

CHIME FOUNDATION
PRESS RELEASE AND SOCIAL MEDIA POLICY

Foundation Firms are not permitted to issue press releases or other public announcements relating to, or use the trademark or logo of, CHIME Foundation or its affiliates, except as follows:

- (a) Foundation Firms may issue a press release announcing their membership in CHIME Foundation after becoming a member of CHIME Foundation, provided the Foundation Firm uses the template set forth below;
- (b) Foundation Firms may announce their membership in CHIME Foundation after becoming a member of CHIME Foundation on the social media networks listed below, provided the Foundation Firm uses the template, and tags CHIME at its accounts, set forth below; and
- (c) Foundation Firms may use the trademark and logo of CHIME Foundation only as permitted in the Membership Agreement.

Template: [Foundation Firm name] is pleased to announce that it has become a member of the College of Healthcare Information Management Executives Foundation (CHIME Foundation), an affiliate of College of Healthcare Information Management Executives (CHIME). As a CHIME Foundation member firm, [Foundation Firm name] will play a vital role in CHIME’s continuing education efforts and have opportunities to interact with leading healthcare executives and thought leaders.

Social Media Networks:

<u>CHIME Accounts</u>	<u>CHIME Web Page</u>
Twitter: @CIOCHIME	https://www.twitter.com/CIOCHIME
LinkedIn: @CHIME	https://www.linkedin.com/company/chime/
Facebook: @CIOCHIME	https://www.facebook.com/CIOCHIME
Instagram: @chime.transforminghealthcare	https://www.instagram.com/chime/transforminghealthcare/?hl=en