

Mark Elliot

Chief Customer Officer

As Chief Customer Officer, Mark oversees LendingClub's Marketing, Communications, Retail & Online Banking, and Digital Strategy teams, driving a clear, consistent, and compelling end-to-end brand narrative and digital banking experience.

Mark has more than 20 years of experience in marketing, branding, and business strategy in both large-scale financial services companies and emerging industries. Prior to LendingClub, he served as Chief Sales & Marketing Officer at cryptocurrency trading and custody infrastructure company Bakkt. Prior to that he served as Chief Marketing Officer (CMO) at Biocatch and CMO at TIAA, where he led the company's successful brand evolution and drove customer growth.

He also has leadership experience at JP Morgan Chase, where he helped manage efforts to transition to digital banking, and at Capital One, where he led the national direct-to-consumer deposit business and efforts to expand retail banking into new geographies, including testing a digital-first banking model outside of Capital One's traditional branch footprint.

Mark holds a B.A. in Government from Dartmouth College and an MBA from the Tuck School of Business at Dartmouth, where he graduated with honors.

