



Identify Patient Motivation

When developing a collaborative individualized care plan with your patient with diabetes, eliciting personal sources of motivation is critical to building trust and improving their adherence. Consider the "ASK" approach – Acknowledge, Storytelling, Knowledge¹:



S



ACKNOWLEDGE

Acknowledge that only the person with the health condition can identify their most meaningful sources of motivation

Remember: your patients are experts on their life with type 2 diabetes

STORYTELLING

Ask patients to tell a short story about their condition by asking for specific examples

Patients' storytelling about their experience holds the key to their motivation

KNOWLEDGE

Revisit and reinforce the knowledge you have gained

Use this knowledge gained to establish rapport with your patients

Tailor Your Language to the Patient^{2,3}



Conversations, questions, and medical-related terms should be tailored to the patient

Open-ended questions should be used when possible

Remember that language is not limited to the spoken word—be mindful of your body language



^{3.} Coleman C, et al. Health Lit Res Pract. 2022;6:e12-e16.





Consider using preferred weight-related and person-first terms¹:

Avoid terms such as...

extra large fat super obese chubby morbidly obese extremely obese

Consider instead...

unhealthy weight overweight higher weight high BMI person with obesity

Using common language to discuss treatment goals results in greater clarity and impact.

Consider the following 4-step process:



STEP 1 **ASK**

Ask open-ended questions encouraging your patients to communicate their understanding of diabetes and goals for short and long-term treatment. Ask patients to speak to you as they would to a family member or friend.



STEP 2 **PROBE**

Probe to clarify the questions.
Listen for exact words patients
use for their individual
symptoms, side effects, and so
on. Continue to clarify and ask
for elaboration on any concerns.

Patient may provide cues to delve deeper into the consultation by asking questions such as "What are my options?" and/or "What are the risks and benefits of this approach?"²



STEP 3 **REPEAT**

Repeat the exact words and expressions heard from your patient. Clarify any misunderstandings and validate your interpretation of the language used with that patient. Allow the patient to agree or correct you, if needed.



STEP 4 **RECORD**

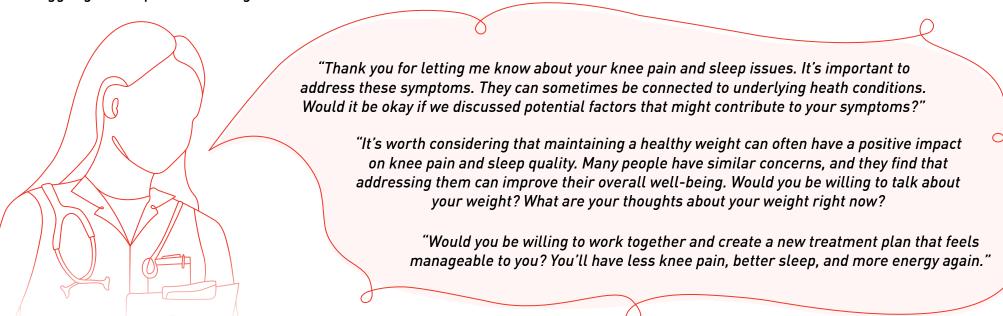
Record the language in your medical records or charts and use it consistently while discussing symptoms, physical examinations, daily life, quality of life, etc.





Example dialogue:

In an example scenario, after being asked about his health concerns, a patient mentions that his knees have been bothering him and he is struggling to sleep well. You might consider:



^{1.} https://obesitycanada.ca/wp-content/uploads/2020/10/0besity-Language-Matters-_FINAL-2.pdf (Accessed September 11, 2023). 2. Coleman C, et al. Health Lit Res Pract. 2022;6:e12-e16.

W-MED-145677 © 2023 Lilly USA, LLC. All rights reserved.



Encourage patients to always 'Ask 3 Questions' 1,2:





What are the possible benefits and risks of those options?



How likely are the possible benefits and risks of each option to occur?

Reduce Barriers to Communication

Collaborative communication can be initiated early. Consider providing your patient with resources prior to the appointment to establish patient priorities and to obtain a better understanding of your patients' needs.²

This could include (but is not limited to):

 Open-ended questions about health concerns and/or health goals^{3,4} Health-related
statements for the
patient to rank based on
current priorities²

A visual resource with open-ended reflection questions for the patient to consider²

A deck of cards to enhance patient communication such as <u>CONversation Cards</u>⁵ or <u>Agenda Cards</u>⁶