Matosinhos, 02 June 2014

Press Release

ONLINE CHEF CELEBRATES 1 MILLION FANS ON FACEBOOK

To celebrate the symbolic milestone of 1 million fans on the Online Chef Facebook page, one of the Portuguese pages with the greatest number of fans, Continente Online Chef will celebrate on board a bus and, to join the celebrations, you just need to catch a ride on the party bus.

Online Chef will be appearing, throughout the country from north to south, between 13:00 and 22:00, in the cities of:

Lisbon - Terreiro do Paço: 7 June

Évora - Praia da Rocha: 8 June

Porto – Trindade: 14 June

Braga - Avenida da Liberdade: 15 June

Online Chef invites you to come on board, snack, and help in a session of show cooking... and celebrate, in a big event with a DJ, dancers and with an exclusive view over the city.

The Online Chef now contains more than 1,500 written and video recipes that can be consulted on the site, at www.continente.pt, or via the respective iPhone, iPad and Windows 8 apps.

Continente Online Chef can be followed on its Facebook page which has more than 1 million fans, on Instagram or through its Youtube channel.

In this way, Continente continues to strengthen its presence in the digital world, and is on the platforms which set the current trends.

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