



إكسبو 2020  
دبي الإمارات العربية المتحدة  
DUBAI UNITED ARAB EMIRATES



المجلس العالمي  
WORLD MAJLIS

in collaboration with



# Expo 2020 Dubai

## WORLD MAJLIS AGENDA

### CLIMATE AND BIODIVERSITY WEEK

3-9 October 2021



### SUSTAINABILITY FOR ALL:

#### Rewriting our Narratives for Balanced Living

in collaboration with the UK

**DATE** Tuesday, 5<sup>th</sup> October 2021

**TIME** 4.00 to 6.00 PM UAE

**VENUE** Inspiration Gallery - UK Pavilion



## THE CONVERSATION TOPIC

### SUSTAINABILITY FOR ALL:

#### Rewriting our Narratives for Balanced Living

The United Nations' Climate Change Conference COP26 will be hosted by the UK in Glasgow, in collaboration with Italy. It is an urgent call to action to everyone around the world, from governments to students, artists to technologists, and is an appeal to tackle climate change collectively together immediately.

**T**oday, living and working in a sustainable way is often seen as a more expensive or less convenient alternative to our current habits. But can we afford not to make sustainability affordable to all? Climate change, environmental damage and decreasing biodiversity are negatively impacting both our planet and our economies, yet a corresponding change in government action, business practice, and consumer behaviour has been slow in coming.

Can we make sustainable living more relevant and accessible to everyone?

How can we strike a balance between nature, the ever-growing footprint of human societies, and economic growth?

How can institutions, companies, and individuals combine efforts to respond to the global challenge of living in balance with our planet?

Has the Coronavirus pandemic taught us something about how fragile our existence is and how quickly we can reap the positive impacts of our collective action, and synchronised human activities?

What innovative solutions could enable all of us to live healthier, more affordable and more sustainable lives and what can we already learn from best practices around the world?


**MODERATOR**
**EITHNE TREANOR****Managing Director, E Treanor Media**

Eithne Treanor is a professional conference moderator and international communications consultant. Having worked as a business TV reporter, her knowledge covers energy, technology, security, infrastructure, and leadership.

She is the managing director and founder of E Treanor Media based in Dubai, UAE. In recent months, she has moved her reporting and moderating skills on-line to facilitate a number of major global conferences.

As a former international broadcast journalist, her TV reporting experience spans major television networks including ABC News, Sky News, BBC World, Bloomberg and CNBC International.

She also provides dynamic and energetic bespoke media and presentation trainings for government officials, corporate executives and leaders. To meet client demand, her latest offering is moderator and webinar training to help people be more effective and impactful delivering conference content in the virtual world. Eithne has interviewed politicians, dignitaries, and high-ranking business people and has written and reported for television, radio and print publications.


**PARTICIPANTS**
**HIS EXCELLENCY SULTAN AHMED BIN SULAYEM****Group Chairman and CEO, DP World, UAE**

Sultan Ahmed Bin Sulayem is one of Dubai's leading businessmen. He is the Group Chairman and Chief Executive Officer of DP World and the Chairman of the Ports, Customs & Free Zone Corporation.

Mr. Bin Sulayem's expertise and visionary leadership spearheaded the rapid expansion of Dubai's infrastructure, including ports and free zones, contributing significantly to the stellar growth trajectory of the United Arab Emirates. He was also a leader in developing the infrastructure supporting Dubai's successful tourism industry, among various other sectors.

Highlights of his three-decade business career include leading marine terminal operator DP World's expansion internationally; overseeing the rapid development of Jebel Ali Free Zone (Jafza) into an unrivalled business park; establishing and leading Nakheel, a real estate and tourism property development firm that has created many iconic Dubai projects including The Palm, the world's largest man-made islands; establishing and leading Istithmar World, a major investment house focusing on private equity with a portfolio of investments in diverse sectors across North America, Europe, Asia and the Middle East, including retail, financial services, industry, tourism and hospitality, and healthcare; and pioneering the Dubai Multi Commodities Centre (DMCC), a market for gold and precious metals, diamonds and coloured stones, energy and other commodities.

