

THE WORLD'S FIRST ALL-ELECTRONIC OPEN-ACCESS TOLL HIGHWAY

RBC CAPITAL MARKETS

Emerging Trends in Debt Capital Markets for 2014

February 25, 2014



DISCLAIMER/DISCLOSURE

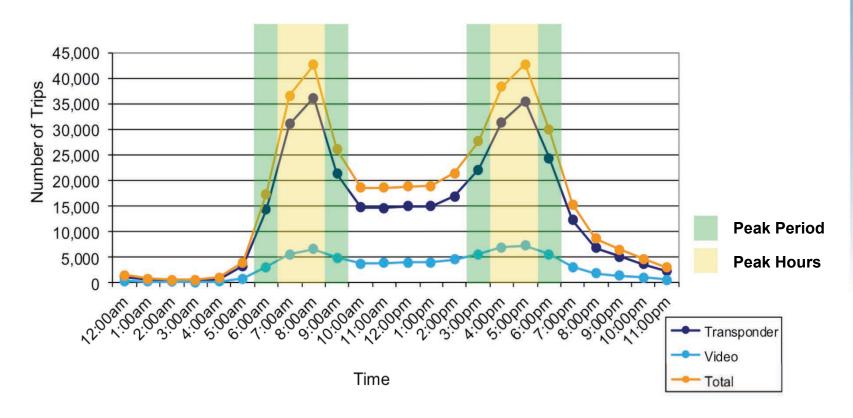
- This presentation has been prepared by 407 ETR.
- The financial information presented is taken from quarterly and year-end statistics that have been disclosed publicly.
- All financial amounts are shown in Canadian dollars unless otherwise indicated.
- Additional information relating to 407 ETR and / or 407 International, including the 2013 Annual Information Form dated February 13, 2014, can be accessed on SEDAR.
- The statements about expected future events and financial and operating results are forward-looking. Forward-looking statements may include words such as anticipate, believe, could, expect, goal, intend, may, outlook, plan, strive, target and will. These statements reflect internal projections, expectations, future growth, performance and business prospects and opportunities, and, as they are subject to a number of risks and uncertainties, you are cautioned not to put undue reliance upon such statements as they may differ from actual results and developments.

Please see Appendix for further background information.



AVERAGE WEEKDAY HOURLY TRIPS

Average of over 380,000 trips each work day



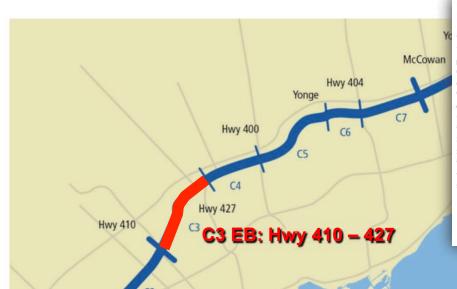


TRAFFIC STIMULATION - COMMERCIAL ACOUNTS PILOT OFFER





TRAFFIC STIMULATION – UNLIMITED OFFER - PERSONAL CUSTOMERS



Unlimited Offer

All you can drive on 407 ETR for just \$79.99!*

This is our best deal ever!

For just \$79.99*, drive as much as you want from **June 1 until June 30**. That's right, unlimited driving on 407 ETR in June for just \$79.99*!

Click the button below to take us up on this limited time offer. Have your personal information, credit card and account number ready.

Act now! You must pay \$79.99 by May 30, 2012. Here's how:

- Login to your 407 ETR account using your email address and password. If you don't have a web account, it only takes a minute to create one.
- 2. Select "Make a Payment."
- If you have multiple accounts, select the account number referenced in the email you received and enter a payment amount of \$79.99.
- 4. Enter your credit card information in the fields provided, then click "Process Payment."
- 5. The payment will be applied to your account and you'll get unlimited driving on 407 ETR from June 1 until June 30, 2012!

GO UNLIMITED NOW!



- Targeting occasional peak hour users.
- \$79.99 price point targeted to specific customers.
- Offer was first piloted in 2011 and 2012.
- June to August 2013 sent to larger group of customers.
- A total of 3,715 customers contacted 407 ETR about the offer.
- Stimulates traffic in key segments of the Highway.
- Overall contributed positively to traffic growth.

