

The CHIME Foundation offers three tiers of membership to best fit your organization's goals and budget: Premier, Standard and Associate. Each level provides unparalleled access and insight to the digital health leadership community.

BRAND RECOGNITION	PREMIER	STANDARD	ASSOCIATE
CHIME Website Education Banner	2	1	
DHC Press Release Post	1	1	1
Unlimited Press Release Posting on CHIME Website	✓	✓	✓
DHC Marketplace Directory Listing	✓	✓	✓
Foundation Directory on CHIME Website	✓	✓	✓
Logo Placement on CHIME Website	✓	✓	✓
Welcome and Renewal Social Recognition	✓	✓	✓
EDUCATION	PREMIER	STANDARD	ASSOCIATE
CHIME Publications (Newsletter, DC Debrief)	✓	✓	✓
Virtual Foundation Education Events	✓	✓	✓
MARKET RESEARCH	PREMIER	STANDARD	ASSOCIATE
CHIME Member Survey	2	1	1
Focus Groups	4	3	1
CHIME Member Directory Access	✓	✓	✓
EVENTS	PREMIER	STANDARD	ASSOCIATE
VIP pass to CHIME-ONLY events and programming at ViVE.	3	2	1
NOTE: A separate registration fee is required to attend ViVE.			
CHIME Fall Forum Registrations	5	3	1
THOUGHT LEADERSHIP	PREMIER	STANDARD	ASSOCIATE
CHIME Leader to Leader Podcast	1		
DHC New Thought Leadership Social Content Creation	1		
DHC Existing Education Content Post (white paper/case study)	3	2	1
Eligibility to Submit Fall Forum Track Session Proposal	3	2	1
Existing Educational Content Post CHIME Media	2	1	
OnDemand Educational Presentation posted to CHIME website	2	1	1
EXCLUSIVE VIP ACCESS	PREMIER	STANDARD	ASSOCIATE
Member-only Website Portal Access	10	10	10
Committee Engagement	✓	✓	✓
CHIME Foundation Logo Usage	✓	✓	✓
Social Platform Access (DHC & myCHIME)	✓	✓	✓
Access to InnoCast Webinars hosted by CHIME Innovation	✓	✓	✓
Access to DHC webinars	✓	✓	✓
Executive Strategy Session	✓	✓	✓

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CHIME Marketing Services and Strategic Engagements	PREMIER	STANDARD	ASSOCIATE
CHIME Certified Digital Health Program	10% Discount	10% Discount	10% Discount
CHIME Advisory Services	✓	✓	✓
Event Sponsorship Opportunity	✓	✓	✓
Digital Health Insights Integrated Marketing Program Discount	15%	10%	5%
Digital Health Insights Webinar	\$15,000	\$17,500	\$19,500
Custom Survey / Research - Digital Health Analytics	✓	✓	✓
Demand Lead Generation Opportunities	✓	✓	✓
DHC Advertising Discount	15%	10%	5%

BRAND RECOGNITION	Detail
Website Education Banner	Opportunity to post an educational-themed banner on the chimecentral.org homepage with an external resource link to an educational resource on your website. Submission specifications will be provided. Scheduling subject to availability.
DHC Press Release Posting	This benefit provides an opportunity to increase visibility with our members by sharing a featured article about your company (preferably a press release) on the DHC platform.
Unlimited Press Release Postings on CHIME Website	Post organization announcements on CHIME website.
DHC Marketplace Directory Post	Opportunity to post company description linked to company website on DHC platform.
Foundation Directory on CHIME Website	Company description and information directory accessible by CHIME members.
Logo Placement on Website	Foundation firm logo listed on CHIME website.
Welcome and Renewal Social Recognition	CHIME will highlight your organization in a social recognition post including your company name and logo when joining and renewing membership.

EDUCATION	Detail
CHIME Publications (Newsletter, DC Debrief)	Foundation firms will receive all CHIME publications such as the CHIME newsletter and the Washington Debrief newsletters.
Unlimited Registrations to Virtual Foundation Education Events	Exclusive education program for our Foundation firm members with CHIME member-led faculty.

MARKET RESEARCH	Detail
CHIME Member Survey	CHIME provides a survey tool for Foundation partners to conduct research with CHIME membership.
Focus Groups	CHIME offers the opportunity for Foundation partners to host focus groups with a small group of CHIME members (8-12). Focus groups encourage conversation with and between CHIME members on a relevant healthcare industry topic of the Foundation firm's choice.
CHIME Member Directory Access	Access CHIME member contact information using this searchable online directory.

