PRESS RELEASE

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Entry into the Kenyan market strengthens Saphety's position in Africa

- **Provision of the SaphetyDoc Global Network platform in partnership with Exito Investments Limited**

Saphety has just signed a partnership agreement with Exito Investments Limited thus ensuring its entry into the Kenyan market.

"We believe that Kenya has enormous potential because the retail sector is still heavily dependent on manual invoicing. With SaphetyDoc Global Network we will make it possible for Kenyan players to exchange documents with the global community. This will make the import process more efficient and make exporting easier. We are very confident about this move into the Kenyan market and Exito Investments Limited is a key partner because of its knowledge and experience", says João Pereira, Saphety's Chief Business development Officer.

In Kenya, Saphety and Exito Investments Limited will provide SaphetyDoc with its EDI (Electronic data Interchange) and Electronic Invoice services, minimizing paper use and saving up to 50 % on processing and storage costs, without any financial effort that might affect company operations.

"With Saphety we will be able to extend our range of action, by offering complementary services both in the domestic and international markets. Our mission is to enable our customers to ensure their operational efficiency and process virtualization services are essential for this", says Dick Waswa, one of Exito Investments Limited's directors.

SaphetyDoc was developed to cover a range of business sectors, including retail, healthcare and utilities, regardless of technological progress in individual businesses. It allows rapid roll-outs in organizations that generate a high volume of documentation without any impact on their existing business processes.

In 2012, more than 10 % of the company's total turnover came from international markets and a significant increase in the foreign market share is expected in 2013.

Saphety is a technology company belonging to the Sonae Group, specialized in P2P solutions, the global operation of EDI and Electronic Invoice services and Data, Image and B2B2C Synchronisation solutions, especially for GS1 (Global Standards One) entities. With a direct and indirect presence in Portugal, Spain, Brazil, Colombia, Mexico, Angola,

Kazakhstan, Lithuania, Latvia and Estonia, Saphety has a customer base of more than 6,800 companies in more than 20 countries.

Exito Investments Limited was established in early 2013 to meet corporate needs for business integration of information technology. Kenya is the company's launch pad for expansion into neighbouring countries in the region through its offer of support in training, integration and consulting.

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