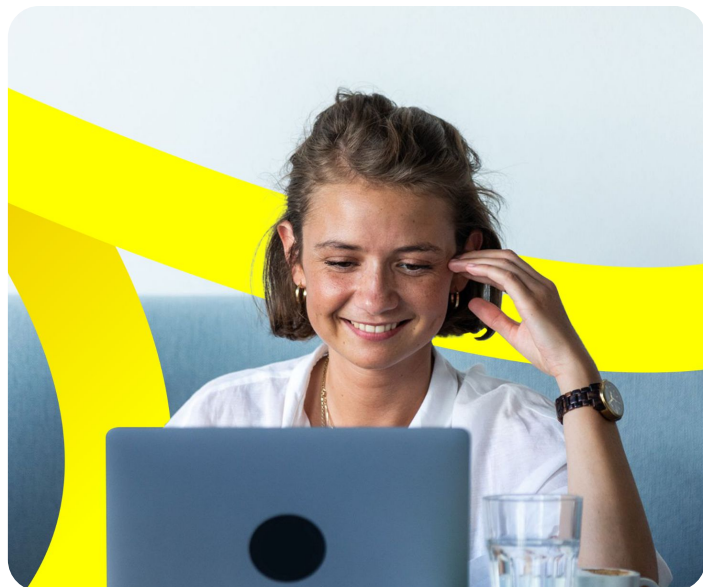


Service Description

Personio Posting Bundles

Each job portal has its specific target group. Generalist portals cover all activities and sectors and usually also specialists and managers. Niche portals specialise in a particular applicant group or profession.



To optimally support your recruiting strategy, we therefore offer both generalist and relevant niche portals in the Personio advertising package.

For the placement of job advertisements, the contractual conditions (e.g. regarding inadmissible contents) and service description of the advertisement portals at the time of the placement of the job advertisement apply accordingly between Personio and the customer.

Generalist

Generalist professions, All sectors, Broadest coverage of activities and skills, Highest number of potential applicants

Stepstone, Xing, Monster, LinkedIn, Indeed

Startups

Aimed at applicants who are looking specifically at the startup sector.

Gründerszene, Deutsche Startups

Students & Interns

Aimed at applicants for working students and internships

Stepstone Intern, Monster Campus

Portal & Product	
Niche	Country of publication Target profiles All sectors Target activities
Ads	Ad type*, product details
More information	Link to the provider

*There are three main ad types

Text with logo | Design (HTML) | Template



The following is a brief overview of the display types and how the display is transmitted from Personio to the job board. See also: [Data transfer to external job portals](#)

1. **Text with logo**

In this case, only the job description-text and logo of the company deposited in Personio are transferred to the job portal, while the design is provided by the portal itself. It is not possible to change the design.

2. **Design (HTML)**

An HTML file of the posting is transferred to the portal and the design is shown according to Personio career page settings.

3. **Template**

This design is used by e.g. Stepstone and is called Liquid Design. All five sections of the attribute description field within *settings > recruiting > job description* will be transferred to the job portal and be displayed as boxes.

Additional information can be transferred manually and placed in the customer’s Stepstone account, such as:

- Header image (URL needed or image up to 2MB)
- Background / heading color (color code needed)
- Video / Background image (URL needed or image up to 2MB)

Stepstone Pro 30d	
Niche	DE Specialists and executives All sectors All activities
Ads	Ad-type: template, Duration 30 days, Refresh 1x , prioritised publishing on regional and niche-boards within Stepstone network, optimum reach, individual design manually addable
More information	Link to the provider

Stepstone Pro Plus 30d	
Niche	DE Specialists and executives All sectors All activities
Ads	Ad-type: template, Duration 30 days, Refresh 1x , prioritised publishing on regional and niche-boards within Stepstone network, optimized reach, individual design manually addable
More information	Link to the provider

Stepstone Pro Ultimate 45d

Niche	DE Specialists and executives All sectors All activities
Ads	Ad-type: template, Duration 30 days, Refresh 2x , prioritised publishing on regional and niche-boards within Stepstone network, maximum reach, individual design manually addable
More information	Link to the provider

Stepstone Pro Campus 30d

Niche	DE Studenten, Praktikanten All sectors Werkstudent, Praktikum
Ads	Ad-type: template, Duration 30 days, individual design manually addable
More information	Link to the provider

Indeed Budget 360

Niche	International Alle sectors All activities
Ads	Ad-type: text with image, Cost-per-click with 360 € budget
More information	Link to the provider

Indeed Budget 450

Niche	International Alle sectors All activities
Ads	Ad-type: text with image, Cost-per-click with 450 € budget
More information	Link to the provider

Indeed Budget 550

Niche	International Alle sectors All activities
Ads	Ad-type: text with image, Cost-per-click with 550 € budget
More information	Link to the provider

Xing.de - Professional 30 Days

Niche	DE Specialists and executives All sectors All activities
Ads	Ad-type: text with image, Duration: 30 days
More information	Link to the provider

Xing.de - Professional 60 Days

Niche	DE Specialists and executives All sectors All activities
Ads	Ad-type: text with image, Duration: 60 days
More information	Link to the provider

LinkedIn

Niche	DE Specialists and executives All sectors All activities
Ads	Ad-type: text with image, Duration: 30 days
More information	Link to the provider

Monster 30d

Niche	DE All sectors All activities
Ads	Ad-type: Design, Duration: 30 days, 1x Refresh
More information	Link to the provider

Monster 60d

Niche	DE All sectors All activities
Ads	Ad-type: Design, Duration: 30 days, 4x Refresh
More information	Link to the provider

Monster Campus 30d

Niche	DE Interns, students, apprentices and graduating students Alle sectors Working students, apprenticeship, internships
Ads	Ad-type: text with image, Duration 30 days, 1x refresh
More information	Link to the provider

Gründerszene

Niche	DE Startup-Jobs digital businesses all activities
Ads	Ad-type: text with image, Duration: 30 days
More information	Link to the provider

Deutsche Startups.de - Startup

Niche	DE Startup jobs in the digital economy digital business all activities
Ads	Ad-type: Text with image, duration 30 days
More information	Link to the provider