

## **MEMBERSHIP DIRECTORY TERMS OF USE POLICY**

As a membership benefit, Foundation Firm will have access to the online membership directory for professional networking purposes, to share content with a member that is informative or educational, or to discuss news and topics relevant to the healthcare IT field with a specific member.

The membership directory may not be used to sell or market a business, product, or service; to conduct a survey; to solicit contributions, sponsorships, or business opportunities; or for any unlawful use. The contents of the directory may not be used to compile and/or generate mailing lists, e-mail lists, phone lists, or other lists for any commercial purposes. Foundation Firm shall not solicit the members included in the membership directory unless the solicitation is a direct result of having obtained the members' contact information from another source in the ordinary course of Foundation Firm's business. Foundation Firm shall not distribute or sell the directory, any member information or any other content contained therein to any third parties.

Foundation Firm is not permitted to use the name of CHIME (or any of its affiliates) or the name of a meeting, program or service of CHIME (or any of its affiliates) in its communications with members in a way that implies that CHIME (or any of its affiliates) participates in, or approves of, the communication, or that implies an endorsement or sponsorship of the content of the communication by CHIME (or any of its affiliates), without CHIME's prior written approval, which approval may be withheld in CHIME's sole discretion.

CHIME reserves the right to change the content and/or format of, and/or access to, the directory, and Foundation Firm's continued use of the directory after any change constitutes acceptance of the change. CHIME Foundation may deny access to the directory to any person or organization that CHIME Foundation has reasonable grounds to believe may be using the directory in violation of this policy.

The contents of the directory are owned by and are the exclusive property of CHIME and/or CHIME Foundation. Foundation Firm acquires only a right to use the directory as authorized herein, and not any right of ownership in the directory.

This policy may be changed from time-to-time by CHIME in CHIME's sole discretion. If there is a change to the policy that Foundation Firm believes materially diminishes Foundation Firm's benefits, Foundation Firm should bring such matter to CHIME's immediate attention. Should Foundation Firm later object to this policy or subsequent modifications, Foundation Firm's only recourse is to immediately discontinue its use of the directory.

### **Do's**

- Do utilize the directory for professional networking purposes.
- Do contact a member for insight, ideas, and general feedback on how to handle a particular issue.
- Do contact a member to discuss news and topics relevant to the healthcare IT field.
- Do share content with a member that is solely informative or educational.

### **Don'ts**

- Don't make unsolicited contact with a member to describe or promote a business or service, or to make a sale.
- Don't use the directory to promote Foundation Firm's customers.
- Don't use the directory contents to generate bulk communications, direct mail, or e-blast lists.
- Don't share the directory with third parties.