

Enabling everyone to die well - what are (some of) the gaps and who is responsible for addressing these?

Professor (Dr) Julia Verne and Professor Maggie Doherty



Klepsydra/hour glass

Since 1500BC Athenian Courts to time limit discourses



Professor (Dr) Julia Verne

From Doctor/Academic

Public Health Specialist with 30 years experience in improving Palliative and End of Life Care at Local, Regional and National Levels also National expertise and leadership in tackling Liver Disease and Inequalities

To Academic/Chaplain:

Visiting Professor at Dame Cicely Saunders Institute in Palliative Care and Hepatology, King's College London

Honorary Assistant Chaplain King's College Hospital NHS Trust



Associate Professor Margaret (Maggie) Doherty

Lead, Centre for the Art of Living and Dying Well · St Mary's University, London



Research and Academic Focus

Digital health, end-of-life care and health inequalities. MSc Digital Health (Univ. of Lancashire, 2024); certified in Strategic Communications (LSE) and AI Communication (CAICP, 2025).

Research Publications

Contributions to Social Science & Medicine, Palliative Medicine and Death Studies. Leading Research England-funded community participatory research on death literacy across Birmingham's diverse faith communities - now extending to London with The Royal Marsden.

Practice & Innovation

Developed the award-winning 'Art of Dying Well' podcast, named by The Guardian as one of the top three podcasts on death. Partnered with Lancaster University Medical School to introduce 'Deathbed Etiquette' into health and social care settings.

Background

Former Press Secretary to Cardinal Cormac Murphy-O'Connor and senior communications roles at the Catholic Bishops' Conference of England and Wales. Trustee, St Joseph's Hospice, Hackney.

MCIPR

FRSA

CAICP

Everyone is welcome

Time out of the day to connect
with others

An opportunity to share
experiences

A place to be quiet and listen

Time for reflecting or just being
present

There are no judgements

This is a safe space

Welcome



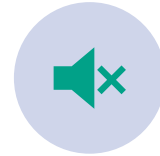
Ground Rules



Confidentiality -
personal details
shared will stay
within the group



Personal safety -
we won't do or
say anything that
makes us feel
uncomfortable



Silence can be
very supportive -
don't feel you
have to say
anything



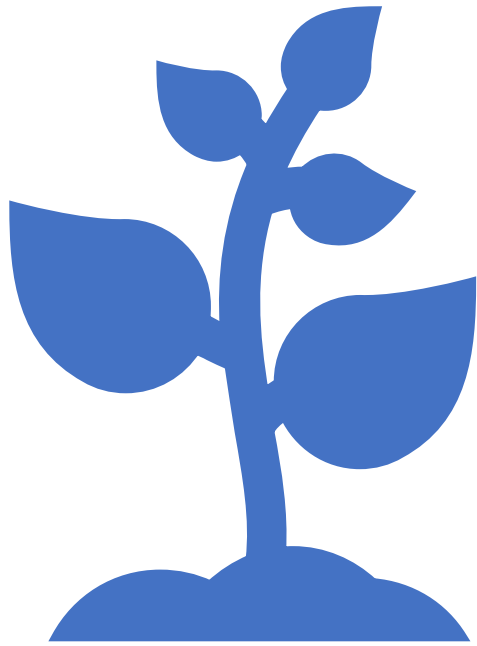
We respect each
others' views



Try to get
involved if you
feel comfortable



No such thing as a
silly question




There is no such thing as a silly question

- Every moment and every event of every man's life on earth plants something in his soul.

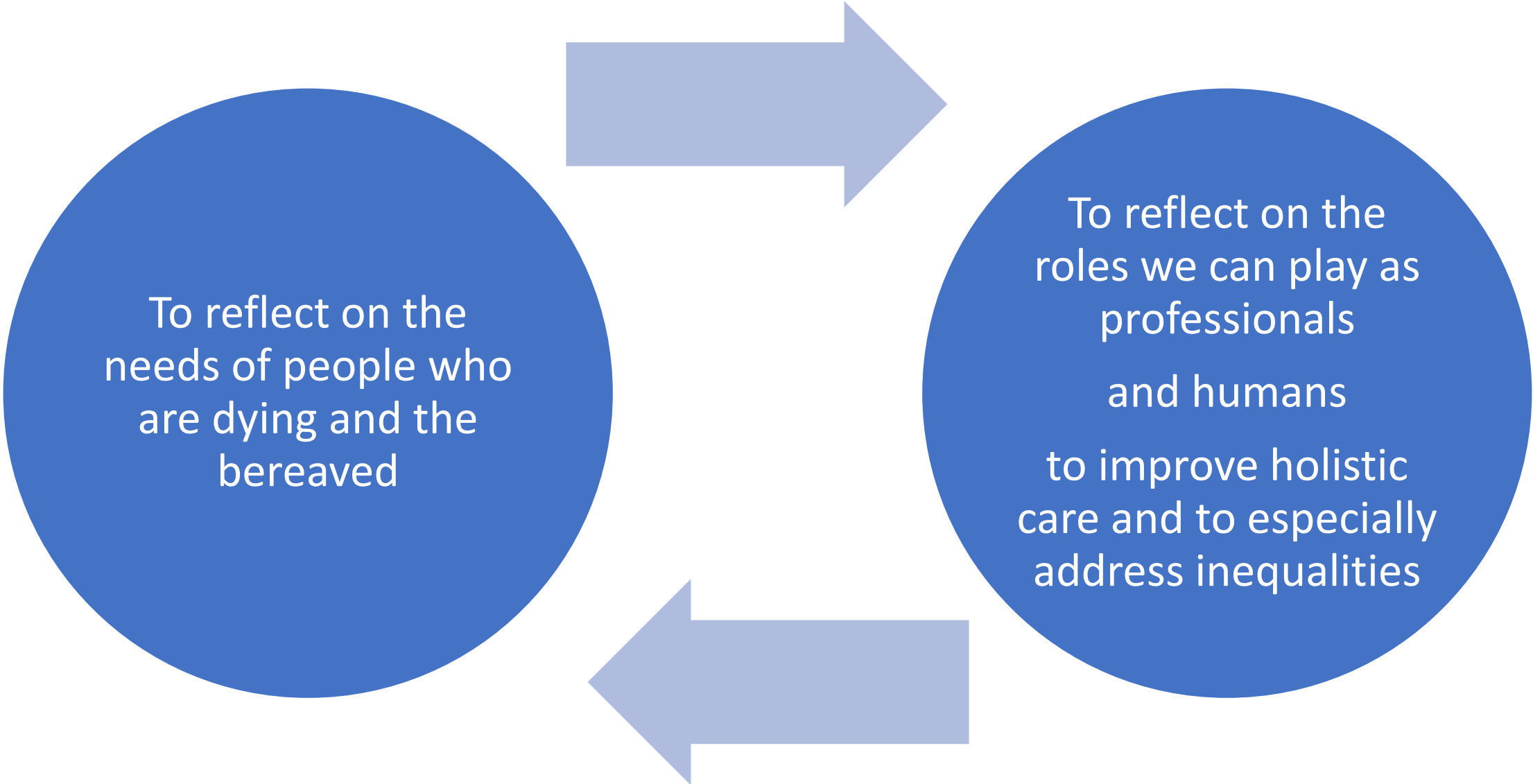
Thomas Merton

- SO..... People, their families and situations are complex
- There are as many complexities, beautiful, sad and difficult in death as there are people dying!
- Almost 1 death per minute in England!



Bereavement touches so many lives
– on average 4-8 family/friends for
each person who has died

Aims:



To reflect on the needs of people who are dying and the bereaved

To reflect on the roles we can play as professionals and humans
to improve holistic care and to especially address inequalities

Caring for people well at the end of their life is a Human Rights Issue



- Article 12 International Covenant on Economic, Social and Cultural Rights
- Article 7 International Covenant on Civil and Political Rights

‘all member countries of the United Nations are obliged to safeguard patients at the end of life against pain and suffering, allowing them to die with dignity’



All of us are contributing to making this happen

But.... A medical model for dignity



Original Article

First-Ever Global Ranking of Palliative Care: 2025 World Map Under the New WHO Framework

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Juan José Pons PhD⁴, Stephen R. Connor PhD⁵, Eduardo Garralda MA^{1,2},
Fernanda Bastos MD^{1,2}, Álvaro Montero MA^{1,2}, Laura Monzón Llamas MSc^{1,2},
Ana Cristina Béjar MD^{1,2}, Daniela Suárez MSc^{1,2}, Carlos Centeno MD, PhD^{1,2}

- ¹ ATLANTES Global Observatory of Palliative Care (V.A.T., E.G., F.B., A.M., L.M.L., A.C.B., D.S., C.C.), Institute for Culture and Society, University of Navarra, Pamplona, Spain
- ² IdiSNA – Navarre Health Research Institute (V.A.T., E.G., F.B., A.M., L.M.L., A.C.B., D.S., C.C.) Pamplona, Spain



Global Atlas of Palliative Care

2nd Edition



London, UK 2020

Global Atlas of Palliative Care 2nd Edition

www.thewhpc.org

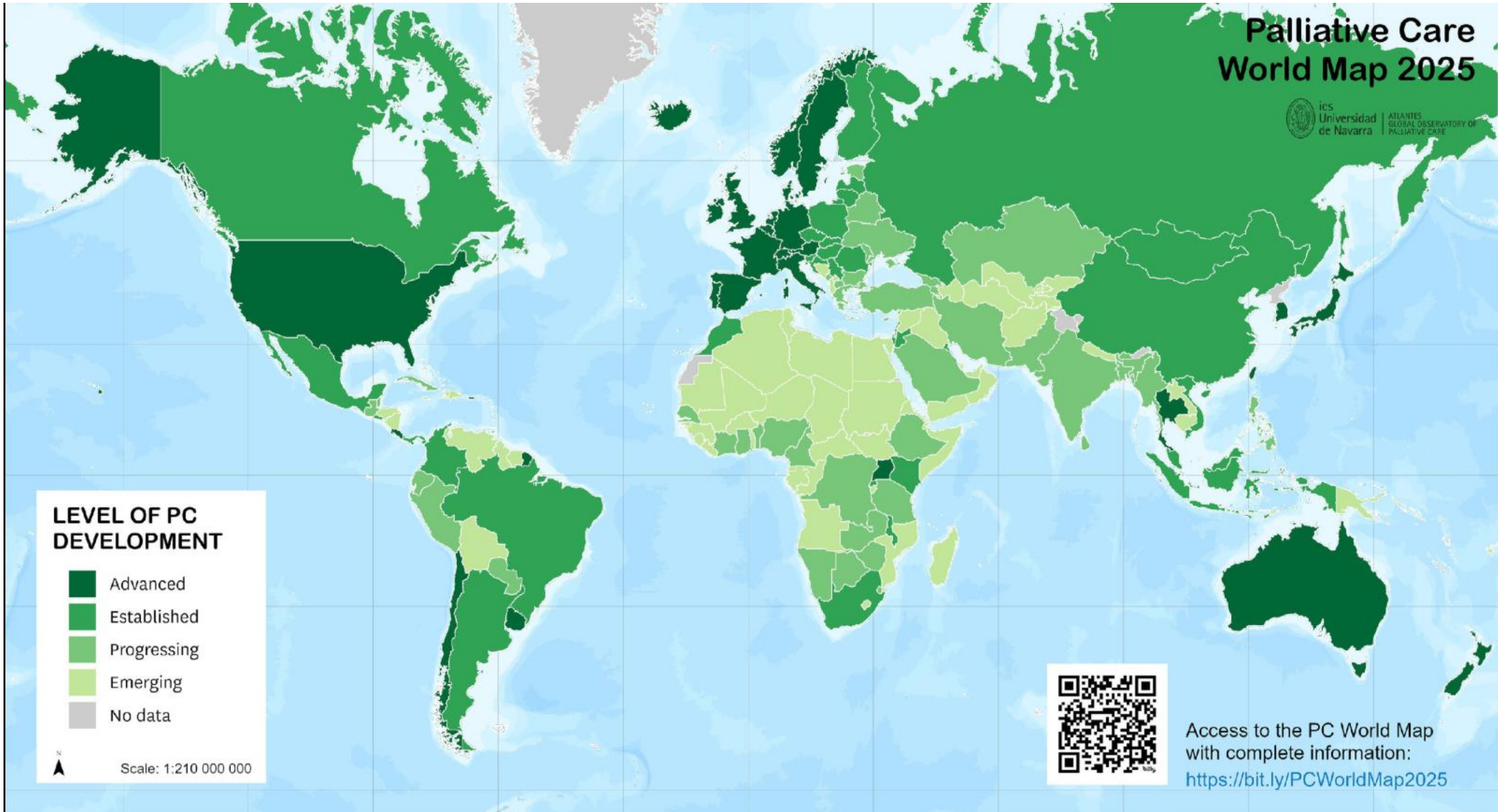
Atlas of Palliative Care in Latin America



Data and Atlases help us identify inequalities in access to Palliative Care

Relationship Between the Sets of Indicators and the Palliative Care Development Conceptual Framework (WHO, 2021)

| Dimension | # | Indicators for Monitoring Palliative Care Development |
|---------------------------------------|----|---|
| Empowerment of people and communities | 1 | Existence of groups dedicated to promote the rights of patients in need of palliative care, their families, their caregivers and disease survivors |
| | 2 | Existence of national policy or guideline addressing advance care planning of medical decisions for the use of life-sustaining treatment or end-of-life care |
| Health policies | 3 | Existence of a current national palliative care plan, programme, policy or strategy with a defined implementation framework |
| | 4 | Inclusion of palliative care in the list of health services provided at the primary care level in the national health system |
| | 5 | Existence of a national coordinating authority for palliative care (labelled as unit, branch, department) in the Ministry of Health (or equivalent) responsible for palliative care |
| Research | 6 | Existence of congresses or scientific meetings at the national level specifically related to palliative care |
| | 7 | Palliative care research in the country estimated by peer-reviewed articles |
| Essential medicines | 8 | Reported annual opioid consumption, excluding methadone, in Defined Daily Dose for statistical purposes (S-DDD) |
| | 9 | Availability of essential medicines for pain and palliative care at all levels of care |
| | 10 | General availability of immediate-release oral morphine (liquid or tablet) at the primary level |
| Education and training | 11 | Proportion of medical and nursing schools with palliative care formal education in undergraduate curricula |
| | 12 | Specialisation in palliative medicine for physicians |
| Integrated palliative care services | 13 | Number of specialised palliative care programmes in the country per population |
| | 14 | Number of specialised palliative care programmes for the paediatric population in the country |



202 countries
 In Europe
 1 Germany
 2 Netherlands
 12 UK
 14 Portugal
 16 Spain

World:
 1 Germany
 2 Netherlands
 20 UK
 22 Portugal
 25 US
 28 Spain

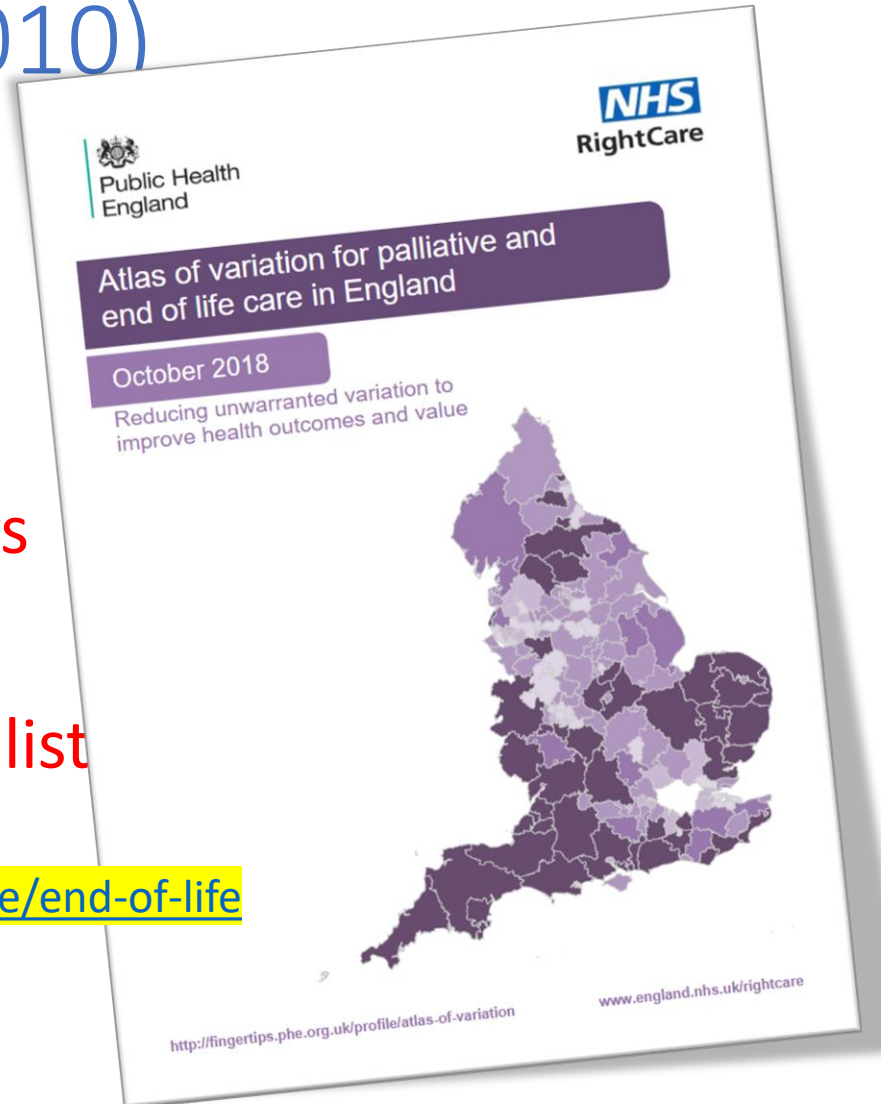
National End of Life Care Intelligence Network England (Established 2010)

- Indicator updates

Toolkits for:

- Health Administrators
- Hospices
- Palliative Care Specialist

<https://fingertips.phe.org.uk/profile/end-of-life>



Office for Health Improvement & Disparities | **Fingertips | Public health data**
Guidance API Contact us Your data

Home > Profile home

Palliative and End of Life Care Profiles

These profiles have been developed by the National End of Life Care Intelligence Network (NEoLCIN) to improve the availability and accessibility of information and intelligence around palliative and end of life care. They provide an overview across multiple geographies in England, to support commissioning and planning of local services. The data in the profiles are grouped into topics. These include:

- needs assessment
- care homes and community
- hospital care
- place of death
- mortality
- dementia
- underlying cause of death

The [Fingertips Guidance](#) contains information on how to use the profiles. [Classification of place of death](#) is a guide that supports the methods used for all place of death indicators on these profiles.

Factsheets

Patterns of care, England 2021

This [factsheet](#) for England describes patterns of care near the end of life related to 4 major conditions; cancer, cardiovascular disease, dementia and respiratory disease. It includes experimental statistics describing the number of people who died in 2021, their causes of death, demographic characteristics (age, sex, ethnic group, deprivation quintile), hospital admissions, length of stay in hospital and place of death.

The data behind this data factsheet is available as a [spreadsheet](#).

The graphics and tables from the factsheet are available as [slides](#).

Care homes

[These factsheets](#) for England and upper tier local authorities (UTLAs) include trends in care home deaths including care home residents who die elsewhere, COVID-19 deaths in care homes, dementia amongst those who died in care homes and data on care home bed availability by service speciality.

The data behind these factsheets is available as a [spreadsheet](#).

Next update planned for January 2024

Place of death

[These factsheets](#) for Integrated Care Boards (ICBs) provide the most recent data available on trends in place of death and compares this with the pattern seen in 2019 as a baseline.

It compares ICB and England data from 2019 to 2023 for the number and percentage of deaths in hospitals (acute or community, not psychiatric); at home; in care homes; in hospices (not community), and 'other places'.

The data behind these factsheets is available as a [spreadsheet](#).

Next update planned for January 2024

Resource directory

This directory of intelligence and guidance supports the data in these profiles. These cover the following themes:

| | | |
|------------------------|-------------------------------|-----------------------|
| Policy and guidance | Place of care | Conditions |
| Inequalities | Commissioning and contracting | Data and intelligence |
| Education and training | | |

This will be updated quarterly.

START

Go to the data

Contents

- Profile home
- Factsheets
- Resource directory
- Atlas of variation for palliative and end of life care
- Contact us
- Commissioning and contracting
- Conditions
- Data and intelligence
- Education and Training
- Inequalities
- Place of care
- Policy and Guidance
- Updates more than 12 months ago

Recent updates

[Subscribe](#) to receive notifications on the latest updates.

October 2023

[Palliative and End of Life Care factsheets](#) updated to include data up to June 2023.

Recent trends in place of death factsheet updated to include data up to June 2023.

Recent trends of deaths in care homes and provision of care factsheet updated to include data up to June 2023.

August 2023

[New publication - Palliative and End of Life Care factsheet: Patterns of care, England 2021](#)

June 2023

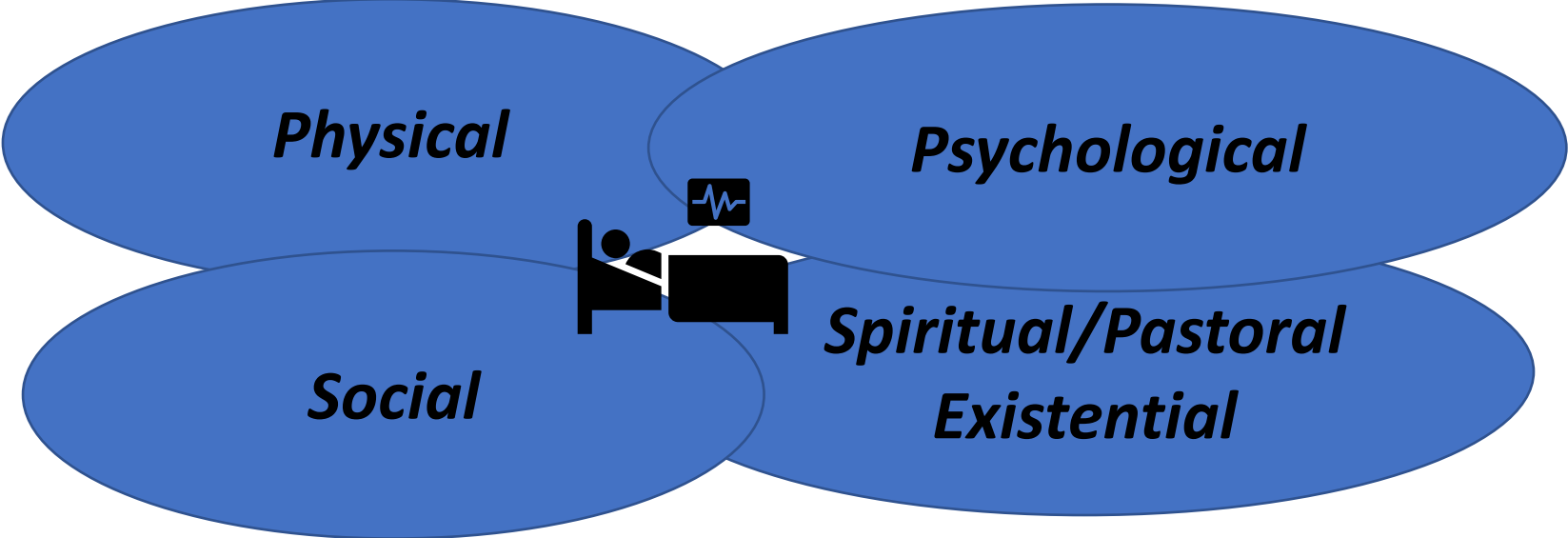
[Indicator updates](#)

The place of death indicators have been updated with data for Integrated Care Boards (ICBs) and ICB sub-location replacing data for care commissioning groups (CCGs) and Sustainability and Transformation Partnerships (STPs). The percentage of deaths in care homes who were temporary care home residents

What are your
experiences of death
and bereavement
good and bad?