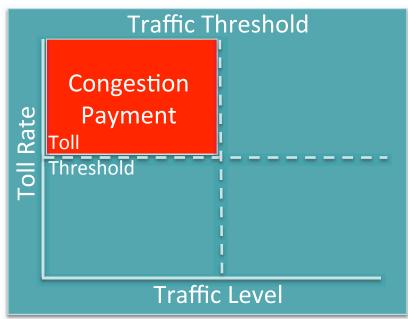
Neyagawa

Dundas

TOLL SETTING "CONSTRAINT"

CGLA – Schedule 22

- Schedule 22 includes the concept of a Congestion Payment to ensure traffic relief in the corridor.
- Sets minimum traffic levels (Traffic Thresholds) for each segment and direction, based on 2002 levels, and a minimum Toll Threshold.
 - >>> The Traffic Threshold grows by 1%-3% per year after the Base Year, up to a maximum of 1,500 vehicles per hour per lane.
 - >> The Toll Threshold also increases, up to 30% in real terms from 1999 level.
- A Congestion Payment may be due if:
 - Applicable rate > Toll Threshold <u>and</u> Average Segment Flow Rate (ASFR) is less than the Traffic Threshold.
 - The congestion payment is twice the traffic shortfall times the toll rate overage.
 - Only one Congestion Payment made (\$28.7k for 2003).
 - As Traffic Threshold increases, the likelihood of a "Traffic Shortfall" increases on some segments.





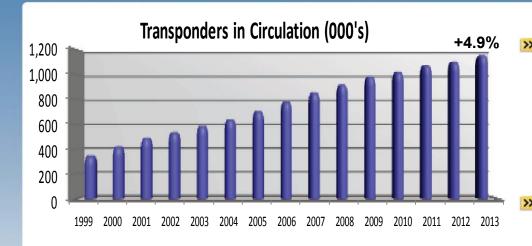
2014 ZONE/PEAK TOLLING



- Rates vary by time of day, day of week and zone of highway
- Average revenue per trip: 2013 \$6.96, 2012 \$6.39, 2011 \$5.89, 2010 \$5.44
- 2014 toll rate increases reflect premium value of our highway at rush hour



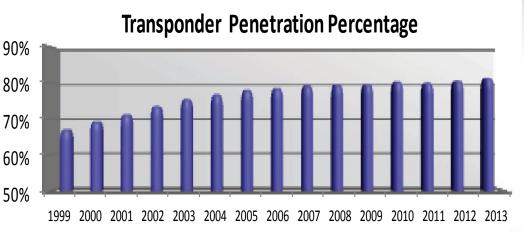
TRANSPONDER USAGE



Promotions have increased transponder penetration, thereby reducing corporate cost of pursuing payments for road usage.

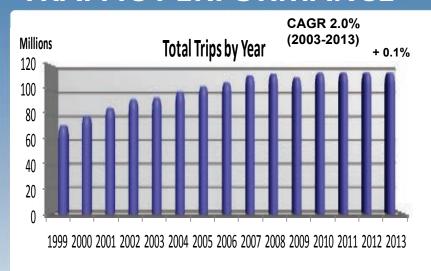
Transponders assist the company in maintaining a strong customer service relationship.

