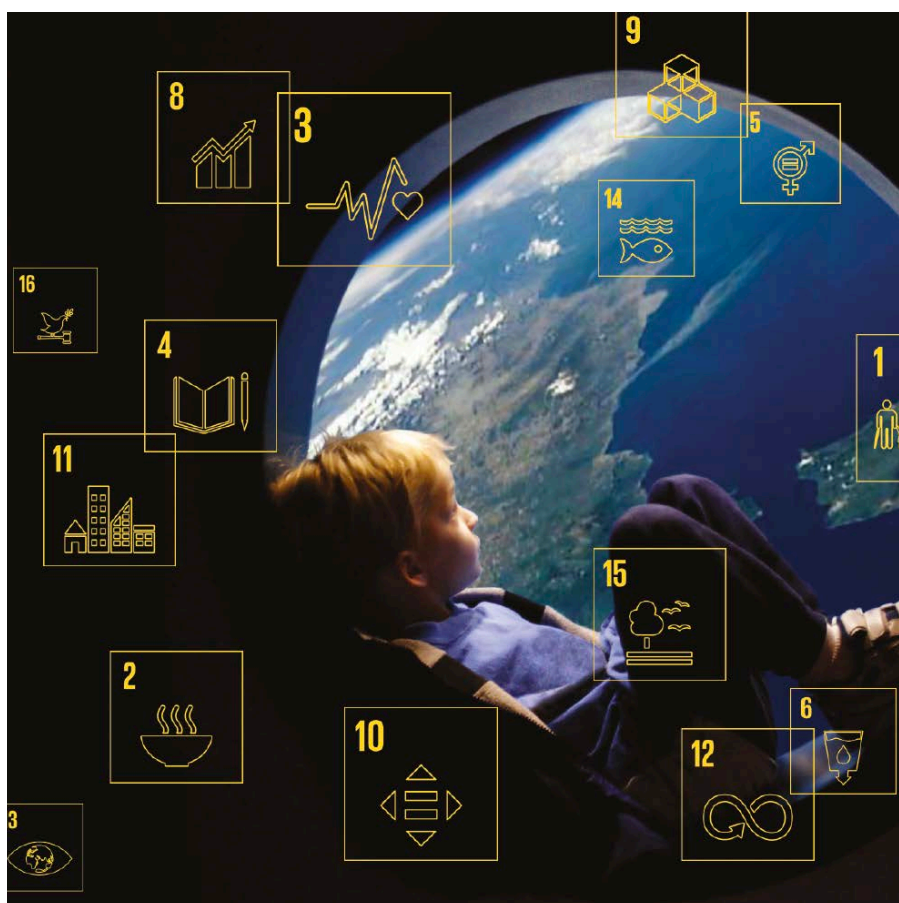


Expo 2020 Dubai Programme for People and Planet

WORLD MAJLIS AGENDA

GLOBAL GOALS WEEK

16 – 22 January 2022



DATE

Thursday, 20th January 2022

TIME

4.00 to 6.00 PM

VENUE

Hungary Pavilion

THE TOPIC

EVERYDAY (S)HEROES

Leading the charge towards the Global Goals

In collaboration with Hungary

Ensuring equality and greater opportunities for women could be a deciding factor in our success at achieving a better future for people and the planet.

Fostering equal rights for women has been a priority for some time. In 1995, the declaration of the World Conference on Women in Beijing highlighted 12 key areas where urgent action was needed to ensure greater equality for both women and men. Today, our success or failure in that task will decide what our collective future looks like.

Studies of women in leadership positions show that they are more likely to make decisions that focus on social and environmental issues alongside the “bottom line”. That is not to say the bottom line suffers. A study in 2015 actually showed the economic gains produced by advancing women’s equality: as much as \$12 trillion could be added to global GDP. With proven connections between women’s empowerment, and economic, social and environmental sustainability, how can we empower women to ensure a better future for all?

- What are the connections between gender equality and sustainable development?
- What are the areas where equality is still out of reach?
- Where do we need to make changes to achieve a more equal role for women and men while ensuring a win-win for both?
- Are there parts of the world, or certain areas, where this balance has been achieved and how?

MODERATOR

Eithne Treanor

Managing Director, E Treanor Media



Eithne Treanor is a professional conference moderator and international communications consultant. Having worked as a business TV reporter, her knowledge covers energy, technology, security, infrastructure, and leadership.

She is the managing director and founder of E Treanor Media based in Dubai, UAE. In recent months, she has moved her reporting and moderating skills on-line to facilitate a number of major global conferences. As a former international broadcast journalist, her TV reporting experience spans major television networks including ABC News, Sky News, BBC World, Bloomberg and CNBC International.

She also provides dynamic and energetic bespoke media and presentation trainings for government officials, corporate executives and leaders. To meet client demand, her latest offering is moderator and webinar training to help people be more effective and impactful delivering conference content in the virtual world. Eithne has interviewed politicians, dignitaries, and high-ranking business people and has written and reported for television, radio and print publications.

