THERESIENSTADT / TEREZÍN THE VISION 2030

Iniciative to support long-term sustainable redevelopment of the city and its international promotion



in close cooperation between the city administration and the faculties of architecture at the CTU in Prague and TU in Liberec, further with Ladislav Sutnar Faculty of Design and Art at the West Bohemian University in Pilsen and the faculty of Art and Design at the University J.E. Purkyně in Ústí nad Labem, with the support of the Inovation Center at Ústí nad Labem Region (ICUK), Government of the Czech Republic, the Terezín Memorial and other relevant institutions and entities.

THE INICIATIVE CONSIST OF FOUR MAIN PROJECTS

AND SOME COMPLEMENTARY SMALLER

O1. The cooperation with the faculties of architecture and Art and Design at the Universities in Prague, Liberec, Pilsen and Ústí nad Labem the students of all four faculties are working on a long-term and continuous basis on the complex revitalization of the city of Terezín as a whole, that means "unification" of both its separate parts - the Small and Large Fortress and at the same time they propose a new visual style and Guidance system for the city.

The results of these works are continuously presented to the citizens and to the city and region leadership with the aim of arousing the interest of the widest possible public and its "drawing" into the process of preparation for revitalization and new future of the whole city.

Since 2021, we are also preparing cooperation with foreign universities from the EU and from Israel. A book publication and a long-term exhibition of photographs and student's works are created about this cooperation.

02. Preparation and realization of international architectural-urban competition according to the rules and principles of the International Union of Architects **UIA** and the Czech Chamber of Architects **ČKA**, in the form of a competitive dialogue, led by a specialized professional team. The results of the competition will be used as the basic documents for the presentation of various alternative solutions of the complex task of revitalization of the city, including time schedules and financial budgets.

At the same time will these documents be used as the main enclosure for applying for the nece ssary financial support from European or national sources.

- **03.** Saving of Wieser House a representative photographic publication, documeting the whole process of saving Terezín's most magnificent building as a symbol and a unique example for the revitalization of the entire city "from the ruin to the pearl".
- **04. Violins of hope** multimedia art project about the Holocaust in Terezín as a part of concert tours of international symphony orchestras playing compositions by Jewish composers composed in the Terezín Ghetto. The world known violin virtuosos plays on the restored violins from the inheritance of Jewish Holocaust victims. The music instruments has been restored by the world-famous renovators **Amnon** (father) and **Avshalom** (son) **Weinstein**.





So far "just" student's works.
The international competition is in the preparatory phase

03

04







THE MAIN OBJECTIVES OF THE INITIATIVE

- **01**. **Long-term support of city and region management and its citizens** in the preparation and processing of documents for the Government of the Czech Republic, necessary to obtain relevant financial support for the prospective, high-quality and sustainable revitalization and development of the entire city:
 - in finding and providing the necessary grants in the form of adequate research, experts consultations, necessary communication and intermediation of appropriate partners.
 - in establishing the important function of the city architect and in organizing and securing this place, including the establishment of a new information center in which citizens and visitors of Terezín will be kept informed about the city's development plans.
- in acquainting with the possibilities and solutions of the complex revitalization of Terezín in cooperation with the students of faculties of architecture, art and design and subsequently with professional experts from the fields of architecture, urbanism, social sciences, business and investor spheres etc.
- support and strengthening of mutual cooperation between the city, region and state government with the aim to increase its quality, efficiency and impact on their development.
- promoting the integration of the local population into public life and arousing the interest and attention of the general public, both lay and professional, in new developments in the city with the aim of its successful long-term revival.
- **02.** Establishing contacts and seeking opportunities for cooperation and support of the initiative with foreign partners mainly from EU, Israel, USA etc.
- **03.** Introducing the initiative to the broadest possible domestic and foreign public, raising its interest and seeking opportunities for possible cooperation and support in any beneficial way through:
- project websites, FB, Instagram and Twitter
- book publications (1. on the whole initiative, 2. on saving Wieser House)
- exhibitions, presentations, lectures and conferences
- media outputs in the Czech Rep. and abroad (radio, TV, newspapers, magazines etc.)

















Embassy of the Czech Republic in Tel Aviv

In the case of interests, please contact: