

Doodle

Success Stories

Doodle can save your business
over \$9,000 per employee per year



DOODLE SUCCESS STORIES

Doodle offers simple, intuitive solutions for scheduling every kind of meeting in your calendar. But Doodle doesn't just offer ease. By streamlining meeting admin and enabling collaboration, **Doodle also saves time and money.** Using real data from satisfied Doodle customers, we've calculated how much you might stand to save by using Doodle – and the figures might surprise you.

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MEETINGS ARE BLOWING YOUR BUDGET

In our 2019 *State of Meetings Report*, we placed **the cost of poorly organized and managed meetings at \$41 billion each year** in the US alone.

The Report also found that without Doodle the **average meeting takes 30 minutes to organize**. A staff member with a college degree who earns the average hourly wage of \$35 and organizes 6 meetings a week therefore spends three hours a week - and 156 hours a year - organizing meetings. That's **156 hours**, not to mention **\$5,460 in wages**, that could be more productively spent elsewhere.

How many meetings does your team have, simply because they're in the calendar? When meeting admin is time-consuming and unwieldy, **workplaces end up having more meetings than they need**.

How many meetings do you attend per week where your presence just isn't that necessary? Without flexible scheduling options or a dedicated one-to-one scheduling tool, many meeting admins invite everyone on the team to attend, whether they need to be there or not.

How many additional meetings do you have to have because the first wasn't successful? It's too often that essential persons might miss that important meeting, and then it has to be rescheduled, costing the organizer even more valuable time.

We found that **the average worker spends 2 hours a week in pointless meetings**. That's **104 hours per year** that could be spent doing real work that produces tangible results. Poorly organized or pointless meetings are a drain on your time and money, can impact client relationships, and pose a threat to workplace productivity.

STREAMLINING YOUR SCHEDULING WORKFLOWS WITH DOODLE SAVES YOU TIME AND MONEY, AND FREES YOUR TEAM TO DO THE WORK THAT REALLY MATTERS.



DOODLE USERS SAVE TIME AND MONEY

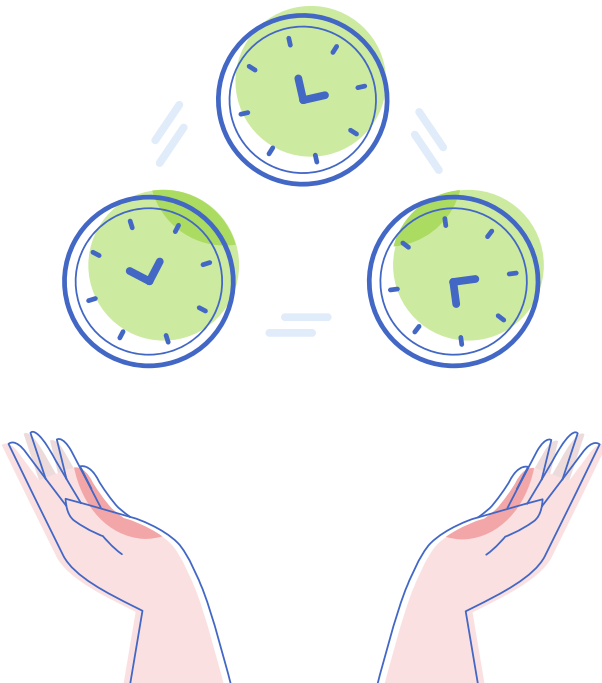
We've run the numbers, and Doodle customers are saving time and money. What's more, **the more you use Doodle, the more you save**. And if your team has lots of meetings, you could stand to save a lot! The typical workplace could **save \$5,460 and 156 hours per employee** over the course of one year, simply by making the most of their Doodle subscription.

Doodle is more than just efficient scheduling. It improves collaboration across teams. Improved collaboration means fewer pointless meetings and even more costs saved. **Reclaiming the 104 hours per year that employees spend in pointless meetings adds up to \$3,640 in wages.**

**THAT'S A TOTAL SAVINGS OF \$9,100
PER EMPLOYEE PER YEAR**

That is a non-trivial cost savings for any organization - and it doesn't factor in the flow-on financial benefits of optimized meeting organization. **Doodle helps your business do more business!** By giving you the tools to schedule meetings efficiently, intelligently, and flexibly, we help you clinch deals, win new clients, close projects, and get the right people in the room - **on time, every time!**

