



GLOBAL GOALS BUSINESS FORUM

What Do We Need to Do Together
Today for a Better World in 2030?

EVENT DETAILS

- DATE:** Tuesday, 18 January 2022
- TIME:** 12:00 – 18:00
- VENUE:** DEC Hall 1A South
- THEME WEEK IAW:** United Nations
**(In Association With)*
- CO-CURATE PARTNERS:** Dubai Chamber of Commerce, Estonia,
UN Global Compact
- FACILITATO:** Rebecca McLaughlin-Duane,
RMD Media (UAE)



AGENDA

TIME	ACTIVITY	VENUE
12:00 - 13:00	Registration & Lunch	DEC
13:00 - 13:05	Welcome Address	DEC
13:05 - 13:15	Opening Remarks	DEC
13:15 - 13:55	SDG Ambition: Accelerate Business Action	DEC

Panel Description:

While COVID-19 has highlighted the broader vulnerabilities of our global society, we know the roadmap forward to address these interconnected challenges are the Sustainable Development Goals. This session will serve as a call upon business leaders to raise ambition and fully integrate the Ten Principles and 17 SDGs into core business strategies - going beyond 'business as usual' and towards the transformational change needed to achieve the Global Goals by 2030 and the Paris Agreement.

Format:

Panel Discussion with Q&A
(A moderated discussion where panelists share and build upon each other's experiences and opinions and answer audience questions).

Duration:

40 mins total

Speakers:

- **Patrick Chalhoub**, CEO, Chalhoub Group - UAE (physical)
- **Emmeline Hambali**, Group Managing Director, Dynapack Asia - Indonesia (virtual)
- **Vaishali Nigam Sinha**, Chair, ReNew Foundation and Chief Sustainability Officer, ReNew Power - India (virtual)

Moderator:

Eithne Treanor, Managing Director, E Treanor Media - UAE

13:55 - 14:20

Accelerating Progress on Gender Equality

DEC

Panel Description:

Women's representation and leadership across government, business and all spheres of society is essential to achieving sustainable and inclusive development.

Yet despite increased recognition that women bring unique and valuable perspectives to the decision-making table, globally, women face significant barriers to accessing leadership roles and remain critically underrepresented. Bringing together leading voices from business and government, this session will highlight how female leaders are driving inclusive policies and investments, explore common barriers to advancing women's leadership opportunities in government and business, and consider how strengthened partnership and mutual accountability can accelerate efforts to advance progress towards gender equality across public and private sectors.

Format:

Fireside Chat

Duration:

25 mins

Speakers:

- **Sharon Thuku**, CEO, Ends International - Kenya (virtual)
- **Anastasiya Shteyngauz**, Director of ICTV Channel, StarLightMedia - Ukraine (virtual)

Moderator:

Rebecca McLaughlin-Duane, TV Presenter, Event Host & Media Trainer - UAE

14:20 - 14:35

Coffee Break

DEC

14:35 - 14:40

Keynote Address

DEC

Maher Nasser, Director of the Outreach Division in the UN Department of Global Communications and General Commissioner of the United Nations at Expo 2020 (physical)



14:40 - 15:20

Financing the 2030 Agenda

DEC

Panel Description:

This panel will explore how linking “ESG” to meaningful corporate sustainability action is essential if we are to achieve the Paris Agreement and the UN Sustainable Development Goals by 2030 and how it will also benefit investors and companies.

Panelists will include both government entities and companies including those part of the UN Global Compact’s CFO Taskforce for the SDGs that are rising to the challenge by bringing credible sustainable investment instruments to the market that are backed by the UN Global Compact’s CFO Principles on Integrated SDG Investments and Finance and are setting the stage for a global push to direct trillions in corporate investments and financing towards the realisation and financing of the SDGs.

Format:

Panel Discussion with Q&A

Duration:

40 mins

Speakers:

- **Mabinty Koroma-Moore**, Founder and CEO, Legacy Impact Venture Enterprises Africa - USA (virtual)

Moderator:

Marie Morice, Head, Sustainable Finance, UN Global Compact



15:20 - 16:00

Trailblazers of Tomorrow

DEC

Taking Action:

This inspirational and exciting session will feature innovative solutions which companies are putting forward to address the Sustainable Development Goals.