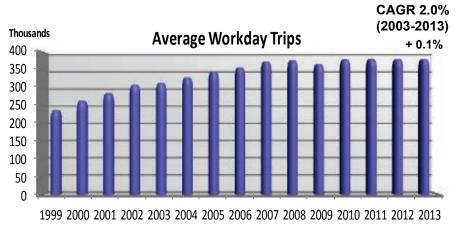


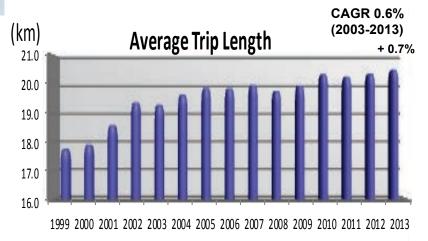


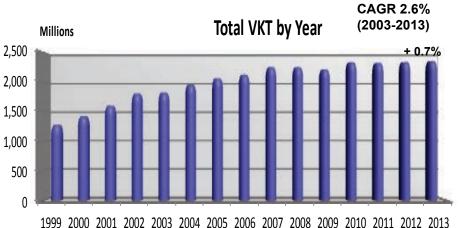


TRAFFIC PERFORMANCE

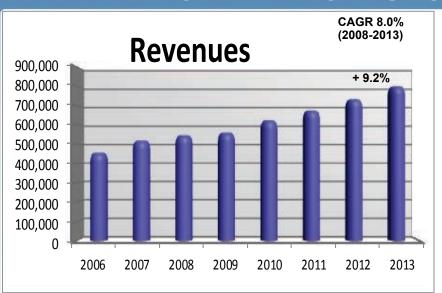


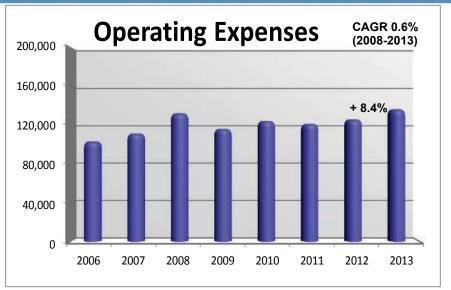


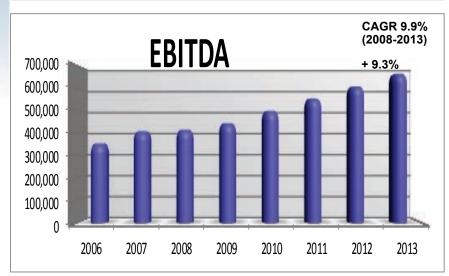


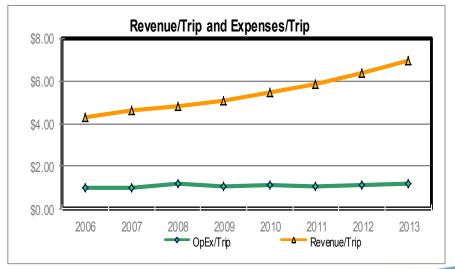


KEY FINANCIAL INDICATORS

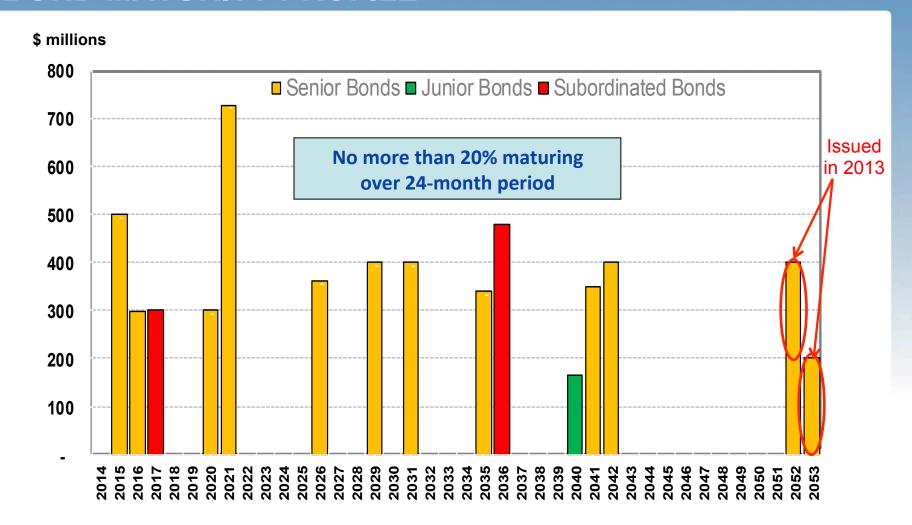




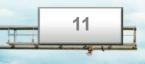




BOND MATURITY PROFILE



Total Long-Term Debt: \$ 6.2 billion





LATEST TECHNOLOGY PROTECTS REVENUE





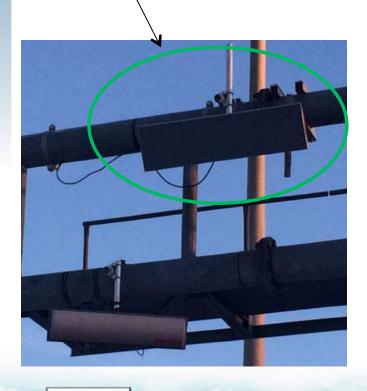


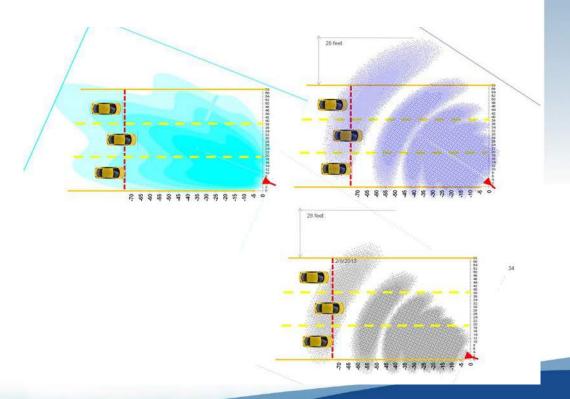
- Roadside technology continuously updated with proven and reliable technology.
 - New "seeker" system provides enhanced "locator" data of vehicles as they pass under gantry – reducing number of images required.
 - CMOS cameras and LED lighting provides high-quality images and use less energy.
 - Front capture camera for toll enforcement on heavy vehicles.



SEEKER: CUSTOMIZED SOLUTIONS / UPGRADES

- Enhancing transponder detection and identification
- 36 sites upgraded to Seeker in 2013 now 62 sites total in service
- 30 sites planned 2014
- Vehicle-to-Roadside-Communications (VRC) shaped antenna prototype under evaluation to enhance field of detection.







CMOS CAMERAS – ONGOING INNOVATION

- New CMOS camera and lighting provides better, brighter and larger images.
- Improves automatic processing of plates.
- Reduces error rate on visual inspection.
- Provides more data for vehicle fingerprinting.
- New lighting uses less energy.
- 49 sites deployed in 2013 totalling 90 sites completed.
- 45 sites targeted for 2014.