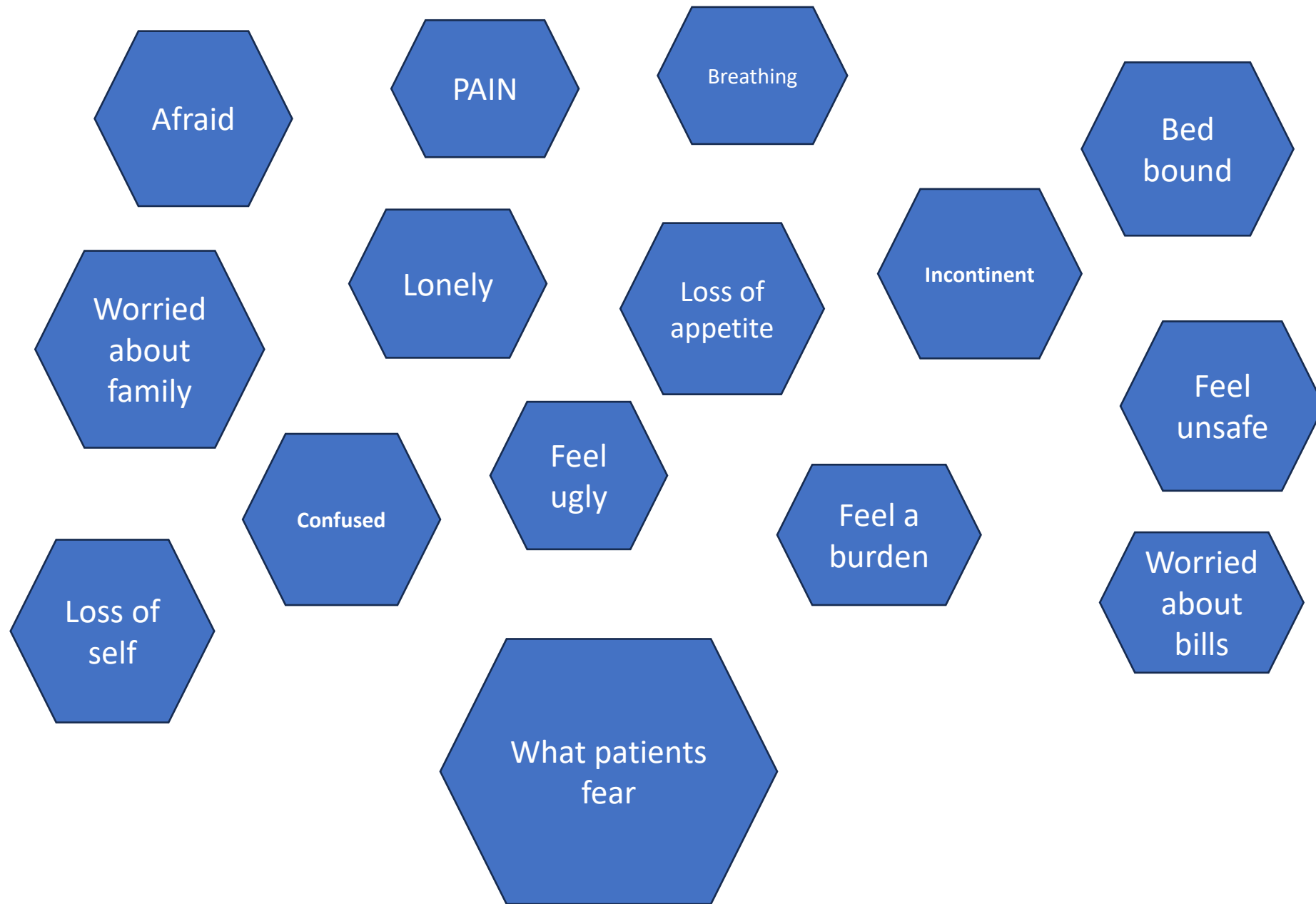
The Palliative Care Approach



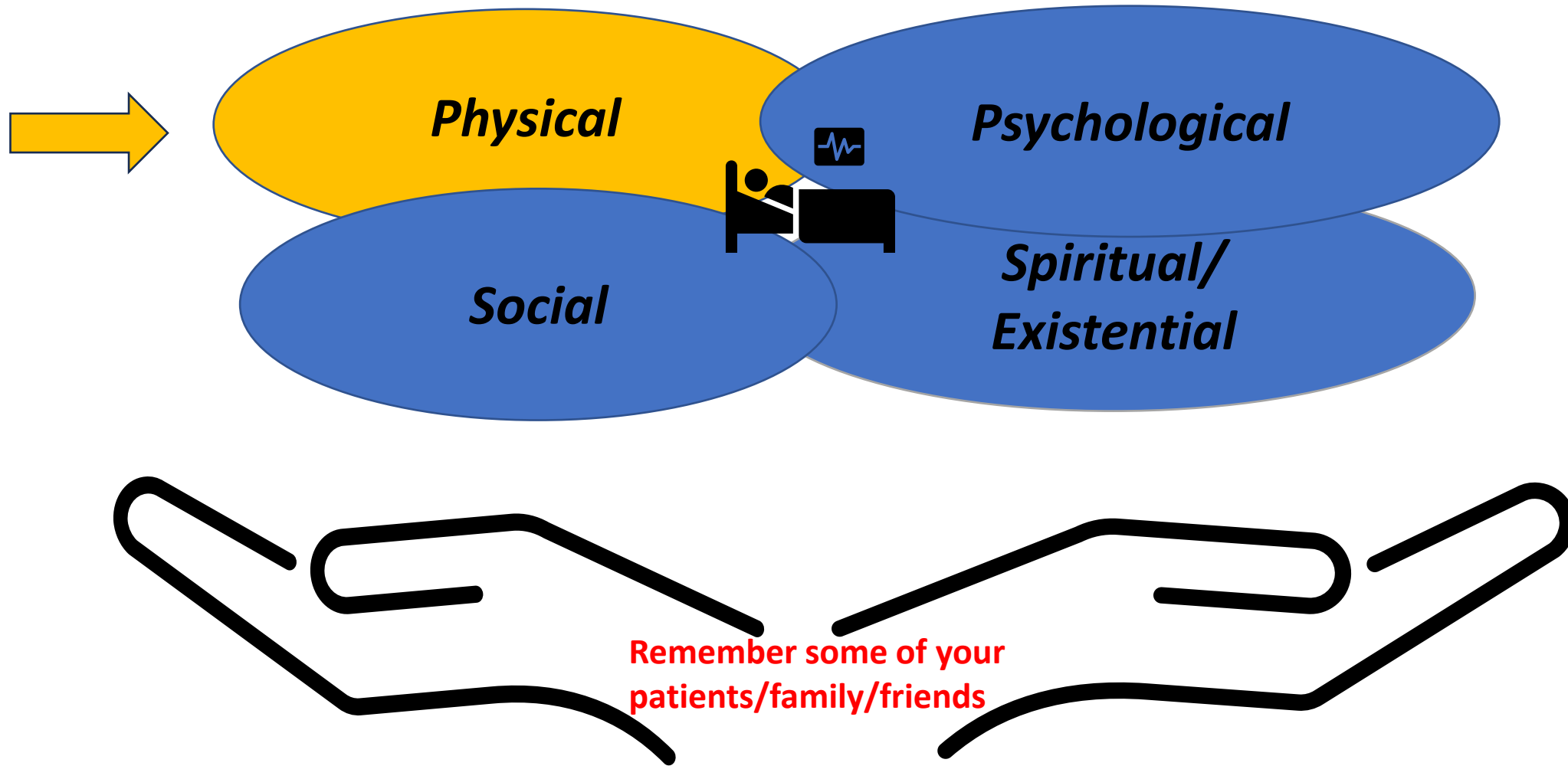
Why might a person's death not be the best it could have been ? Type of suffering in red

- Unresolved pain or physical suffering (Physical)
- Anxious/lonely (Psychological)
- Unable to pay bills (Social)
- Spiritual/existentialist suffering
- Not said last goodbyes (sorry or I love you) (Psychosocial)
- Relatives not present/family conflict (Psychological)
- Rushed to hospital when wanted to stay at home (Psychosocial)
- Poor care (All domains)
- Poor communication (All domains)





A holistic approach – what can we do

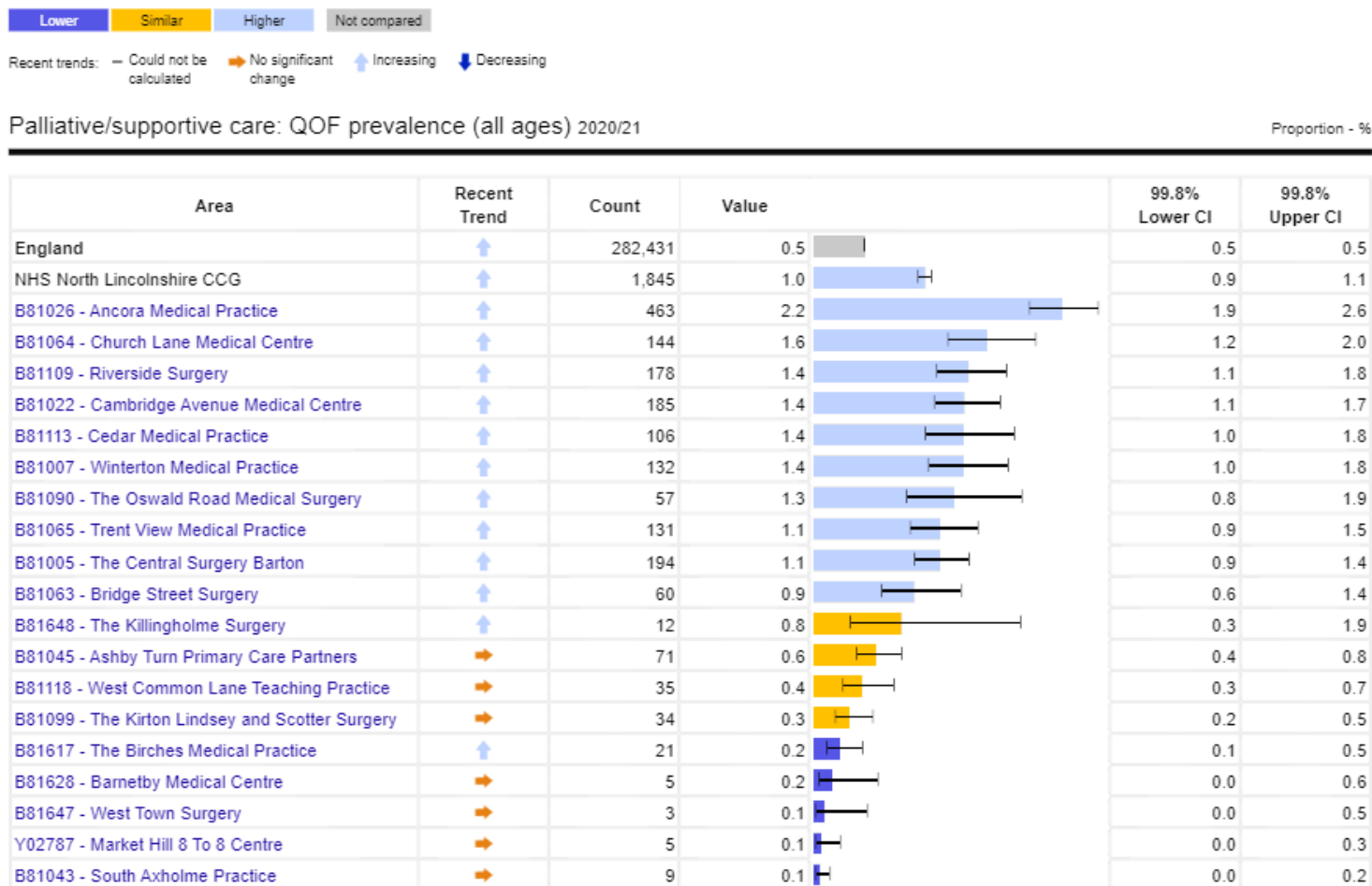


Addressing Physical Suffering

- Ensure all health service and social care personnel are trained in at least basic palliative care
- Training in symptom including pain management
- Diagnose that a person is in the final phase of life
- Assess physical symptoms
- Discuss with patient and place on Family Doctor's (GP) End of Life Register (Gateway to fast track)
- Encourage GPs to use End of Life Care Register
- Access to medications in the community
- Evidence based Guidelines
- Quality Assurance methodology
- Other ?

Cancer care includes better access to palliative care than other conditions

% of patients in need of palliative care / support, as recorded on PEOC Registers, irrespective of age (QOF data), GP Practices, In North Lincolnshire

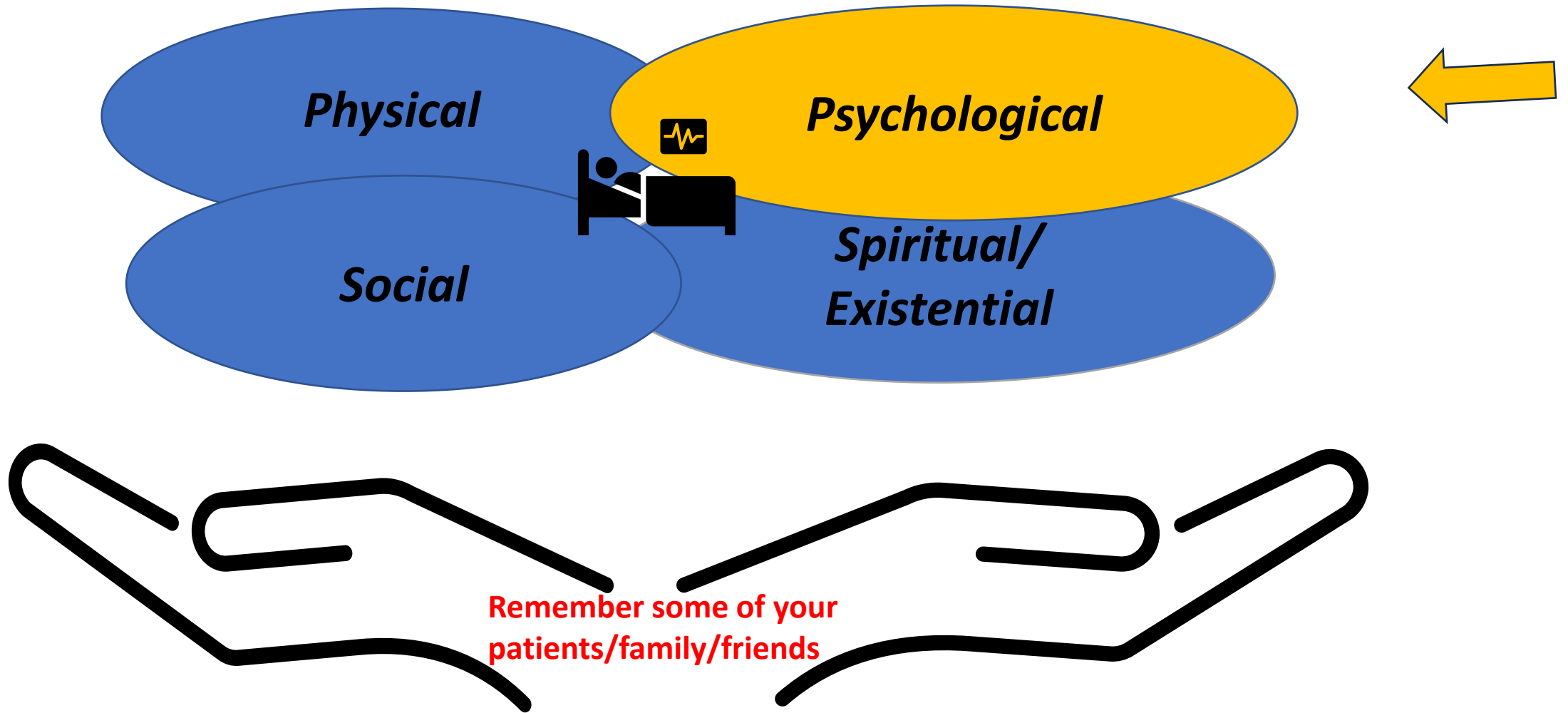


1% of the population die each year

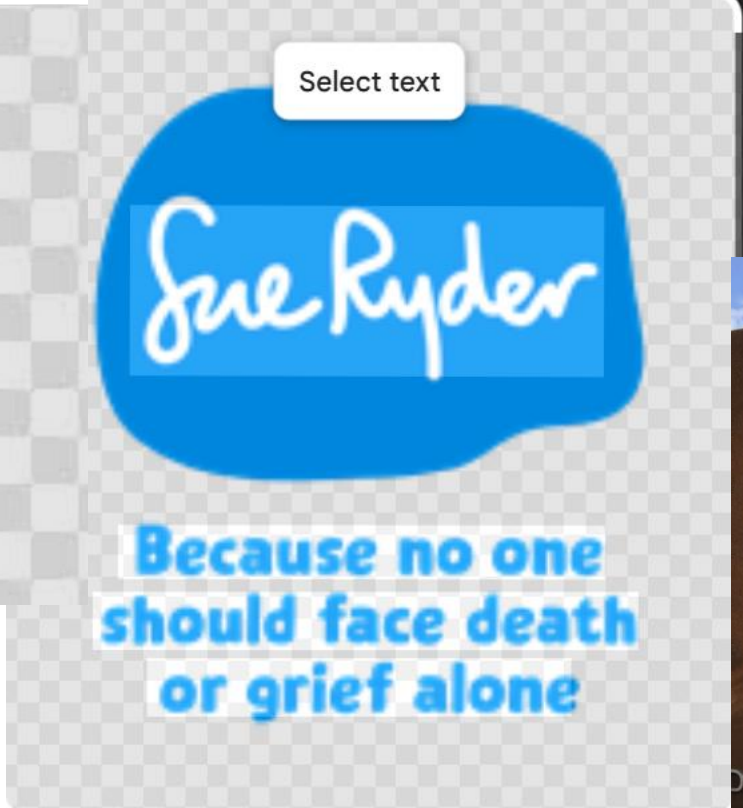
~25% not predictable

We must improve inclusion of palliative care patients on GP special registers so that they get access to priority care.

A holistic approach – what can we do



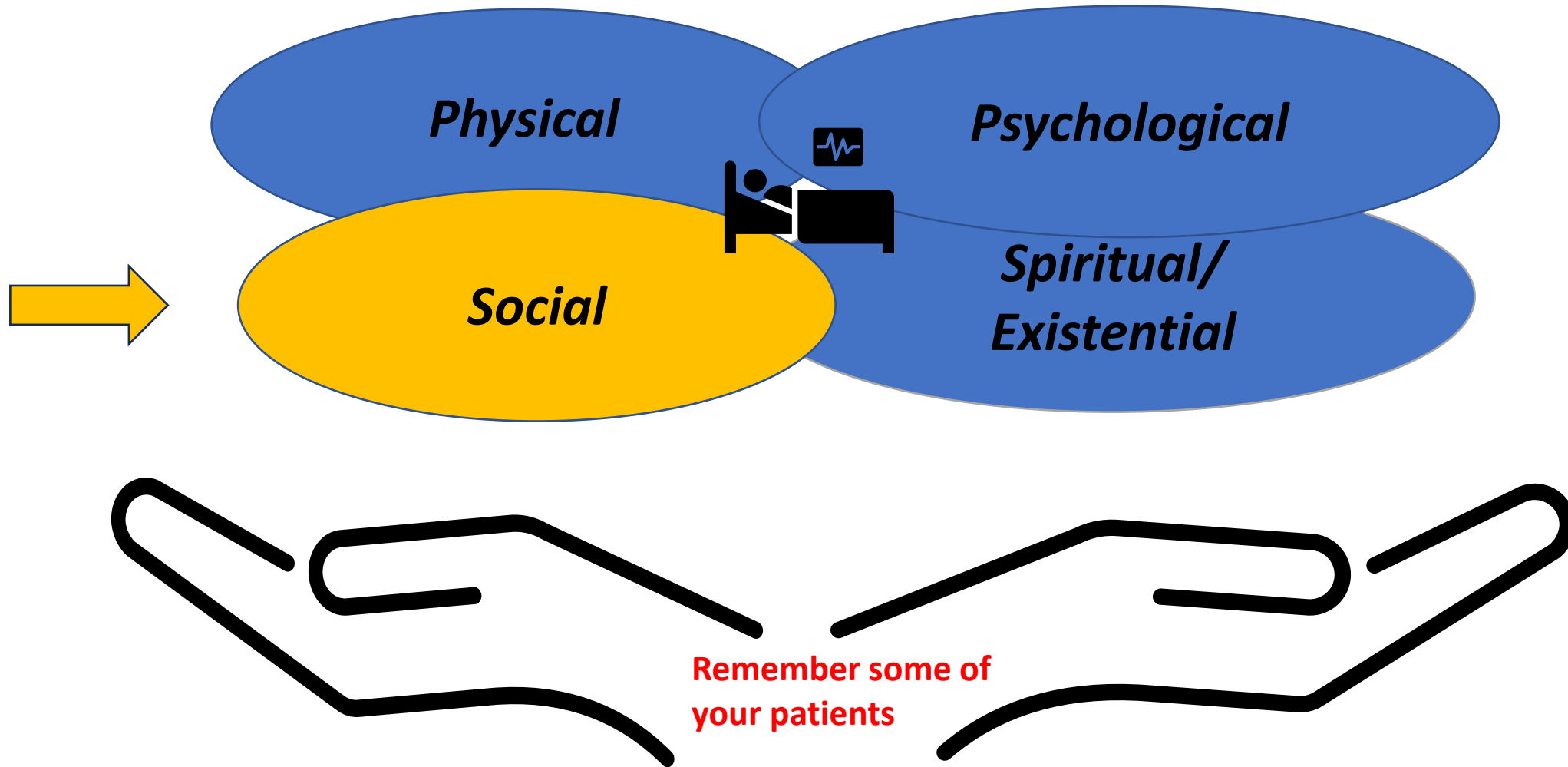
In England almost all psychological support provided by Charitable Organisations to patients and the bereaved – again almost exclusively to cancer patients and their families



Hospices

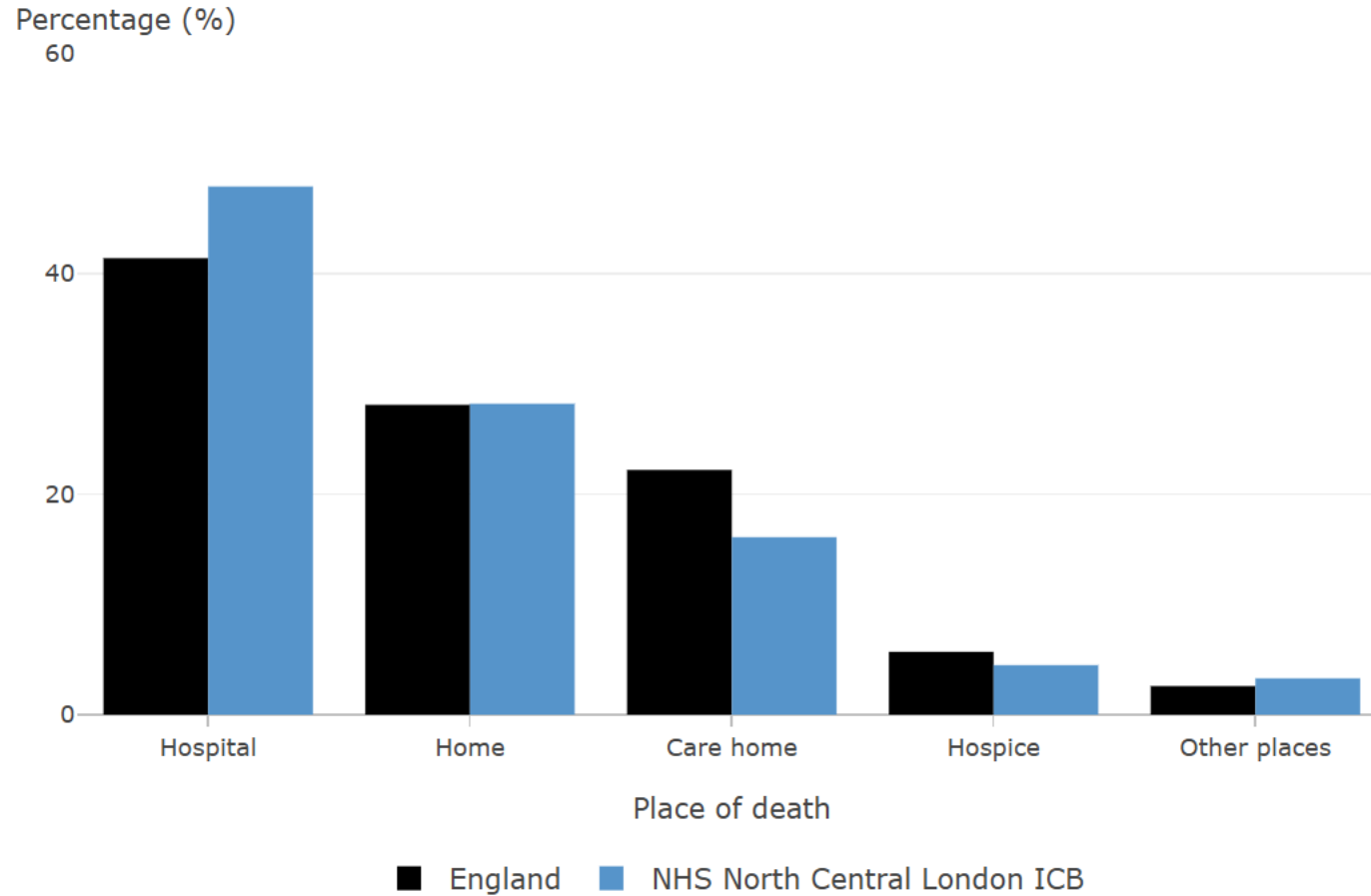


A holistic approach – what can we do



After cancer vs. non-cancer and social factors are the biggest source of injustice in access to end of life care

Percentage of deaths in each place of death for North Central London and England, 12 months November 2024 to October 2025.



