| Press Release

Lisbon, 6th December 2013

13th to 15th December in FIL

WORTEN SPONSORS THE MEO XL PARTY IN LISBON



Worten is once again sponsoring one of Europe's biggest video game festivals, the Meo XL Party. After Matosinhos and Pombal, it is now Lisbon's turn to welcome the "Worten Game Gym", which promises to keep lots of video game fans happy. The Meo XL Party is open to the public between 13th and 15th December at the Feira Internacional de Lisboa (FIL).

The "Worten Game Gym" is completely dedicated to the training and maintenance of the visitors' physical capabilities. Instead of a personal trainer (PT), the brand has a personal gamer (PG), so that every participant has the right to a free physical assessment and get their Electronic Sports Index measured: Rookie, Average or Athletic Geek.

So at the "Worten Game Gym", video game fans are challenged to show off their skills as players in Gran Turismo, Call of Duty and FIFA, all while practicing physical exercise on a gym machine.

Note that the winner of this "Game Gym" –the one who has the best score at the stand and most likes in the Worten Facebook app – takes home a TABLET YARVIK TAB 07-485 7.85'' 8GB + PEN 4GB.

If you fancy winning tickets to the event, try your luck on the Worten Facebook page, which is running a competition until 9 December for 20 admission tickets to the Meo XL Party, at FIL.

Worten is sponsoring the games to get closer to the national gamer community since entertainment is, and always has been, one of the brand's biggest strategic wagers.

Come and visit the "Worten Game Gym".

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