PRESS RELEASE /

Maia, 10 March, 2014

Accolade within the Caixa Empreender Awards recognizes Sonae Chairman's example

BELMIRO DE AZEVEDO RECEIVES AWARD FOR HIS ROLE IN PROMOTING ENTREPRENEURSHIP

The Chairman of Sonae is honoured today with the "Inspiration Award" due to his example in the area of entrepreneurship in Portugal. This distinction, awarded at the launch of the Caixa Empreender Awards, is given "in recognition of a long entrepreneurial career of recognized merit and sustained success," the organization emphasizes.

Sonae, as part of its social responsibility policy, promotes education and encourages entrepreneurship in Portugal, by developing various initiatives, particularly among young people, with the aim of encouraging a spirit of initiative, creativity and innovation.

"The figure of Belmiro de Azevedo stands out as Mentor to many generations of entrepreneurs. This is the spirit of the Caixa Empreender Awards, which begins on the 10th of March. (…). We want to encourage and provide visibility to new companies, start-ups and innovative businesses. We also want to support established companies with growth potential. Let's reward merit in Portugal", emphasises the organization.

The Caixa Empreender Awards are an initiative of Caixa Geral de Depósitos, in partnership with the Jornal de Negócios, and has the support of Beta-i, PwC and Informa D&B. This event will recognize, inspire and promote entrepreneurs and entrepreneurship, by distinguishing merit in Portugal.

The award ceremony for the Inspiration Award follows the conference to launch the Caixa Empreender Award, which takes place on today, March 10th, at the Congress Centre of ISEP - Engineering Institute of Porto, beginning at 17:00.

Sonae is a Retail company with two major partnerships in the areas of Shopping Centres (Sonae Sierra) and Software & Information Systems, Media and Telecommunications (Sonaecom).
By the end of 2012, Sonae achieved a turnover of around 4.7 billion Euros. The company defined as its strategic objectives: The internationalisation and diversification of investment style and the leveraging and strengthening of core assets and competencies. For more information see www.sonae.pt.

For more information, please contact:
RITA BARROCAS
External Press Release / Sonae
T. +351 22 010 4745 // E. rfbarrocas@sonae.pt
DIOGO SIMÃO
Director / BAN Corporate & Media Relations
M. +351 93 652 86 39 // E. ds@ban.pt