An example of local health administration variation in place of death from the England average

Why might this be?

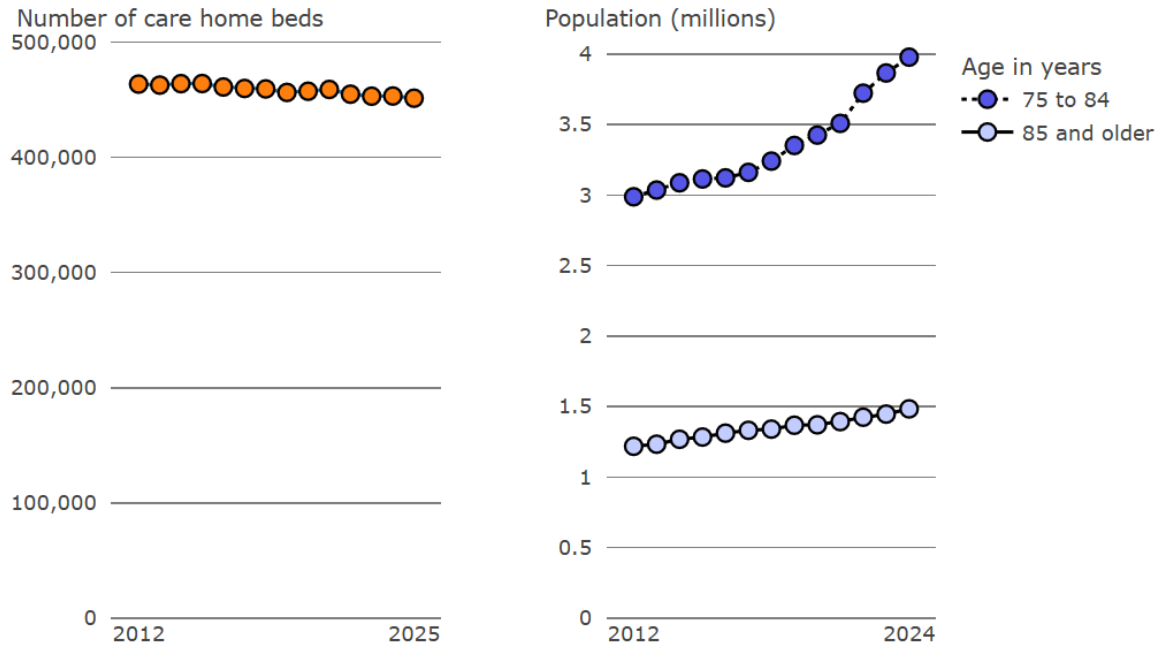
Access to care home/hospice beds?

Demographic and ethnic mix of the population?

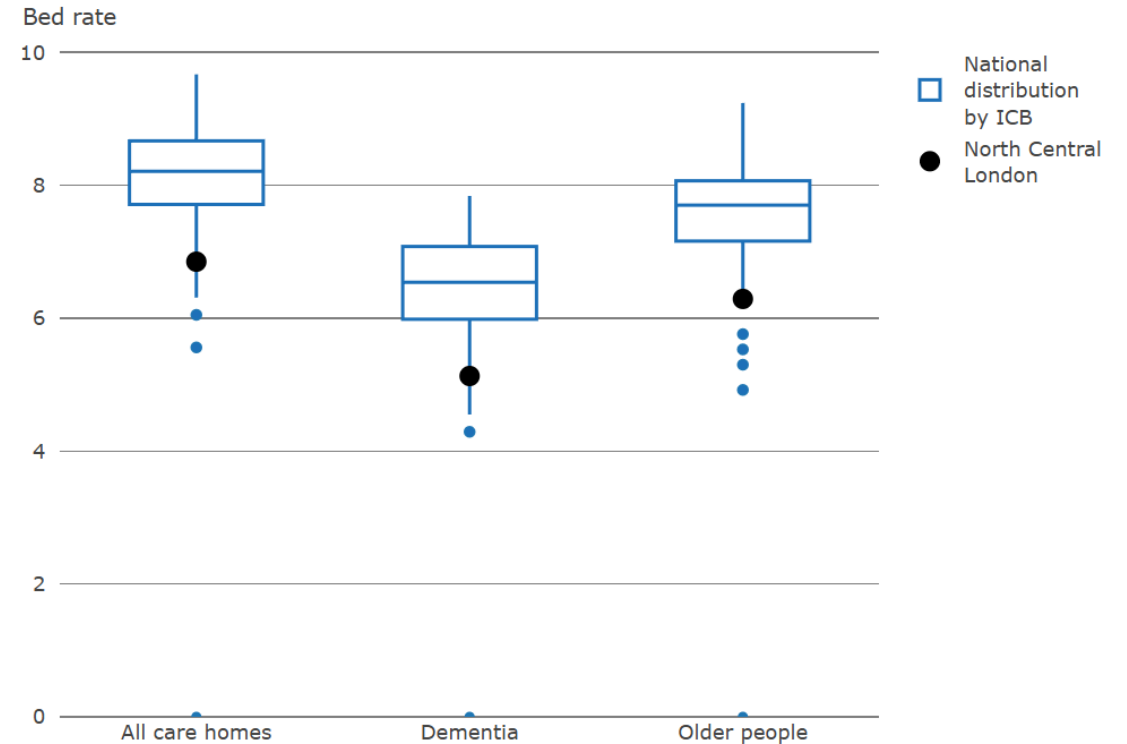
<https://fingertips.phe.org.uk/profile/end-of-life/supporting-information/factsheets>

Trend in Number of care home beds and older population and local variation in provision

Trends in number of care home beds and the older population (England)



Variation care home bed rate across ICBs (December 2025)



<https://fingertips.phe.org.uk/profile/end-of-life/supporting-information/factsheets>



Demographics and cultural and social change

How does this impact on the challenges in providing support

What are the challenges ?

Absolute increase in numbers of people needing palliative and end of life care

And families needing bereavement support

Different types of care – not just specialist palliative care

Less predictable course with slow decline with multi-morbidity
Dementia and loss of mental capacity

Fewer young people to care

More elderly living alone

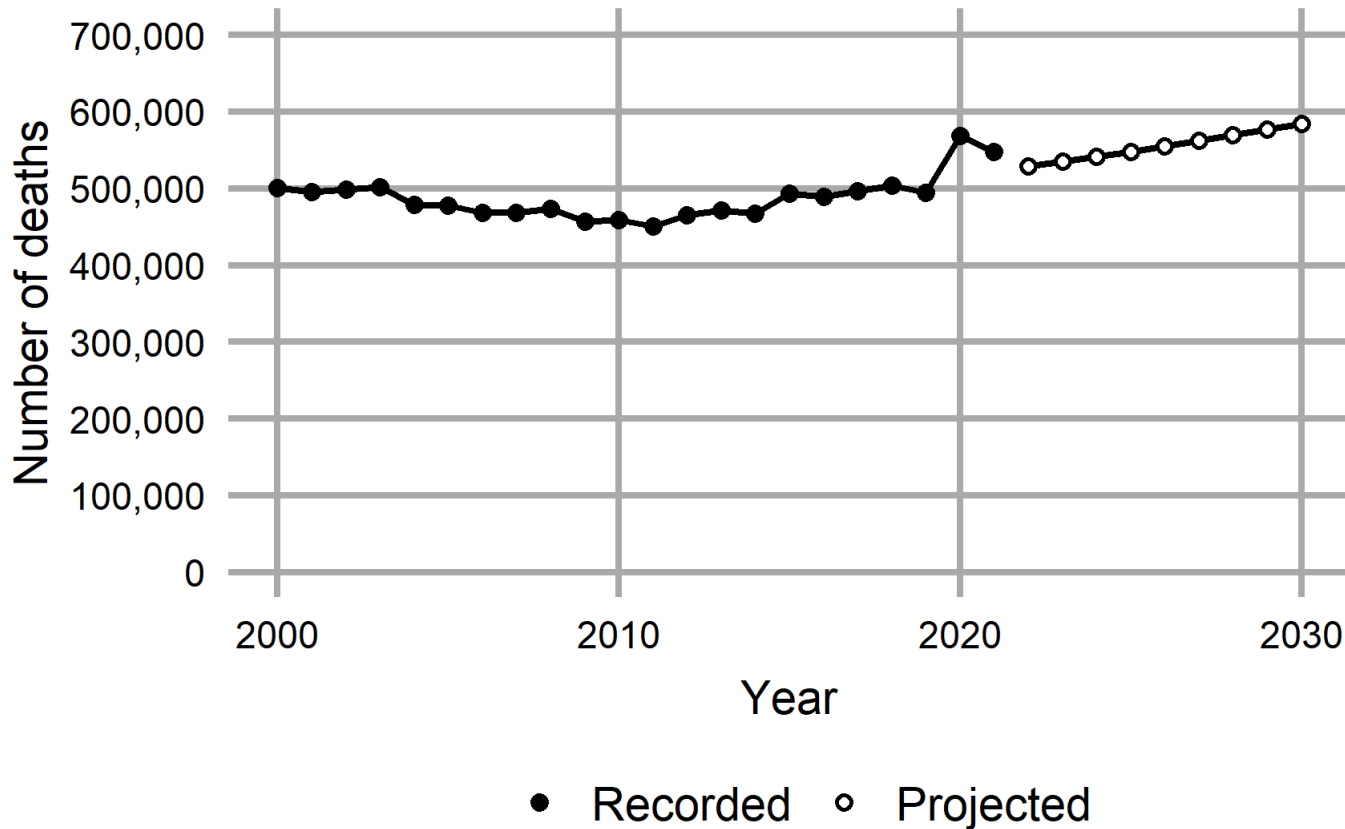
Changing ethnic composition

More end-of-life care provided in care homes

Poverty, ethnic, gender inequalities, complex challenges for some groups

The number of people dying is increasing

Baby boomer cohort and longer life expectancy



Over half a million
deaths every year
1,370 per day
Almost 1 death per
minute

GENDER DIFFERENCE
Mean age at death 82 M 86 F

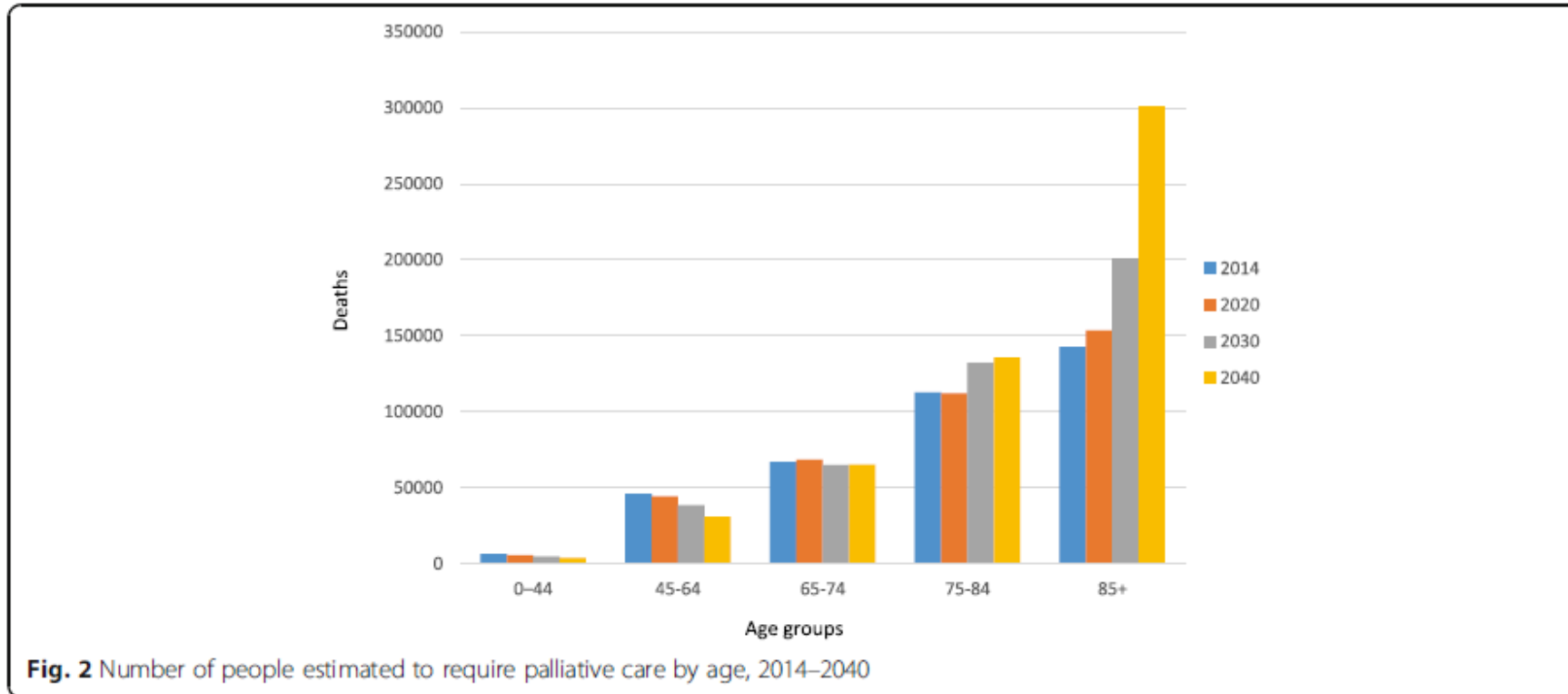
England trend in number of deaths (2000 to 2021) and
projections (2022 to 2030)

Distribution of all deaths by Age, England 2021

| | Under 75 | 75 to 85 | 85 or older |
|------------------------------|----------|----------|-------------|
| Number of deaths (any cause) | 178,855 | 156,846 | 211,947 |
| Percentage of all deaths | 33% | 29% | 39% |

2/3 deaths in people aged 75+

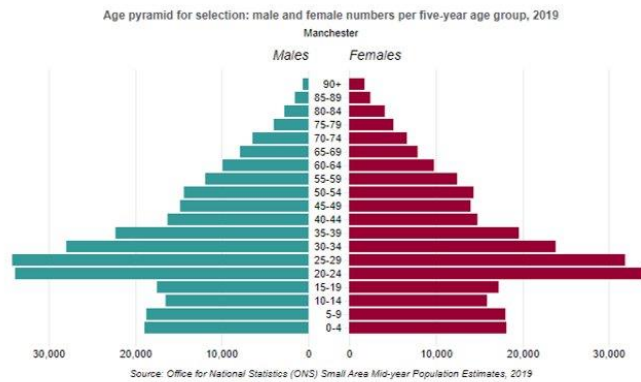
Number of people requiring end of life care is increasing
By 2040 an estimated 42.4% (161,842 more people/year)
Major causes cancer and dementia



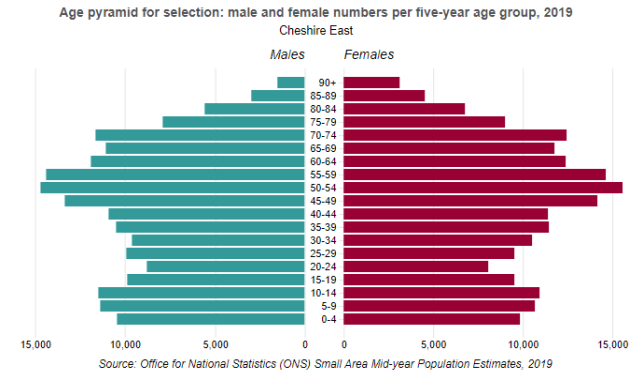
Source: Etkind SN et. al. - How many people will need palliative care in 2040? Past trends, future projections and implications for services - BMC Medicine 2017;15:102

Age Pyramids: male and female numbers per five-year age group, 2019

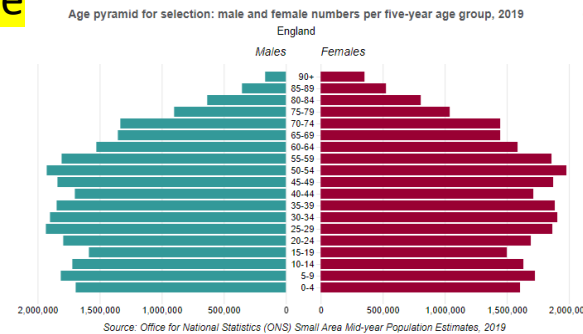
Manchester



Cheshire East

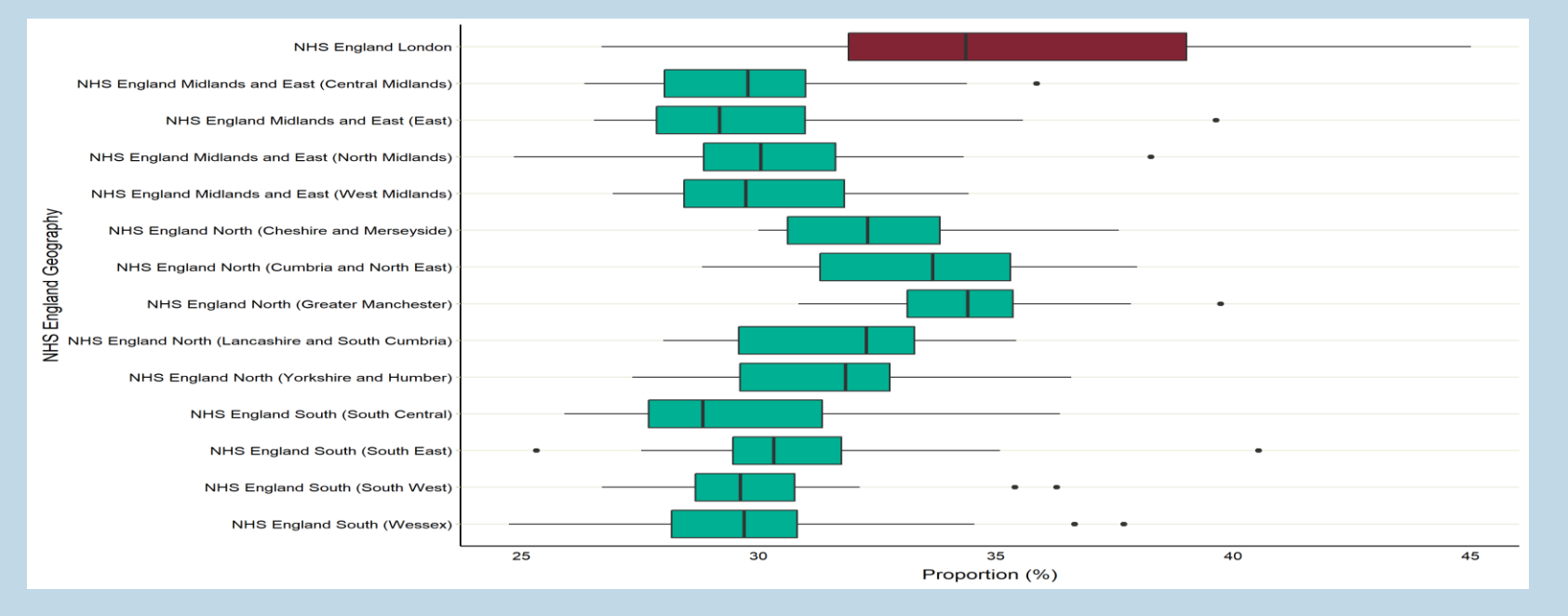


England

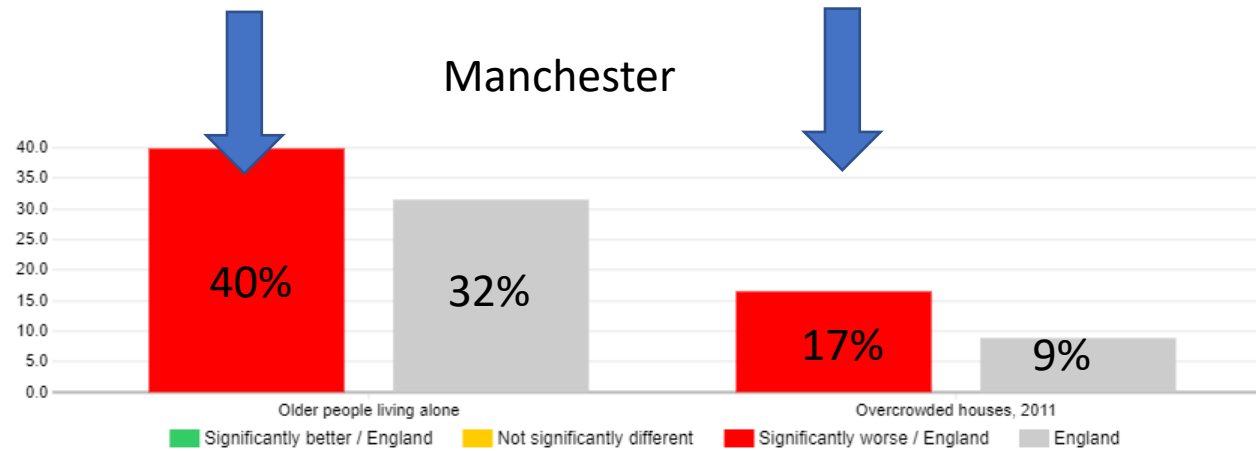


N.B. fewer younger people to care for older people

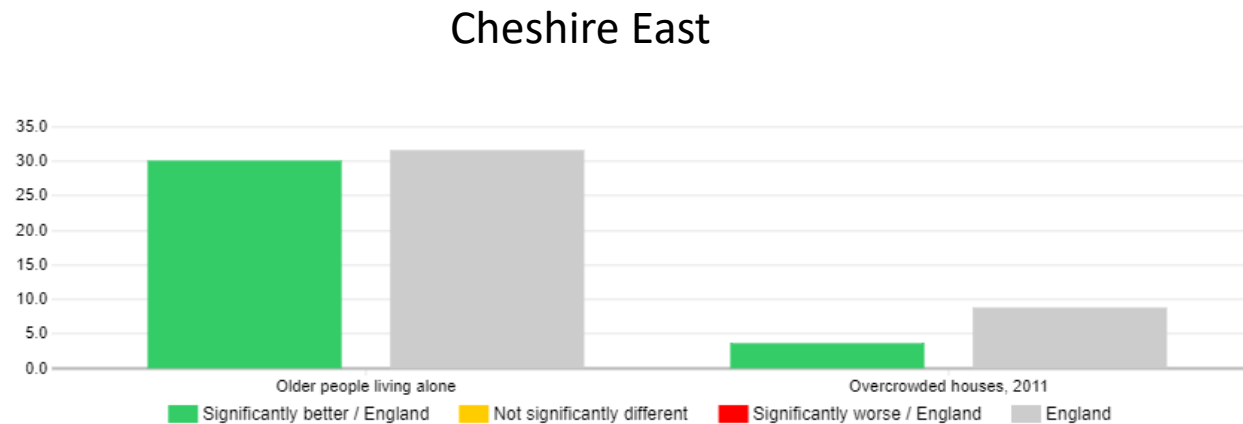
Variation of the proportion of people aged 65 and older and living alone (2011) with health regions in England by local authority
Interquartile range (box), extent up to 1.5 times the box width (whiskers) and outliers



Housing and living environment – resources to die at home: lonely or overcrowded



Source: Office for National Statistics (ONS) Census 2011



Source: Office for National Statistics (ONS) Census 2011

We asked people (45+) do you have any one to count on if you were seriously ill or dying?

