

A Guide to Philanthropy at ECFS



Ethical Culture
Fieldston School



The Orange Fund sustains the ECFS experience

To fully realize the vision for our school, we need philanthropic support from our entire community. Together with our parents, alumni, faculty and staff, grandparents, trustees, parents of graduates, and friends, we are able to offer a world-class progressive education. Your philanthropy — at every level — enriches the ECFS experience for all students and builds a stronger ECFS community.

Frequently asked questions

What is the Orange Fund, and why should I give?

Formerly referred to as the ECFS Annual Fund, the Orange Fund is an annual, community-wide fundraising drive that supports the progressive pedagogy and programming that make ECFS unique. Gifts are put to immediate use toward our annual operations.

ECFS is a large and complex school. We have a two-campus infrastructure, four divisions, 480 employees, and 1,700 students. Each year, we provide over \$15,500,000 of need-based financial aid, more than any other school in New York City. Donations to the Orange Fund support vital professional development for our faculty, curriculum innovation, enhanced co-curricular offerings, and robust financial assistance.

Why is participation important?

Every gift to the Orange Fund makes a difference. High participation demonstrates our community’s support of the ECFS mission and investment in the future of the school. For our community to thrive, each member must participate in sustaining it.

What is the gap?

As with all independent schools, tuition alone does not cover the full cost of educating each student at ECFS. The remaining costs are made up of income from our institutional investment portfolio and unrestricted Orange Fund support. For the 2018–2019 academic year, the gap between tuition and total operating expenses was \$6,200 per student. In order to meet our annual budget, achieving our Orange Fund financial goals is essential.

How much should I give?

Contributions to the Orange Fund range in size from \$5 to \$100,000+. Each and every gift is important, so we hope all members of the community will participate to the best of their ability.

I receive financial aid. Why would I give back money that the school is giving me?

We ask every member of the ECFS community to participate in the Orange Fund, including families who receive financial aid. Your participation through your gift — regardless of size — demonstrates your belief in our mission and the ECFS experience.

Orange Fund Giving Levels

Founder	\$50,000 and above
Leader	\$35,000–\$49,999
Benefactor	\$25,000–\$34,999
Director	\$10,000–\$24,999
Patron	\$5,000–\$9,999
Pacesetter	\$2,500–\$4,999
1878 Club	\$1,878–\$2,499
Member	\$1,000–\$1,877
Donor	up to \$999



2018–2019 by the numbers

\$4,225,205

Total raised by the ECFS community for the Orange Fund

1,216

Alumni who participated
in the Orange Fund

751

Families who participated
in the Orange Fund

698

Donors who have been
giving for 10+ years

\$107m

Total endowment

\$15.5m

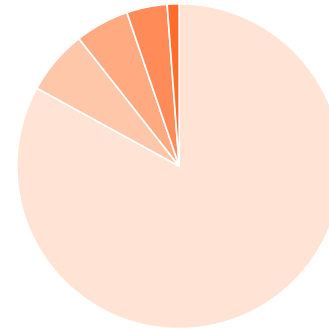
Total financial aid given

\$6,200

Gap between tuition and total
operating expenses, per student

\$100

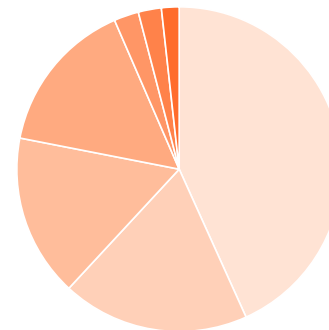
Median gift to the Orange Fund



Revenue

Tuition and Fees	\$70,818,000	83%
Investment Income	5,475,000	6%
Unrestricted Giving	4,592,000	5%
Related Programs	3,444,000	4%
Non-recurring Revenue	1,012,000	1%

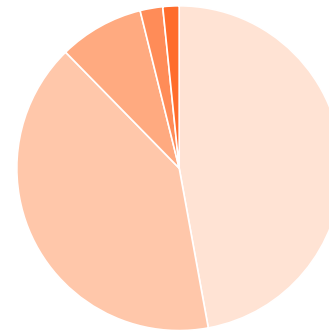
Total Operating Revenue
\$85,341,000



Expenses

Instruction/Pupil Support	\$36,525,000	43%
Operations (incl. Capital)	15,753,000	19%
Employee Benefits	13,669,000	16%
Administration (incl. Tech)	13,013,000	15%
Fiscal Services	2,080,000	2%
Interest Expense	1,942,000	2%
Related and Auxiliary Programs	1,483,000	2%

Total Operating Expenses
\$84,465,000



Giving

Orange Fund	\$4,225,205	47%
Restricted Giving	3,633,535	41%
Special Events	758,725	8%
Endowment	201,961	2%
Programmatic Funds	145,038	2%

Total Giving
\$8,964,464

All numbers subject to final audit.

When can I make a gift to the Orange Fund?

The Orange Fund runs from July 1–June 30 each year.

Are gifts to the Orange Fund tax-deductible?

Yes. ECFS is a not-for-profit, 501(c)(3) organization. All contributions to the Orange Fund are fully tax-deductible.

How do I make my gift?

You can make your gift online at ecfs.org/giving. Checks, payable to ECFS, can be sent to P.O. Box 28552, New York, NY 10087-8552.

You may be able to double your gift to ECFS. Last year, we received approximately \$100,000 in matching gifts to the Orange Fund. Check with your employer's human resources office for information on how to obtain a matching gift form. For more information on matching gifts, contact Isabella Hiigel at ihigel@ecfs.org.



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