PARTICIPANTS

Ambassador Katalin Annamária Bogyay

President of UN Association-Hungary,

Founder of Women4Diplomacy;

Former UN&UNESCO Permanent Representative of Hungary,

President of 36th UNESCO General Conference, Hungary



A Hungarian diplomat and the President of the United Nations Association of Hungary since April 2021. She served as the 15th Permanent Representative of Hungary to the United Nations in New York (1 January 2015 - 31 December 2020). She is the former Ambassador Extraordinary and Plenipotentiary and Permanent Delegate of Hungary to UNESCO (2009–2014) and the President of the 36th session of UNESCO General Conference (2011–2013).

She is a vocal advocate of women's empowerment, a Gender Champion and started a thematic meeting series of the Circle of Women Ambassador in the UN to cover issues such as implementation of the SDGs or preventive diplomacy. In 2019, she served as the Vice President of the UN Women Executive Board, a global entity dedicated to gender equality and the empowerment of women.

In June 2020, Ambassador Katalin Annamária Bogyay, Permanent Representative of Hungary, has been elected unanimously by 193 Member States as Chair of the Committee of Social, Humanitarian & Cultural Issues (Third Main Committee) for the 75th Session of the UN

General Assembly (2020-2021). Examination of human rights questions is at the forefront of the Committee's activity, while it also discusses questions relating to the advancement of women, the protection of children, indigenous issues, the promotion of fundamental freedoms through the elimination of racism and racial discrimination, and the right to self-determination, intercultural and interfaith dialogue.



Cristina Gallach

Former Secretary of State, Spanish Ministry for Foreign Affairs, Spain

Cristina Gallach Figueras is a senior EU official, former Spanish State Secretary for Foreign Affairs and Iberoamerica and the Caribbean (2020-2021) and former United Nations Under-Secretary General for Public Information (2015-17). As High Commissioner for the Spanish Government for the 2030 Agenda (2018-2020), she coordinated the implementation of the Sustainable Development Goals (SDGs) in Spain and launched numerous private-public partnerships to ensure the advancement of sustainability and inclusion in Spain. As an active promoter of SDGs in Europe and the multilateral organisations, she supported the European Sustainable Development Network (ESDN) and other pan European environmental and pro-gender equality networks.

She is a co-founder of Global Women Leaders voices (GWLv), a global association integrated by 58 women that have had very senior positions in the United Nations, with the aim of promoting equality, inclusion and multilateralism. This Association aims to ensure women's issues advancement through visibility and mobilization. Giving them a voice on the international scene is the best tool. GWLv has worked intensively in support of Afghan women.

With a wide experience in national political positions, in Spain, in the EU, where was for some time in charge of equality and inclusion in the Council of the EU, as well as the UN, Cristina Gallach, has a unique diplomatic experience, which she has always developed with a clear engagement in the promotion of women. The Spanish Government adopted a feminist foreign policy when she was serving as State Secretary and was in charge of its implementation.

Before her multilateral experience, which includes working four years at NATO, she was an international reporter (1982-1996) covering many conflicts in Europe and the Balkans, and posted as correspondent in Moscow and Brussels.



Lea Gimenez

First Female Minister of Finance, Paraguay

First Female Head of the National Economic Team, Paraguay

First Female Chief at the Institutions for Development Sector of the Interamerican-Development Bank

Currently working as Strategic Advisor to the Board of BASA Bank. Previously served as Finance Minister of Paraguay, led the National Economic Team and established and presided over the Technical Tax Commission of Paraguay. Also led the Excellence Fund for Education of Paraguay, the National Financial Inclusion Strategy Commission, and served as Deputy Minister of Economy. At the international level, worked as Division Chief for the Institutions for Development Sector of the Interamerican-Development Bank, as an Economist in the Poverty and Macro-Fiscal Global Practices of the World Bank, and as an Adjunct Faculty at Lehigh University, where she obtained a Ph.D. in Economics.

Antónia Mészáros

Managing Director of UNICEF, Hungary



Antónia is a former journalist, television host and documentary filmmaker. She has worked at the BBC in London on prestigious strands, like Panorama, Correspondent and Newsnight. Her experience included filming in hostile environments, war reporting and undercover journalism across many continents. In 2003 she was the only journalist given access to film inside the desert headquarters of the British army during the war in Iraq. She returned to her native Hungary in 2006 to anchor prime time current affairs programmes there, but continued to also direct documentaries for the BBC on a freelance basis. Her film featuring a Roma man looking for his biological family was selected by BBC World, as one of the best documentaries of the year and premiered in the cinema in front of HRH Prince Charles on the occasion of his state visit to Hungary.