- 12% of those aged 45+ had no relative, friend or neighbour that they could count on for regular help if the need arose
 - 19% claimed there was one person
 - 37% claimed there were two to four people they thought they could count on.
 - 33% thought there were five or more people
-
- **The Reservoir of Goodwill: Conceptualising a Community Care Model for Later Life Care** Yvette Morey, Sara Spear, Alan Tapp, Julia Verne, Stella Warren, Amy Beardmore [DOI: 10.31389/jltc.345](#)

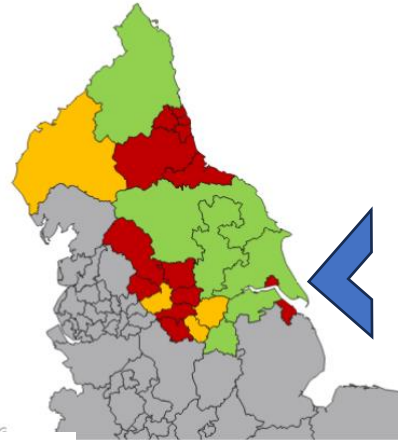
Loneliness and poverty

Percentage of people ≥ 65 years living alone

High: South Tyneside, Hull

Almost 1 in 3 older people living alone

Better 95% Similar Worse 95% Not compared
 Map of CCGs (2021/22) in England for Older people living alone, % of people aged 65 and over who are living alone (Proportion - % 2011)



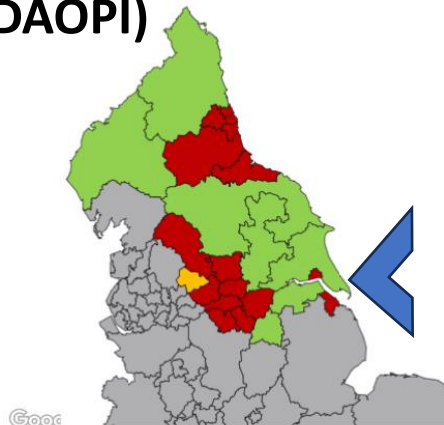
Better 95% Similar Worse 95% Not compared
 Older people living alone, % of people aged 65 and over who are living alone 2011 Proportion - %

| Area | Count | Value | 95% Lower CI | 95% Upper CI |
|---|-----------|-------|--------------|--------------|
| England | 2,725,596 | 31.5 | 31.4 | 31.5 |
| North East and Yorkshire NHS Region, old due to ICB changes | - | - | - | - |
| NHS South Tyneside CCG | 9,973 | 37.1 | 36.6 | 37.7 |
| NHS Hull CCG | 13,075 | 36.6 | 36.1 | 37.1 |
| NHS Newcastle And Gateshead CCG | 26,843 | 36.3 | 35.9 | 36.6 |
| NHS North Tyneside CCG | 12,641 | 35.8 | 35.3 | 36.3 |
| NHS Leeds CCG | 38,326 | 35.0 | 34.7 | 35.3 |
| NHS Calderdale CCG | 11,210 | 34.5 | 34.0 | 35.0 |
| NHS Sunderland CCG | 16,075 | 34.4 | 33.9 | 34.8 |
| NHS Sheffield CCG | 28,964 | 33.8 | 33.5 | 34.1 |
| NHS Tees Valley CCG | 37,165 | 33.5 | 33.2 | 33.8 |
| NHS County Durham CCG | 30,493 | 33.0 | 32.7 | 33.3 |
| NHS Wakefield CCG | 18,205 | 33.0 | 32.6 | 33.4 |
| NHS Barnsley CCG | 13,118 | 32.8 | 32.3 | 33.2 |
| NHS Bradford District and Craven CCG | 26,223 | 32.5 | 32.2 | 32.9 |
| NHS North East Lincolnshire CCG | 9,190 | 32.5 | 31.9 | 33.0 |
| NHS Rotherham CCG | 14,286 | 31.9 | 31.4 | 32.3 |
| NHS Kirklees CCG | 20,412 | 31.8 | 31.5 | 32.2 |
| NHS Doncaster CCG | 16,179 | 31.6 | 31.2 | 32.0 |
| NHS North Cumbria CCG | 19,669 | 31.3 | 30.9 | 31.6 |
| NHS Northumberland CCG | 19,407 | 30.7 | 30.3 | 31.0 |
| NHS Vale Of York CCG | 18,625 | 30.4 | 30.0 | 30.8 |
| NHS North Yorkshire CCG | 26,256 | 30.2 | 29.9 | 30.5 |
| NHS North Lincolnshire CCG | 8,946 | 29.8 | 29.3 | 30.3 |
| NHS Bassetlaw CCG | 6,189 | 29.6 | 28.9 | 30.2 |
| NHS East Riding Of Yorkshire CCG | 18,442 | 27.4 | 27.1 | 27.8 |

Better 95% Similar Worse 95% Not compared
 Map of CCGs (2021/22) in England for Older people in poverty: Income deprivation affecting older people Index (IDAOPi) (Proportion - % 2019)

Older People in Poverty (IDAOPi)

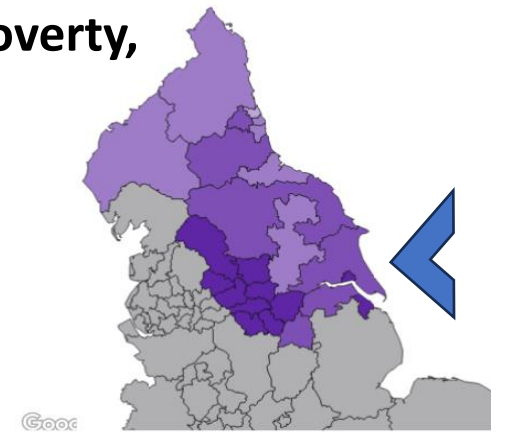
14% in Region
 High: Hull, Sunderland



Modelled % of households in fuel poverty,

13% in the Region
 High: Hull, Barnsley

Quintiles: Best Worst Not applicable
 Map of CCGs (2021/22) in England for Modelled estimates of the proportion of households in fuel poverty (%) (Proportion - % 2020)



Tackling financial hardship -

Key Financial and Care Benefits (UK)

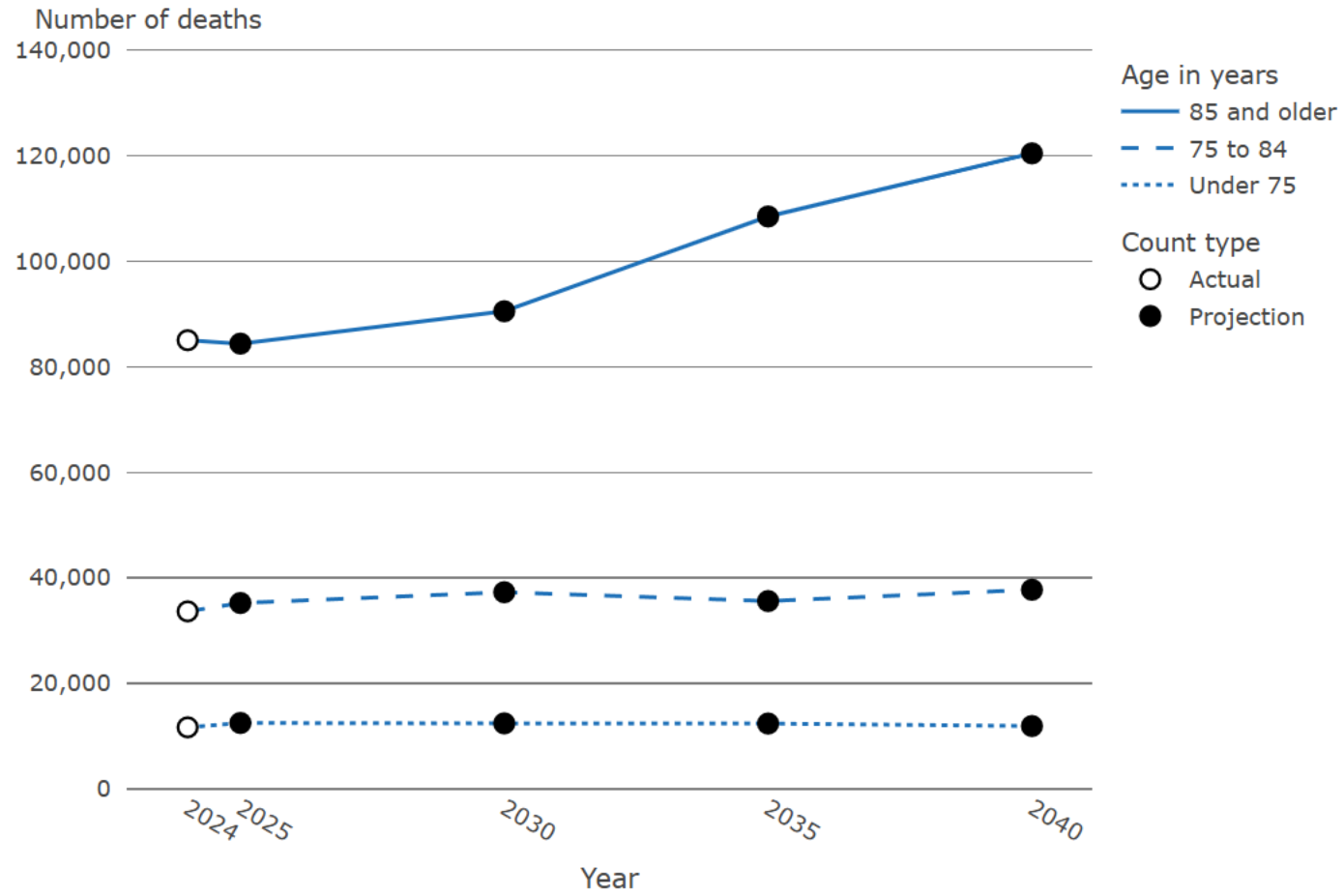
Free Services: End-of-life care in a hospital or hospice, GP visits, and district nursing are free under the NHS, including palliative care at home

Fast tracked payment of Nursing Home Fees (otherwise means tested – depends on finances)

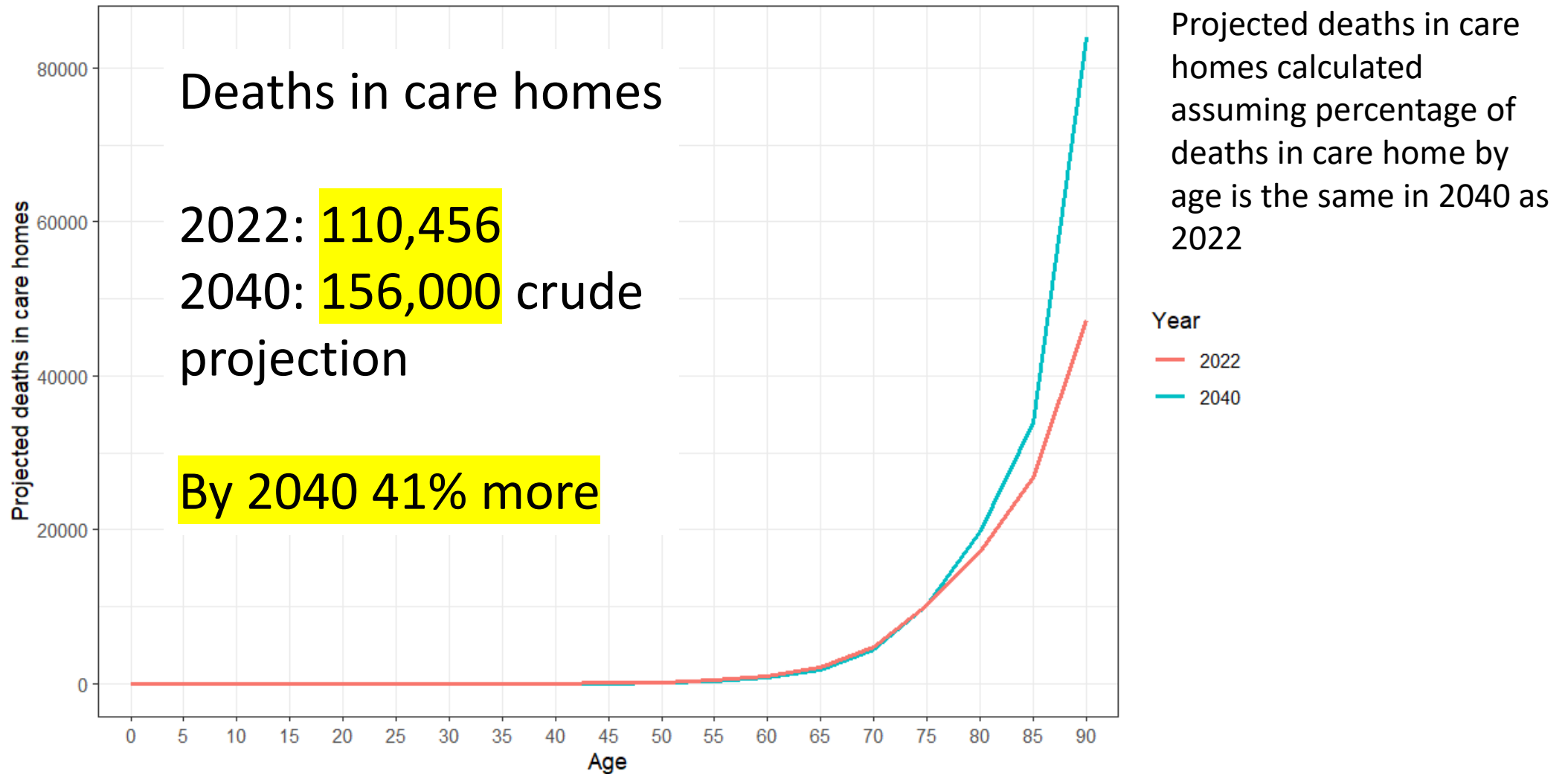
- **Special Rules (Fast-Tracked Access)**: If a doctor or professional ([GOV.UK](#) SR1 form) confirms a life expectancy of 12 months or less, individuals get immediate (days) access to benefits.
- **Personal Independence Payment (PIP)**: Helps with extra living costs if under State Pension age.
- **Attendance Allowance (AA)**: For those over State Pension age requiring care.
- **Employment and Support Allowance (ESA)**: Financial support if unable to work.
- **Universal Credit (UC)**: Supports living costs if you have a low income.
- **Disability Living Allowance (DLA) (Children)**: For children under 16 with a terminal condition.
- **Carer's Allowance**: Provided to those caring for a terminally ill person.

Provide extra support to ensure access to benefits with health literacy (translated leaflets) and for marginalised groups eg for people with Severe Mental Illness or Learning Disabilities

PEoLC need in care homes in care homes in England 2024 with projections to 2040

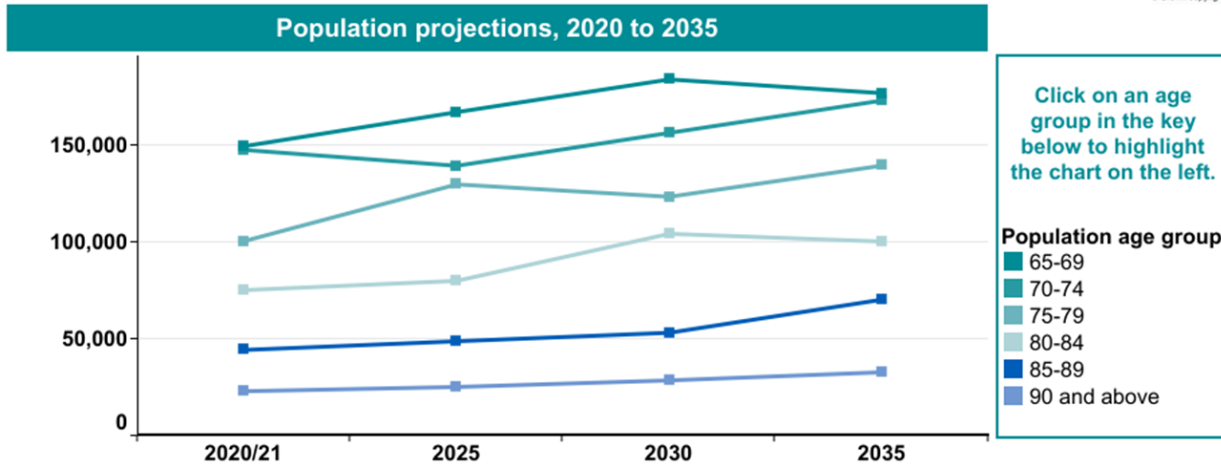


The number of people needing care and dying in care homes is increasing

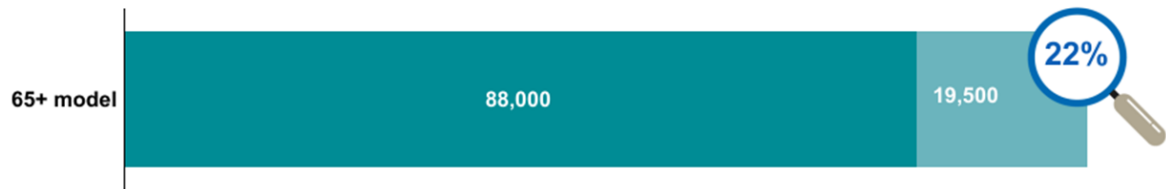


Skills for care: Social Care workforce projections for 2035

North East

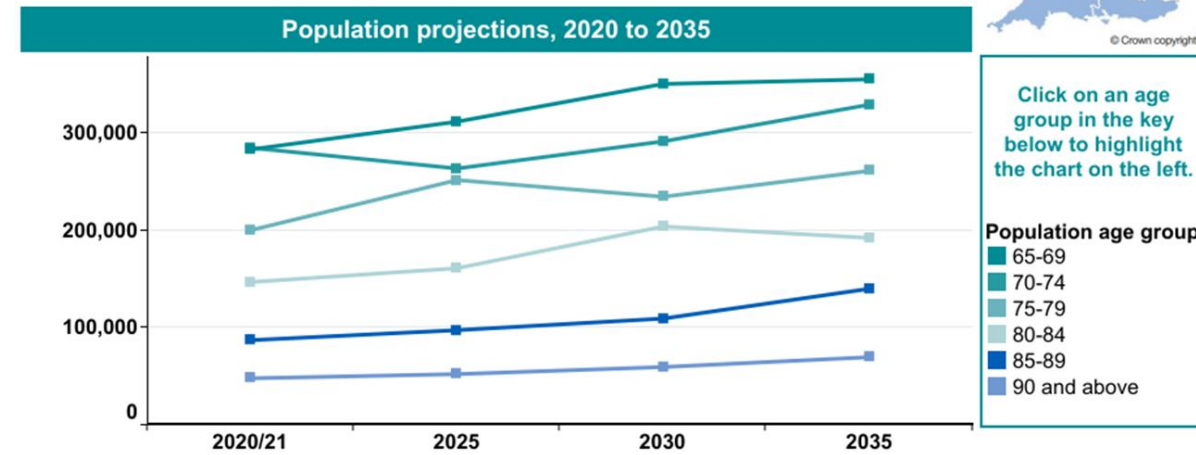


Projected number of adult social care jobs required by 2035

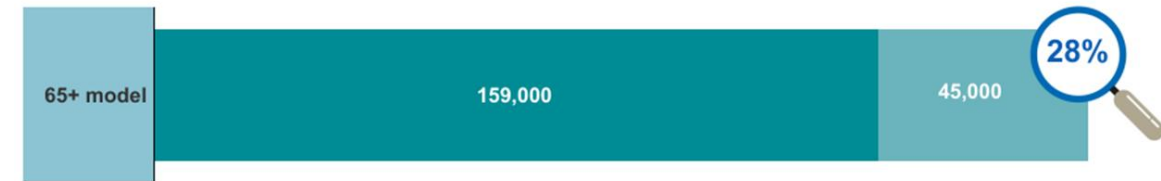


This model projects the size of the workforce if it grows proportionally to the number of people aged 65 and over in the population. This model does not account for changes in services delivered, technology, or the impact of COVID-19.


Yorkshire and Humber



Projected number of adult social care jobs required by 2035



This model projects the size of the workforce if it grows proportionally to the number of people aged 65 and over in the population. This model does not account for changes in services delivered, technology, or the impact of COVID-19.



