



NATURE'S HEALING HANDS | CREATING HEALTHY ENVIRONMENTS FOR LIVING SUSTAINABILITY @ EXPO

LIVE IN BALANCE - SUSTAINABILITY TRACK

EVENT DETAILS

DATE: Wednesday, 2 February 2022

TIME: 10:00 – 13:00

IN-ASSOCIATION WITH: Mohammed Bin Rashid University of Medicine

and Health Sciences

CO-CURATE: District 2020

PARTICIPANTS: Ireland, Sweden, Switzerland, Jacobs

VENUE: The Nexus for People and Planet





EVENT SUMMARY

Human health is closely linked to environmental sustainability. The degradation of our planet and the destruction of wild habitats in turn negatively affects us. Climate change threatens our food and water supplies, forces the migration of people towards already overcrowded cities, creates pandemics and threatens our livelihoods with more natural and weather-related disasters.

This event will explore the link between the physical environment and the health and wellbeing of people and how this influences policy, as well as the planning, design, construction, and operations of human habitats that support the health and wellbeing.

It will spotlight District 2020 as a people-centric, sustainable community and also provides a platform for International Participants and Partners to share how they have incorporated health and wellness into their pavilions at Expo 2020 Dubai.

AGENDA

TIME ACTIVITY

10:00 - 10:30 Registration

- Tea and Coffee
- Opportunity to network

10:30 - 10:35 Welcome and Opening Remarks by the Moderator

- David Gourlay, Director - Site Delivery Office, District 2020

10:35 - 10:50 Keynote Address:

The keynote address will explore the scientific link between the built environment and the health and wellbeing of people and communities.

- Paul Scialla, CEO, Delos | Founder, International WELL Building Institute (Virtual)

10:50 - 11:05 Presentation: Sustainability @Expo

The presentation will provide an overview Expo's sustainability strategy and the integration of health and wellness into the planning and delivery of the event.

• Dina Storey, Director – Sustainability Operations, Expo 2020 Dubai

11:05 - 11:15 Presentation: District 2020 - Future of Expo's Human-centric Livable Communities

The presentation will provide an overview of the plans for the site after the event and the ongoing efforts to incorporate sustainability and wellness into District 2020.

- Sanjive Khosla, SVP, Transition Unit, District 2020



11:15 - 11:20 Audience Survey

11:20 - 12:10 Panel Discussion: Health and Wellness in Livable Communities

The session will be a mix of short presentations and moderated panel discussion looking at the plans for District 2020 as a model for humancentric community of the future. The session will end with Questions from the Audience.

Hear from:

- Moderator: David Gourlay, Director Site Delivery Office, District 2020
- Sanjive Khosla, SVP, Transition Unit, District 2020
- Tekha Selim, Vice President Global Market Development, Delos
- James Thoem, Director, Copenhagenize

12:10 - 13:00 Panel Discussion: Public Policy Supporting Health and Wellbeing

The session will be a mix of short presentations and moderated panel discussions looking at health and wellbeing in the public sectors

The session will end with Questions from the Audience.

Hear from:

- Moderator: David Gourlay, Director Site Delivery Office, District 2020
- Dr. Johan Carlson, Senior Advisor, Swedish Public Health Agency
- Professor Nino Künzli, MD, PhD, MPH, Dean of the Swiss School of Public Health

13:00 - 13:20 Individual Health and Wellbeing

- Kristen Holmes, Vice President of Performance Science, Whoop
- Paul Hendry, Vice President, Jacobs (Virtual)

13:20 - 13:30 Closing Remarks

David Gourlay, Director – Site Delivery Office, District 2020

14:00 - 13:00 Optional Tours:

Bicycle Tour around Expo Site: Livable Communities



ABOUT THE SPEAKERS



David GourlayDirector – Site Delivery Office,
Expo 2020 Dubai

David Gourley joined Expo 2020 Dubai in early 2017 and is responsible for the master planning and architecture development and transition of the Expo site as it is re-purposed into a mixed-use community that supports Dubai's sustainable urban development.

His role involves overseeing design, strategy and planning of the blueprint for the human-centric future city, which will evolve following the six months of the World Expo. He plays a key role in applying innovative urban planning principles including shaping a "15-minute city"; and a smart and sustainable integrated environment to live, work and explore.

David has extensive experience in property development and architectural and urban design. His career spans 40 years across a portfolio of residential, retail, hospitality and large-scale mixed-use commercial projects in the Middle East, Australia and the South-East Asian regions.

He has previously worked with leading UAE government master developers including DIFC, Limitless, Nakheel and Dubai Properties.



Paul SciallaFounder, Chief Executive Officer
Delos

After 18 years on Wall Street, including 10 at Goldman Sachs as a Partner, Paul Scialla's interest in sustainability and altruistic capitalism led him to found Delos, which is merging the world's largest asset class – real estate – with the world's fastest growing industry – wellness. Since the company's inception, Paul has become a leading voice in the wellness and sustainability movements, serving as a keynote speaker at prominent green building, real estate, and technology forums and conferences around the world.