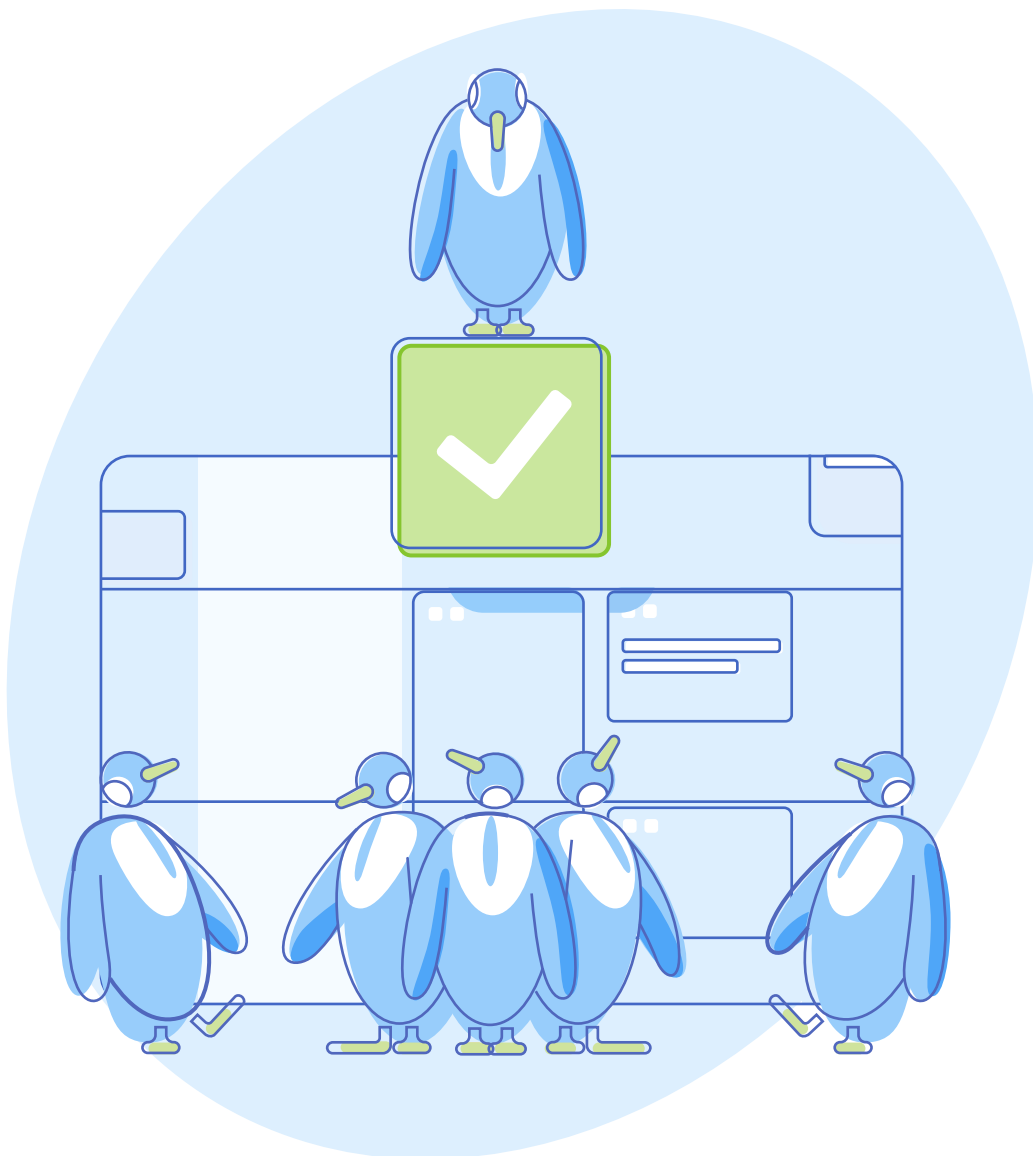
Curious to learn more? We'll break it down by Doodle feature, to show you exactly what we mean:



SCHEDULING GROUP MEETINGS

We've said it before, but it's worth repeating: organizing a group meeting the old-fashioned way requires an average of 30 emails and costs your meeting admin - at the very least - 30 mins of time. Doodle Groups saves you from the time-consuming email back and forth.

Here's how it works: First, you send out your meeting invitation with a range of potential times for your meeting to your guests. They choose the times that best fit their schedules. You then select the option that suits everyone, and the event is booked to everyone's calendars. **From 30 emails to 3 steps.**



DOODLE CUSTOMERS REPORT IMPRESSIVE SAVINGS



I use it for when I'm trying to plan a group call. Here's an example of how it saves me time - There's a call I need to plan with 30 people, and I manage calendars for 17 of them. Instead of trying to guess everyone's availability, I'll just send a single Doodle out to everybody and that just gets me their availability quickly - that's worked nicely for us.