The Government
need to address the
shortage of care
workers (many
come from other
countries)

Maybe consider incentives for family carers

Most common nationalities of NHS staff, June 2022

| | | | | | |
|---|-------------------|-----------|---|-------------------|-------|
|  | UK/British | 1,122,927 |  | Pakistani | 5,833 |
|  | Indian | 44,785 |  | Romanian | 5,519 |
|  | Filipino | 30,356 |  | Zimbabwean | 5,460 |
|  | Nigerian | 15,439 |  | Spanish | 4,988 |
|  | Irish | 13,762 |  | Ghanaian | 4,581 |
|  | Polish | 10,836 |  | Egyptian | 3,592 |
|  | Portuguese | 7,886 |  | Greek | 3,338 |
|  | Italian | 6,733 |  | Nepalese | 2,950 |

A holistic approach – what can we do

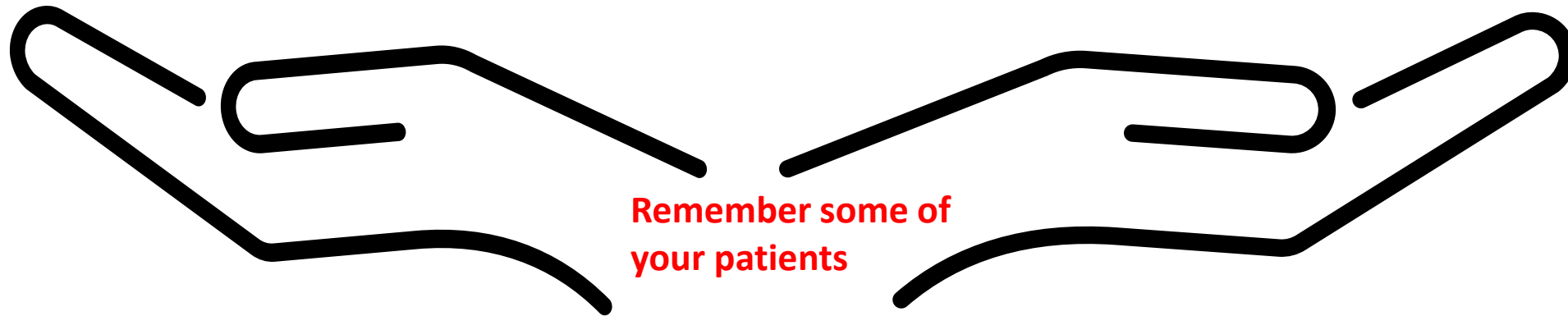
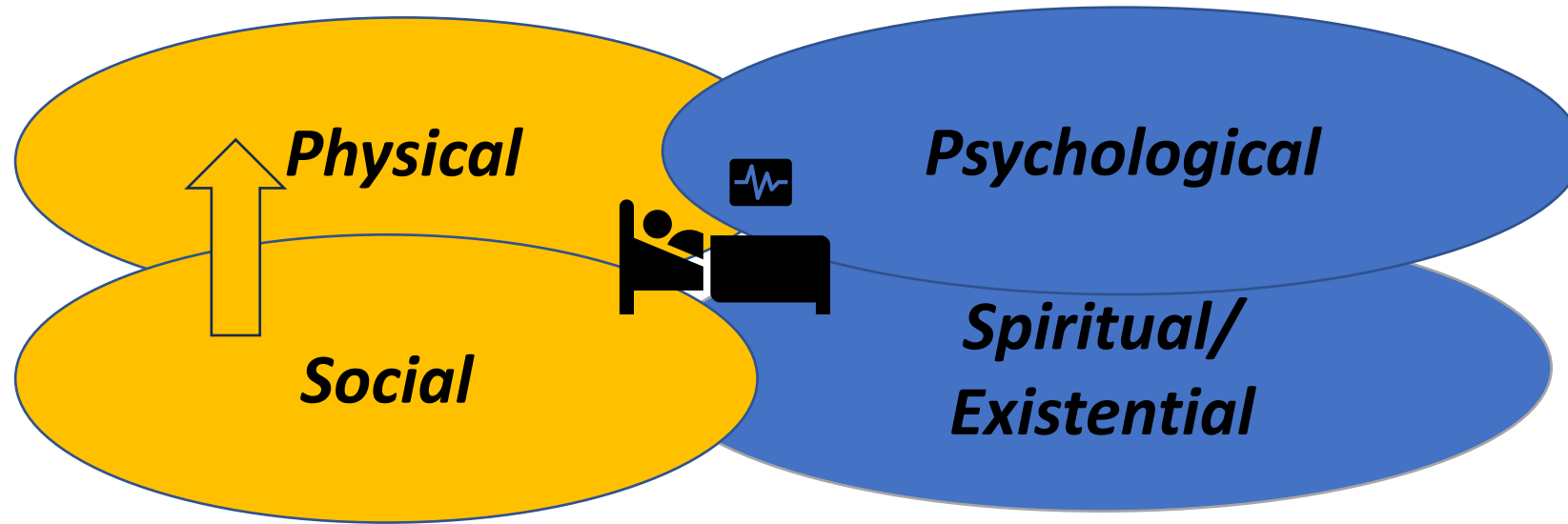
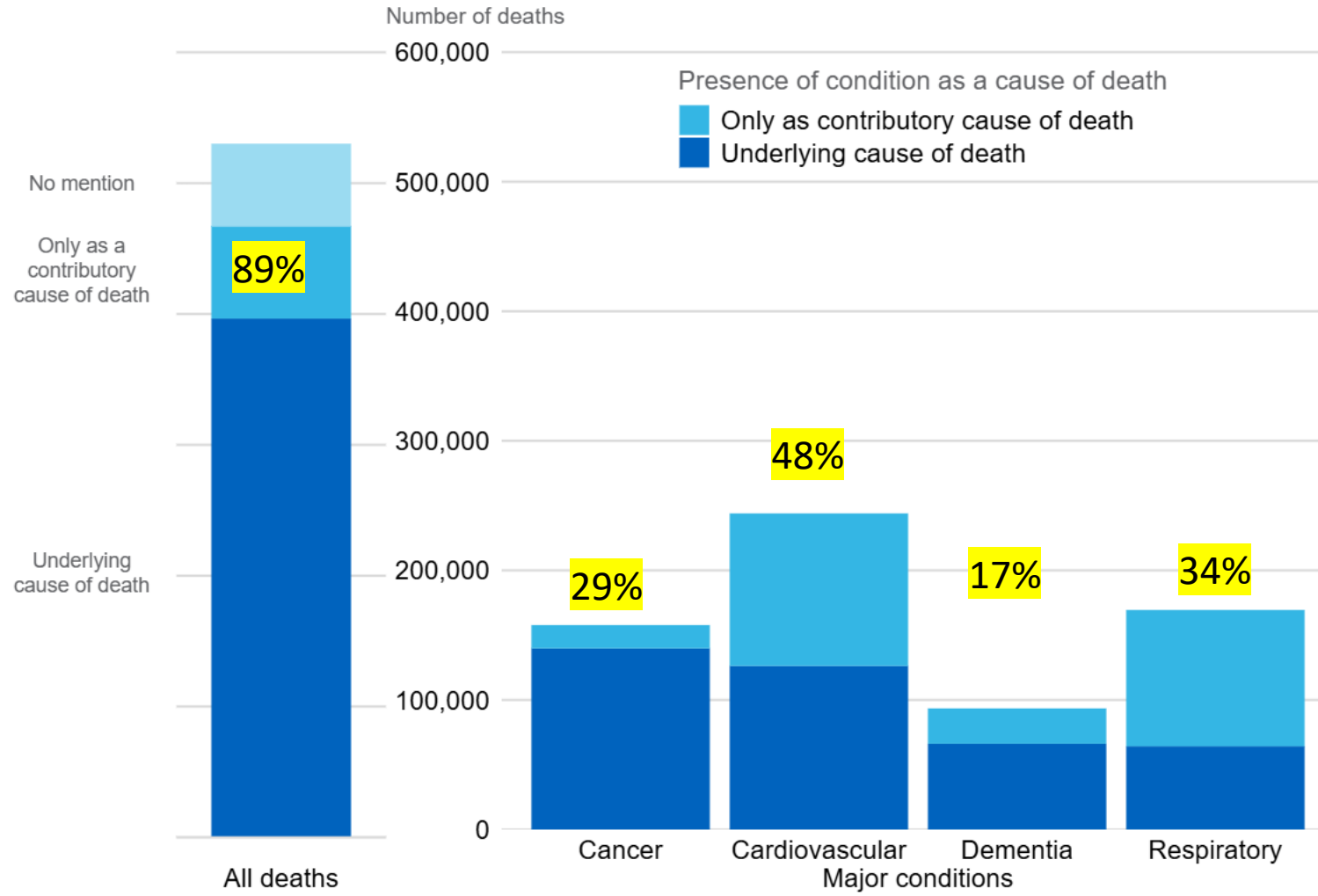


Figure 1: Number of people who died of or with 4 major conditions, England 2024



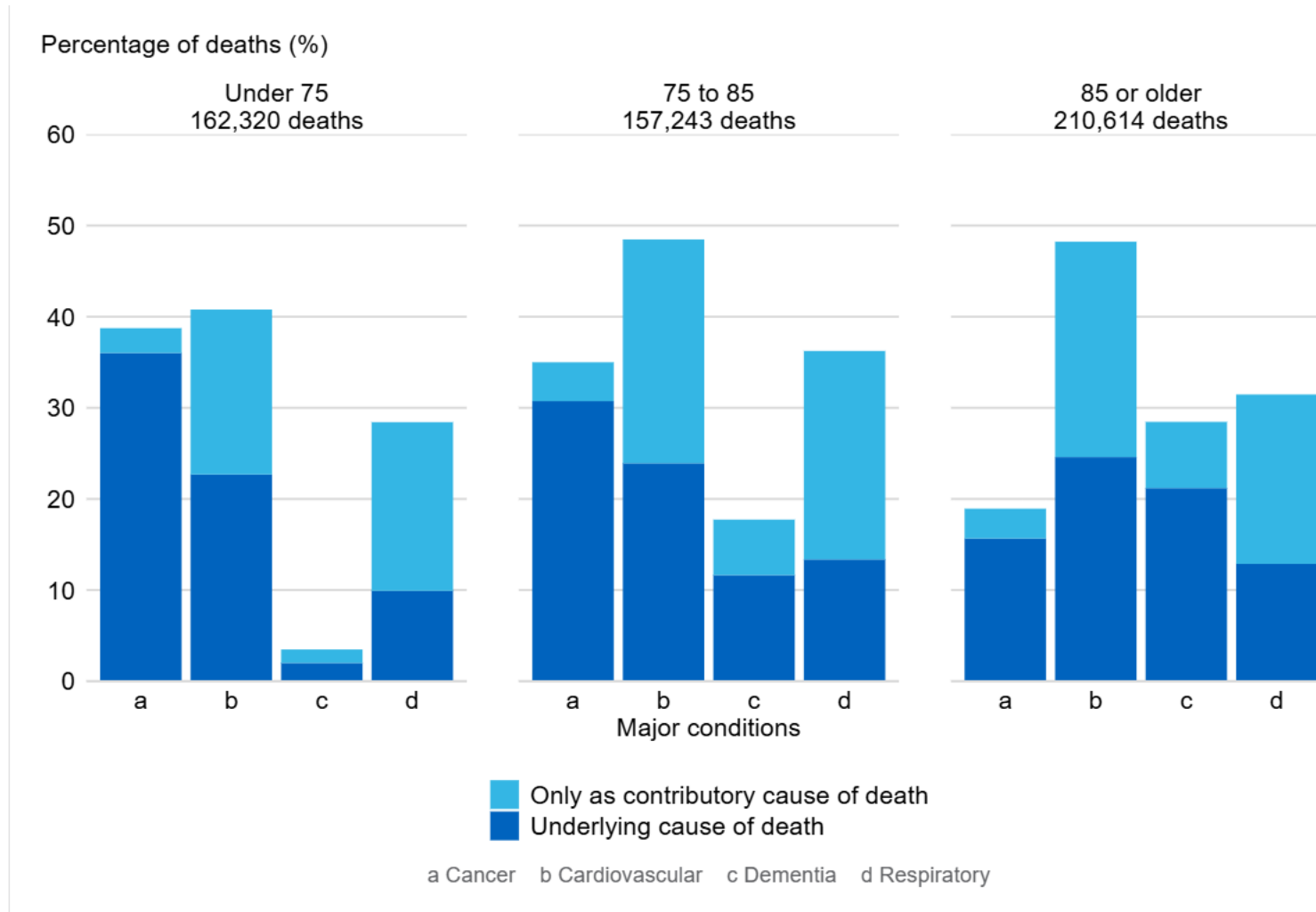
<https://fingertips.phe.org.uk/profile/end-of-life>

The deaths in each major condition group vary by demographic characteristics. For example;

- people who died of cancer are on average the youngest, 42% of people who died of cancer were under 75 years compared to 31% of all deaths

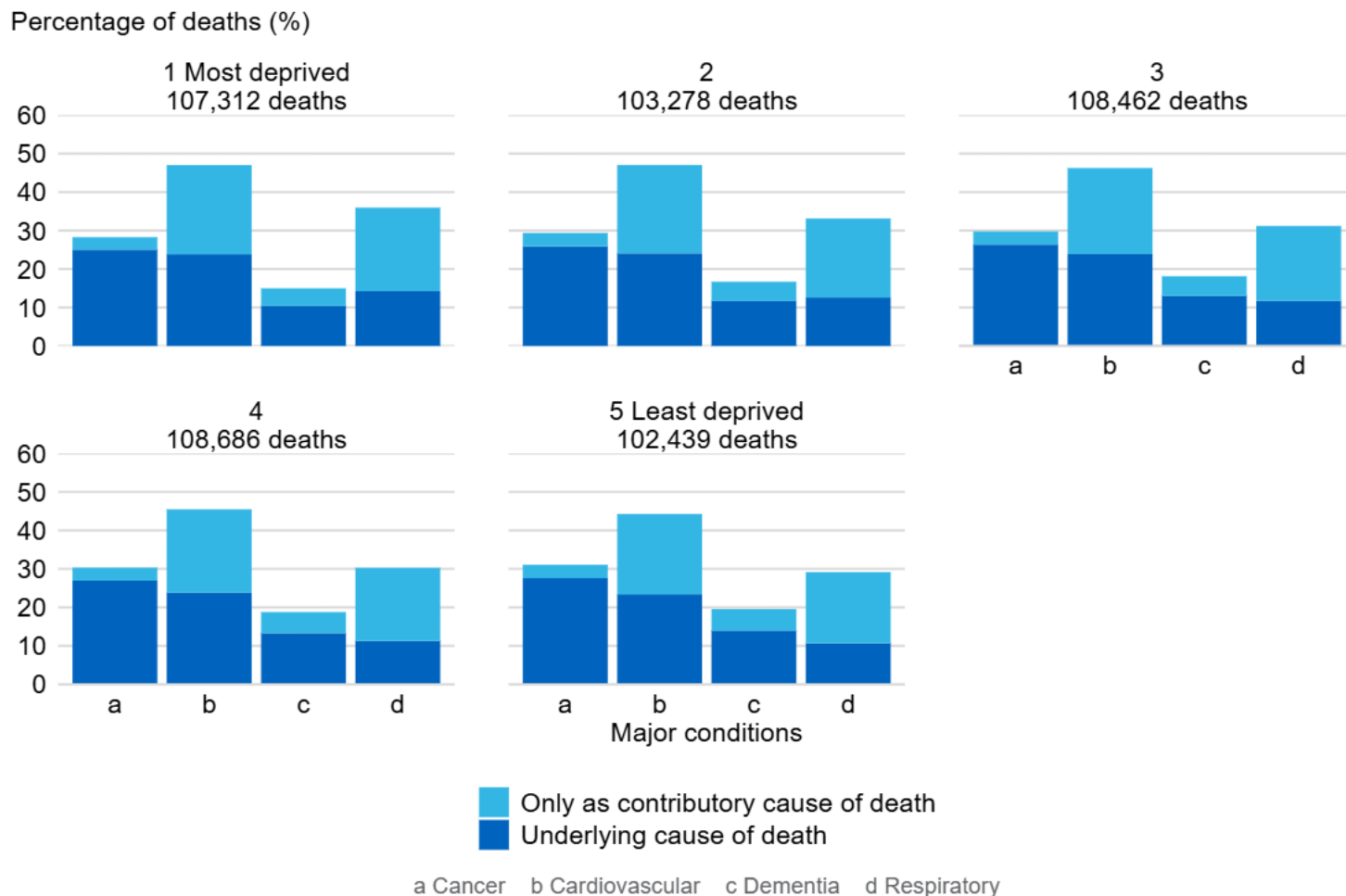
- among people who died of dementia, 63% were female and 37% male compared to 49% female and 51% male for all deaths. They are also the most elderly with 67% aged 85 years or older compared 40% of all deaths

Impact of Age Figure 2: Percentage of people who died of or with 4 major conditions by demographic group, England 2024



https://fingertips.phe.org.uk/documents/peolc_patterns_of_care_factsheet_2024.html

Percentage of people who died of or with 4 major conditions by deprivation, England 2024

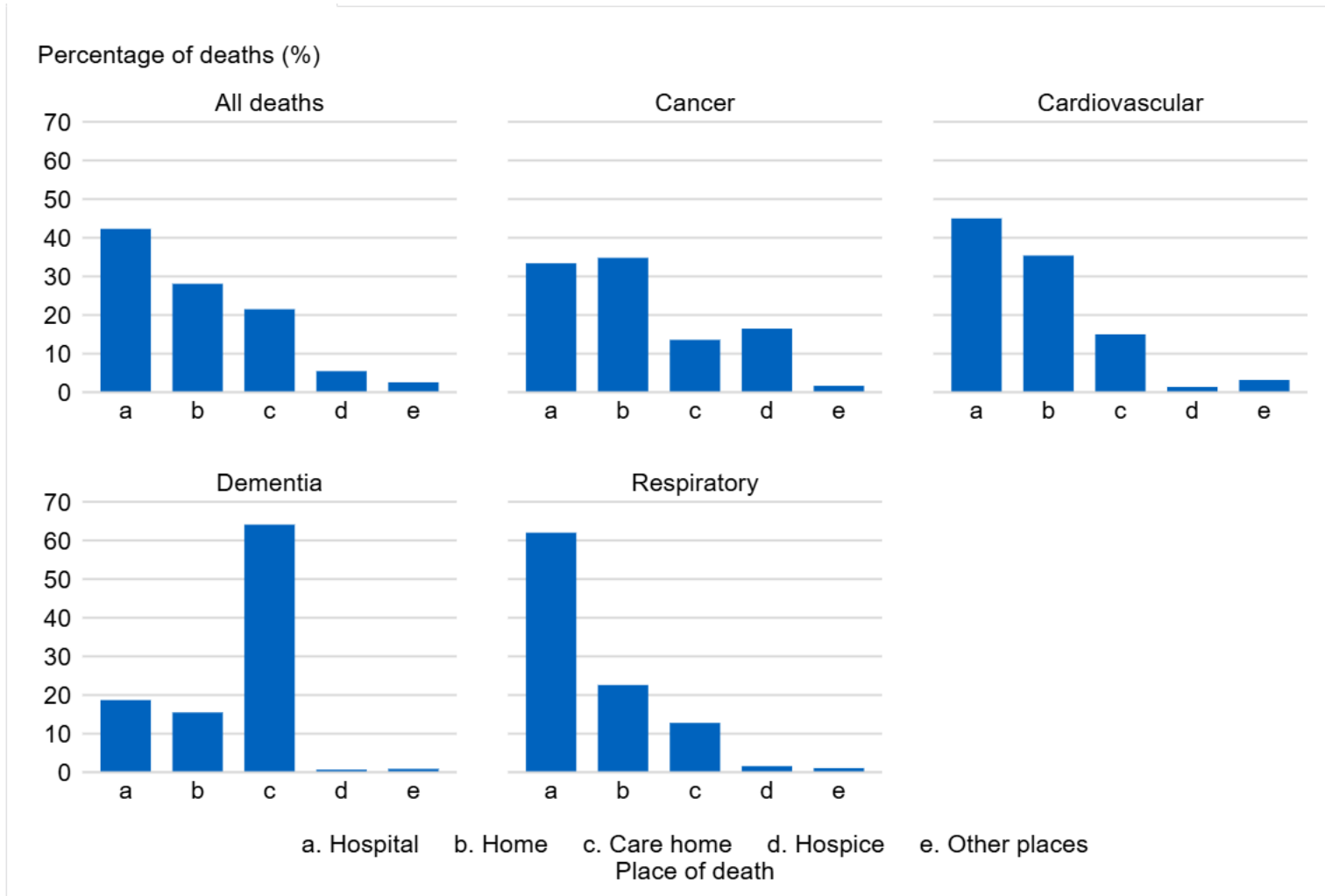


https://fingertips.phe.org.uk/documents/peolc_patterns_of_care_factsheet_2024.html

Access to Palliative Care is disease related

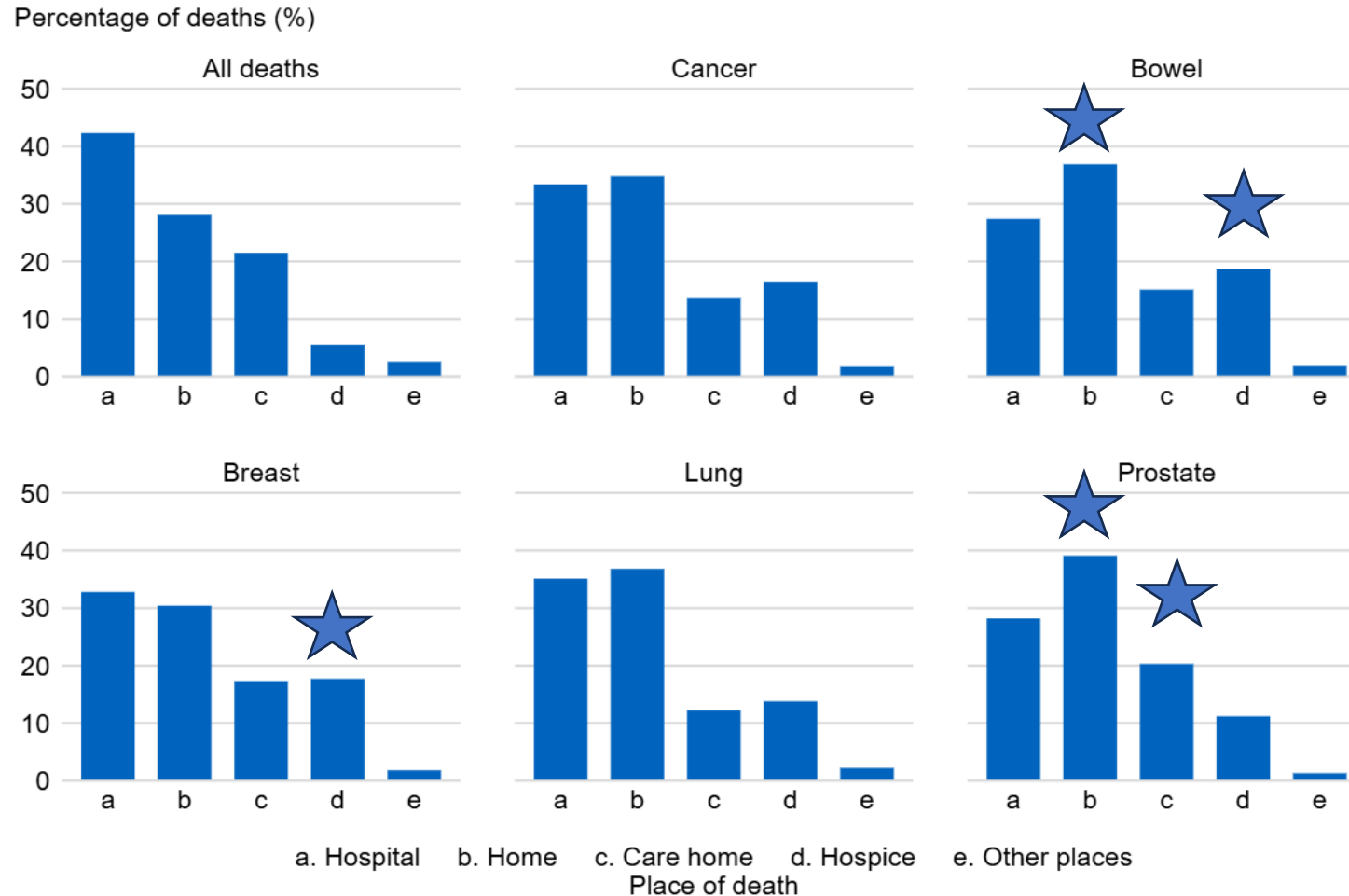
- the condition(s) people are living with in their final weeks can affect where they are cared for, access to Palliative Care and where they ultimately die; comparing the 4 major conditions with each other
 - people who died of cancer were the most likely to die at home (34.8% compared to 28.1% of all deaths) or in a hospice (16.5% compared to 5.5% of all deaths)
 - people who died of dementia were the most likely to die in a care home (64.1% compared to 21.5% of all deaths)
 - people who died of respiratory disease were most likely to die in hospital (62.0% compared to 42.3% of all deaths)
- https://fingertips.phe.org.uk/documents/peolc_patterns_of_care_factsheet_2024.html

Place of death for people who died of 4 major conditions, England 2024



https://fingertips.phe.org.uk/documents/peolc_patterns_of_care_factsheet_2024.html