Format:

Case Study Presentations

Duration:

40 mins

Speakers:

- **Ivan Bjelajac**, Co-founder and the President of Serbian Blockchain Initiative (SBI) - Serbia (virtual)
- **Zaw Ye Naung**, co-founder of Shwe Taung Nyo Gyi, and a 2019 SDG Pioneer - Myanmar (physical)
- **Leonie Vaas**, Manager, Sustainability and Innovations, Hayleys Fabric PLC, and a 2021 SDG Pioneer - Sri Lanka (physical)
- **Hiba Khan**, YSIP Innovator, Mott MacDonald - United Kingdom (physical)

Moderator:

Rebecca McLaughlin-Duane, TV Presenter, Event Host & Media Trainer - UAE

16:00 - 16:15

Coffee Break

DEC



16:15 - 16:45

Building Back Better: Supporting SMEs and Entrepreneurs

DEC

Panel Description:

According to the World Bank, small and medium enterprises (SMEs) represent %90 of business and more than %50 of employment worldwide. They also contribute up to %40 of GDP in emerging economies. This session will outline the importance of SMEs to future growth and the achievement of the Sustainable Development Goals. It will highlight the need to strengthen the resilience of SMEs to withstand future shocks, the need for making supply chains inclusive, and using the crisis to ensure that the business ecosystem across the world becomes more sustainable.

Format:

Panel Discussion with Q&A

Duration:

30 mins

Speakers:

- **Rikke Therkildsen**, Managing Director, UN17 Business Centre - Denmark (physical)
- **Professor Gerry Brooks**, Chairman, National Gas Company Group of Companies, and Group Chief Operating Officer and Sector Head – Manufacturing, ANSA McAL - Trinidad & Tobago (virtual)
- **Mireille Chrabieh**, Co-Founder, S-Miles Center - Lebanon (virtual)

Moderator:

Eithne Treanor, Managing Director, E Treanor Media - UAE



16:45 - 17:15

Digital Transformation as an Accelerator for the Sustainable Development Goals

DEC

Digital transformation has an increasingly important role for a green, sustainable and just development, given its various opportunities to provide access to education, increase the efficiency of healthcare, create millions of jobs across the planet, and strengthen democracy and public governance.

The fireside chat will explore the importance of global cooperation and partnerships on digitalisation as an enabler and accelerator for reaching the SDGs in the decade of action, focusing on cooperation in Africa. This session will bring together high-level speakers from Africa and European Union, providing general perspectives and insights, as well as concrete examples of digital transformation in Estonia and Kenya.

Format:

Panel Discussion

Duration:

30 mins

Speakers:

- **Eva-Maria Liimets**, Minister for Foreign Affairs of Estonia (physical)
- **Jutta Urpilainen**, EU Commissioner for International Partnerships (virtual)
- **Joseph Mucheru**, Cabinet Secretary of ICT, Innovation and Youth Affairs of Kenya (virtual)

Moderator:

Rebecca McLaughlin-Duane, TV Presenter, Event Host & Media Trainer - UAE

17:15 - 17:45

Business Action to Prevent and Address Child Labour

DEC

Panel Description:

Child labour has no place in our society. Yet, 160 million children today are still subject to child labour according to the latest ILO and UNICEF estimates. Companies have a duty to address their adverse human rights impacts in their operations and supply chains, which will help tackle child labour. But making a real impact requires understanding the root causes of child labour, including decent work deficits such as poverty wages. Adopting sustainable practices which will prevent the occurrence of child labour is the best way to ensure children are not deprived of the childhood, safety, health and education they deserve.

In 2021, the international community, including the private sector, has accelerated efforts to tackle child labour as part the **International Year for the Elimination of Child Labour**. This session will highlight private sector efforts to prevent and eliminate child labour in their operations and supply chains.

Format:

Panel Discussion with Q&A

Duration:

30 mins

Video Message:

- **Mary Wroten**, Global Sustainability Director, Ford Motor Company - USA

Speakers:

- **Peter Rademaker**, Deputy regional Director for ILO's regional office for the Arab States (virtual)
- **Nilay Şahin**, Director of Research and Business Development Department, Ankara Chamber of Industry - Turkey (physical)

Moderator:

Eithne Treanor, Managing Director, E Treanor Media - UAE

17:45

Closing Remarks

DEC

- **Paul Polman**, Vice-Chair of the UN Global Compact and Co-Author of Net Positive (virtual)

End of TBF – Global Goals Programme