Matosinhos, 02 May 2014

# PROGRAMME NOTE

## TOMAR CONTINENTE SPONSORS

## THE 21st EDITION OF THE TOMAR SOUP CONGRESS

- **03 May, from 12:30, Parque do Mouchão**

In the context of its support for traditions and involvement with the surrounding communities, for the 2nd consecutive year, Continente is supporting the Soup Congress on 03 May, starting at 12:30.

To celebrate this event, with 21 years of history, Continente will be present for the "Easy & Good" soup tasting, in the store and at Parque do Mouchão.

The Soup Congress aims to promote soup by encouraging good health, emphasising the qualities of soup as a healthy Portuguese nutritional habit, and helping those in need by delivering recipes at the initiative of the charitable institution CIRE –Centre for Integration and Rehabilitation of Tomar.

Continente's support for Tomar in this national initiative is part of Continente's desire to be part of the surrounding communities, promoting activities that boost the regional economy, the values and history of a people and local traditions. Continente has always tried to be actively involved with the neighbourhoods where it is located, by developing a set of projects to benefit the regions, to bring people together and to get them involved with their roots.

**For more information, please contact:**

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