Paul is also the Founder of the International WELL Building Institute (IWBI), which administers the WELL Building Standard® globally to improve human health and wellbeing through the built environment, a member of the Board of Directors for the Chopra Foundation, and a founding board member of the JUST Capital Foundation. Paul graduated from New York University with a degree in finance, and he currently resides in New York City.





Dina StoreyDirector – Sustainability Operations
Expo 2020 Dubai

As Director Sustainability Operations at Expo 2020 Dubai, Dina Storey leads the development and implementation of the World Expo's sustainable event management strategy.

Dina's current focus include sustainable development and integration of sustainability into both the built environment and operations. Her mandate is to ensure that the Expo meets and exceeds its sustainability commitments both locally and globally. This includes planning for event and legacy, stakeholder and market engagement, and communications and awareness campaigns designed to extend Expo 2020's sustainable impact beyond the boundaries of its physical site.

Dina is a sustainability expert with more than 16 years of public and private sector experience. Her expertise enables her to develop innovative and cost-effective solutions that help Expo 2020 achieve its sustainability goals.

Dina has a BSc in Chemical Engineering, an MBA in international Business, and a Masters in Sustainability Management from Columbia University NYC. She has worked for the United Nations, a number of global consulting firms as well as the City of NYC and the Earth Institute. She has written a number of articles and spoken on a number of platforms with a focus on the intrinsic value of sustainability as a driver for economic development.





Sanjive Khosla, Senior Vice President, Transition Unit, District 2020

As Senior Vice President of the Transition Unit, Sanjive's role is to oversee the transition and evolution of the Expo 2020 Dubai site into District 2020, the future smart and human-centric community and innovation ecosystem.

His role includes strategy development and planning forthe re-purposing and commercialization of assets inherited from the World Expo, into a globaldestination focused on supporting industry growth, and Dubai's innovation-driven economy. He is also responsible for building local and global partnerships, and establishing opportunities thataim to create a sustainable and long-lasting impact.

Sanjive was formerly the Chief Commercial Officer at Expo 2020 Dubai, where he was responsible for driving ticket sales for the six months event, by overseeing the analysis of source markets and visitor preferences. His remit also included managing Expo 2020's commercial sponsorship, the development of on-site and off-site retail operations, establishing a range of licensedmerchandise and rolling out Expo's food and beverage offering.

Prior to joining Expo 2020 in 2017, Sanjive was Senior Vice President for Strategy at DubaiHolding, responsible for the company's strategy and its corporate governance framework. Hewas also involved in leading the transformation of Dubai Holding from a conglomerate into aninvestment holding company, with clear investment guidelines and centralised governance.

Sanjive holds an MBA from the Indian Institute of Management, Ahmedabad and a Bachelor of Economics degree from St Stephens College, Delhi.





Tekha SelimVice President Global Market Development
Delos

Tekha Selim brings over a decade of expertise as an international leader in the intersection of health and built environment. At Delos, he leads the global market development team which is responsible in expanding the healthy building movement globally. He introduced the WELL movement in the MENA region in 2019 and helped organize over 50 governmental events and training sessions related to WELL in the region. To date, the organization has over 150+ WELL projects in the MENA region with some of the most prestigious organizations such as, The Prime Minister's Office, Dubai Police, Majid Al Futtaim, MAG, The Crown Prince's University (HBMSU), The Dubai Land Department, RERA, IHCC, IMKAN MISR, Honeywell Dubai, and many more...

Prior to joining Delos, Tekha founded the internationally known Tekha Group organization, which promotes healthy lifestyles by bridging cultural gaps through different programs all over the world. Through all natural means, Tekha was able to lose 144 pounds (65 Kg) of his weight in 11 months, he used his story of transformation as a way to motivate others to reach their goals in life. Through Tekha Group, he gave more than 150 speeches to hundreds of thousands of people all over the world, and he has been a part of more than 100 events globally including 2 TEDx events where he was invited as a Keynote speaker. Tekha Group worked on numerous government initiatives aimed at advancing healthy lifestyles in different countries. The world's smallest and most advanced fitness step tracker, the MymoTekha, is named after him. Tekha has a bachelor's degree in Mass Communication and a Master's Degree in Media Studies. He also has worked as a college instructor in the USA, teaching classes in Speech Communication and Race, Gender & Human Identity. Tekha played basketball on the Egyptian National Team and played American college basketball (NCAA) as well.



James Thoem, Director Copenhagenize

As the Director of Copenhagenize Design Co., james wears many hats, but can be seen, developing cycling strategies, reviewing mobility policy, delivering professional workshops, or hosting visiting political delegations. For James the most rewarding projects are those that can bring best practice cycling design principles to new and challenging contexts. Since founding Copenhagenize, James has worked on a range of cycling planning projects in Europe, the Middle East, North and South America, and Australia. More recently, James and his team at Copenhagenize have been working to make Expo 2020 more bicycle friendly.





