

# Designed for life. Perfected for business.

Bang & Olufsen and Cisco are bringing together class-leading audio and business communications.

Clear and precise audio is essential for human connection in both personal and professional life. And in a world where people connect from anywhere, demand for high-quality tools that enable hassle-free virtual meetings are at an all-time high. That's why Cisco and Bang & Olufsen have joined forces to deliver an engaging, high-end audio experience that excels in elegant and tasteful design, craftmanship of the highest standard, and immersive sound.



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## Hear the difference

The Bang & Olufsen Cisco 980 delivers an engaging, high-end audio experience for phone calls, video meetings and listening to music. With Bluetooth 5.1, Webex integrations, convenient on-ear call controls, and enterprise grade security, it delivers best-in-class connectivity and functionality. We've designed a product that delivers upon a top tier experience regardless of whether you are taking a call on-the-move, your living room, home office, or corporate office. The 980 empowers you to work-fromanywhere, while also delivering reference-class audio performance while listening to music or podcasts, or watching a video.

### What's included

- Clear communications
  with integrated mics
- Adaptive Active Noise Cancellation
- Transparency mode
- Bluetooth 5.1
- 24-hour battery life
- On-ear call controls
- In-ear voice prompts
- Cisco Management and Analytics

# Enhanced features for business

Fitted with all the technology needed for an engaging, high-end audio experience for phone calls, video meetings and listening to music. Equipped with the essential features for professional use - Bluetooth® 5.1 wireless connectivity, 24-hour battery life, convenient on-ear controls and enterprise-grade security. Complete with a premium, hard-sided carry case for travel.

### Lasting comfort

Designed to provide ultra-high, all-day comfort with a crafted lightweight structure and premium materials including high grain leather, memory foam, and aluminum. Important contact areas are carefully engineered to ensure a stable, enduring fit for many hours.

### Crystal clear communication

The headset is packed with technology that enhances communication. The geometrically placed 6 microphones isolate your voice and cancel out background noise using advanced algorithms.

### Intelligent features for IT

Manage your headsets, along with all your other Cisco devices, from a single platform in either Webex Control Hub or Cisco Unified Communications Manager. Simplify deployments, track inventory, troubleshoot issues, and push new firmware, to ensure people have the latest features and enjoy optimal performance.

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For more information https://hardware.webex.com/products/cisco-headset-980 October 2021

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