

1. RANK

98/100
vidIQ Score

2. DISCOVER

71.26%
Average View

22,641
FB Likes

1,587
Tweets

3. OPTIMIZE



HOW IT WORKS

Success on YouTube is about more than just views. Vision keeps you focused on the metrics that matter.



vidIQ Score

Helps judge the likelihood of a video being promoted in Related Videos, Search, and Recommended Videos.



Average Watch Time

You're now able to see Watch Time not just for your own videos but for any video you're looking at.



Facebook Likes/Shares/Comments

See how many times someone on Facebook has Liked, Shared or included your video's URL in a comment.



Tweets

See how many times someone has included your video's URL in a Tweet as well the actual tweets themselves.



Words Per Minute

We tell you how many words per minute a video has. The most successful videos have higher WPM (~220).



Tags

YouTube recently started hiding video tags. We surface them so you can see what your competitors are using for SEO.



Description Link Count

We tell you the best number of links to add to your video description.



Description Word Count

We tell you whether your description is too short or just right.

“vidIQ Vision will help you learn what's working on YouTube and what's not so you can make your channel even better.”

—Tim Schmoyer, Video Creators TV

AS FEATURED ON:



Install vidIQ Vision for Chrome. Visit [vidIQ.com/vision](https://vidiq.com/vision)