Place of death for people who died of major cancer, England 2024



Inequalities by age, deprivation and ethnicity

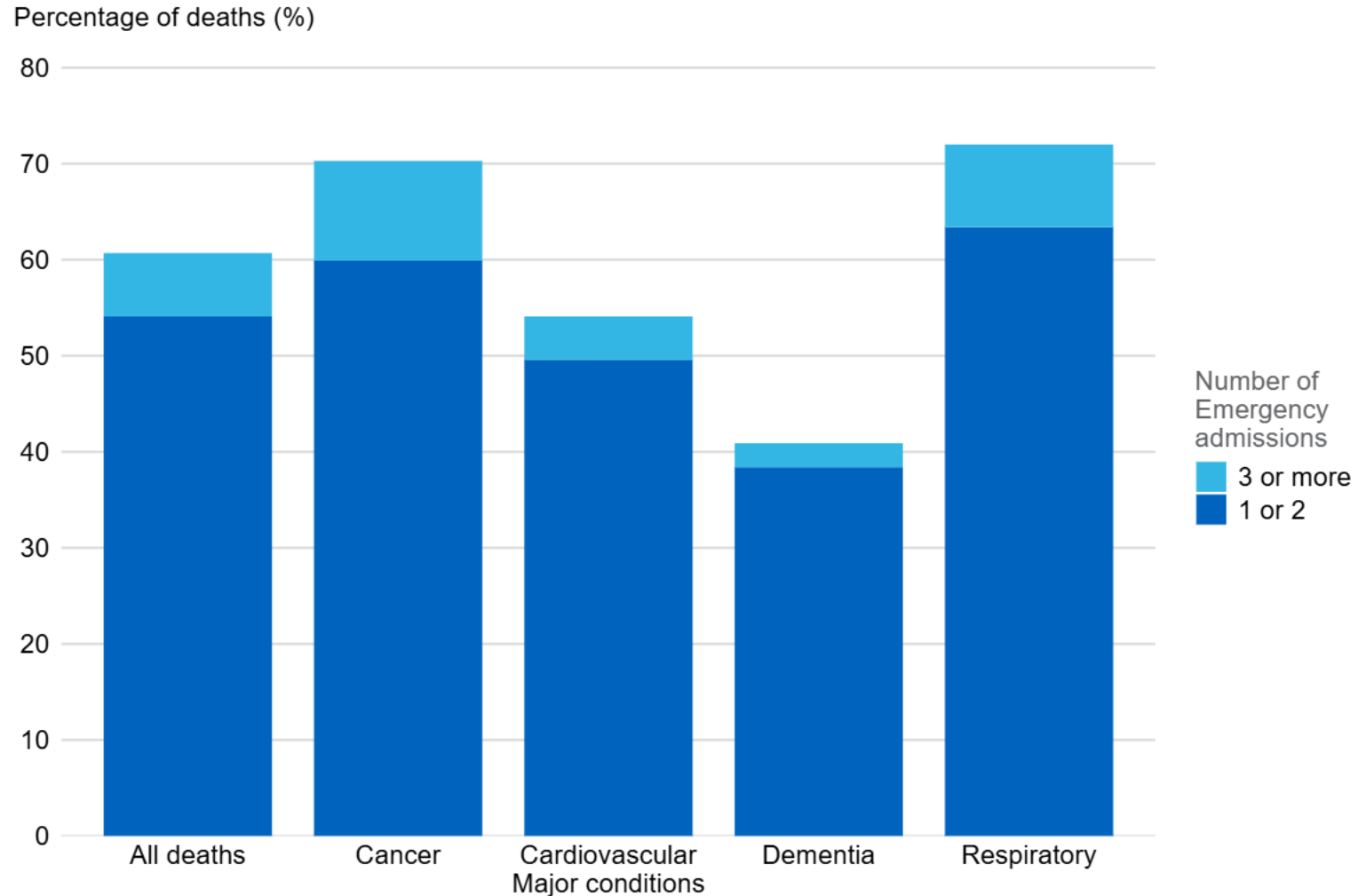
Time in hospital following emergency admissions in *last year of life*

12 months October 2021 to September 2022

All people and those near end of life

| | Under 75 years | 75 to 84 years | 85 years or older | All ages |
|---|----------------|----------------|-------------------|----------|
| Total days in hospital (millions) | 15.7 | 8.3 | 7.7 | 31.7 |
| Days in hospital involving people in the last year of life (millions) | 3.0 | 3.2 | 3.8 | 10.1 |
| Percentage of all days in hospital that involve people in the last year of life | 19% | 39% | 50% | 32% |

Percentage of people who have emergency hospital admissions during the final 3 months of life for people who died of 4 major conditions, England 2024



https://fingertips.phe.org.uk/documents/peolc_patterns_of_care_factsheet_2024.html

An aerial photograph of a suburban residential neighborhood. The houses are arranged in a grid-like pattern with winding streets. The houses have various roof colors, including grey, brown, and white. There are many green trees scattered throughout the neighborhood, and several swimming pools are visible in backyards. The overall scene is bright and clear, suggesting a sunny day.

Urban vs Rural (17% 2024)
Challenging for all but especially
older adults

Urban vs Rural

Local Provision of community palliative care

Distances

Transport

Costs of transport

Proximity of family

Ethnicity



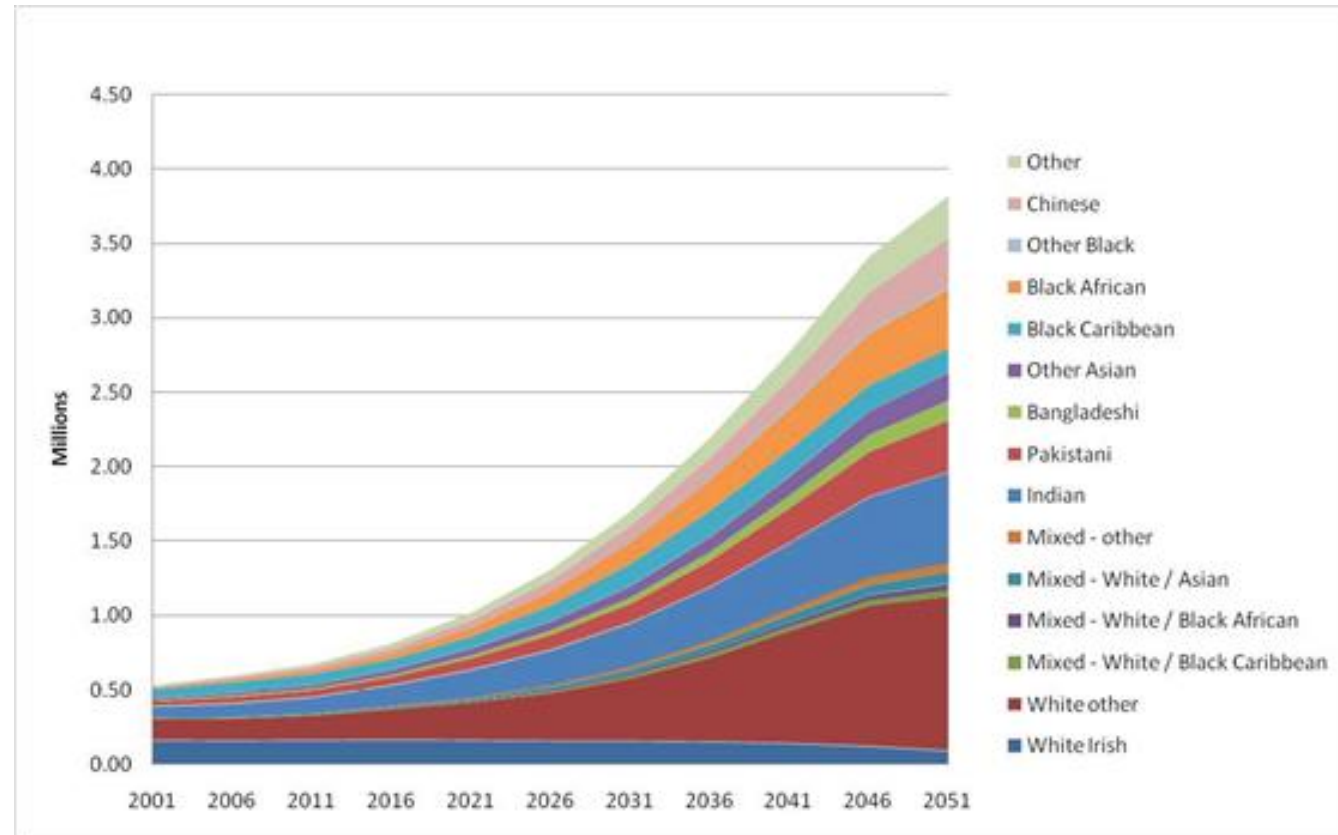
Distribution of all deaths by Ethnicity, England 2024

| | Asian or Asian British | Black or Black British | Mixed | White | Other ethnic group | Not known |
|---|---------------------------------------|---------------------------------------|--------------|--------------|-----------------------------------|----------------------|
| Distribution of all deaths by ethnic group | | | | | | |
| Number of deaths (any cause) | 17,418 | 9,021 | 2,423 | 474,455 | 1,752 | 25,108 |
| Percentage of all deaths | 3.3% | 1.7% | 0.5% | 89.5% | 0.3% | 4.7% |

2021 Census England and Wales data shows 74.4% identified as White British, 9.3% Asian, 4.0% Black, 2.9% Mixed, and 2.1% other groups. Non-white groups are younger

https://fingertips.phe.org.uk/documents/peolc_patterns_of_care_factsheet_2024.html

Not just aging but changing ethnic make-up of aging population

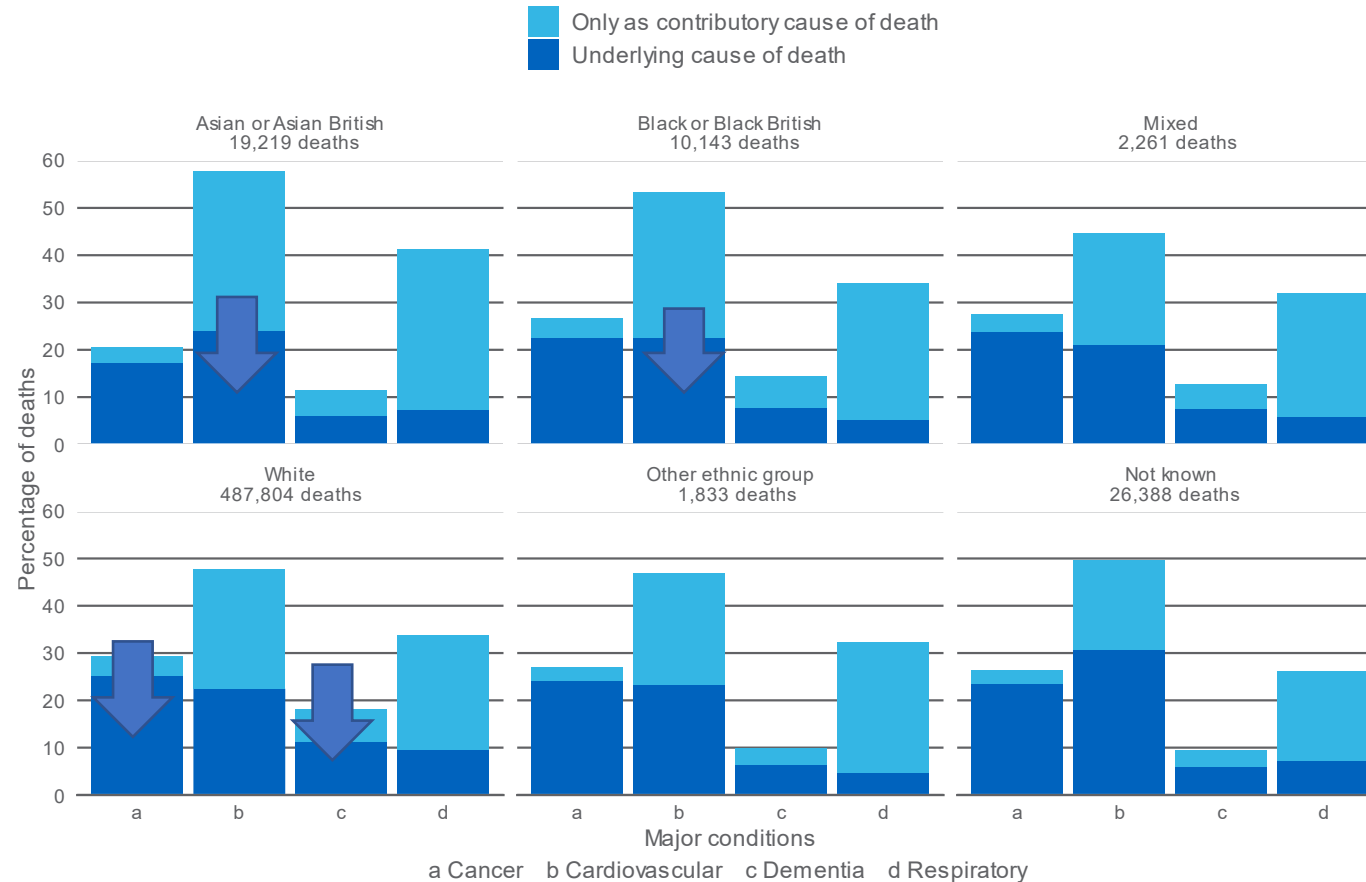


Source : Lievesley –The future ageing of the ethnic minority population of England and Wales, 2010

Demographics & Ethnicity

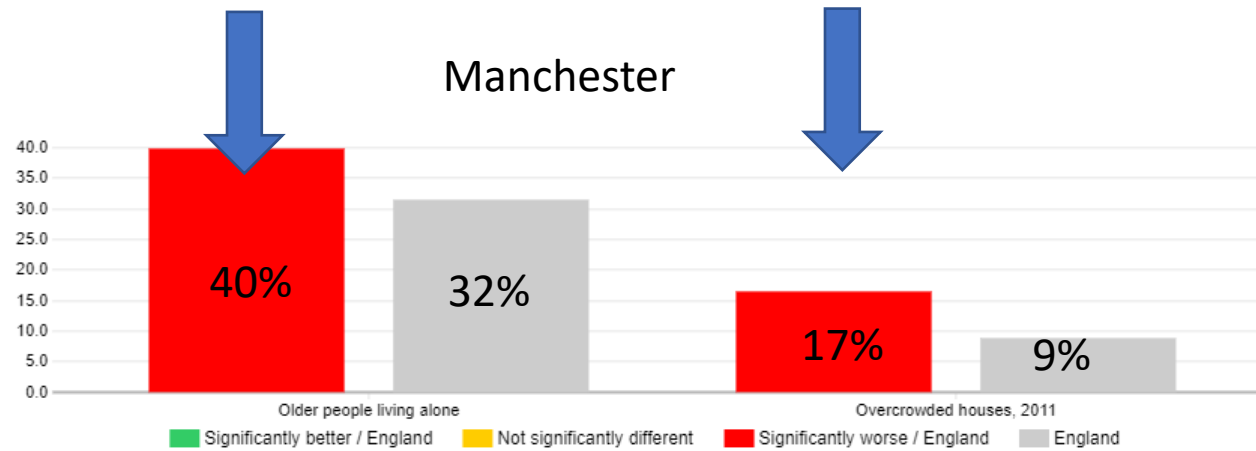
- Age at death
- Cause of death
- Health Literacy
- Financial resources
- Family resources
- Accomodation and suitability to die at home
- Intersectionality
 - Ethnicity and deprivation (but not for all groups)
 - Higher prevalence of social/medical challenges
 - Homelessness, alcohol and drug use, severe mental illness (in some groups)

Percentage of people who died of or with 4 major conditions by Ethnicity, England 2021

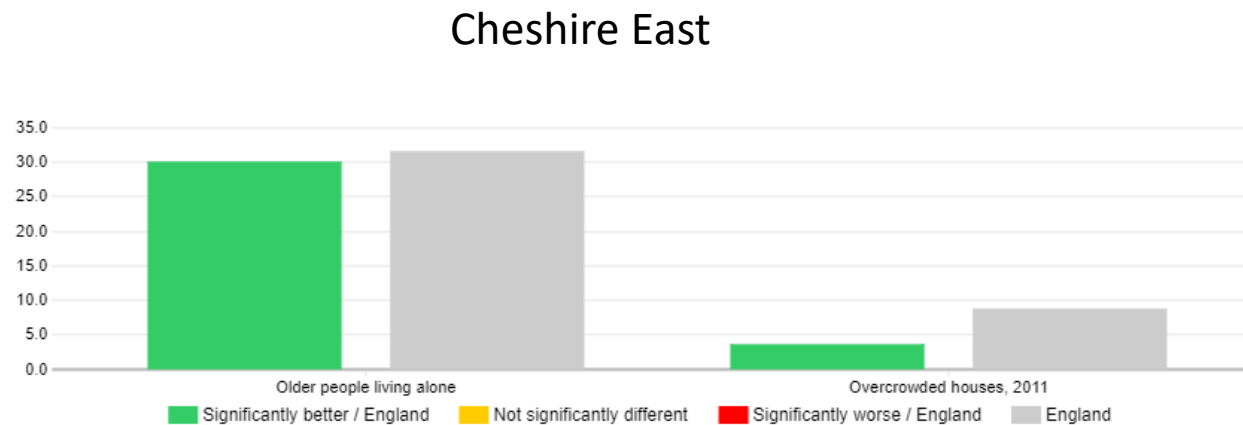


Note: still relatively small numbers of deaths in non-white groups and influence of age at death on cause

Housing and living environment – resources to die at home: lonely or overcrowded



Source: Office for National Statistics (ONS) Census 2011



Source: Office for National Statistics (ONS) Census 2011

<https://fingertips.phe.org.uk/profile/end-of-life>

Ethnicity and language in different parts of England

Ensuring culturally appropriate access to services – Person Focussed

Why might ethnicity be important?

Manchester



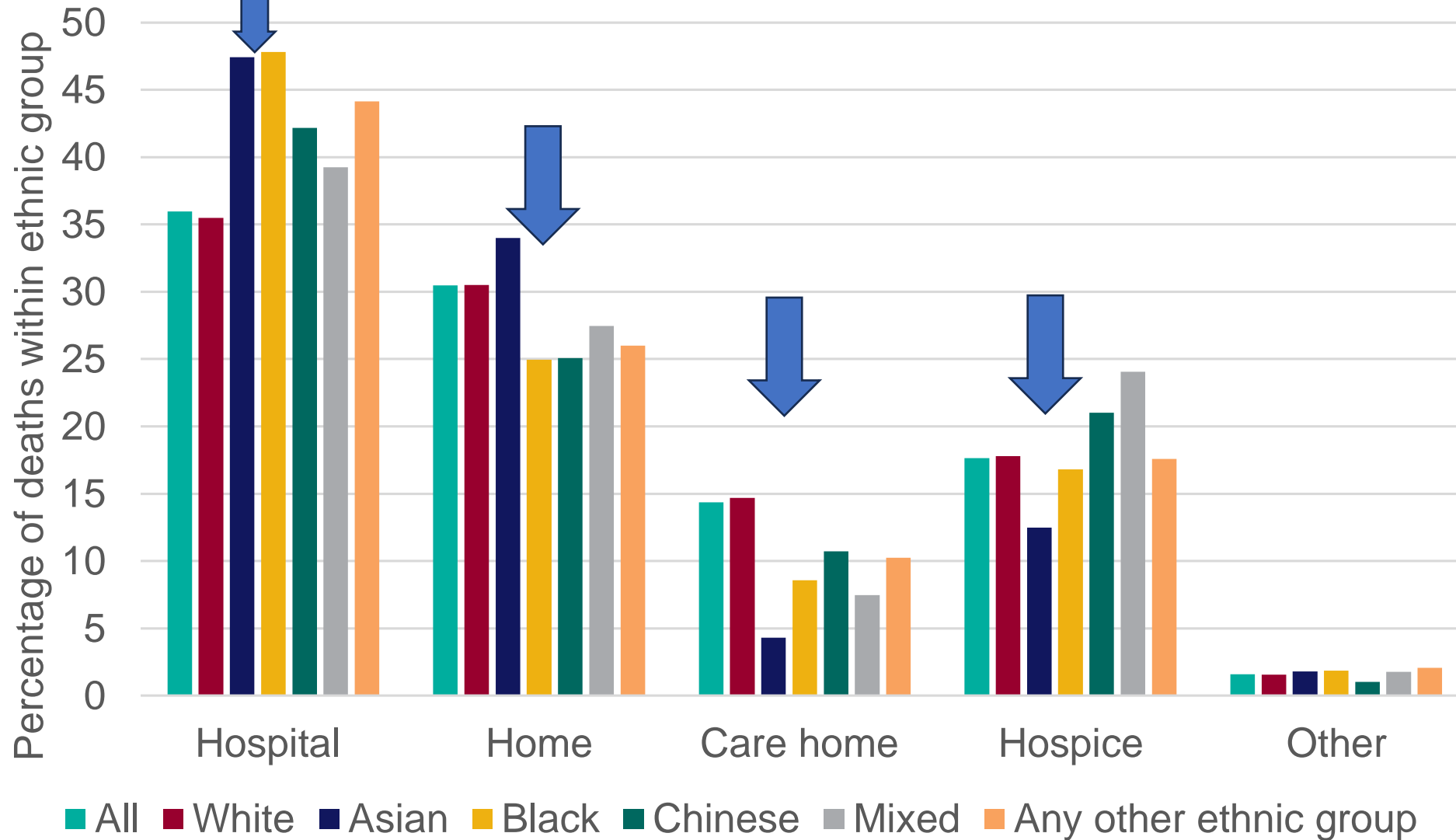
Source: Office for National Statistics (ONS) Census 2011

Cheshire East



Source: Office for National Statistics (ONS) Census 2011

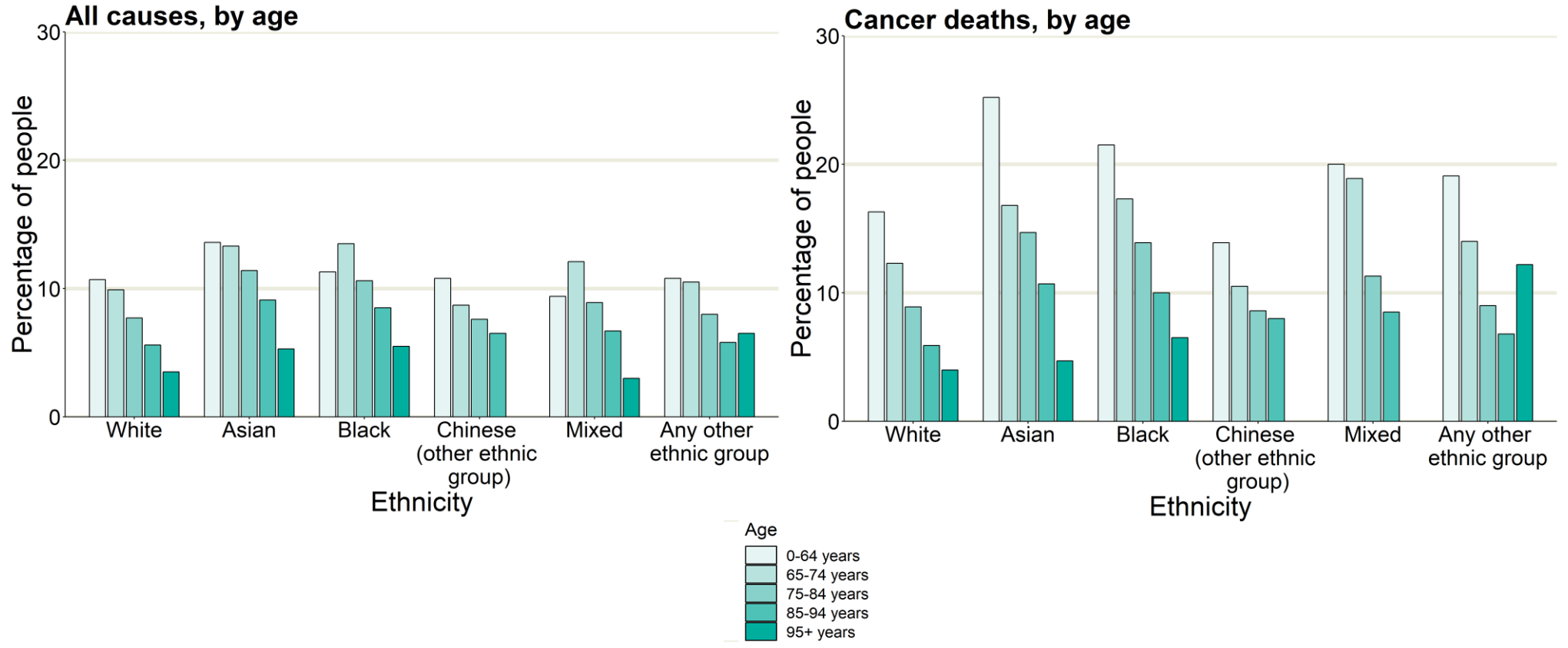
Variation in place of death by ethnic group for people who died from cancer (underlying cause) 2015-17



Palliative Care and death at home as a Quality Indicator!

