

Growing your YouTube audience is hard. We make it easy.



COMPANY PROFILE

- Brought to you by the founding team behind Viddler.
- Leading provider of enterprise social media management and audience development tools.
- Backed by some of the biggest names in angel investment, including Mark Cuban, David Cohen, and Scott Banister.
- Built by video enthusiasts for video enthusiasts.
- Successfully managing over 29 billion YouTube views.

vidIQ

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vidIQ is the first YouTube audience development and management suite that helps brands, networks, and agencies grow their views and subscribers.

VIDIQ AUDIENCE DEVELOPMENT SUITE



YouTube SEO

Take the guesswork out of tagging and titling your videos — vidIQ optimizes your metadata for maximum reach.



Actionable Analytics

Stay focused on what matters with unparalleled insights into audience viewing habits and engagement metrics.



Influencer Discovery

Gain invaluable insights into your audience, discover your super fans, and connect with them to drive growth.



Management/Collaboration

Manage multiple channels, invite your team, and define workflows with tools that promote collaboration.



Comment Moderation

Reign in your YouTube channel with advanced comment moderation tools built especially for the enterprise.



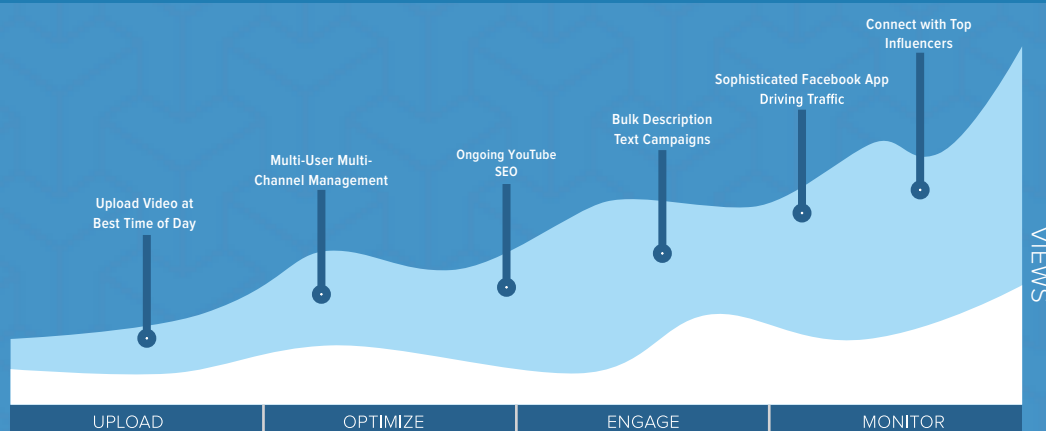
Workflow Automation

Save time, money, and your sanity by automating many of the YouTube marketing tasks in your daily routine.

COMPARISON

● vidIQ

● YouTube alone



SELECTED CLIENTS

Aol. mondo™ Revision3 ZAGG® ebay