Mr. Bin Sulayem has a BSc in Economics from Temple University in the US. He is a Board Member of the Dubai Executive Council, the UAE Federal Tax Authority. He is also a Non-Executive Chairman of Virgin Hyperloop One.

**DR. AMY HOCHADEL****Director Global Business, Connected Places Catapult, United Kingdom**

Dr Hochadel is an expert in global cities and emerging Innovation markets. She is currently the Director of Global Business at Connected Places Catapult in London, England. She works with local leaders, entrepreneurs, city and national governments around the world, including the Middle East, India, ASEAN, Africa, the European Union, the United Kingdom and the United States.

She is the author of *Local Leadership in a Global Era: Policy and Behaviour Change in Cities* (2017, Palgrave Macmillan), exploring the changing role local leaders are playing in addressing local challenges through global engagement.

Dr Hochadel has over two decades of experience in politics and public policy and community, government and international relations. She has served as special adviser to Congressional and Presidential candidates across the United States, as well as for British Members of Parliament; has been a guest lecturer at Harvard's Kennedy School of Government; and proudly serves as a member of the United Nations Global Happiness policy sub-committee.

Dr Hochadel's Doctorate is from King's College London in International Political Economy, and she specialises in enabling local governments and leadership around the world to build globally focused economies. Dr Hochadel is also certified in Advanced Public Diplomacy from the University of Southern California's Annenberg School of Communication; holds a Master's degree in Psychology, specialising in Diversity Management, from Cleveland State University; a Bachelor's Degree in Biology and Chemistry from Ohio University; and an Associateship of King's College in Theology.

**PROFESSOR DR. DIANA ÜRGE-VORSATZ****Professor at the Department of Environmental Sciences and Policy, Central European University (CEU), Hungary****Vice Chair of Working Group III (Mitigation), Intergovernmental Panel on Climate Change (IPCC)****Vice President, Hungarian Scientific Panel on Climate Change**

Dr Professor Diana Ürge-Vorsatz holds a Ph.D. from the University of California (Los Angeles and Berkeley). She served as the Acting Head of Department in 2002-2003 and directed the PhD program in 2003 – 2004. She was a Visiting Professor at the International Christian University of Tokyo and a Research Scholar at the International Institute for Applied Systems Analysis (IIASA).

She served as the Co-Chair of the Scientific Steering Committee of the major Cities and Climate Change Science conference in Edmonton, 2018. She was a Coordinating Lead Author in both the Fourth and Fifth Assessment Reports (AR4 and AR5) of the IPCC. She served on the United Nation's Scientific Expert Group on Climate Change, and led the buildings-related work in the Global Energy Assessment. She has worked on and directed many research projects for organisations, including the European Commission, the European Parliament, the Global Environment Facility, UNEP, the World Energy Council, OECD, the World Bank. She has been serving on the Governing and Advisory boards of several organisations, including the College of EU Commissioners, Innogy (RWE), the Austrian Climate and Energy Fund (KLIEN), the European Climate Foundation (ECF), and the UK Energy Research Centre (UKERC), and the NGO Clean Air Action Group (Chair). She is regularly invited to high-level review panels, such as for the Lawrence Berkeley National Laboratory; the EU's Joint Research Centre, and several panels in the European Research Council. She serves on the Board of the Hungarian President's Foundation to support COVID orphans. She has delivered over 200 keynote speeches worldwide, and appears on a weekly basis in the media. She received the Hungarian Republic's Presidential Award "Medium Cross" in 2008, as well as the "Role Model" award in 2009.

**KHALID M. ABULEIF****Senior advisor to HRH Minister of Energy on Sustainability and Climate Policy****Chief Negotiator for Climate Agreements, Ministry of Energy, Kingdom of Saudi Arabia**

Khalid Abuleif has over 30 years' experience on sustainability, climate change policy and carbon management.

Currently, he is a senior advisor to HRH Minister of Energy on Sustainability and Climate Policy. He is the lead negotiator for the climate change agreements and the Kingdom's focal point to the Secretariat for the United Nations Framework Convention on Climate Change (UNFCCC) and the Intergovernmental Panel for Climate Change (IPCC) and the chair of the G20 Climate Stewardship Working Group.

