



### A Doodle User Experience Study

Doodle is the scheduling software perfectly designed to satisfy the complex needs of the modern non-profit or NGO. We know that it takes A LOT of meetings to move projects forward and it gets complicated when those meetings take place with individuals in numerous locations. We spoke to Travis from SRG Inc, an organization that implements charitable outreach initiatives in the developing world, about how SRG has radically streamlined their meeting scheduling thanks to Doodle.



#### Challenge

30 employees organizing hundreds of meetings across time-zones



#### Solution

Doodle's easy set-up and implementation allows for faster scheduling, for the entire team



#### Result

More successful meetings and 30-40 hours of time saved per employee



Time Saved:

**30-40 hours per employee**

**"We just never had a great scheduling tool, so it was all manual, email. That alone would take a week to schedule something..."**

### A remote team with global reach

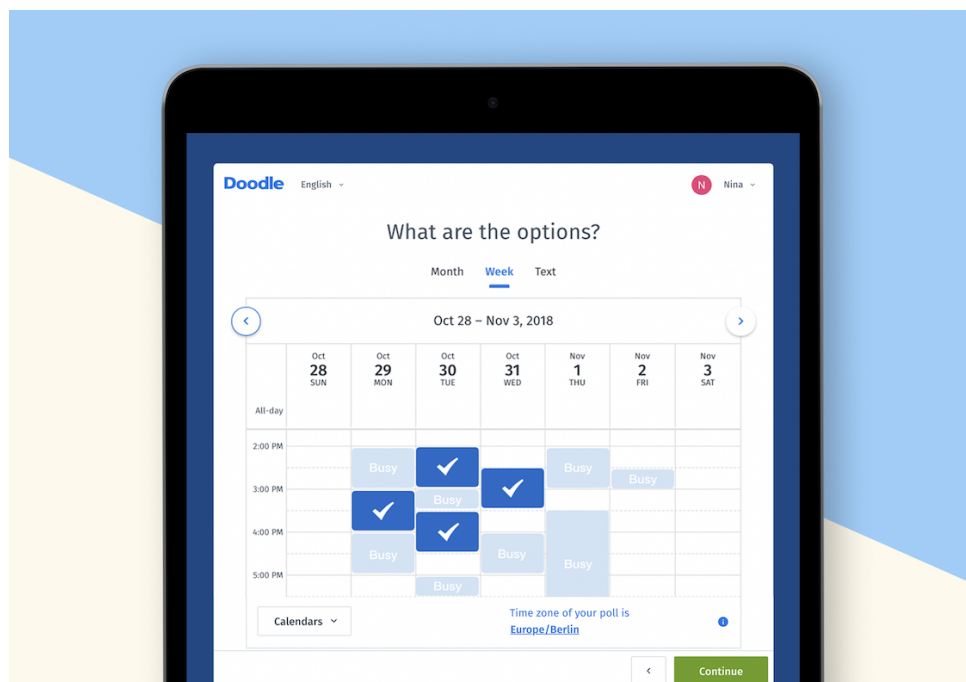
SRG works with a diverse range of employees, field consultants, grant recipients, and stakeholders across countries and timezones. Before they made the switch to Doodle a lot of their valuable time was eaten up trying to organize meetings over email or phone. Not only did it take on average a week to pin down a time, Travis told us that often, 'by the time you got everybody's responses all the dates that we suggested are already passed so now we have to do it all over again.'

**"So, I'm looking at probably a 30 to 40 hour time savings. And that's just for me!"**

### Move projects forward

SRG is a completely virtual company. All their strategizing and decision making is done over large conference calls. Travis immediately saw results when he started using Doodle to schedule those calls: 'I was able to assemble that schedule in about 15 minutes, which typically would have taken me 2 to 3 hours to do. So that's just one group of calls. So, there's probably ten to fifteen of those over the course of a year.' Now all of SRG's virtual meetings and conference calls are organized with the help of Doodle and Doodle 1:1.

**“Doodle is a productivity booster...I’ve seen it and I love it.”**



## Fast implementation

**“Of all the tools that we use this is the only one that didn’t require a tutorial because it’s just very intuitive.”**

It’s easy to add users to a Doodle Premium account, and once they’re onboarded Doodle’s clear, user-friendly interface means they can start using it immediately. SRG’s consultants were soon using Doodle in the field as well as internally. Says Travis, ‘They’ve got to figure out how to scheduling meetings with 20 partners over a 7 day period. And so I’ve told them, guys. Doodle is the perfect option. Just send that to everybody, send that to all your partners, get their availability and then build your schedule from that.’

### Feature Highlight: Get results with Doodle 1:1

*“We needed a bunch of meetings this week and we were able to go and send a Doodle. By the end of that same day, he had received 80% of the responses so we were able to get all of the calls scheduled for this week and then we chased the final two so again within 3 hours of him sending out the Doodle we had 8 of the 10 calls scheduled.”*

Want to learn more?

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