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Direct contributions distributed to third sector organisations increased 4.5%

SONAE INCREASES COMMUNITY SUPPORT TO 10.6 MILLION EUROS IN 2013

Sonae continued its commitment to the community by benefiting numerous institutions across the country that support children, young people and families during the year 2013. Direct contributions distributed to third sector organisations are around € 10.6 million Euros, a figure that represents an increase of 4.5% over the preceding year.

Sonae acted in areas such as Social Solidarity, Health and Sports, Education, Environmental Awareness, Culture and Science and Innovation, and has devoted special attention to the areas of social assistance and education, through the provision of goods, especially food, and the collaboration of teams with technical expertise and financial support.

Catarina Oliveira Fernandes, Director of Communications, Brand and Corporate Responsibility at Sonae, notes that "in a difficult economic context, Sonae has continued to support the community, allowing many institutions to develop their activity and help those who need it most. Throughout the year, 1,800 employees have collaborated in about 194 volunteer activities, demonstrating the concern of Sonae and their employees with the development of the communities where they operate."

With the work of Sonae, through its brands, it was possible to benefit numerous institutions around the country, such as the Cerco School Grouping, the Portuguese Red Cross, AMI, Aldeias SOS, Porta Amiga Association, Santa Casa da Misericórdia, and the Gil Foundation, among many others. Thus, Sonae has pursued its mission of sustainable development, continuing to generate social value for all its stakeholders.

Sonae is a Retail company with two major partnerships in the areas of shopping centers (Sonae Sierra) and Software and Information Systems , Media and Telecommunications (Sonaecom). By the end of 2012, Sonae achieved a turnover of around 4.7 billion Euros. The company defined as its strategic objectives: the internationalization and diversification of investment style and the leveraging and strengthening of core assets and competencies. Learn more atwww.sonae.pt.

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