

# Expo 2020 Dubai Programme for People and Planet

## WORLD MAJLIS AGENDA

### UAE INNOVATION MONTH

February 2022



#### DATE

Tuesday, 15<sup>th</sup> February 2022

#### TIME

4.00 to 6.00 PM

#### VENUE

Terra – the Sustainability Pavilion

# THE TOPIC

## INNOVATION NATION:

### Creating innovative societies to solve humanity's greatest challenges

*in collaboration with UAE Innovates*

With the ever-increasing complexity of our world, fostering innovative societies can be part of the solution to addressing global challenges. Governments have an important role to play in widening the lens around innovation and implementing systems that generate robust and creative communities.

As innovation ecosystems mature, there are exciting opportunities to create truly innovative societies where all sectors—governments, corporations, NGOs, academia, entrepreneurs and individuals—collaborate to solve complex societal challenges.

Governments have an important role to play in fostering creative and collaborative communities. They can move beyond a narrow sector perspective and 'innovation for innovation's sake,' towards enabling environments—systems and culture—where cross-sectoral innovation is applied to major challenges and produce 'innovation for greater good.'

Mission-driven approaches can provide us with valuable models through focused, time-bound, and cross-sectoral approaches to innovation. These models help us harness our collective knowledge to address complex challenges such as climate change, pollution, well-being, digital ethics, and clean energy for all, and could light the way forward.

- Why are some countries/ societies more innovative than others?
- How can governments create systems of innovation in which all sectors of society participate to address challenges—what are the structure, mechanisms, funding, policies, etc. required to make this happen?
- Beyond governments, what role does entrepreneurship and private sector collaboration play in driving innovation?
- What have we learned about innovation in a crisis from the context of the COVID-19 pandemic, and how can these lessons be applied to solving other global challenges?

# MODERATOR

## **Saeed Al Saeed**

**Science and Technology Advisor, Ministry of Foreign Affairs and International Cooperation, UAE**



Saeed Al Saeed is currently the Science and Technology Advisor at the UAE Ministry of Foreign Affairs and International Cooperation. Previously, Al Saeed occupied several senior positions in prestigious organisations across the United Arab Emirates including the Department of Culture and Tourism - Abu Dhabi, Abu Dhabi National Exhibitions Company, Abu Dhabi Digital Media Est, Abu Dhabi Media, and Emirates Airlines.

Known to be an agent of change who consistently improves processes and evaluates challenges from all angles, Al Saeed possesses a keen ability to translate corporate values into strategic action plans, with one eye on long term sustainability and big picture benefits.

Al Saeed holds a Bachelor of Science in Computer Information Systems from Colorado State University, in addition to a Senior Diploma from the International Airline and Transportation Association (IATA) with distinction.

# PARTICIPANTS

## **HE Huda AlHashimi**

**Deputy Minister of Cabinet Affairs for Strategic Affairs, UAE**



As part of the responsibilities of her current position, HE Huda AlHashimi leads the process of articulating the UAE Leadership's Vision, setting an ambitious long-term strategy, and developing the government's agenda grounded in the needs of today. This will help the UAE maintain its leading position and stay at the forefront globally. HE's main role involves steering the development of the National Agenda and ensuring the government's readiness and ability to deliver on, meet and align the UAE Vision and National Agenda.

HE further coordinates country level strategies and provides consultations to the UAE government on issues related to government strategy and innovation, and the challenges and opportunities that can be addressed through these two important enablers. She represents the UAE locally and internationally in areas related to government strategy, innovation, and enhancing focus on strategic thinking in the national and local government entities.

HE has been chosen as a board member of the "Digital School" as well as a member of the UAE Gender Balance Council and Dubai Women Establishment, she is also member of the Supreme Committee of the Mohammed bin Rashid Smart Education Program. Huda Chairs the Global Innovation Council, and is a member of the 4IR Council. She is also an active member of the Agile Governance Future Council at the World Economic Forum.



### **Albert Efimov**

**Vice President and Director of Sber Innovation & Research;  
Chairman of the Department of Engineering Cybernetics,  
National University of Science and Technology MISiS, Russia**

For more than 20 years, Albert Efimov has been deeply engaged in information technologies as well as in robotics and AI research. He is focused on coordination of research, science and innovation to achieve long-term technology competitive edge for Sber and its ecosystem companies. Albert is also in charge of academia relations across all R&D programs implemented by Sber. Albert is also a member of the Academic Council of the National University of Science and Technology MISiS and a member of the Russian Association of Artificial Intelligence.

A few of his key achievements include the establishment of the first Russian robotics center within the Skolkovo Foundation, that became the key center of robotics in Russia. Albert was able to evoke a massive interest in robotics among Russian people and encourage the emergence of multiple startups. He is also credited with the establishment of the Sber's Robotics Lab – a leading research and innovation center in the area of autonomous robotics systems.

In 2021, he received a Candidate of Philosophical Sciences degree in the philosophy of science and technology at the Institute of Philosophy, Russian Academy of Sciences.

Furthermore, Albert is the author and co-author of more than 50 publications and patents in the field of innovation, robotics and advanced technologies.



### **Hadyah Mohammed Fathalla**

**Director of Strategic Projects, Humanitarian Works and Youth Affairs,  
Government of Bahrain**

Hadyah Mohammed Fathalla is a strategy and security specialist with 20 years of experience in a range of fields including: national and global security, policymaking, entrepreneurship, innovation and digital transformation.

