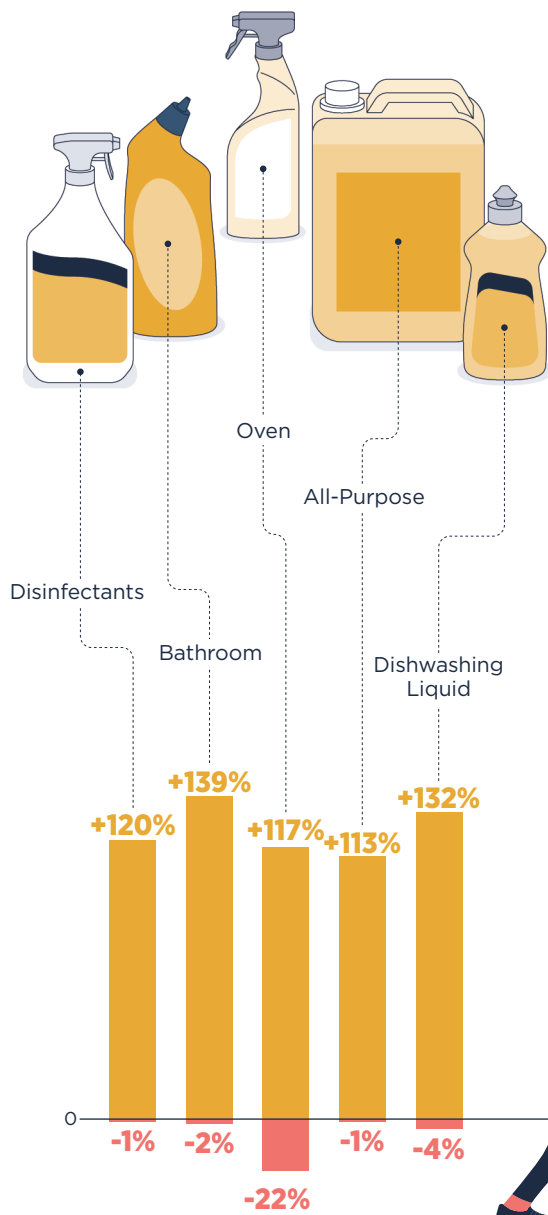


Single Male Shoppers Ditch Cleaning, Load Up on Carbs During Pandemic

■ Single Male Households ■ All Others

Cleaning Products

Index of Male Households versus Non-Male-Only Households purchase pattern change during COVID-19 for the same time period.



Easy-to-fix Carbs

Index of Male Households versus Non-Male-Only Households purchase pattern change during COVID-19 for the same time period.