In 2017, after more than ten years on screen, as one of the country's best known political interviewers, she left her career in the media to join UNICEF. Under her leadership, the National Committee has more than doubled its revenue, created several new fundraising platforms and launched a dozen local programmes and child rights initiatives helping Hungarian children and families. This work also includes research focused on employment and career opportunities for women with young children – and advocacy around the issues most relevant for the equal rights of women and girls.

Antónia has been selected as one of the most influential women in Hungary by Forbes magazine, a Young Global Leader by the World Economic Forum, a European Young Leader and an Aspen Young Leader. She is the author of a book on migration and a frequent speaker or moderator of events both at home and internationally.

Leena Al Olaimy

Social Innovator and author, Bahrain



Leena Al Olaimy is the award-winning author of *Compassionate Counterterrorism: The Power of Inclusion in Fighting Fundamentalism*, and a social entrepreneur as founder and CEO of the Trillion Tree Fund, which is scaling up conservation finance, and cofounder of 3BL Associates, a people+planet strategy consultancy working on peace, climate change, and inclusive economic growth. Through 3BL's think-do-tank Leena also co-founded Public-Planet Partnerships, Nonviolent Resilience, and Diversity On Board. Leena is a Dalai Lama Fellow, Expo 2020 Global Impact Innovator, Fulbright scholar, Salzburg Global Fellow, and a Wall Street Journal "Woman of Note".

Samar Al Shorafa

Founding CEO, She is Arab, UAE



Samar Alshorafa is the Founding CEO of She is Arab, a social enterprise with a vision to help increase women's participation in the workforce in the Arab World and beyond. She is Arab is on a mission to amplify the voices of professional women in the public sphere through developing women's personal branding, professional advancement and peer networks.

Prior to starting her business, she spent over 15 years working in the field of international development and management consulting. She previously held regional roles for organizations such as IFC - World Bank Group, the European Commission's Industrial Modernization Program for Egypt, the Mohammed bin Rashid Al Maktoum Foundation and EFE - Education for Employment. She has also worked as a consultant, both as a freelancer and through companies like Talal Abu Ghazaleh Organization, and serves as Advisor to the Chairman & Board Member at Farm Food for Food Industries, a private family-owned business based in Egypt.

Samar has been recognized for her work as an advocate for women's economic empowerment in the Arab World by being awarded the prestigious 'Vital Voices Grow Fellowship 2021' as one of 50 global women leaders driving a business with social impact. She has also been recognised on the 'Arab Power List 2021' which included 100 business leaders who have had a significant impact on life in the MENA region by Arabian Business. She is a member of the Young Arab Leaders network.



Prof Dr Darija Kisic Tepavcevic

Minister of Labour, Employment, Veteran and Social Affairs, Serbia

Darija Kisic Tepavcevic has been employed at the Institute of Epidemiology of the Belgrade Faculty of Medicine since February 2002.

From May 2007, she was elected to the position of assistant lecturer; from February 2011, she was appointed senior lecturer, and was re-elected to the same position in May 2016. Since June 2017, she has been associate professor for the narrow scientific field of Epidemiology.

Since 2015, she has been a member of the Republic Expert Commission for Oncology and became a member of the Presidency of the Epidemiological Section the same year.

Since December 2017, she has held the position of Deputy Director of the Public Health Institute of Serbia "Dr Milan Jovanovic Batut".

Since February 2019, she has been teaching epidemiology at the Faculty of Medicine in Kosovska Mitrovica.

She is a co-author of six books in the field of medicine. The total number of published scientific papers from the SCI list is 122.

VIRTUAL PARTICIPANT

Rt Hon. Helen Clark

Former Prime Minister of New Zealand; Former Administrator of UNDP



Helen Clark was Prime Minister of New Zealand for three successive terms from 1999–2008.

Throughout her tenure as Prime Minister and as a Member of Parliament over 27 years, Helen Clark engaged widely in policy development and advocacy across the international, economic, social, environmental, and cultural spheres. She advocated strongly for New Zealand's comprehensive programme on sustainability and for tackling the problems of climate change. She was an active leader of her country's foreign relations, engaging in a wide range of international issues.

In April 2009, Helen Clark became Administrator of the United Nations Development Programme (UNDP). She was the first woman to lead the organisation and served two terms there. At the same time, she was also Chair of the United Nations Development Group, a committee consisting of all UN funds, programmes, agencies, and departments working on development issues. As Administrator, she led UNDP to be ranked the most transparent global development organisation. She completed her tenure in 2017.

Helen continues to be a strong voice for sustainable development, climate action, gender equality and women's leadership, peace and justice, and action on pressing global health issues. In July 2020, she was appointed by the Director-General of the World Health Organisation as a Co-Chair of the Independent Panel for Pandemic Preparedness and Response, called for by the World Health Assembly, which will report in May this year. She chairs the boards of the Extractive Industries Transparency Organisation, the Partnership for Maternal, Newborn and Child Health, and of other public good organisations and initiatives.