Prior to her appointment as Director of Strategic Projects at the Office of His Majesty's Representative for Humanitarian Works and Youth Affairs, she served as Chief Operating Officer for C5 Accelerate, a global technology investment firm. In addition to having established and managed the company's MENA's business, she built Bahrain's first technology accelerator in 2016 and established a number of initiatives to contribute to the government's StartUp Bahrain efforts. She is also a regular contributor to cybersecurity, innovation, and technology conferences.

Hadyah has also played an advisory role to a number of government agencies and senior government officials on topics including counterterrorism, armed groups, security policy and strategy, cybersecurity, and other national security threats and challenges.

She is an Independent Director of the General Sports Authority, the Benefit Company (Bahrain), as well as Chairman of the Board of

Directors of the Bahrain Youth Hostel Society. Additionally, she is a member of the Harvard W3D: Women in Defense, Diplomacy, and Development.

Hadyah holds an MPA from the Harvard Kennedy School, concentrating on International Global Affairs and an MA in War Studies from King's College in London.

### **Nishita Henry**

**Principal, US Consulting Chief Innovation Officer, Deloitte, USA**



Nishita Henry is Deloitte's US Consulting Chief Innovation Officer, advising clients nationwide on topics of modernization and innovation, digital transformation, and customer experience. She is driving forward the firm's innovation agenda working with the external ecosystem to evolve their offerings and assets.

She established Deloitte Catalyst function which works with start-ups and VCs around the world to source innovative tech and create unique assets to enable clients' missions. She leads the extensive New Business Innovation team, which is responsible for sensing, incubating, building, scaling, and operating new assets and solutions. In this role she is also responsible for the AI, Cloud, Cyber, and Emerging Tech investments for next-gen market needs.

### **André Marquet**

**Founder and CEO, Productized, Portugal**



Mr. André Marquet has an engineering degree in Telecommunications. Master's in computer science, from ISCTE-Lisbon University. He started his career as a computer networks researcher at INESC Lisbon. He worked in Tunisia for EFACEC, and held consultant positions at AICEP, Nokia, and later moved into Product Management at Wit Software and Huawei. He co-founded and had an executive role at Beta-i, a leading innovation startup hub. He currently serves as an innovation leader at Productized, an innovation consulting company.

He is an invited lecturer at the Catholic Business School in Lisbon, on product management and entrepreneurship. Invited to mentor to the Islamic Finance Changemakers program at the IE Business School in Madrid. Promoted by the Islamic Development Bank and the Saudi Spanish Center for Islamic Economics and Finance.



### **Luis Martin**

**President at Barrabes.biz, Spain**

Luis Martin started his first business when he was 16, and he has since participated in 13 business initiatives and has worked in companies such as IBM, Attachmate and Microsoft.

He has launched more than 50 products to the market, including three different versions of Windows. He has developed major projects such as Walqa, the largest Internet Excellence Center in Spain, the largest Tablet PC Project in education with more than 100.000 Tablets. He was one of the creators of the Kilo Operation and its subsequent reflection in the means of payment of the supermarkets.

He has a degree in Physics and participates as a professor in MBA, PLDs and postgraduate programs at Deusto, Universidad de Zaragoza, Universidad Alfonso X el Sabio, Instituto de Empresa, Instituto Europeo de Diseño and IEDE.



### **Mihkel Tammo**

**Head of Trade and Innovation Center, Enterprise Estonia  
Co-founder, Rohetiiger, Estonia**

Mihkel Tammo is currently one of the leaders at Rohetiiger – a cross-sectoral cooperation platform whose aim is to create a green economic model for Estonia and the world. Previously, from age 27 to 31, he was the Head of the Board, CEO, and designer at Estanc, a manufacturing company.

Other roles that Tammo holds include: Member of advisory board at Eziil Production Technologies, since 2021; Member of Advisory board at Tammer, since 2018; and Key Mentor for start-ups and scale-ups at Tehnopol

And his honors and awards, include: Estonia's Best Young Entrepreneur nominee 2017; Estonia's Sales project of the year 2018; Dream Employer competition – Future Maker 2018; Family company of the year nominee in 2018 with Estanc and winner in 2019 with Tammer; Industrial leader of the year nominee, 2019; and Best Environment leadership system of the year winner with Estanc in 2019.

## **VIRTUAL PARTICIPANT**



### **Professor Ted Fuller**

**UNESCO Chair on Responsible Foresight for Sustainable Development;  
Editor-in-Chief, Futures Journal;  
Lincoln International Business School, University of Lincoln, UK**

Ted Fuller has had a long career in leadership positions in both the private sector and university sector. The Lincoln UNESCO Chair was established in 2019 and involves a group of people from Lincoln International Business School who work with international partners on approaches to sustainable development. The use of a responsible

foresight approach to frame the activity helps to inspire imagination, aspiration and anticipation, linking education and knowledge to better futures. The group's activities include joint research, advocacy, capacity building, educational programmes of exchange, doctoral supervision, and post graduate education. Application contexts include women's enterprise, governance, health, post-conflict peace and sustainable industry in collaboration with other UNESCO Chairs and partners from Higher Education Institutions and NGOs in the Global South.

Ted's personal research has been largely about the ways that futures are created, both in terms of enterprising and innovative practices and as futures studies. His current research, relating to the UNESCO Chair is on the meaning of responsible foresight and ways in which it can be enacted. Ted is Editor-in-Chief of the journal Futures, a leading academic journal in Futures Studies. He has been involved in Futures Studies since the 1990's when he directed the Small Business Foresight Research Centre at the University of Durham. He was Chair of the European COST Action (22) on Foresight Methodologies (2005-2008). His career has included the founding of new enterprises, a technology spin-off, and university research centres as well as holding leadership positions in the universities of Durham, Teesside and Lincoln, UK.