

Cookietable

27-sep-24

Below table are technical cookies we set ourself

Cookie name	Domain	Category	TTL	Purpose
LOGIN_AUTH	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Technical	Session	Used to find user is logged in or not when usermove to other page
PROFILE_ID	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Technical	Session	Used for to get Eurobonus details
NEW_SAS_SSO_LOGGEDIN	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Technical	Session	Used for extend session
pwdExpiryDate	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Technical	Session	Used To show password expiry popup
reese84	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Technical	1 month	Used to verify if a user is a real user
search	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Technical	Session	Used for saved search in default CEP

star_search	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Technical	Session	Used for saved search in Star CEP
mergeinfo	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Technical	Session	Used for displaying an info pop-up for first time users in Points Flow.
oauthtoken	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Technical		Used in all API calls from payment page
_origin	www.sas.dk www.sas.fi www.sas.no www.sas.se www.flysas.com	Technical	2 years	Used to determine preferred origin of a market
_language	.sas.dk* .sas.fi* .sas.no* .sas.se* .flysas.com*	Technical	Session	Used to determine language
_country	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Technical	Session	Used to determine language if _language is unavailable
deviceToken	*.flysas.com	Technical		Used to identify device token for maintaining session
onboard	*.flysas.com	Technical		To determine whether to show onboard page or not

_sas_canary	www.sas.dk www.sas.fi www.sas.no www.sas.se www.flysas.com	Technical	1 day	Marks whether a user has randomly been chosen to receive a new version of SAS web pages, which allows us to verify new functionality with minimal disturbances for the user. The cookie does not contain information about the user.
_sas_randomize	www.sas.dk www.sas.fi www.sas.no www.sas.se www.flysas.com	Technical	1 year	Randomized number, saves no data about the user
Darksite	www.sas.dk www.sas.fi www.sas.no www.sas.se www.flysas.com	Technical	Session	Incase crisis mode is activated
_cookiepersonalization	www.sas.dk www.sas.fi www.sas.no www.sas.se www.flysas.com	Technical	1 year	Save marketing cookies consent - true/false
_cookieanalytics	www.sas.dk www.sas.fi www.sas.no www.sas.se www.flysas.com	Technical	1 year	Save analytics cookies consent - true/false
_cookie_new	www.sas.dk www.sas.fi www.sas.no www.sas.se www.flysas.com	Technical	1 year	Saves setting if cookie consent has been given - acknowledged
anonymousFeatureFlagId	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Essential	400 days	Used to give users a consistent experience throughout sessions for features behind feature flags.
sasCardMatchBanks	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Essential	Persistent	Keeps track of which banks the user has chosen in the Card Match feature to ensure that they are shown correctly.
sasCardMatchIsUnderage	*.sas.dk *.sas.fi *.sas.no	Essential	Persistent	Keeps track of the user's answer on the Card Match feature on whether or not they are underage to ensure we only show cards that the user can apply for.

	*.sas.se *.flysas.com			
sasCardMatchSessionId	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Essential	Persistent	Keeps track of the current user's session on the Card Match feature.

Below table are cookies set by tools we use on our website, cookies can be first or third part cookies

Cookie Name	Domain	Category	TTL	Purpose	Provider
abtesting-upgardebagbanner	*.sas.dk *.sas.no *.sas.se	Analytics	90 days	Google Analytics used to	SAS
_ga	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Analytics	2 years	Google Analytics - used to distinguish users. Data collected by Google Analytics 4 with a users' consent, might be analyzed or modelled at an aggregated level. SAS uses Google Signals (server-side) to collect additional data about cross-device, remarketing, ad reporting and demographics and interests.	Google
_gid	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Analytics	24 hours	Google Analytics - used to distinguish users	Google
_gat_UA-16279002-X	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Analytics	1 minute	Google Analytics - used to throttle request rate. The 'X' at the end can be a number from 1 to 99. It represents the tracking property in Google Analytics, which varies on POS level.	Google
_hjAbsoluteSessionInProgress	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Analytics	30 minutes	This cookie is used to detect the first pageview session of a user. This is a True/False flag set by the cookie.	Hotjar

_hjTLDDTest	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Analytics	Session	When the Hotjar script executes we try to determine the most generic cookie path we should use, instead of the page hostname. This is done so that cookies can be shared across subdomains (where applicable). To determine this, we try to store the _hjTLDDTest cookie for differentURL substring alternatives until it fails. After this check, the cookie is removed.	Hotjar
_hjIncludedInSessionSample	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Analytics	30 minutes	This cookie is set to let Hotjar know whether that visitor is included in the data sampling defined by your site's daily session limit.	Hotjar
_gaexp	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Analytics	90 days	Used to determine a user's inclusion in an experiment and the expiry of experiments a user has been included in.	Google
_opt_utm	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Analytics	24 hours	Stores the last utm_campaign query parameter.	Google
_gcl_au	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	1 year	Google Tag Manager - Conversion Linker. Used to track conversion data.	Google

