

Partnerships

Who will be your creative practitioners?
Which artforms?
Who are your priority stakeholders?

Key Activities

How will your creative project be delivered?

Purpose

What is the purpose of your creative project?
What do you want to achieve for participants and audiences?
Where is the value to be gained?

Engagement

If you don't already work closely with your priority participants and audiences, what additional planning is needed?

People

Who are your priority participants and audiences?

Key Resources

What facilities, equipment, expertise and time will you need?

Communications

How will you reach people?
What stories will you tell?

Budget & Duration

Are all your costs included? What is the time scale for planning, delivery and reporting?
Do you need to modify any of your plans to match the available funding and time?

Evaluation & Impact

What is the legacy for your partners and audiences? (skills, knowledge, assets, future funding?)
How will you know you have achieved this?