

Thinking about the Thoughts of the Dead: Social Projection onto Deceased People

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Premises

With death, biology ceases; social psychology doesn't.
Representations of the dead are malleable; not crystallized.
People don't just remember the dead; they (re)construct them.

Our research

We test whether people project their attitudes onto the dead.
Pps' attitudes about a topic were manipulated to think + or -.
Then pps inferred what a dead person might think about it.

