nz

For any questions or other enquiries, please contact nziba@nzte.govt.nz