He was the Co-Chair of the Kyoto Protocol Compliance Committee and the Chairman of the Facilitative Branch on 2012/2013. He served in this branch since its inception in December 2005. He is leading the Kingdom's teams and focal point for clean energy initiatives, including the Carbon Sequestration Leadership Forum (CSLF) since 2005, Clean Energy Ministerial since 2014, Mission Innovation since 2015 and was the coordinator of policy and CDM up to 2012.

Khalid Abuleif is a University of Houston graduate with a B.S. degree in Civil Engineering; and M.S. degree in Environmental Engineering.

**SOPHIE HOWE****Future Generations Commissioner for Wales, United Kingdom**

Sophie was appointed as the first Future Generations Commissioner for Wales in February 2016. Her role is to act as a guardian for the interests of future generations, and to support the public bodies listed in the Well-being of Future Generations (Wales) Act 2015 to work towards achieving the well-being goals.

Prior to this, Sophie was the first Deputy Police and Crime Commissioner for South Wales and the only woman in a police commissioner leadership role in Wales.

Sophie served as a Government Special Adviser from 2009-2013 providing policy and political advice on communities, local government, community safety, housing, regeneration and equality to the Cabinet and First Minister. With a background in equality and diversity, having managed the legal department in the Equal Opportunities Commission and subsequently as a policy adviser in the Equality and Human Rights Commission, Sophie chaired and wrote the report of the Councillors Commission Expert Panel on increasing diversity in Local Government.

Sophie served as a County councillor in Cardiff, having been elected at the age of 21 when she became the youngest Councillor in Wales. During her nine years as a Councillor, she also served as Deputy Leader of the Opposition.

She is currently a member of the Wales Committee of the Equality and Human Rights Commission and Chair of the international Network of Institutions for Future Generations.

### ALDERMAN WILLIAM RUSSELL

**The Rt Hon The Lord Mayor of the City of London, United Kingdom**



Alderman William Russell took office as the 692nd Lord Mayor of the City of London on 8th November 2019. He served as a Sheriff of the City of London in 2016-17 and, in that capacity, supported the-then Lord Mayor, undertaking numerous visits and official functions. On 30th September 2020 William was elected to serve a further year in office, to provide continuity of civic governance during the Coronavirus emergency.

His mayoral theme for his time in office is “Global UK – The New Future”, supporting businesses through the COVID19 crisis, speeding the recovery and seizing the opportunities of the new future.

William has over thirty years’ experience in the financial and business City including holding senior positions in the national and international Banking sector. In 1987 he went to work for First Boston Corporation before joining Merrill Lynch in 1992 as an Investment Banker in Institutional Equity Sales, working in Asia, New York and London. William is currently Chair of CDAM, a London based Asset Management business and Senior Advisor to STJ Advisors.

William served on the Board of Innovate Finance, the industry body for the UK-based Fintech community and is also an educational entrepreneur, as the co-Founder and Chair of Knightsbridge School and a Director of Knightsbridge School International (KSI). William is a member of the Campaign Board for Durham Inspired, a landmark philanthropic campaign focused on ensuring Durham remains at the forefront of learning, research and education for generations to come.

**VIRTUAL PARTICIPANT**



### LISA MCLEAN

**CEO, NSW Circular, Australia**

Lisa is a circular economy and zero-carbon business transformation leader. She has been successfully advising industry and governments in developing new policy frameworks and regulations that bring about market change to enable the circular zero-carbon economy over the past 14 years. This work has covered the energy, water, waste and mobility sectors in the UK and Australia.

Lisa is the CEO of NSW Circular, a government- funded circular economy innovation body leading the transition to a zero-carbon circular economy in NSW and Australia.

Lisa has worked to catalyse new circular economy, zero carbon, sustainable markets which includes initiating and setting up Open Cities Alliance, a peak association for next-gen infrastructure and the circular economy, the Australian Solar Thermal Association (AUSTELA), advising electric mobility providers, and working in the private sector driving circular economy outcomes in water and energy and advocating for policy and regulatory change.

Starting her career as a political journalist working in the national press gallery. She then moved to advising Ministers and Premiers, before heading to the UK to help establish the Clinton Climate Initiative.