| Press Release

Lisbon, 20th November 2013

22nd to 24th November

WORTEN LAUNCHES A NEW '20 OFF' CAMPAIGN

Christmas is right around the corner, so Worten has prepared a surprise for everyone in the country. Next Friday, Saturday and Sunday (22nd, 23rd, 24th November), it is launching a '20 off' campaign where it is offering a 20% discount on future purchases on all items.

The campaign is valid in all stores and online (www.worten.pt) to respond to customers' expectations as they start thinking about buying their Christmas presents.

The campaign is to be supported by communication through television, press, radio, outdoors, online, leaflets and in-store communication.

20 off for all. 22nd, 23rd and 24th November.

Follow us on:

www.facebook.com/wortenpt

https://twitter.com/#!/WortenPT

For further information, please contact:

M Public Relations

Mauro Sousa

ms@mpublicrelations.pt

21 154 61 22