Travis from SRG organizes 17 meetings with one Doodle group poll.

One meeting
scheduled with
Doodle
Savings:
8.5 hours,
\$297.50



I just scheduled this big planning call in about 15 minutes, which typically would have taken me 2 to 3 hours - and that's just one call! There's probably 10 to 15 of those over the course of a year. So, I'm looking at probably a 30 to 40 hour time savings. And that's just for me!

Travis from SRG

One project
efficiently scheduled

Savings:
30-40 hours,
\$690-\$920



It saves 3 hours a week of back and forth.

The City of Arvada, Colorado cuts down on meeting admin through Doodle.

Reducing admin
to zero

Savings:
3 hrs/week,
\$5,460 per year

SCHEDULING ONE-ON-ONE MEETINGS

Whether you're meeting with a direct report for a quick debrief, or you need to run something by a client, one-on-one meetings should be quick and easy to organize. So, why do they so often take just as long to get in your diary as a regular meeting?

At Doodle, we think collaborating one-on-one should be simple and speedy. That's why we came up with **Doodle 1:1 - the quickest way for two people to meet**. Make a few time slots available through the 1:1 tool and invite your guest to pick on that works for them. As soon as they select a time slot, it's booked into both your calendars. Done!



DOODLE USERS HAVE GREAT THINGS TO SAY ABOUT DOODLE 1:1



There was a week where my co-workers needed to meet 20 partners over a 7 day period. I told them Doodle is the perfect option to get the meetings set up quickly. Just send a Doodle to everybody, get their availability and then build your schedule from that. It's so much faster than sending 20 different emails to everyone involved.

Travis from SRG schedules 20 meetings with one Doodle 1:1 invite.

One Doodle 1:1 invite

**Savings:
10 hours,
\$350**



We really use the 1:1 feature the most - it allows us to say to our partners: here are all the dates we're available and now we're going to send you this link and you go select which day works best for you...

Darion Mayhorn, US Environmental Agency schedules 40 meetings with one 1:1 invite.

One Doodle 1:1 invite

**Savings:
20 hours,
\$700**



Say I'm looking at doing appraisal with a group of teachers, I might have 30 or 40 teachers I need to book in for just a quick chat and that would be very useful.

Robin, a school principal, schedules 40 meetings with one 1:1 invite.

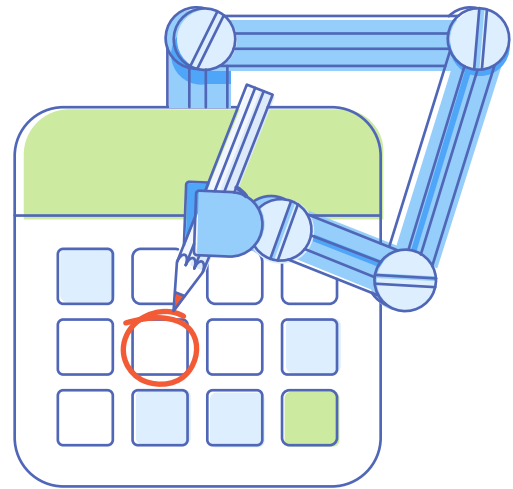
One Doodle 1:1 invite

**Savings:
20 hours,
\$700**

SCHEDULING APPOINTMENTS: BOOKABLE CALENDAR

Is your inbox full of meeting invitations? Is your calendar a free-for-all, where colleagues jump in and select meeting slots that, while technically available, don't really work for you? Then you need Doodle's Bookable Calendar.

A first-come, first-served open block for appointments lets guests see and respond to your changing availability, without you having to constantly update them.



Doodle subscribers prefer the ease and flexibility of Bookable Calendar



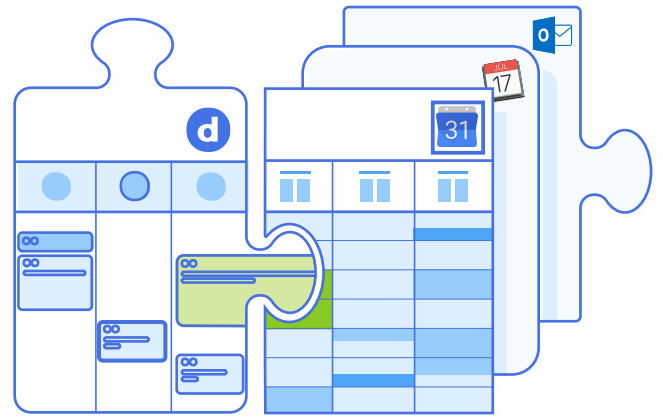
I personally get calendar invites all the time, and I'm never available. Just now I received a meeting request - are you able to meet Thursday at 10? I received four meeting requests for today at 10:30. People will say to me, "If you're not available, just let me know when you're free," but often the meeting is with 3 or 4 other people. I'll say, "Okay great - how about Friday at 10:30," but then nobody else is free then. There's just so much back and forth, and I find if you can just use Doodle it just makes life easier for everybody.