EVENTS	Detail
VIP pass to CHIME-ONLY events and programming at ViVE.	VIP pass to exclusive CHIME-ONLY events at ViVE. Note that a separate registration fee for VIVE applies.
CHIME Fall Forum Registrations	Limited number of complimentary registrations to this annual multi-day education and networking event for CHIME Members and CHIME Foundation firms.

THOUGHT LEADERSHIP	Detail
CHIME Leader to Leader Podcast	This is a 1:1 interview episode between an executive leader from the CHIME team and an executive leader from a Foundation firm. These are 15 minute podcast sessions focused on the topic of leadership.
DHC New Thought Leadership Social Content Creation	This benefit allows you the opportunity to create new social content that establishes your organization as a thought leader by sharing inspirational, research-driven content that drives change and creates educational value. (Note: a touchpoint call will be scheduled for this deliverable to discuss goals and focus area).
DHC Existing Education Content Post (white paper/case study)	Foundation firm can post a white paper or case study that will be highlighted across the DHC Community. An analytics report will be provided on engagement after 60 days.
Eligibility to Submit Fall Forum Track Session Proposal	Opportunity to submit proposals for committee review and possible selection for CHIME24.

THOUGHT LEADERSHIP	
	Detail
Chimecentral.org Educational Resource Content Posting	Foundation firms can submit educational content to be posted in the resources section of the CHIME website. Content must be educational focused.
OnDemand Educational Presentation Posted to CHIME website	Opportunity to submit a recorded educational presentation for CHIME members. This content will be promoted to CHIME members in their member portal as well as via social media posts.
EXCLUSIVE VIP ACCESS	
	Detail
Member-only Website Portal Access	Access to the member-only sections of the CHIME website.
Committee Engagement	Opportunity to apply for committee membership as available and serve the CHIME community through participation in committee work.
CHIME Foundation Logo Usage	Provides Foundation Firm the ability to use the CHIME Foundation logo in accordance with the terms of use policy.
Social Platform Access (DHC & myCHIME)	Ability to connect with the nation's leaders in health IT through CHIME and DHC social platforms.
Access to InnoCast Webinars Hosted by CHIME Innovation	InnoCast is a program focused on how CHIME members (established executives at provider organizations) tackle real-world problems within their organizations by partnering with emerging technology start-ups. Foundation members have access to archived recordings of past InnoCast webinars.
Access to DHC Webinars	Access to webinars hosted on DHC platform.
Executive Strategy Session	One hour scheduled Benefits delivery strategy session with Managing team and an individual from the leadership team of CHIME Foundation. Completed once per year at renewal confirmation.
VALUE ADDED OFFERINGS - ADDITIONAL COST	
	Detail
CHIME Certified Digital Health Program	Discount on all Certification programs as part of the Certified Digital Health Program.
CHIME Advisory Services	Access to programs provided by CHIME Technologies, Inc. - Cooperative Member Services, Speakers Bureau, CIO Advisory Services. (additional cost)
Event Sponsorship Opportunity	Opportunity to promote your organization at CHIME events and forums through various sponsorship options (keynotes, receptions, etc.). (additional cost)

Digital Health Insights Integrated Marketing Program Discount

Position your organization as a thought leader around key topics while building your brand visibility, driving demand for your solutions and filling your pipeline with leads. Programs deliver co-branded content creation and guaranteed lead flow.

Digital Health Insights Webinar

Either live or on-demand panels, with a single presenter or as a fireside chat. The zoom-based recordings will be hosted on-demand on Digital Health Insights for a minimum of 30 days and the recordings (MP4) will be supplied for syndication by the sponsor on their own content and social channels. In addition, webinar extension content is possible in other formats for an additional charge.

Lead Time: 6 weeks hosting and promotion only. 8 weeks required for panelist recruitment. Logistics: DHI and sponsor collaborate on high impact themes and subject matter experts. PowerPoint slides may be used. Recruitment of panelists is available for an additional fee

Length: 45 minutes.

Custom Survey / Research - Digital Health Analytic

Leverage our research capabilities research team with over 40 years of healthcare experience to help craft and field custom surveys that help to drive your strategic marketing objectives.

Demand Lead Generation Opportunities

Market your white paper or case study to our database of over 300k contacts.

DHC Advertising Discount

Foundation firms receive discounted rates on placing promotional content within the DHC platform.

CHIME FOUNDATION MEMBERSHIP DUES

Associate	\$24,750
Standard	\$49,500
Premier	\$93,500

BECOME A CHIME FOUNDATION MEMBER TODAY!

For more information on becoming a CHIME Foundation member contact:

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 **CHIME** FOUNDATION