Larger/Taller Images



Before



After



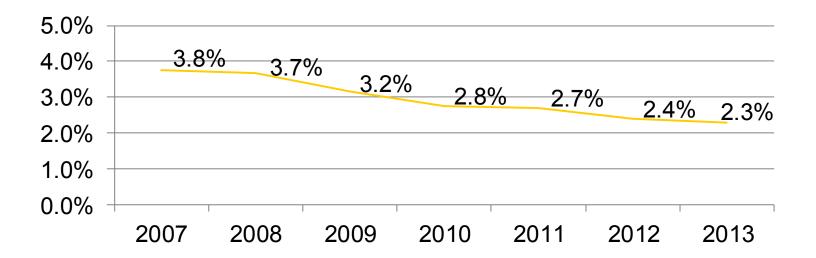
New energy efficient LED lighting





UNBILLABLE CONTINUES TO DECLINE

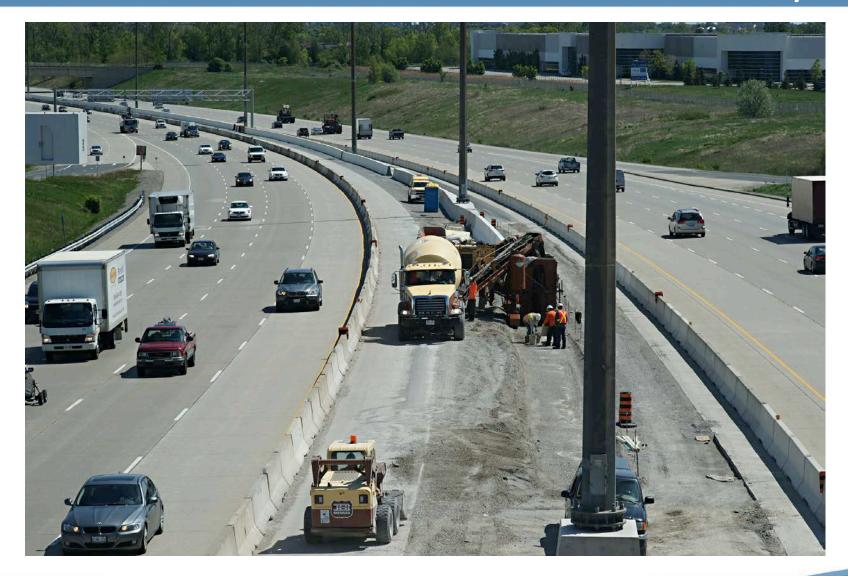
- Open-access, all-electronic highway raises enforcement challenges
- Initiatives to reduce "unbillable" trips
 - Increased transponder penetration
 - >> Vehicle Detection and Capture upgrade (seekers, cameras...)
 - Camera replacement project
 - Front capture cameras targeted deployment
 - >> Optical Character Recognition (OCR) Software upgrades



Unbillable trips include customer trips that cannot be billed and trips by emergency responders, exempted vehicles, employee travel and maintenance vehicles.



2014 CAPITAL PROJECTS: 16km of NEW LANES BETWEEN 400 / 427



2014 CAPTIAL PROJECTS: ASPHALT RESURACING

- Started in 2013.
- Resurfacing of Highway 407 ETR from Trafalgar to Dundas (A total of 96 mainline lane-km not including shoulders). The project also includes arterial road interchanges and 40 bridges at various locations. Asphalt strengthening of the inside shoulders on the 407 ETR mainline are included in the contract. The total quantity of asphalt is over 194,000 tonnes and over 1,000,000 m2 of asphalt grinding.
- Work to be completed by September, 2014.







2014 MAINTENANCE PROGRAM: PRO-ACTIVE INSPECTIONS



2014 MAINTENANCE PROGRAM: PRO-ACTIVE REPAIRS



CUSTOMIZED SOLUTIONS – AUTOMATED MONITORING OF ROADSIDE EQUIPMENT

- Automatically monitors all conditions in roadside cabinets at each interchange and will send message when a fault is detected.
- Enhances our monitoring and deployment of maintenance/repair resources.
- Customized design and new technologies.
- 21 sites deployed in 2013.
- 17 sites planed for 2014 to complete the highway.



ICE STORM – DECEMBER 2013: BACK UP POWER MITIGATES DOWN TIME



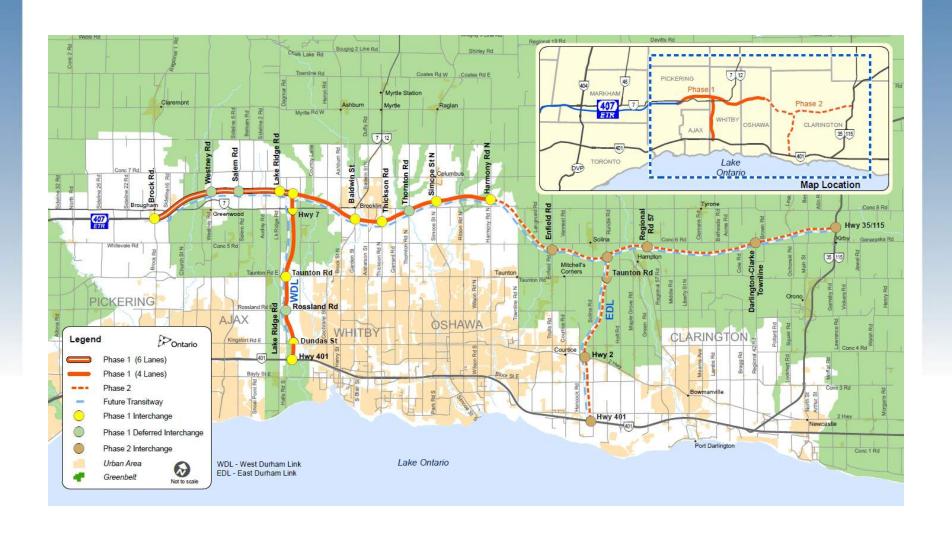
- Several interchanges impacted for various periods.
- New automatic transfer switches allowed "plug-in" of back up power.