Dean from the Canadian Dental Association counts on Doodle to balance the schedules of busy dentists country-wide.

SCHEDULE WITH ANYONE INSIDE OR OUTSIDE OF YOUR ORGANIZATION

Does this sound familiar? Your internal meetings come together quickly, but any time you have to set up a face-to-face with prospective partners or external stakeholders, you're suddenly back to the dark ages of meeting organization. And all because you don't have access to each other's calendars!

Anyone invited to your Doodle poll can respond regardless of their choice of calendar. If your meeting invitees have their own Doodle subscription, the meeting will automatically sync to their calendar.



Our clients love using Doodle to schedule meetings with externals



Having the one-on-one tool is useful for external meetings. It allows us to eliminate all the back and forth about availability. Plus, it solves the challenge of setting up meetings in lots of different time zones.

Katrina from Science Gallery saves on average 30 minutes for each 1:1 with externals.

SET MEETING DEADLINES FOR QUICK RESPONSES

What's the worst case scenario for meeting scheduling? When it takes so long to set up a meeting that the meeting falls through. Partnerships are lost, projects flounder, and deals don't get off the ground.

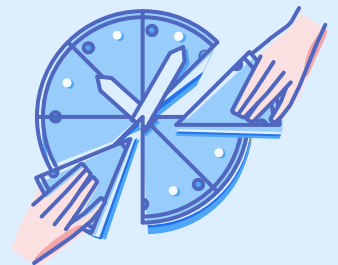
Doodle's deadline feature ensures your meeting happens in a timely manner. Simply set a response deadline when you send out a poll invite. All your participants will be reminded to respond by the poll's closing date. And you'll never have to miss a key meeting again.

Doodle subscribers rely on the deadline feature to get meetings done



I'd say for me it would make the difference of weeks in terms of nailing down a time to meet... I think sometimes it even enables us to have meetings that otherwise might not happen.

Katrina from Science Gallery relies on Doodle to make meetings happen.



THE MORE MEETINGS YOU HAVE, THE MORE YOU SAVE

As your business grows, so do your meeting needs. That's why Doodle grows with you. Our team plans make it easy to add new Doodle users as your team expands. And our products are equally effective whether you're a team of 10 or 10,000. Best of all, your savings scale right along with you.

Doodle subscribers save more, the more they use Doodle



We must be scheduling at least 200, 250, 300 meetings a year. It's saved hours if not days of multiple people's time.

Darion Mayhorn, US Environmental Agency experiences savings at scale.

Scheduling team meetings

**Savings:
150 hours,
\$5,250**

READY TO SAVE YOUR COMPANY OVER \$9,100 PER EMPLOYEE?

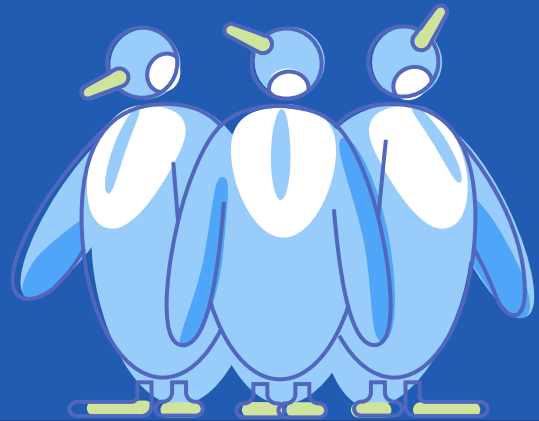
Take the next step and get in touch with sales@doodle.com to learn more.

ABOUT DOODLE

Doodle is the **simplest way to schedule meetings** with clients, colleagues, or teams. Find the best time for one-to-ones, team meetings, and more with our suite of user-friendly calendar tools.

The world's leader in online scheduling, **Doodle is used by over 30 million people every month**. Doodle AG is headquartered in Zurich, and has offices in Belgrade, Berlin, and New York City. Doodle is part of the Swiss media group Tamedia.

Visit www.doodle.com or email sales@doodle.com to learn more about how Doodle can help you take control of scheduling.



Thousands of teams worldwide rely on Doodle everyday



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www.doodle.com
sales@doodle.com