

Show Trailer

Rama Chakaki: Imagine a better future for your community - how would you get there?

Yusuf Caïres: It's the belief that we live in a reality of such a level of connectedness that we can no longer rely on few places and few entities in fact, to find solutions for the kind of problems that we have.

Rama Chakaki: And if you could actively improve lives within your community... How would you go about it?

Jamila Bargach: despite the difficulty, the tiredness, the drugged nature of the work, but I never give up because I always have the eye on the prize and this prize is not necessarily for me, but for us as a community.

Rama Chakaki: Hear from the social entrepreneurs who took matters into their own hands.

Rama Chakaki: And I just fell in love with that random act of kindness element to it, you know, paying it forward and that there was an opportunity to, to bring people together with this, um, micro volunteering engagement.

Rama Chakaki: Learn how they confronted the world's most pressing problems...

Yusuf Caïres: Not only have we supported 140 innovators, but through the work that they do, we've impacted 5.8 million people. That's 5.8 million people that in some shape or form, are doing a bit better, isn't that worth pursuit?

Rama Chakaki: With imaginative solutions,

Noura Ismail: It's time we allow people to take their futures into their own hands, instead of making them count on these systems that are failing them.

Rama Chakaki: and built businesses with a social purpose.

Bassim Al Beladi: Our clients, our community, they left the surface, they come back, they feel the value. They feel how Labey helped them. Also our doctors, they feel it yes, we can help everyone online. Yes. Telemedicine is applicable to solve this issue. Yes. Mental health support online is the same like that physical clinic or better for some cases. Yes we can reach everyone in his room anytime and anywhere.

Rama Chakaki: Meet us at the intersection of business innovation and social purpose, as we dive into the stories of the global leaders who are making a meaningful impact through their work powered by Expo.

Noura Ismail: We see obviously the candidates that we're sending, um, their lives are changing. Their family's lives are changing and also their extended family's lives are changing.

Rama Chakaki: This is "Innovate with Purpose", premiering November 28th. Subscribe to "Innovate with Purpose" on your favorite podcast app so you don't miss an episode - we'll be dropping episodes twice a week. This podcast is by Expo Live, produced by Kerning Cultures Network.