GTM-inMarketFlag	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	1 month	Used for segmentation.	Google
_fbp	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	3 months	Facebook - mirror cookie, that mirrors the ID from Facebook.com, used to track visitors across the web. We share behaviour data with Meta with the purpose of tracking and optimizing ad campaigns. We collect and track the following events: PageView, InitiateCheckout, Purchase, Search, ViewContent, CancellationConfirmation, CompleteRegistration-PointSharing, CompleteRegistration, UserSync. Data being sent includes, but is not limited to, domain, product, currency, revenue, flight origin, flight destination and user ID.	Facebook
bcookie	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	365 days	Browser Identifier cookie to uniquely identify devices accessing LinkedIn to detect abuse on the platform	LinkedIn
li_gc	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	182 days	Used to store consent of guests regarding the use of cookies for non-essential purposes	LinkedIn

lidc	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	24 hrs	To facilitate data center selection	LinkedIn
lang	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	Session	Used to remember a user's language setting to ensure LinkedIn.com displays in the language selected by the user in their settings.	LinkedIn
MUID	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	390 days	Identifies unique web browsers visiting Microsoft sites. These cookies are used for advertising, site analytics, and other operational purposes.	Microsoft (Bing)
_clck	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	365 days	Persists the Clarity User ID and preferences, unique to that site is attributed to the same user ID.	Microsoft (Bing)
_clsk	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Statistics	1 day	Connects multiple page views by a user into a single Clarity session recording.	Microsoft (Bing)
CLID	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	Session	Identifies the first-time Clarity saw this user on any site using Clarity.	Microsoft (Bing)

ANONCHK	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	Session	Indicates whether MUID is transferred to ANID, a cookie used for advertising. Clarity doesn't use ANID and so this is always set to 0.	Microsoft (Bing)
MR	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	Session	Indicates whether to refresh MUID.	Microsoft (Bing)
SM	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	Session	Used in synchronizing the MUID across Microsoft domains.	Microsoft (Bing)
_SS	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	Sesssion	Collects information on visitor behaviour on multiple websites - This information is used on the website in order to optimize the relevance of advertisement. The cookie also allows the website to determine how the visitor accessed the website.	Microsoft (Bing)
_RwBf	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	365 days	Third party service Bing for advertisement tracking purposes.	Microsoft (Bing)
SRCHHPGUSR	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	390 days	This cookie is an analytics service that connects data from the Bing advertising network with actions performed on the website.	Microsoft (Bing)

dsc	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	Session	Microsoft MSN 1st party cookie	Microsoft (Bing)
BCP	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	365 days	This cookie helps us to target and track performance of advertising campaigns on the Bing advertising network.	Microsoft (Bing)
OIDR	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	90 days	This cookie helps us to target and track performance of advertising campaigns on the Bing advertising network.	Microsoft (Bing)
_EDGE_S	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	Session	This cookie helps us to target and track performance of advertising campaigns on the Bing advertising network.	Microsoft (Bing)
OIDI	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	90 days	This cookie helps us to target and track performance of advertising campaigns on the Bing advertising network.	Microsoft (Bing)
BFB	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	390 days	This cookie helps us to target and track performance of advertising campaigns on the Bing advertising network.	Microsoft (Bing)

BFBUSR	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	390 days	This cookie helps us to target and track performance of advertising campaigns on the Bing advertising network.	Microsoft (Bing)
ipv6	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	Session	This cookie helps us to target and track performance of advertising campaigns on the Bing advertising network.	Microsoft (Bing)
SRCHUID	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	390 days	This cookie is an analytics service that connects data from the Bing advertising network with actions performed on the website.	Microsoft (Bing)
SRCHD	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	390 days	This cookie is an analytics service that connects data from the Bing advertising network with actions performed on the website.	Microsoft (Bing)
GTM-SCT	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	Session	This cookie is an analytics service that connects data from the Bing advertising network with actions performed on the website such as source, medium and campaign.	Microsoft (Bing)
SRCHUSR	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	390 days	This cookie is an analytics service that connects data from the Bing advertising network with actions performed on the website.	Microsoft (Bing)

OID	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	90 days	This cookie is used as an identifier for an object in Microsoft's identity system.	Microsoft (Bing)
ACLUSR	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	390 days	This cookie allows us to serve relevant advertisements to visitors across the Microsoft Bing network.	Microsoft (Bing)
personalization_id	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	400 days	This cookie tracks activities off Twitter for a personalized experience	Twitter
ga{container-id}	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	400 days	Contains the Google Analytics psuedo_user_id and varies in name.	Twitter
sc-a-nonce	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Essential	365 days	Nonce check. Used to encrypt session data.	Snapchat
EssentialSession	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Essential	365 days	Used to save Essential Session cookie preferences.	Snapchat

sc-cookies-accepted	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Essential	365 days	Used to determine whether a visitor has accepted cookies.	Snapchat
_ga	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Analytics	2 years	Google Analytics - used to distinguish users	Snapchat
sc-language	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Preferences	365 days	Browser language	Snapchat
Marketing	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Essential	365 days	Used to save Marketing cookie preferences.	Snapchat
Performance	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Essential	365 days	Used to save Performance & Analytics cookie preferences.	Snapchat
Preferences	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Essential	365 days	Used to save Preferences cookie preferences.	Snapchat

sc_at	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Marketing	365 days	Used to identify a visitor across multiple domains.	Snapchat
air360_e	*.sas.se	Analytics	Session		Air360
air360_i	*.sas.se	Analytics	180 days	To distinguish users who visited the site.	Air360
air360_o	*.sas.se	Necessary	180 days	To check if the user has opted out for user tracking.	Air360
air360_s	*.sas.se	Analytics	30 minutes	To track user sessions.	Air360
air360_sr	*.sas.se	Analytics	180 days	To track session recordings.	Air360

air360_u	*.sas.se	Analytics	180 days	To track identified users.	Air360
air360_us	*.sas.se	Analytics	180 days	To track identified users.	Air360
Survicate	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Functional		Used to collect survey responses from visitors. The following data is processed by Survicate to target the right visitors and only show relevant surveys: Visitor ID, Visitor attributes passed using traits or survey URLs, IP, browser language, email address in link surveys (sending through client's e-mail), operating system version and device type.	Survicate
GrowthBook	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Necessary		Used for feature toggling capabilities to provide the user with features.	GrowthBook
GrowthBook	*.sas.dk *.sas.fi *.sas.no *.sas.se *.flysas.com	Functional		Used to conduct A/B testing.	GrowthBook