Generators provide full power.

Teams of staff did refueling of generators on a 24/7 basis until full power was restored.

407 EAST: PHASE 1 – 407 EAST DEVELOPMENT GROUP





TWO DIFFERENT PROJECTS – TWO DIFFERENT MODELS





407 ETR /407 International

108 km (Burlington-Pickering)

Cintra, CPPIB, SNC-Lavalin

99-year Concession (1999-2098)

407 ETR sets tolls, keeps revenues

Traffic risk

Prescribed extensions & widenings

407 East Development Group - Phase 1

22 km (Pickering-Oshawa + 10 km WDL)

Cintra and SNC-Lavalin

3+30-year DBFO (2012-2045)

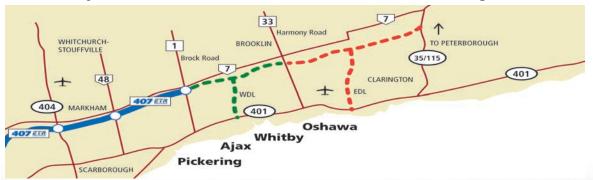
Province sets tolls, gets revenues

Availability payments – no traffic risk

One-time construction & maintenance

Cantoll

(Sub of 407 International) installs, updates and manages seamless tolling and backoffice system, customer service and collection. Customer gets one bill / one transponder.



CONNECTING 407 ETR TO THE NEW HIGHWAY 407 EAST



CONNECTING 407 ETR TO THE NEW HIGHWAY 407 EAST



October 2013



PLATE DENIAL FOR DISCHARGED BANKRUPTS – MOORE CASE

- In October 2011, 407 ETR successfully litigated the Moore case in Superior Court, which confirmed that plate denial applies to pre-bankruptcy amounts owed by a discharged bankrupt customer.
- The Moore case was appealed by the Federal Superintendent of Bankruptcy to the Ontario Court of Appeal, with two matters at issue:
 - 1. "Fresh Start" principle envisioned by the federal *Bankruptcy and Insolvency Act*.
 - 2. Operational conflict between provincial law (regarding vehicle licensing) and federal law (the *Bankruptcy and Insolvency Act*).
- In December 2013, the Ontario Court of Appeal found in favour of the Superintendent of Bankruptcy, setting aside the lower court decision and deciding that plate denial does not apply to discharged bankrupts since that would deny them the ability to have a "fresh start".
- In January 2014, 407 ETR was successful in obtaining a stay of the Court of Appeal decision pending the outcome of 407 ETR's application seeking leave to appeal to the Supreme Court of Canada.

PLATE DENIAL OF DISCHARGED BANKRUPTS - PROPOSED CLASS ACTION

- In April 2012, a proposed class action commenced against 407 ETR based on the same key issues as in the Moore case (e.g. application of plate denial to prebankruptcy amounts owed by discharged bankrupt customers).
- 407 ETR intends to vigorously oppose the class action, which remains at an early stage.
- The outcome of the class action will depend on various factors, including the outcome of 407 ETR's application seeking leave to appeal to the Supreme Court of Canada, the class certification process, and potential class settlement and/or trial.
- It is not expected that the final outcome of 407 ETR's attempted appeal of the Ontario Court of Appeal's decision or the final determination of the proposed class action will materially affect the Company's financial position.

INCREASED CUSTOMER CHOICE AND MANAGEMENT OF OPEX (from 2010)



Pre-auth up 72.4%



ELIMINATE THE CLUTTER OF PAPER BILLS, REDUCE THE IMPACT ON THE **ENVIRONMENT AND GET**





 LOG IN TO YOUR WEB ACCOUNT AT WWW.407ETR.COM. SIGN UP FOR PAPERLESS BILLING BY NOVEMBER 30, 2013 AND GET







407 FTR IS SPONSORING COMMUNITY TREE PLANTING EVENTS THIS MONTH IN THE GREATER TORONTO AREA. FOR MORE

Every 10k customers on paperless saves 407 ETR over \$85k/yr and supports reduced use of paper. Average 15k/ month new registrations.

