

Growing your YouTube audience is hard. We make it easy.



## COMPANY PROFILE

- Brought to you by the founding team behind Viddler.
- Leading provider of enterprise social media management and audience development tools.
- Backed by some of the biggest names in angel investment, including Mark Cuban, David Cohen, and Scott Banister.
- Built by video enthusiasts for video enthusiasts.
- Successfully managing over 29 billion YouTube views.

vidIQ is the first YouTube audience development and management suite that helps brands, networks, and agencies grow their views and subscribers.

## VIDIQ AUDIENCE DEVELOPMENT SUITE



### YouTube SEO

Take the guesswork out of tagging and titling your videos — vidIQ optimizes your metadata for maximum reach.



### Actionable Analytics

Stay focused on what matters with unparalleled insights into audience viewing habits and engagement metrics.



### Influencer Discovery

Gain invaluable insights into your audience, discover your super fans, and connect with them to drive growth.



### Management/Collaboration

Manage multiple channels, invite your team, and define workflows with tools that promote collaboration.



### Comment Moderation

Reign in your YouTube channel with advanced comment moderation tools built especially for the enterprise.



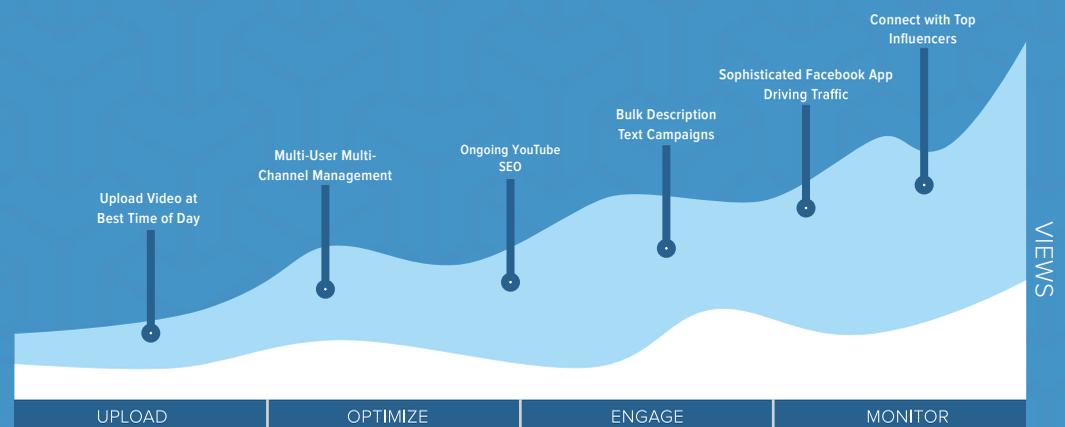
### Workflow Automation

Save time, money, and your sanity by automating many of the YouTube marketing tasks in your daily routine.

## COMPARISON

● vidIQ

● YouTube alone



## SELECTED CLIENTS

vidIQ

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