| Press Release

Lisbon, 17 March 2014

On the brand Facebook from 17 to 23 March

WORTEN LAUNCHES A COMPETITION GIVING AWAY A NEW MOULINEX KITCHEN MACHINE

Worten is launching a competition on its Facebook page today giving away a Moulinex Cuisine Companion. This is going to be a real kitchen assistant for everyone in their day-to-day cooking. The competition is going to run until 23 March.



The motto is "Design the cover of your cookery book", and Worten is challenging its fans to let their imagination run free and design a cover for a cookery book. The best entry wins a new Moulinex machine.

The competition marks the launch of this new machine on the Portuguese market that lets you prepare all kinds of dishes, from starters to desserts, quickly and easily.

The item is already on sale from Worten stores for €699 (and there is even the possibility of paying in 24 interest-free instalments), a price that includes a recipe book, five accessories and a silicone spoon.

This is yet another event Worten is running on its Facebook page that offers its customers the chance to win the latest in kitchen machines, a market that is becoming more and more attractive to consumers in the country.

The world is getting more and more Worten.

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