Increased web traffic has reduced customer calls representing a value of over \$750k per year.



Website traffic up 41.4%

407 ETR

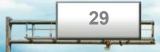
Online payments up 57.3%

Customer calls down 11%

NEW CUSTOMER ACQUISITION – TRIAL OFFER







NEW MICROSITE FOR TRIAL OFFER HIGHLIGHTS VALUE PROPOSITION





CONFIRMING THE GOOD CHOICE

- December 2013 report
- Analysis of 3 data sources:
 - Customer trip times/ vehicle information (On-Board Diagnostic)
 - 2. Tom-Tom speed data
 - 3. IMS Cellular Data
- Confirmed:
 - Time Savings
 - Value of Time
 - Savings on vehicle maintenance costs
 - Potential fuel savings
 - Reliability/Dependability and quality of life



THE VALUE OF TRAVEL TIME AND RELIABILITY

Commuting on 407 ETR.



www.conferenceboard.ca





CUSTOMER EXPERIENCE VIDEO





INVESTOR CONTACTS

Louis-M. St-Maurice

Chief Financial Officer

407 ETR Concession Company Limited

lstmaurice@407etr.com

905-264-5229

Geoffrey Liang
Managing Director, Finance and Treasurer
407 ETR Concession Company Limited
gliang@407etr.com
905-264-5298



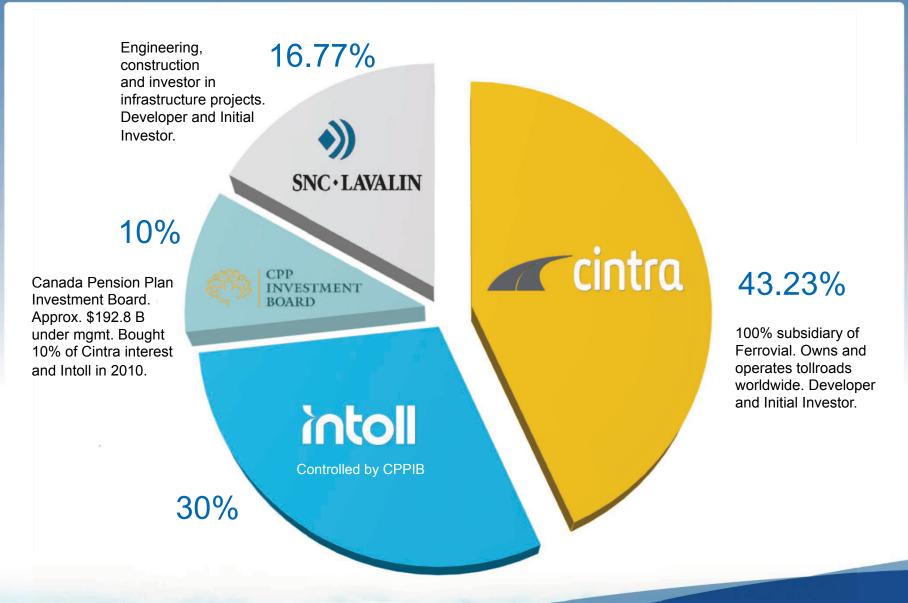
APPENDIX THE WORLD'S FIRST ALL-ELECTRONIC OPEN-ACCESS TOLL HIGHWAY RBC CAPITAL MARKETS

Emerging Trends in Debt Capital Markets for 2014

February 25, 2014



407 INTERNATIONAL SHAREHOLDERS



ASSET OVERVIEW

- Highway 407 mainline is 108 km
- Pavement inventory 1,128 lane km (including ramps)
- 208 structures
- 41 Interchanges:
 - >> Freeway 7
 - >> Arterials 34
- 198 tolling gantries (entries and exits)
- Expanded Road Patrol Summer/Winter
- 7-24 Traffic Control Center (CCTV Coverage, DMS)
- Roadside Assistance Program
- Higher Safety Standards
- Summer & Winter Maintenance Operation Plans
- Incident Response Plans
- Coordination with OPP regular services & paid duty









