# CF Pacific Centre

CF Pacific Centre consistently upholds its title as one of the most productive shopping centres in North America. Stretching three city blocks from Pender Street to Robson Street, the centre differentiates itself by hosting the only Nordstrom and Holt Renfrew in the Vancouver trade area, as well as downtown flagship locations for many retailers, including Apple, Harry Rosen, and H&M.

With development plans for a rejuvenated rotunda and adjoining hotel partner, the property is poised to maintain its position as the go-to retail destination in downtown Vancouver.

HOLT RENFREW NORDSTROM HARRY ROSEN BOSS HUGO BOSS Mackage sandro PARIS

## KEY FACTS

SALES PER SQ. FT.

$1,857

FOOD COURT SALES PER SQ. FT.

$3,916

LOCATION

Downtown Vancouver

ANCHORS

Nordstrom

Holt Renfrew

NUMBER OF STORES

100

CRU SQ. FT.

202,000

ACCESS

Bus Connections and Direct Indoor Connections to Two Rapid Transit Lines

CONNECTIONS

7 Office Towers and Future 5-Star Hotel

GLA SQ. FT.

720,000

*Data as of Feb 2020*

## SHOPPER PROFILE

AVERAGE HOUSEHOLD INCOME

$119,249

AVERAGE AGE

40

DWELL TIME

32 mins

## OUR COMMUNITY

- High real estate values drive average net worth up over $1 million.
- Vancouver remains a key entry point for visitors from Asia and the U.S.
- With a large portion of the population representing the Chinese community, opportunity exists to introduce new retailers that cater to diverse, affluent households.

## VANCOUVER AT A GLANCE

- 3rd largest metropolitan area in Canada
- 2.7M+ population
- Over 11M people visited Vancouver in 2019
- 57% of the population is between 25-54 with a median age of 40

| | Primary Trade Area | Secondary Trade Area | Total Trade Area |
|---|---|---|---|
| Population | 1,004,370 | 773,645 | 1,778,015 |
| Household Income | $107,844 | $142,511 | $121,268 |
| Households with Income > $100,000 | 37% | 45% | 41% |

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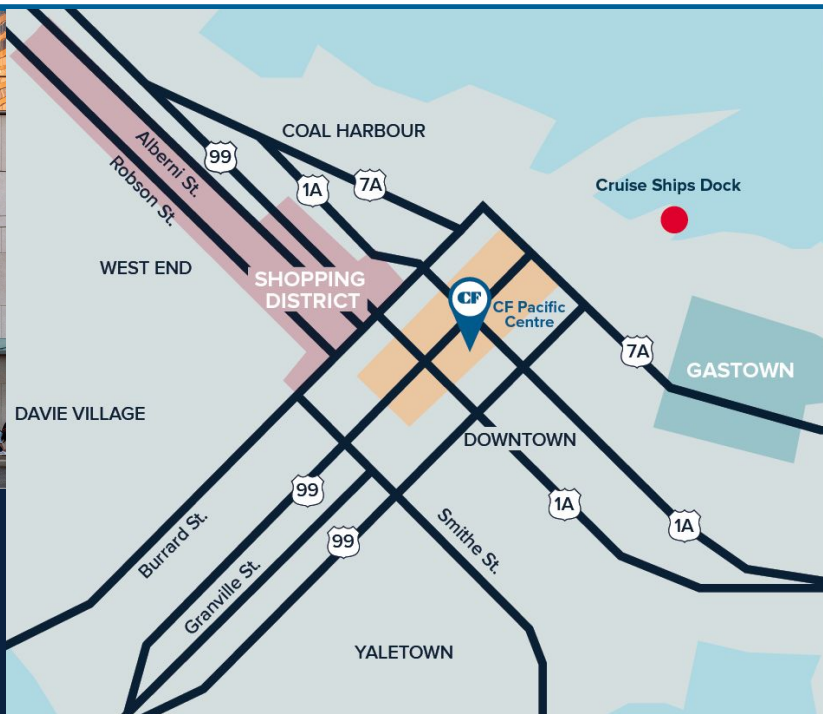
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