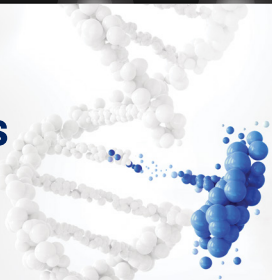


Let's Talk About Targeted Therapies in Non-Small Cell Lung Cancer



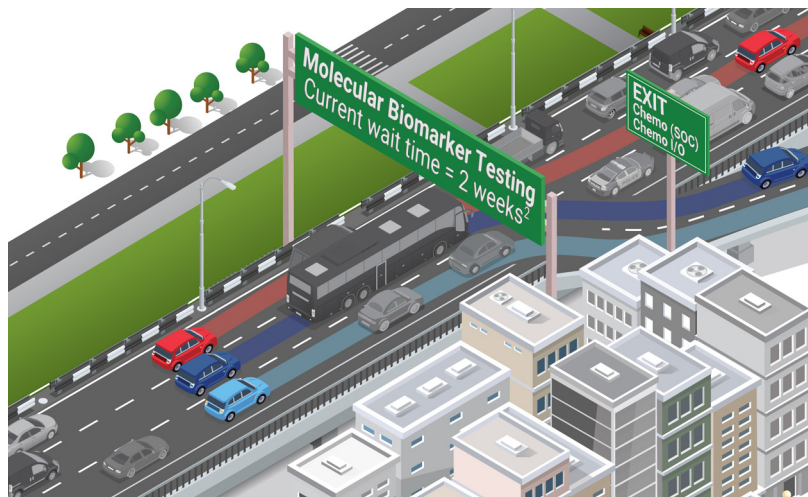
Roadmap Conversation Guide

The roadmap is an educational tool about treatment pathways for people with advanced or metastatic non-small cell lung cancer (NSCLC), designed to help you have conversations with your doctors as you prepare for your treatment journey. Discussion topics include biomarker testing, as well as recommendations on traditional chemotherapy, chemoimmunotherapy, and targeted therapy treatment options.

Storytelling can be a great way to digest complex information. This roadmap uses the analogy of experiencing traffic while driving on a city highway to represent the wait for biomarker testing and how those results can be used to navigate treatment options. Each mapped route represents a possible treatment pathway. To make telling the story easy, the roadmap includes

explanations next to every treatment pathway.

These pathways include key knowledge, such as guideline recommendations and the relative safety and success rates of different therapies. There



are no “right” answers, only thoughts to help support you while making difficult decisions about a difficult disease.

This guide can be used in conversations with your doctor about your disease. Some words or phrases in the roadmap related to cancer testing and treatment may be unfamiliar, so please ask your doctor any questions you may have. However, do not feel pressured to learn everything you need to know in one conversation; cancer treatment is a journey, not just a single event, and having several shorter conversations could be more helpful to support your journey.

Biomarker testing: a way to look for genes and proteins that can give important information about a person's cancer

Chemotherapy: chemicals to kill fast-growing cells in the body, such as cancer cells

Chemoimmunotherapy: a combination of chemotherapy and other drugs that help a person's immune system fight cancer

Targeted therapy: drugs that target specific genes and proteins that help cancer cells grow

SCENE: Three cars encounter a highway traffic jam while driving through the city. They must decide if they will stay on this route and wait for traffic to clear or if they will use an exit to search for a path around the backup.

STORY: If you've been diagnosed with stage IV NSCLC, your doctor likely recommended performing biomarker testing of your tumor before starting treatment. However, the wait time for results may seem as frustrating as waiting in traffic, but with much higher stakes. It's important to remember that while cancer journeys may not involve physical travel, they do still require careful thought and planning for success. Biomarker testing can provide the most appropriate roadmap for you and your doctor to navigate treatment paths.



SCENE: The dark blue car exits the highway and refills on gas before returning to the interstate.

STORY: When a driver encounters a traffic jam on a highway, they may be too anxious to wait through it and feel that they need to take action or search for alternate routes. You may also feel the need to explore treatment paths that can begin immediately instead of waiting for biomarker results. For the driver, an urgent need to refuel may lead them to exit to fill up at a nearby gas station before directly returning to their planned route on the highway. If you and your doctor agree that you're in need of immediate treatment, starting chemotherapy alone while waiting for biomarker results could be a compromise on the treatment plan, with minimum impact on the efficacy of potential targeted therapies in the future.



SCENE: The light blue car exits the highway and proceeds on a winding path of city street before eventually re-entering from a later entrance ramp.

STORY: When a driver encounters a traffic jam on a highway, they may be too anxious to wait through it and feel that they need to take action or search for alternate routes. You may also feel the need to explore treatment paths that can begin immediately instead of waiting for biomarker results. To keep moving, a driver may choose a less direct path through a city with streets that come with their own obstacles, such as construction and traffic lights, which can be as frustrating as waiting in the traffic jam and are not necessarily better routes. It is important to have all of the information before deciding on a route. With your doctor, discuss what may be the best treatment plan for you once all the clinical and molecular information about your disease is available. The first-line treatment decision can have long-term impacts and needs to be made carefully.



SCENE: The red car stays on the highway to wait through the traffic jam, proceeding directly to the interstate.

STORY: Although it may seem tedious, sometimes waiting for a traffic jam to clear is the fastest and most direct way through. Although molecular biomarker testing may come with a wait, results provide the most appropriate roadmap for navigating treatment. If you are positive for an actionable biomarker, targeted therapies tend to be better tolerated with better response rates, giving you a clear path ahead as you navigate your cancer journey.