York Durham Line 4km Markham Road

<u>Year</u>	Lane Expansions	<u>Length</u>
2004	401 - 410	18 km
2006	427 - 404	46 km
2006	McCowan Road - Markham Road	4 km
2007	401 - 427	47 km
2009	Markham Road - York Durham Line	13 km
2010	404 - Markham Road	19 km
2011	401 - Trafalgar Road	26 km
2012	400 - 404	32 km
Total lane kilometres added		205 km

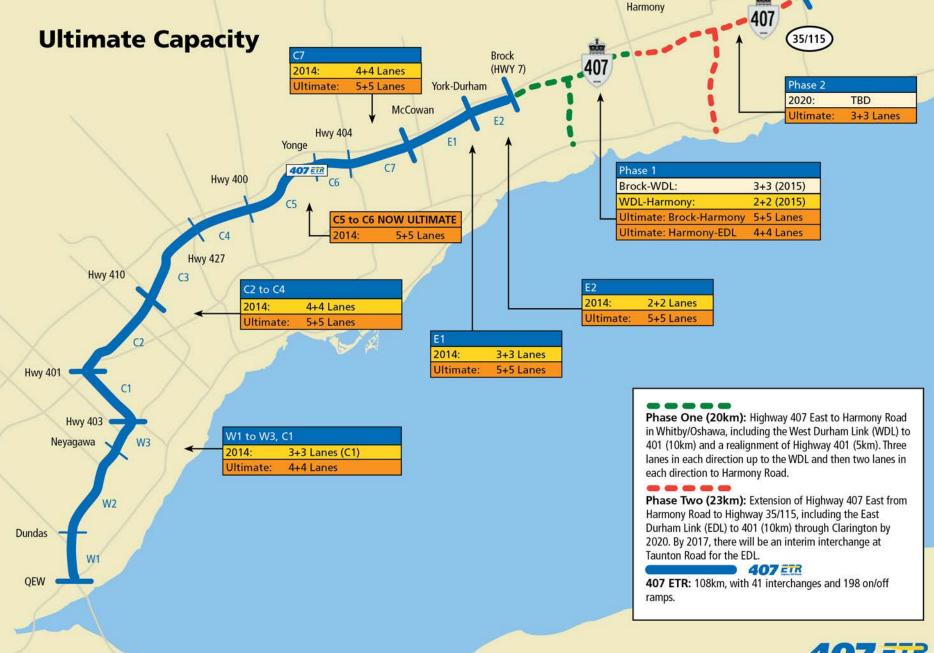
QEW/403

401

26km

18km

Trafalgar Road





TESTED LEGAL/REGULATORY FRAMEWORK

Highway 407 Act (Royal Assent - Dec 1998):

- >>> Powers of Concessionaire (collection of tolls, exemption of tolls, etc.)
- >>> Plate denial, enforcement of tolls, dispute process
- >>> Collection and use of personal information
- Highway closure, emergency planning
- >>> Liabilities, expropriation, expansion, etc.
- Safety standards

Highway Traffic Act:

- Plate visibility
- >>> Powers of police officer (search and seizure)
- >>> Definition of toll device and transponder mounting
- >>> Toll evasion, sale of interference devices, etc.



TESTED LEGAL/REGULATORY FRAMEWORK

Concession and Ground Lease Agreement (CGLA)*:

- >>> Collection of revenues and tolling regulations
- >> Operation standards, highway expansion and extension
- >>> Reporting, audit rights, electronic data transfer
- >>> Corridor control, management of 407 lands
- >>> Police services, enforcement
- >> Dispute resolution etc.

Policing/Enforcement Agreements:

- Police Services Agreement with Ontario Provincial Police
- >>> Truck safety and vehicle registration enforcement by MTO

*Available on 407etr.com





SUPPORTING SAFETY ON AND OFF THE ROAD



















DONATIONS















