Terms and Conditions:

During the applicable offer period (the "**Offer Period**")*, eligible new personal (not business) customers who access the offer through a participating influencer's unique offer social media link and complete the required sign-up process, will receive a number of complimentary trips for travel on Highway 407 ETR (from QEW in Burlington and Brock Road in Pickering). The complimentary trips will be automatically applied to the first trips they take during the Offer Period. A "trip" means one entry and associated exit on Highway 407 ETR. This offer provides a 100% discount on toll charges, trip toll charges, and camera charges incurred during the Offer Period. If you lease a transponder, the transponder lease fees will continue to apply during the Offer Period. Applicable discounts will be automatically applied and will appear on your bill as a promotional credit. Credits for any trips taken approximately seven to ten days prior to your bill date may be reflected on your next bill. Credits cannot exceed the trip value. This offer may be cancelled or modified by 407 ETR at any time and for any reason, upon notice to you. The offer is non-transferable and only qualifying vehicle licence plate(s), as determined by 407 ETR in its sole discretion, will be eligible for the offer.

*407 ETR will notify the customer of the Offer Period dates at the time they sign up for the promotion. Offer details, including the Offer Period will appear in My Account for the duration of this promotion.

Key Eligibility Conditions

This offer is only available to new personal (not business) customers who:

1. Access the offer through the unique offer social media link provided by a participating influencer;

2. Have a vehicle registered in their name that has not previously been used to travel on Highway 407 ETR.

2. Sign-up for My Account and expressly agree to the My Account & Paperless Agreement.

3. Accept the terms and conditions of this offer.

4. Travel on Highway 407 ETR during the applicable Offer Period using a light, personal vehicle:

a. Registered in their own name
b. Weighing not more than 5,000 kg
c. Equipped with a valid Ontario licence plate

Any personal information collected for this exclusive offer will be used for the purposes of administrating this offer and as otherwise described in our Privacy Notice.