- Long-standing desire in Western World
- Not cross-cultural
- For people of Chinese origin a death at home may be perceived as 'bad luck' on the household
- For people of Japanese origin a death at home may be perceived by the community as the family lacking financial resources to take their loved one for 'better' care in hospital or not afford for selfish reasons
- For Nigerians they feel they must take their loved ones to hospital otherwise looks like neglect
- Asians Indians feel duty to care for loved one at home and not care home
- COMPLEX MIXED FAMILIES
- MIGRATION young people migrate for work

Proportion of people who died who had 3 or more emergency admissions in last 90 days of life (2015 – 2017)



Source : PHE analysis of ONS Mortality linked to Hospital admissions data © NHS Digital 2019

Ethnically Diverse Faith Perspectives on End-of-Life Care & Death Literacy

Community-Based Participatory Research, Birmingham · Research England · Rozario, Droney, Gadoud, Spear, Sanders, Phillips, McManus, Verne, Whitney, Doherty

St Mary's University · Royal Marsden · Lancaster University · Public Health Wales · Archdiocese of Birmingham

INTRODUCTION

Considerable inequity exists in end-of-life care across the UK, with cultural influences impacting death literacy. Birmingham has one of Europe's largest migrant populations (340,000+ Muslims, plus Buddhist, Hindu, Jewish and Sikh communities), yet these groups remain underserved in end-of-life care. This study responds to Lord Darzi's findings and Health & Social Care Committee recommendations.

AIMS

1. Co-produce culturally appropriate approaches to discussing death and dying
2. Identify cultural and faith-specific barriers and facilitators
3. Develop culturally sensitive recommendations

METHODS

Community-based participatory research (Feb - July 2025).

Community Advisory Group: 4 members (Hinduism, Buddhism, Islam, Sikhism), identified through the lead on Interfaith for Birmingham Archdiocese - community members and leaders.

Focus Groups: 2 groups of 9 participants from Islam, Hinduism, Sikhism, Judaism and Buddhism - faith leaders, community workers and members.

KEY TAKEAWAYS

- Cultural and religious practices matter at end-of-life
- Death is taboo amongst many ethnically diverse faith communities
- Two-way knowledge exchange bridges the equity gap
- Community-based participatory research works

KEY RECOMMENDATIONS

For Healthcare Services

- Build trust and communication with faith communities
- Provide private spaces for prayer and family gathering
- Train healthcare staff about different religious practices
- Invite faith representatives to produce clear staff guidance
- Make quick processing after death a priority where religiously required
- Provide a 24-hour contact for advice on religious rituals

For Faith and Community Organisations

- Offer workshops on death rituals and bereavement
- Work with healthcare staff to explain faith requirements
- Provide information bilingually and in visual formats
- Encourage open discussions about taboo subjects
- Promote understanding of different world views (Karma, Moksha, Mukti)
- Advocate for employers to recognise mourning practices

IMPACT and DISSEMINATION

Highlighted at a community knowledge exchange event marking the anniversary of Nostra Aetate (1965 Vatican Council Declaration on Interfaith Relations) at St Chad's Cathedral, Birmingham.

Findings are influencing local public health policy and now extending to London, in partnership with The Royal Marsden Hospital.

“A very rare and very valuable set of insights into how each of the faiths approach dying, death, and the mourning period afterwards.”

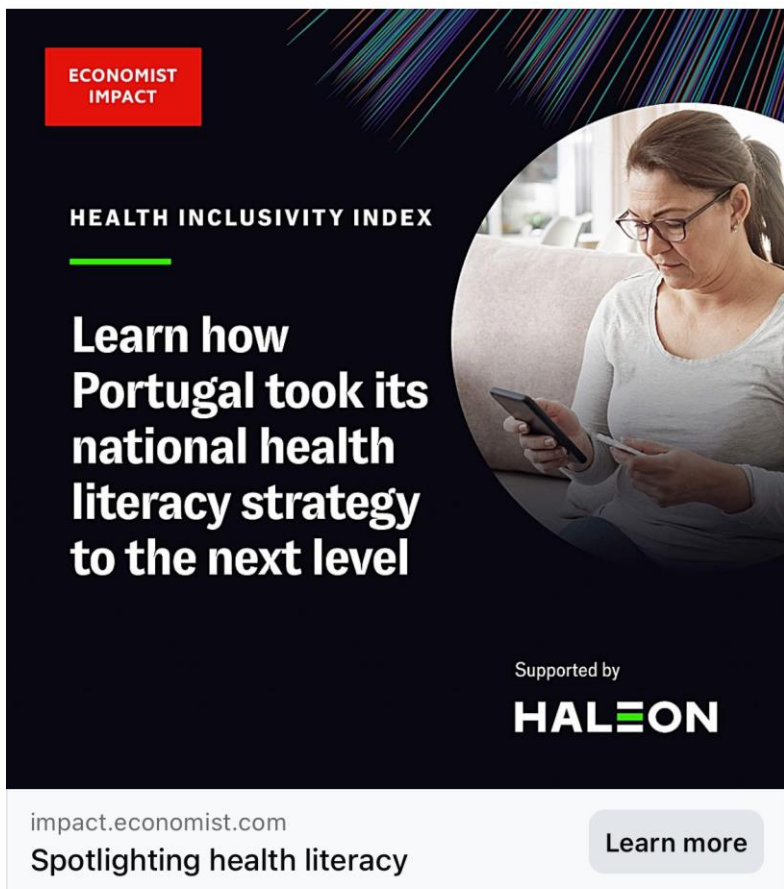
Bishop Patrick McKinney
Lead Catholic Bishop for Interreligious Dialogue



View full poster

Marie Curie Research into Practice Conference 2026 - Joint Runner-Up in the Joanna Mugridge Poster Prize.
maggie.doherty@stmarys.ac.uk
<https://www.stmarys.ac.uk/research/centres/the-art-of-dying-well/index.aspx>

What happens when behavioural science meets public health? Read how Portugal's national strategy is delivering measurable impact in our case study.



ECONOMIST IMPACT

HEALTH INCLUSIVITY INDEX

Learn how Portugal took its national health literacy strategy to the next level

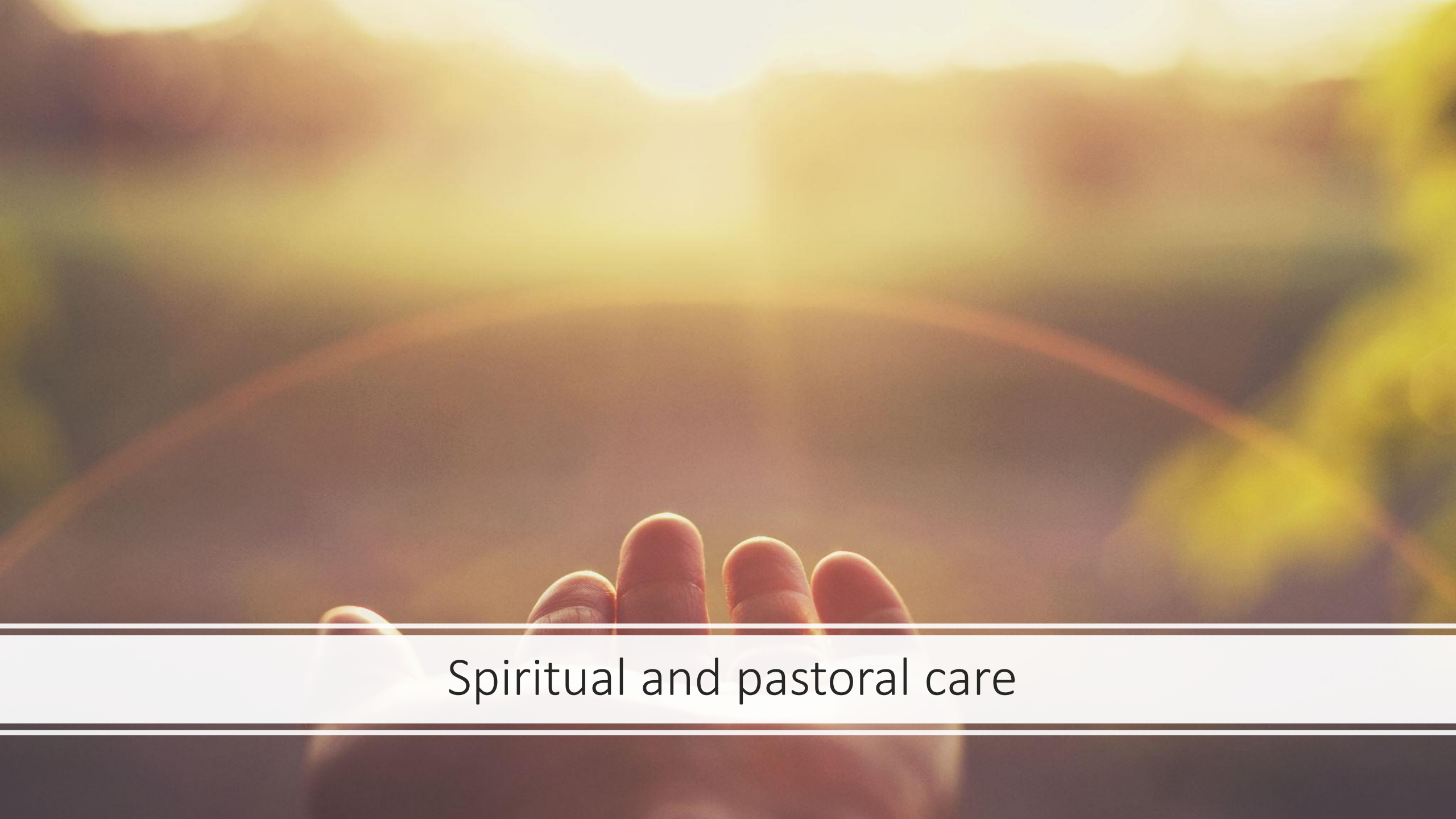
Supported by **HALÉON**

impact.economist.com
Spotlighting health literacy

[Learn more](#)

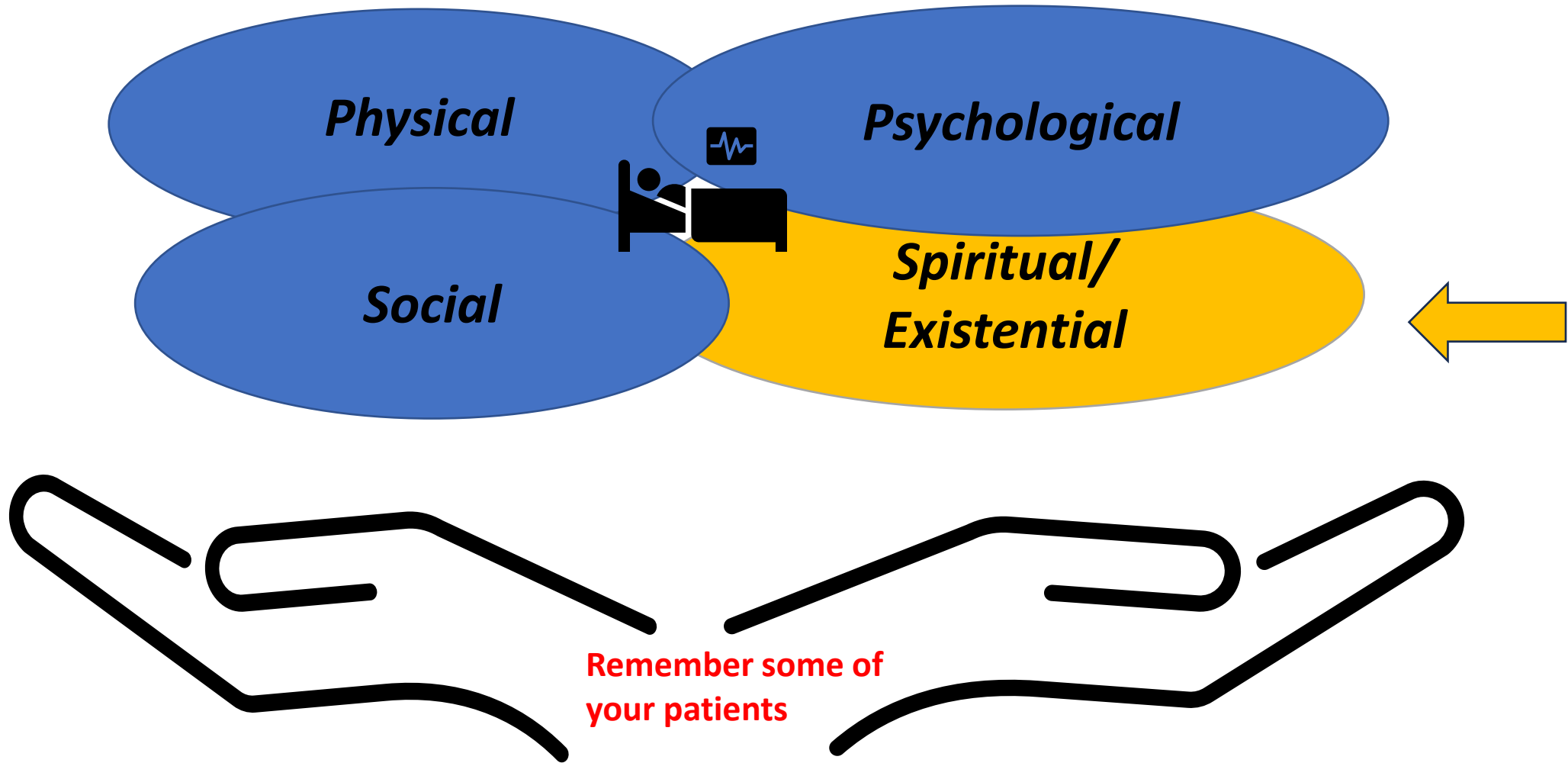
Explore the five key health literacy priorities

- + Adopt a whole-of-government and whole-of-society approach
- + Make health literacy a core capability and focus in health and social care organisations
- + Develop and co-create high-quality, inclusive information resources
- + Combat misinformation and strengthen critical appraisal skills
- + Strengthen measurement, research and data use



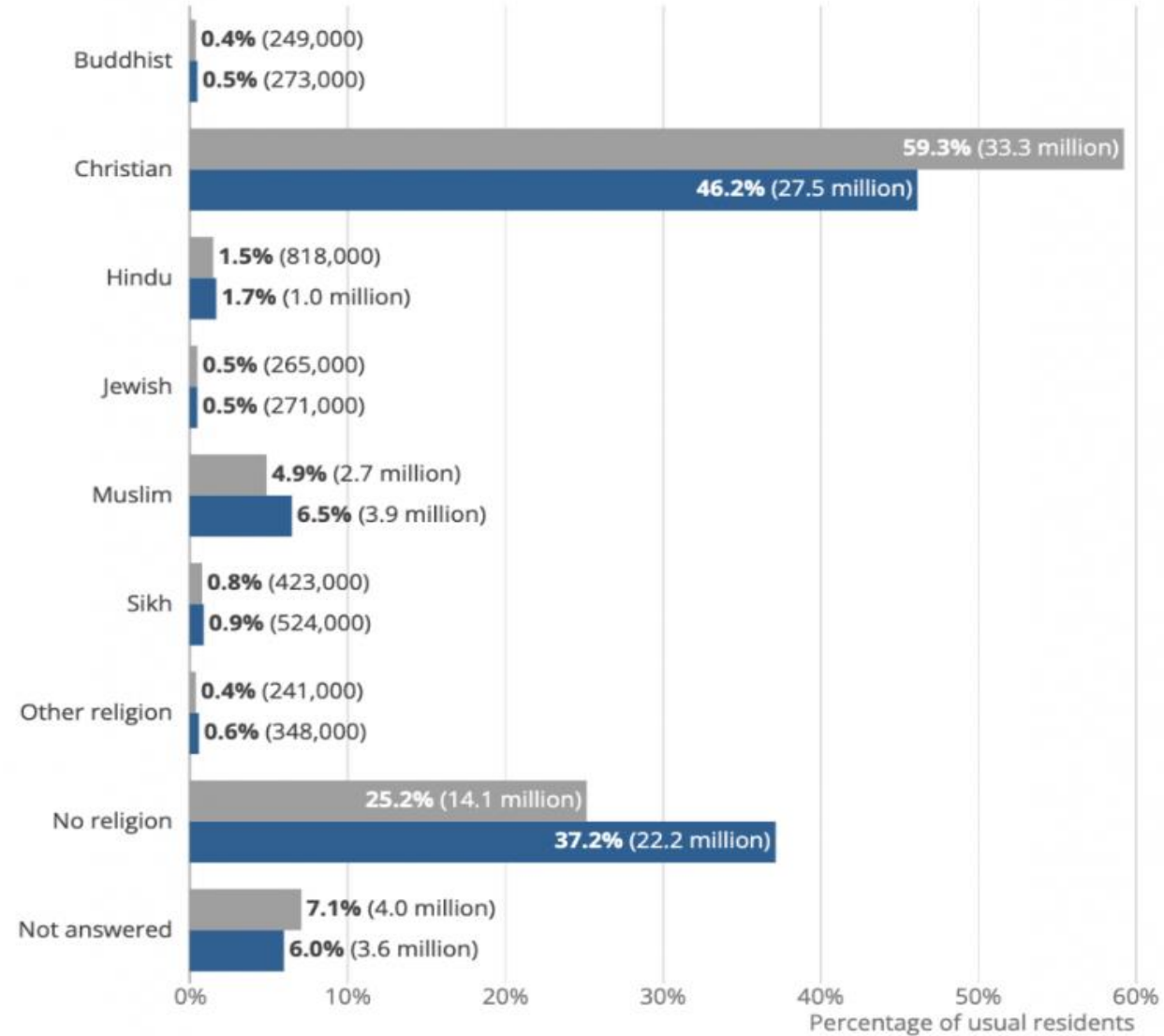
Spiritual and pastoral care

A holistic approach



Religious composition, 2011 and 2021, England and Wales

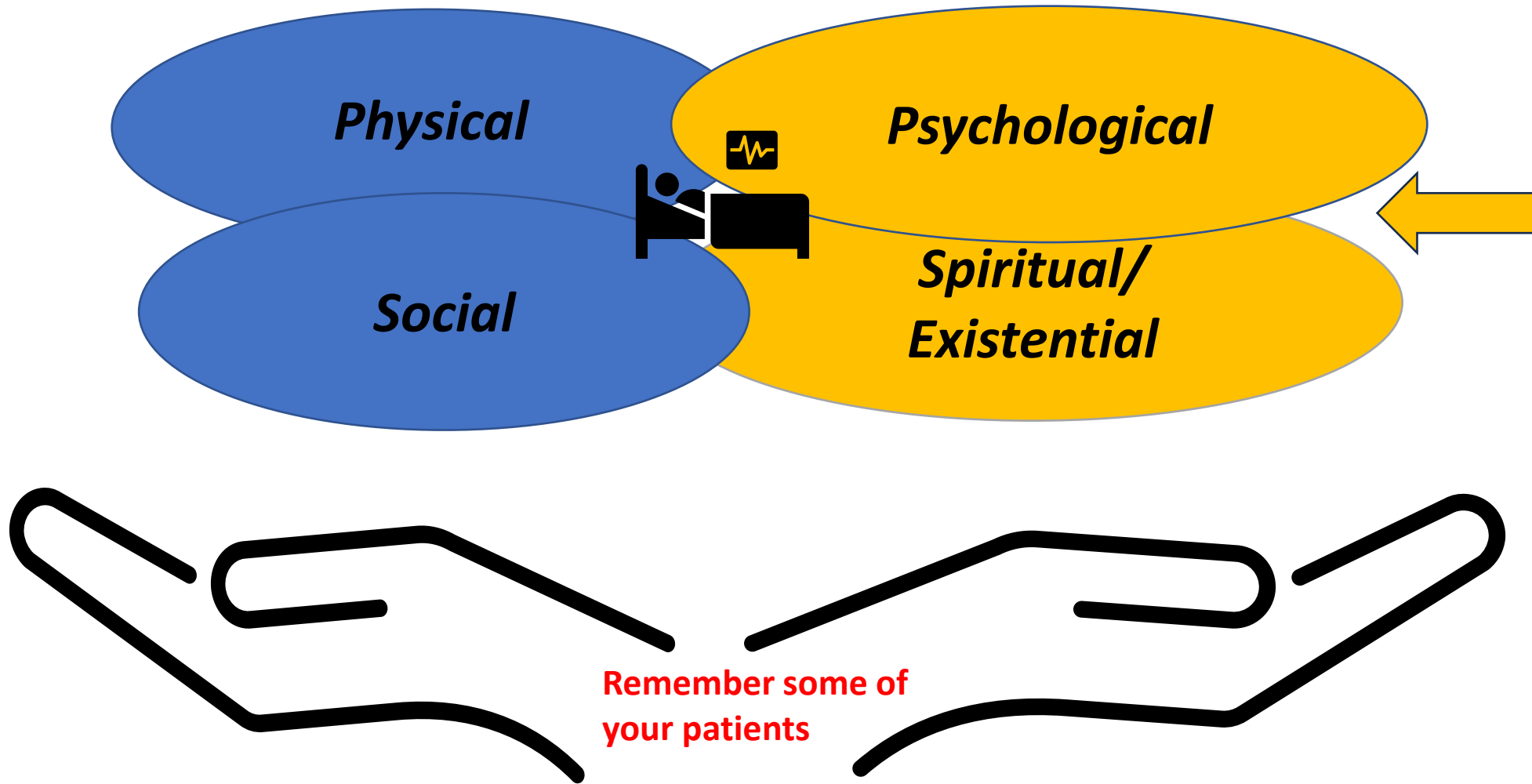
● 2011 ● 2021



Why is Spiritual Care important?

Addressing spiritual needs isn't just about comfort; it's a vital part of holistic care that improves quality of life, helps patients and their loved ones cope, and can lead to better health outcomes by integrating spiritual strength into their treatment journey. Its not just about religion!

A holistic approach



Spiritual/Pastoral Care:

- Seeks to support the patient in their search for emotional wellbeing
- In terms of affirming trust and confidence in the service
- Realised through:
 - Empathy
 - Sympathy
 - Compassion
 - Honesty and sincerity
- Religious Support which is using the resources of a particular religion

Spiritual and religious wellbeing can contribute to a person's overall wellbeing

Studies show that spiritual or religious beliefs and practices can create a positive mental attitude

This may help a patient feel better and actually cope better with the challenges of cancer diagnosis and treatment

It can support and improve the well-being of family carers

Times in the pathway for a patient with cancer when they may benefit from Pastoral support

Symptoms
Screening

Diagnosis

Prognosis

Treat
ment

Complications

Recurrence

End of
life

Fear

Anger

Why me?

What about my family

How will I cope?

Feelings of

hopelessness/helplessness

Worries about 'lost future'

**Religious or spiritual
strength/support**

**Meaning for life in the face of
suffering**

Hope and optimism about the future

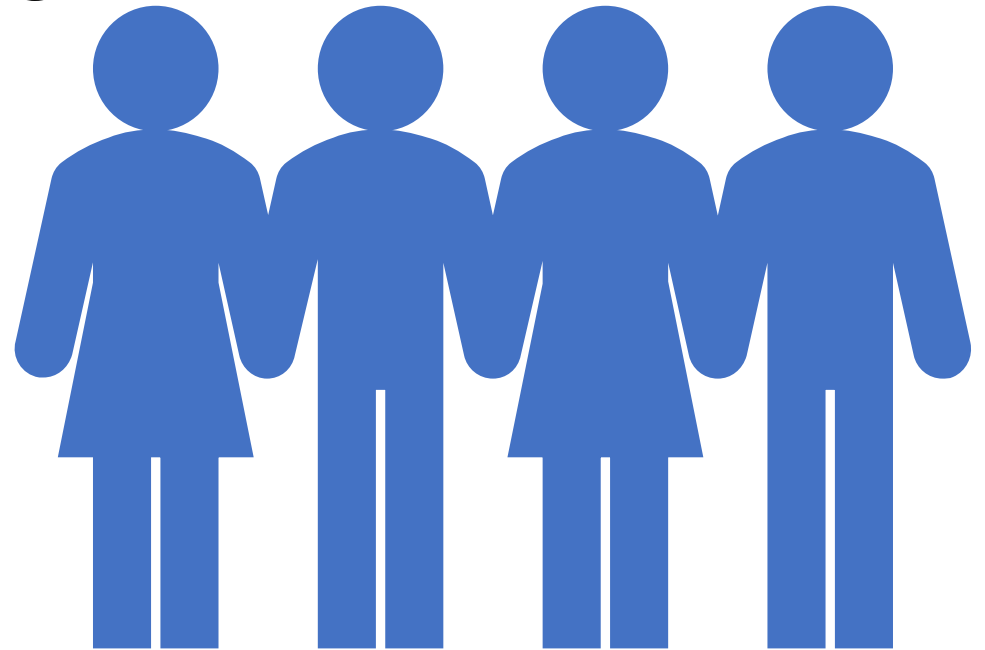
Freedom from regret

Satisfaction with life

A sense of inner peace

Complex Families challenges for pastoral care


- Ethnicities
- Religions
- Denominations
- Customs
- Generational 'conflict'



A black and white photograph of a person walking up a dark, narrow staircase. The person is silhouetted against a bright light source at the top of the stairs, creating a lens flare effect. The walls of the staircase are dark and textured, with metal handrails on both sides. In the background, a tall building with many windows is visible, also silhouetted against the bright light. The overall mood is one of hope and upward movement.

