

BENEDMO ANNUAL FACTSHEET Y1

JULY 1, 2024 – JUNE 31, 2025

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Outreach & events

35,11%

Rise in followers on LinkedIn

8000

Unique website visits

15

Presentations at conferences/events

471

Newsletter registrations



General Network

10

articles and blogs published on thirdparty platforms

83

disinformation experts participating in a needs assessment survey



Key stakeholders (f.e. fact-checkers, journalists and academic experts)

297

Network members

53

Participant council members

3

Knowledge exchange sessions



Policy makers on different levels and civil society groups

40+

Civil society actors participating in 3 media literacy labs

97%

BENEDMO participation in EDMO events

126

Flemish general practitioners participating in a medical disinformation survey



General public

504

Fact-checks produced and made available

192

journalism and communication students reached

750

educators reached in media literacy workshops 1600

students reached through media literacy activities



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