Dr. Johan CarlsonSenior Advisor
Swedish Public Health Agency

Dr. Carlson was the main architect behind the new **Public Health Agency of Sweden** established in 2014 and its first **Director General** (2014 - 2021). Since 1997, Dr Carlson has served in various positions in policy making, regulatory issues and research in the public health field, both on the national and international level. Dr. Carlson was in 2014-2021 the **principal policy advisor** to the Swedish government on public health issues and as such also focal point towards WHO and UN on most health issues such as communicable diseases, non-communicable diseases and environmental health. He has also held several other international organizations such as **European Centre for Disease Control and Prevention**, **Health Security Committee** of the European Commission and many more. Dr Carlson is the present **chair** of the **Swedish National Inter-Agency** Forum for the implementation of Agenda 2030. He also led the Swedish mission to the **United Nations High level Political Forum on Sustainable Development (HLPF) in** 2014 when the first revision of the Swedish revision of the Agenda 2030 progress was presented.

In his capacity as a public health expert and given his unique experience from the creation of the Public Health Agency of Sweden, Dr Carlson has been involved in various processes aiming to accelerate action to strengthen essential public health services and capacities throughout the WHO member states. The focus has been to improve the critical functions in public health services such as public health workforce, investing in public health, governance arrangements, and organization of public health services and public health legislation. Since 2018 Dr Carlson is member of the board of Weqaya – The Public Health Authority of Saudi Arabia.





Nino Künzli, MD, PhD Dean of the Swiss School of Public Health (SSPH+), Switzerland. Head Bachelor-Master-Doctorate Unit, Department of Education and Training, Swiss Tropical and Public Health Institute (Swiss TPH), Basel, Professor for Public Health University of Basel

With an MD from the University of Basel and both an MPH and a PhD from University of California Berkeley (USA), Nino Künzli has a 30 year record of research in environmental epidemiology. Appointed as Associate Professor to the University of Southern California (2002-2005) and as ICREA Professor Barcelona (2006-2009) his research focus remained ambient air pollution and its cardiorespiratory health effects. His air pollution research includes exposure science, epidemiologic research and the integration of both into health impact assessment to serve policy makers. Künzli regularly serves on policy-relevant committees such as WHO or as President of the Swiss Federal Commission on Air Hygiene – the advisory board of the Swiss Government. He is currently a member of the international Guideline Development Group of WHO to update the WHO Air Quality Guidelines – a global point of reference for clean air policy making.

As Head of the Bachelor-Master-Doctorate unit at Swiss TPH, member of the Medical Faculty and Dean of the Swiss School of Public Health, he is engaged in teaching and training on the graduate, PhD, and postgraduate level. He leads initiatives to strengthen inter-disciplinary, inter-faculty and inter-university PhD tracks such as the SSPH+ Inter-university Graduate Campus and the University Basel Graduate School Health Sciences to foster the public health sciences careers of the youngest generation of research talents. Under his SSPH+ leadership, the Foundation has become the national inter-university multidisciplinary faculty of public health sciences all across twelve Swiss universities.

Publications on GoogleScholar



Kristen HolmesVice President of Performance Science
Whoop

As Vice President of Performance Science at WHOOP, Kristen Holmes drives thought leadership by engaging with industry leading researchers and partners to better understand individual, team, and organizational biometric and performance data across high stakes verticals. Before joining WHOOP in 2016, Kristen was the Head Field Hockey Coach at Princeton University where she was one of the most successful coaches in Ivy League history, having won 12 league titles in 13 seasons and a National Championship. Kristen was a 3x All American, 2 x Big 10 Athlete of the year at the University of Iowa competing in both Field Hockey and Basketball and recently inducted into the Hall of Fame Class of 2021 and was a 7-year member of the U.S. National Field Hockey Team. Kristen blends her academic and applied background in athletics, coaching, performance technology, psychology, and exercise physiology to drive research, partnership, and product development initiatives to strengthen WHOOP as a leader in Human Performance.





Paul HendryGlobal Vice President | Health, Safety and Environment Jacobs

Paul started his career in Construction and transitioned to HSE in 1998. He joined Jacobs in 2011 as Senior HSE Manager for the UK Buildings & Infrastructure region and has progressed through the organisation in various other HSE roles to present, where he is currently Vice President of Global HSE, P&PS. His passion is projects and has been involved in many iconic construction projects in his career across the Globe both internal and external to Jacobs. He realised that in order to deliver good projects and good work that we needed our workforce to be mentally healthy and thriving. With the help of others, he launched the Jacobs Mental Health Matters program in 2015 in the UK and this has now been embraced Globally.

One Million Lives is now the next stage of our Mental Health Matters program. One Million Lives uses technology and the Jacobs network to start a movement that reaches over one million people globally by:

- Equipping people with a tool to understand and improve their mental health, creating ripple effects as we encourage sharing it with friends, family and colleagues
- Encouraging open conversation about mental health and knowledge sharing to reduce stigma
- Creating a legacy that people are excited and proud to be a part of

1 Million Lives video:

https://youtu.be/Xh8ZsjmMYwk

Podcast:

https://www.hse-network.com/videos/how-one-million-lives-is-helping-to-save-lives-paul-hendry/