Stand up and breath

We too will die!
A short, guided reflection
on our own mortality

A white, torn-paper-like border runs along the bottom edge of the slide, starting from the left and extending towards the right, with a jagged, irregular edge.

Death smiles at us all; all we can do is smile back



Marcus Aurelius
Meditations

What do you think?

Hippocrates cured the ills of many, but himself took ill.... Alexander, Pompey, and Julius Caesar laid waste while cities time and again.... But the hour came when they too passed away. Marcus Aurelius

Anomie (normlessness) in death and bereavement

- “The attitude to dying and the image of death in our societies cannot be completely understood without reference to the relative security and predictability of individual and the correspondingly increased life expectancy. Life grows longer, death further postponed. The sight of dying and dead people is no longer commonplace. It is easier in the normal course of life to forget death”

Norbert Elias *The Loneliness of the Dying* (1985)

- “Modern Societies deny and defer death by turning the inevitable ending of life into a multitude of smaller ‘*non-ultimate*’ and potentially resolvable ‘*health hazards*’ and illnesses” Zygmunt Bauman (1998)
- In his model mortality is ‘deconstructed’ which leads to ‘endless defensive battles against aging and death’ Zygmunt Bauman *Imitations of Postmodernity* (1992)
- **Plus: lack of social norms as religiosity and cultural traditions are lost**

Does facing/reflecting on death have any benefits?



There is evidence that reflecting on death is beneficial

- Improves personal relationships (even in the short term)
- Reduces stress
- Allows us to live our lives/reprioritise
- Enables us to care better for people

What prompts us to think about our own mortality?



What prompts us to think about our own mortality?

Feedback

- Our work
- The people we care for
- Custom or religion Family/friends/colleagues
- Media: disasters, war

What do we fear?

About getting closer to the end of life?

About other issues

What do we fear?

Physical suffering

Loneliness

Our conduct when faced with suffering

Suffering of our loved ones

Extinction/nothingness

Afterlife

Missed/lost future

Not to have made a difference/left a legacy

In what
circumstances
would you want to
die?

What are the pros
and cons for you.....
or your loved ones

An unexpected death (acute medical, in sleep,
traumatic)

A longer terminal illness

A short terminal illness

Physician Assisted Suicide/Euthanasia – not UK

Is facing/reflecting
on death a personal
responsibility?

Why?

Personal Responsibility to face death

- FOR US:
- Relieve ourselves of an underlying but possibly suppressed anxiety
- Live a better life – reprioritise

- FOR OTHERS
- Better understand the people we care for and their families
- Plan for what we would like (not guaranteed)
- Leave things in order for our family and friends
- Help them not to fear our death



How prepared are you?

Show of hands

- Who has an Advance Care Directive or similar
- Who has a Will?
- Who has Power of Attorney (legal representative if loose Mental Capacity
- Funeral Plan
- Home/finance in order
- Digital Legacy
- (Arrangements for Physician Assisted Suicide/Euthanasia –non-UK)

How prepared is the UK population?

What about in your country?

- 3-5% have Advance Care Plan, 70% never heard of them
- Will/Testament (37-53% of adults in UK have a Will, so 50-60% without a Will)
- Legal Power of Attorney for Health and Welfare and/or Finance
 - (~ 60% rich/educated people have LPAs and 20-40% overall)
- Next of Kin – most people as noted in hospital – no real power
- Funeral Plans (no formal statistics, estimate 10-30% have formal funeral plans)
- Digital Legacy (of people with a Will 12% include digital assets, ~70% ignore digital legacy, overall probably <10% have properly organised digital legacy).

Problems stacking up ++

- Probably 0.5%-2% of people in the UK have all four plans in place
- So roughly 1 in 1,000 (or fewer) die fully prepared across all areas

- PROBLEMS FOR FAMILIES
- No authority to make care decisions when loved one lacks Mental Capacity
- No Will
- Unclear funeral wishes
- Locked or inaccessible digital accounts

Unfinished Business –
what are our duties to others?

Not to leave a mess for them to clear

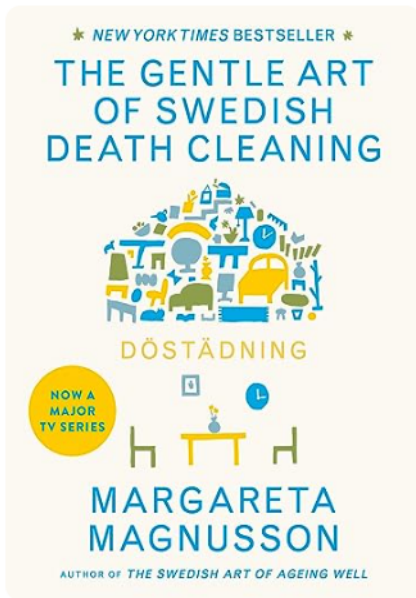
Leaving a Legacy

Impact on those left behind

Unresolved conflict (GUILT)

Magnusson practiced what she preached. There was little left to tidy up after she died at the age of 91 on March 12 in Gothenburg, Sweden, where she was living in a retirement home. "The only thing I have to do now is talk to journalists," said her youngest daughter, Jane Magnusson, a documentary filmmaker, who several years ago made a short film about her mother.

Read more: <https://on.wsj.com/4bpcHhq>



Dostadning by Margareta Magnusson

£8.79 New RRP £9.99

Condition - New

40+ In Stock

Add To Basket

Get delivery by Friday, 24th January in the UK

★★★★☆ 7 reviews

Digital Legacy

Dying Well · Bial Foundation Symposium



Digital Assets

- Passwords, email accounts and banking credentials
- Photographs, documents and cloud-stored files
- Subscriptions, domain names & intellectual property
- Legal access requires advance planning and documentation



Social Media After Death

- Accounts persist indefinitely unless actively managed
- Platform memorialisation policies vary significantly
- Loved ones may lack legal authority to access or close accounts
- Algorithmic reminders can cause unexpected grief



Memorialisation Platforms

- Dedicated services (e.g. Facebook Memorial, GoodTrust)
- Online obituaries and tribute sites
- AI-generated 'digital afterlife' tools raise ethical questions
- Raises questions of consent, identity and grief processing



Planning Your Digital Legacy

- Appoint a 'digital executor' in your will or lasting power of attorney
- Maintain a secure, up-to-date record of accounts and wishes
- Specify social media preferences (memorialise, close or archive)
- Consider what digital content you wish to preserve or delete

Do you think how we face dying is important for others? Do we have duties in dying?



Ars Moriendi





Observe, in short, how transient and trivial is all mortal life; yesterday a drop of semen, tomorrow a handful of spice or ashes. Spend, therefore, these fleeting moments on earth as Nature would have you spend them, and then go to your rest with good grace, as an olive falls in its season, with a blessing for the earth that bore it and a thanksgiving to the tree that gave it life.


Will you do anything different now? For you? For others?

For you?

- More reflection
- Change
- Living life to the full
- 'Bucket List'

For others?

- Finances Will
- Funeral Plan
- Legal Power of Attorney
- Saying 'I am sorry'
- Saying 'I love you'
- Sorting out your clutter/house
- Passing on wisdom
- Digital legacy



Have you encountered specific challenges caring for people from marginalised groups?

Discussion of one example.



Stigma or blinkers or fear regarding some groups



- People with Psychiatric Illness
 - People who are dependent on alcohol or drugs
 - The homeless
 - People with Liver Disease
- “It is time to end all forms of stigma and discrimination against people with mental health conditions, for whom there is **double jeopardy**: the impact of the primary condition and the severe consequences of stigma”. Thornicroft G, Sunkel C, Alikhon Aliev A, et al.

Severe Mental Illness (SMI)

- Mental health disorders that are chronic, impair function, and require ongoing treatment
- Schizophrenia, bipolar disorder and psychosis
- **~ 35,000 deaths per year c.f. 35,000 lung cancer deaths (UK), 57%male**
- 2/3 of people with SMI die from physical conditions
- People with Severe Mental Illness die on average 20 years younger than people without SMI.
~40% <60 years
- 5x more likely to die <75 years than someone without SMI
- Gross inequalities 3x more likely to die in the most deprived fifth of the population than the least
4x variation by Local Government Areas

Improving access to Palliative Care is an imperative

- People die young
- Things are getting worse (temporal trends in risk factors)
- Patients are vulnerable to other threats e.g. COVID-19 (virus and lockdown)/Flu
- Overlap with other major conditions/lifestyle issues
- Patients may have social and psychological and spiritual problems in addition to their psychiatric diagnosis

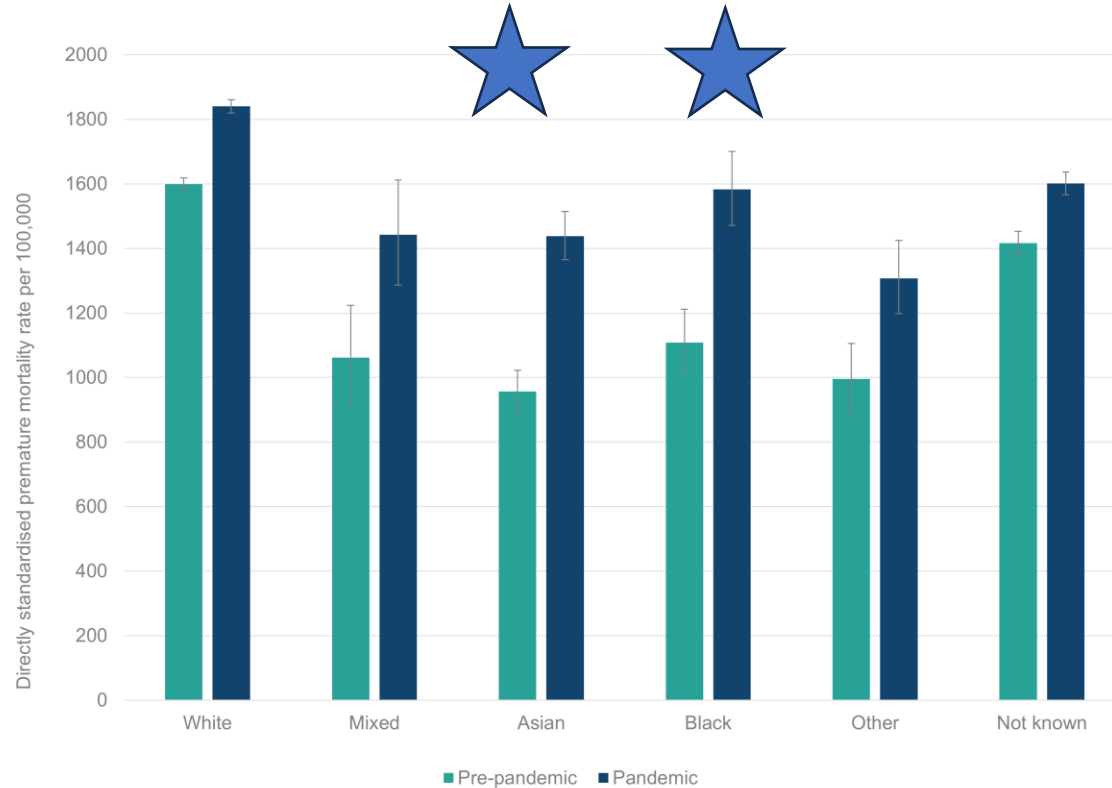
- Very marked inequalities
 - In deaths
 - In risk factors
 - In access to care
 - Additional impact of ethnicity on access to healthcare/health literacy

The impact of the first year 2020 of the COVID-19 Pandemic on people with SMI aged 18-74

- **22.2% increase** on previous annual number of deaths ~43,000 (c.f. 35,000)
- 7,785 people with SMI aged 18-74 **died from COVID-19.**
- 7,460 people with SMI aged 18-74 died from **cancer an increase of 7%.**
- 6,925 people with SMI aged 18-74 died from **cardiovascular disease an increase of 12%**
- 3,450 people with SMI aged 18-74 died from respiratory **a reduction of 15%**
- **2,795 people died from Liver Disease an increase of 28%,**
- **Alcohol related liver disease increased 40%**
- **Alcohol related liver disease accounted for 78.2%** of premature deaths from liver disease in people with SMI
- compared with 67.5% in people without SMI
- The proportion of premature liver disease deaths due to ArLD in people with SMI prior to the pandemic was **71.6%**
- 1,510 people with SMI died from **accidental drug poisoning an increase of 22%** **Death by SUICIDE Increased**

Premature mortality rate before and during the COVID-19 pandemic in people with SMI, by ethnicity

<https://www.gov.uk/government/publications/premature-mortality-during-covid-19-in-adults-with-severe-mental-illness>



Additional Psychological / psychiatric problems

- Dependency – alcohol, drugs
- Depression
- Anxiety
- Loss of status

- 6-7 fold higher premature mortality (< 75 years) from liver disease in people with severe mental illness
- Alcohol-related brain damage (~ 1 in 8 young onset <65 years dementia is due to ARBD)

Spiritual/religious need may be missed or misunderstood

- Visions, religious ideation may be part of condition
- Religion can be benign or harmful
- Spirituality can be very important at the end of life to affirm worth both personally and life
- Creativity can help to support spirituality

Place of death – inequalities for people with SMI

Ratio of percentage of deaths – SMI cohort to all deaths

| Age | Sex | Hospital | Home | Care home | Hospice | Other places | % died in other place ?death by suicide |
|-------|--------|----------|------|-----------|---------|--------------|---|
| 18-44 | Male | 0.78 | 1.17 | 1.48 | 0.61 | 1.08 | 25.4 |
| 45-54 | Male | 0.91 | 1.06 | 2.31 | 0.45 | 1.18 | 12.8 |
| 55-64 | Male | 1.02 | 0.89 | 2.59 | 0.52 | 1.22 | |
| 65-75 | Male | 1.11 | 0.51 | 3.25 | 0.49 | 0.76 | |
| 18-44 | Female | 0.77 | 1.32 | 0.75 | 0.39 | 1.43 | 15.9 |
| 45-54 | Female | 0.93 | 1.14 | 1.78 | 0.52 | 1.59 | |
| 55-64 | Female | 1.02 | 0.84 | 2.77 | 0.51 | 1.83 | |
| 65-75 | Female | 0.97 | 0.65 | 2.86 | 0.50 | 0.99 | |

Highlight indicates significant differences

McNamara, B., Same, A., Rosenwax, L. *et al.* Palliative care for people with schizophrenia: a qualitative study of an under-serviced group in need. *BMC Palliat Care* 17, 53 (2018). <https://doi.org/10.1186/s12904-018-0309-1>

- **Individual/patient factors:**

- Late presentation
- Interaction between SMI and physical disease especially drugs e.g. Clozapine
- Not recognising distress in people with SMI
- Fear, enhanced loss of self
- Problems processing complex information are increased – so much info
- Mental Capacity

- **Social/ environmental factors:**

- Social isolation and not used to social network
- Stigma
- Family estrangement leading to loss of advocates
- Homeless, hostel, living alone
- Hospital default place of care
- Healthcare staff not used to care for people with SMI
- Mental health staff not used to care for people with physical disease

McNamara, B., Same, A., Rosenwax, L. *et al.* Palliative care for people with schizophrenia: a qualitative study of an under-serviced group in need

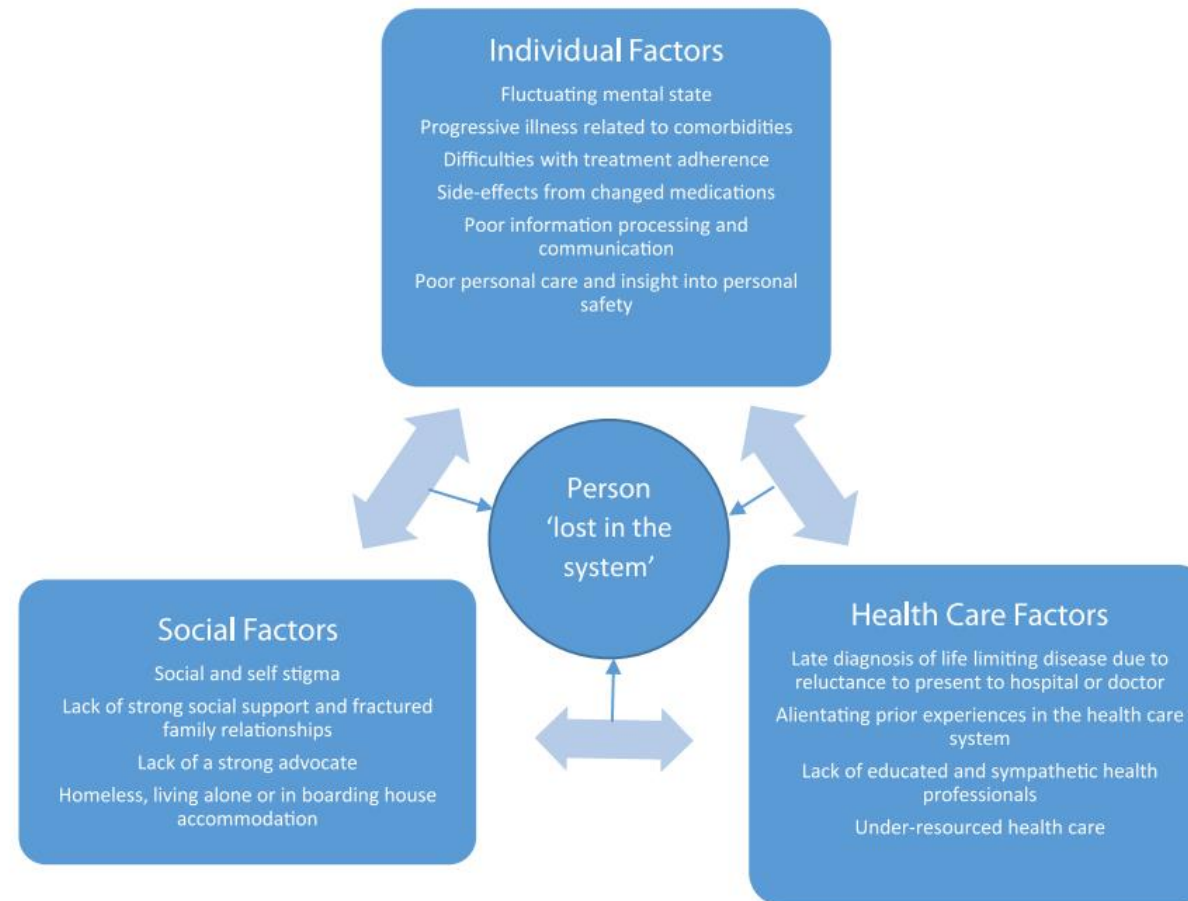


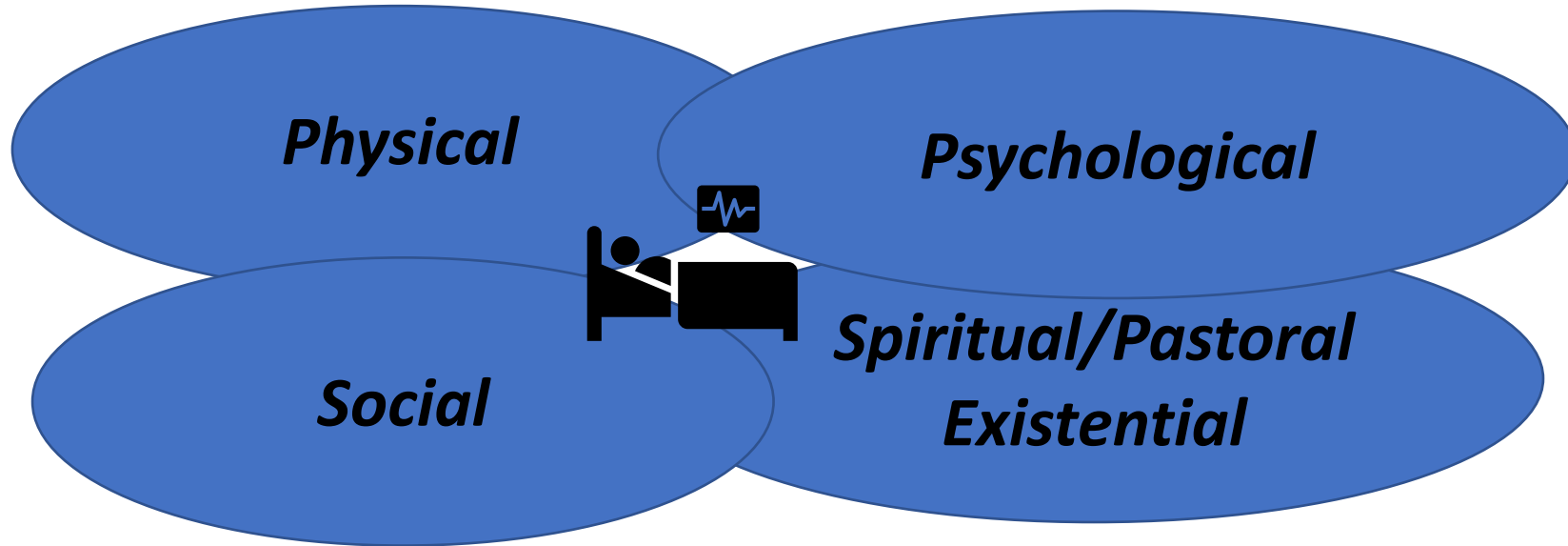
Fig. 1 The interrelationship between factors that may affect people with schizophrenia at the end of life

Social problems +++

- Loss of work and social status
- Poor accommodation
- Homelessness
- Loss of family support, Social Service involvement with children
- Interface with criminal justice system (victims and perpetrators)
- English not the first language – poor health/social services literacy
- Asylum seekers
- No recourse to public funds

Discussion of experience improving
end of life support for vulnerable and
marginalised groups


We propose that caring for the dying and those who love them is not simply about good medical care – it is a wider **governmental and societal/personal** responsibility





Priorities?

- Address 'Anomie'
- Educate the population and encourage them to take control – family, friends, 'Compassionate Communities'
- Death literacy
- Educate Health and Social Care Professionals – not just the role of Palliative Care Specialists
- Ensure adequate social care staff
- Special support for the most vulnerable

A photograph of a white ceramic coffee cup on a matching saucer, placed on a dark, reflective surface. Wisps of white steam rise from the cup. To the left of the cup, a folded newspaper is visible. The background is softly blurred, showing a red cushion and a window with light coming through. The overall mood is warm and cozy.

What would
you
prioritise?



Evidence of a 'new spring' for End-of-Life Care

- Palliative care must become a civic responsibility and not just solely a professional one.
- The future is ripe for new partnerships and cooperation between local communities and the professional services that live and work among them.
- <https://fingertips.phe.org.uk/profile/end-of-life>
- Juliaelvira.verne@gmail.com
- Maggie.Doherty@stmarys.ac.uk

