

## Our Story

Doodle is the simplest way to schedule meetings with clients, colleagues, or teams. Quickly find the best time for one-to-ones, team meetings, and more with our suite of user-friendly calendar tools. With Doodle you can schedule time with anyone. On any calendar platform. And keep your business moving forward.

The world's leader in online scheduling, Doodle is used by over 30 million people every month. Doodle AG is headquartered in Zurich, with offices in Belgrade, Berlin, and New York City. Doodle is part of the Swiss media group Tamedia.

## Quick Facts

Monthly meeting creators

**30 Million**

Meetings scheduled per day

**68,600**

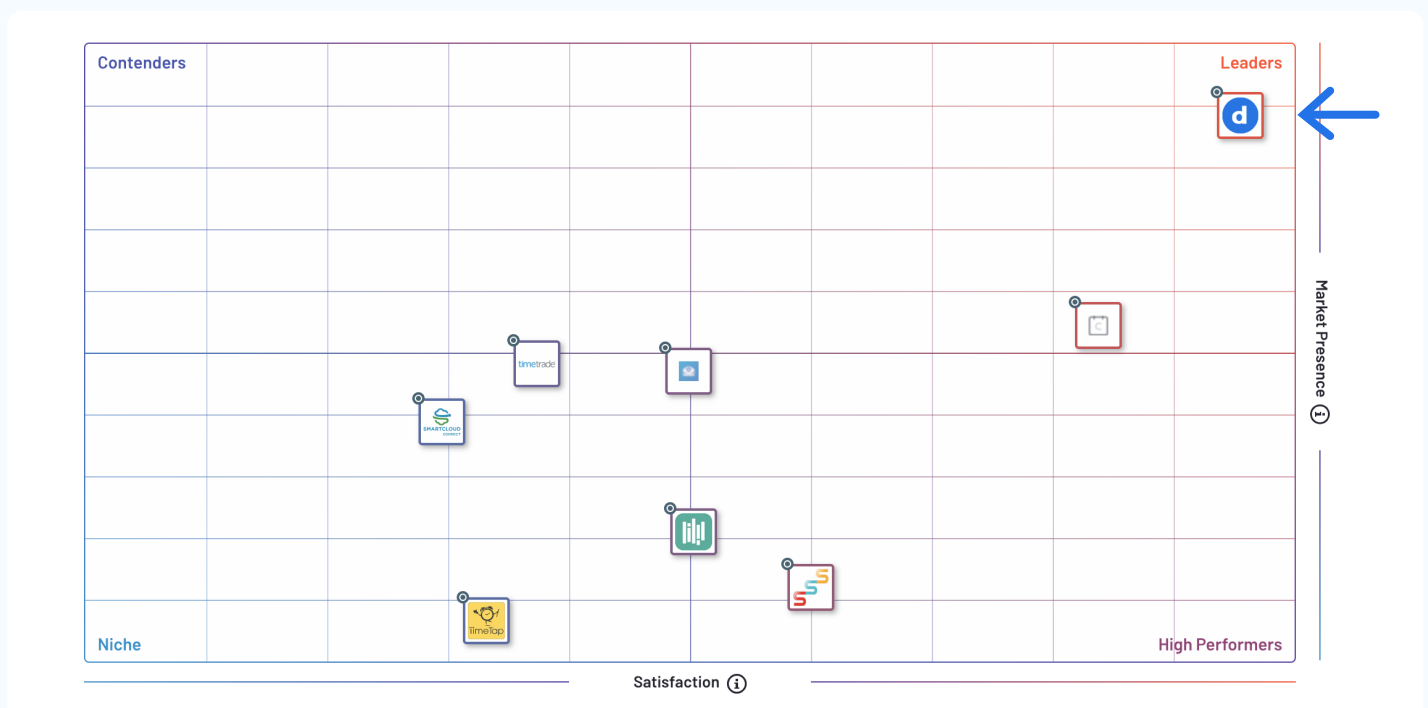
Businesses using Doodle

**306,500**



## What sets Doodle apart?

Doodle is the industry leader in online appointment scheduling. Doodle is top rated in customer satisfaction, ease of admin, ease of doing business, quality of support, and ease of set up.



Based on 1800+ product reviews, read full G2 report [here](#).

# Milestones

## Doodle at a glance

2007

Founder and CEO Michael Näf and his cofounder Paul Seving found a business while developing a scheduling solution for personal and business use. The viral growth lays the groundwork for future success.

Doodle launches personal scheduling profile MeetMe and over 10 Million users. In May, Tamedia takes a minority stake in Doodle.

2011

Doodle launches its Android and iOS apps.

2013

Doodle serves 20 Million users per month. New CEO Michael Brecht takes over. Tamedia acquires the majority of Doodle AG and brings in its market-reach to grow Doodle globally.

2014

Doodle Berlin opens in February.

2015

In August, Michael Brecht ends his time with Doodle. Gabriele Ottino brings his vision for the future to Doodle as Managing Director. Meekan, the hottest chatbot company in the world, joins the Doodle family in June.

2016

The Belgrade office opens and Doodle reaches its 30 million user milestone.

2018

Launch of the Slack Bot and Chrome extension. Doodle New York opens.

2019



## Hear what our users are saying...



I couldn't survive without Doodle. Anytime more than two people are trying to arrange a meeting, Doodle is essential – especially when the meeting extends across time zones. I've recommended it to numerous friends and organizations. Its brilliance lies in using simplicity to tame an otherwise complicated task.

**Don Norman**

Nielsen Norman Group, IDEO Fellow



Doodle saves me one whole day each time I use it.

**Mary Camp**

The Morgan Library and Museum in NYC, Docent Supervisor

Trusted by 30,000 companies worldwide



Google



Deloitte.



Disney

LinkedIn

Marriott.



Microsoft